Adherence and persistence with branded antidepressants and generic SSRIs among managed care patients with major depressive disorder

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Objective: This study compared adherence and persistence of three branded antidepressants: the serotonin and norepinephrine reuptake inhibitors (SNRIs) duloxetine and venlafaxine XR, and the selective serotonin reuptake inhibitor (SSRI) escitalopram; and generic selective SSRIs, and examined demographic and clinical predictors of adherence and persistence in patients with major depressive disorder in usual care settings.

Method: A total of 44,026 patients (18 to 64 years) from a large commercial administrative claims database were classified as initiators of duloxetine (n = 7,567), venlafaxine XR (n = 6,106), escitalopram (n = 10,239), or generic SSRIs (n = 20,114) during 2006. Adherence was defined as the medication possession ratio of ≥0.8 and persistence as the length of therapy without exceeding a 15-day gap. Pairwise comparisons from multivariate logistic regression and Cox proportional hazards models were performed to examine predictors of adherence and persistence.

Results: Adherence rate after one year was significantly higher in duloxetine recipients (38.1%) than patients treated with venlafaxine XR (34.0%), escitalopram (25.4%), or generic SSRIs (25.5%) (all P < 0.01). Duloxetine recipients stayed on medication longer (158.5 days) than those receiving venlafaxine XR (149.6 days), escitalopram (129.1 days), or generic SSRIs (130.2 days) (all P < 0.001). Compared with patients treated with escitalopram or generic SSRIs, venlafaxine XR recipients had better adherence and longer persistence (P < 0.001). In addition, being aged 36 years or more, hypersomnia, anxiety disorders, and prior use of antidepressants were associated with increased adherence and persistence, while the opposite was true for comorbid chronic pain conditions, alcohol and drug dependence, and prior use of amphetamine.

Conclusion: Compared with SSRIs, the SNRIs appear to have better adherence and persistence. Among SNRIs, duloxetine had statistically significantly better adherence and persistence than venlafaxine XR, though differences were relatively small and further research is needed to assess whether these translate into clinically and economically meaningful outcomes. Adherence and persistence with antidepressant therapy were associated with age, multiple comorbid conditions, and prior use of medications.

Keywords: treatment adherence, length of therapy, antidepressants, major depression, retrospective analysis

Introduction

Major depressive disorder (MDD) is among the most prevalent and costly psychiatric disorders.1-3 Antidepressants are the mainstay treatment of MDD and optimal antidepressant treatment includes the selection of the right medication and delivery at a fully therapeutic dose for a sufficient treatment duration.4,5
However, antidepressant nonadherence remains a challenging problem in the treatment of depression. Treatment is often accompanied by premature discontinuation and switching of antidepressant medications, which may be associated with likelihood of relapse and higher healthcare costs. Research demonstrates that 28% of patients discontinue use of their antidepressant medication within the first month, and by three months, at least 40% have discontinued use. Approximately 16% of patients remain on therapy for more than 90 days without evidence of therapy changes, titration in dose, or being only partially compliant. The early discontinuation of antidepressant medication is statistically associated with a 77% increase in the risk of relapse.

In many cases, poor adherence or discontinuation of therapy was thought to be an effect related primarily to adverse events or lack of therapeutic response. However, there are multiple factors that may put patients at risk for poor adherence or discontinuation. Many patient-related, disease-related, medication-related, and physician-related factors, along with the health care system and costs may influence a patient’s adherence to medication therapy.

The second generation of antidepressants, such as selective serotonin (5-HT) reuptake inhibitors (SSRIs) and serotonin and norepinephrine (NE) reuptake inhibitors (SNRIs), are commonly used in the treatment of depression. Although findings are inconsistent, some studies suggest that SNRIs that modulate both 5-HT and NE activity may be more effective than SSRIs for patients with more severe major depression. Although some antidepressants are grouped into the same class, they may have different pharmacological and clinical profiles.

At the time of the analyses, three branded antidepressants commonly used in the treatment of depression in the United States were two SNRIs: duloxetine (DLX) and venlafaxine (VLX) and one SSRI: escitalopram (ECP). Recent research showed that DLX-treated patients had more comorbid conditions, especially chronic pain-related diseases, and that ECP-treated patients were very similar to generic SSRI (GSSRI)-treated patients in demographic characteristics and comorbid conditions. Branded antidepressants are usually more expensive than GSSRIs. However, little is known about treatment patterns and the clinical and economic consequences of patients treated with branded antidepressants compared with GSSRIs. The objectives of this study were to examine treatment adherence and persistence with the three branded antidepressants DLX, VLX, and ECP, and GSSRIs in the treatment of major depression, and to examine demographical and clinical predictors of adherence and persistence with antidepressant therapy in the usual clinical setting.

Patients and Methods
Data source and sample selection
This retrospective analysis of claims data employed medical, pharmacy, and enrollment information from the Thomson Reuters MarketScan Commercial Claims and Encounters Databases, which includes de-identified administrative claims databases of employees, spouses, and dependents with employer-sponsored commercial insurance. Inpatient and outpatient medical and pharmacy claims are linked to enrollment data for a variety of plan types. This database captures the annual healthcare information for approximately 20 million individuals, including inpatient and outpatient medical claims linked to pharmacy and enrollment data for a variety of health insurance plan types. Each medical claim includes at least one International Classification of Diseases (ICD), 9th Edition, Clinical Modification (ICD-9-CM) diagnostic code to describe the patient’s clinical condition. All pertinent patient information in the database was encrypted and de-identified. The MarketScan database is publicly available as a fee-for-service database and has been used for a number of previous retrospective and prospective analysis projects.

Patients were included in the study if they had a first prescription fill for DLX, VLX, ECP, or a GSSRI in 2006, had no active prescriptions of the same study medication in the three months prior to the index date, and had one or more inpatient or outpatient claims associated with a diagnosis of MDD (ICD-9-CM: 296.2 and 296.3) one year prior to or one month after the study medication was initiated. Patients had to be 18 to 64 years of age, commercially insured, and have continuous enrollment in the previous and following twelve months. Patients initiated on more than one study medication (DLX, VLX, ECP, or GSSRIs) during 2006 at different times were grouped into the first medication initiation cohort while those starting on more than one type of study medication on the index date were excluded from the study. Patients were grouped into four mutually exclusive cohorts: DLX, VLX, ECP, or GSSRI. The study design and sample selection are illustrated in Figure 1.

Adherence and persistence
Medication adherence was assessed using the medication possession ratio (MPR), defined as the sum of the days’ supply of study medication within one year after the index date divided by 365 days. Adherence to therapy was defined as an MPR ≥ 0.8. Medication persistence was defined as
Adherence and persistence with antidepressants in major depressive disorder

the number of days from the index date to the earliest of the ending date of the last prescription, the date of the first gap of more than 15 days between prescriptions, or the end of the study period of twelve months, whichever came first.6,7

Pretreatment variables
Pretreatment variables included demographic characteristics (age, gender, geographic region of residence, and health plan type), comorbidities, and prior use of medications. Comorbidities included 20 chronic pain conditions, sleep disorders, psychiatric disorders, and other physical disorders (see Table 1 for detail) that are associated with safety, efficacy, or adherence of antidepressant treatment.28,31–37 Prior use of medications included specified therapeutic classes, as well as selected individual drugs known to be used in treating depression, psychosis, bipolar disorders, anxiety, sleep disorders, or chronic pain that are known to be associated with physicians’ choice of antidepressants.4,13,38,39 All medications were identified on the basis of National Drug Codes.

Statistical analyses
Summary statistics were presented as means and standard deviations for continuous variables and as percentages for categorical variables. Demographic characteristics at the index date of study medication initiation, comorbid conditions, and medications used in the preindex period (one year prior to index date) were compared between the four medication cohorts. Chi-square tests were performed for comparisons of categorical variables and analysis of variance for comparisons of continuous variables. Kaplan–Meier survival curves were produced to show times to discontinuation of the four study medication cohorts.

Pairwise comparisons were conducted to examine the differences in adherence and persistence between the four study medication cohorts, adjusting for demographic variables, comorbid conditions, and prior medication use. The Tukey–Kramer method was used to adjust for multiple comparisons.

A multivariate stepwise logistic regression and Cox proportional hazards regression analyses were conducted to determine variables that independently predicted adherence and time to discontinuation (persistence) in the study, adjusting for all the variables in the model. Independent variables for the multivariate stepwise logistic regression included study medications, demographics, comorbid disorders, and concomitant medications in the pre-study period. Odds ratios
Results

A total of 44,026 patients with continuous enrollment in the health plan for twelve months prior to and post index date were included in the study. Demographic characteristics of the sample by medications are reported in Table 2. The sample was primarily female and had a mean age ranging from 43.7 to 47.2 years by medications ($P < 0.0001$). Within each medication cohort, approximately one-third of the sample was aged 46 to 55 years. Most of the sample had a Preferred Provider Organization (PPO) health plan which was highest in the DLX group ($P < 0.0001$), and more patients from each drug group lived in the South ($P < 0.0001$).

Figure 2 presents adherence to antidepressant therapy across four medications. In the six months after medication initiation, antidepressant adherence was highest for DLX (48.7%), followed by VLX (45.9%), and ECP and GSSRIs (37.2%). In the twelve months after medication initiation, adherence rate declined for all medication cohorts. DLX was still highest (38.1%) and ECP and GSSRIs were lowest (25.4% and 25.5%, respectively). Pairwise comparisons showed that DLX had a significantly higher adherence rate than the three comparators and that VLX had a significantly higher adherence rate than ECP and GSSRIs at six months and twelve months (all $P < 0.01$).

In the twelve months after medication initiation, average length of therapy (persistence) was 158.5 days (SD = 133.9, median = 95.0) with DLX; 149.6 days (SD = 129.9, median = 90.0) with VLX; 129.1 days (SD = 119.8, median = 90) with ECP; and 130.2 days (SD = 120.7, median = 90.0) with GSSRIs, respectively. Pairwise comparisons showed that the average persistence duration was significantly longer in DLX-treated patients compared to patients treated with VLX ($P < 0.001$), ECP ($P < 0.001$), or GSSRIs ($P < 0.001$). Length of therapy was significantly longer in VLX-treated patients compared to patients treated with ECP ($P < 0.001$) or GSSRIs ($P < 0.001$). However, ECP and GSSRIs did not significantly differ in length of therapy ($P > 0.05$).

Figure 3 shows the Kaplan–Meier curves (time to discontinuation) of different antidepressant therapies in the twelve months after medication initiation. In the first 30 days, about 30% of patients discontinued their therapy across all treatment groups. After 30 days, DLX and VLX appeared to be different from ECP and GSSRIs and after 90 days, DLX was less likely to be discontinued than VLX. The median time to discontinuation was 95 days in DLX-treated patients, 90 days

<table>
<thead>
<tr>
<th>Table I Comorbid conditions and ICD-9-CM diagnosis codes</th>
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<tbody>
<tr>
<td><strong>Pain conditions</strong></td>
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<td>Headaches</td>
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<td>Osteoarthritis</td>
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<tr>
<td>(Osteoarthritis and allied disorders)</td>
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<td>Fibromyalgia</td>
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<td>Neuropathic pain</td>
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<td><strong>Psychiatric and sleep disorders</strong></td>
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<td>Dysthyemic disorder</td>
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<td>Anxiety disorders</td>
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<td>Alcohol abuse/dependence</td>
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<td>Drug dependence</td>
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<td>Hepatic diseases</td>
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<td>Renal diseases</td>
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</table>


(ORs) and 95% confidence intervals (CI) from the logistic regression model were used to examine the associations of predicting variables with adherence. The larger the odds ratio was, the higher the likelihood of adherence to the study medication. Hazard ratios (HRs) and 95% confidence intervals from the Cox proportional hazards model were used to examine associations of predicting variables with time to discontinuation of medication. The smaller the hazard ratio was, the less the likelihood of discontinuation of the medication.

Sensitivity analyses were conducted to compare group differences in adherence and persistence. First, adherence and persistence in the six months after initiation were computed. Second, persistence was estimated using an alternative allowable 30-day gap. Third, 17-ICD classes of systemic diseases as comorbid conditions were used instead of selected diseases for multivariate logistic and Cox proportional hazards regression modeling. All statistical analyses were performed using SAS (v 9.1; SAS institute, Inc, Cary, NC).
Table 2  Demographic characteristics of patients initiated on duloxetine, venlafaxine XR, escitalopram, or generic SSRIs

<table>
<thead>
<tr>
<th></th>
<th>Duloxetine (n = 7,567)</th>
<th>Venlafaxine XR (n = 6,106)</th>
<th>Escitalopram (n = 10,239)</th>
<th>Generic SSRIs (n = 20,114)</th>
<th>P-values</th>
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<td>Female gender (%)</td>
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<td>19.4</td>
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<td>Mean, years (SD)</td>
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<td>45.1 (11.9)</td>
<td>43.7 (12.4)</td>
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<td>10.9</td>
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<td>31.7</td>
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<td>0.5</td>
<td>0.4</td>
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Note: P-value based on chi-square test for categorical variable or F-test for continuous variable.

Abbreviations: HMO, health maintenance organization; n, number of patients; POS, point of service; PPO, preferred provider organization; SD, standard deviation; SSRI, selective serotonin reuptake inhibitor.

in VLX-treated patients, 90 days in ECP-treated patients, and 90 days in GSSRI-treated patients. Altogether, DLX-treated patients were less likely to discontinue than patients treated with VLX, ECP, or GSSRIs (P < 0.001).

Table 3 presents the multivariate stepwise logistic and Cox proportional hazards regression results for adherence and discontinuation with medication therapy, respectively. ORs and HRs were used to describe the strength of the associations between significant variables and adherence and discontinuation in the final model. Compared with GSSRIs, patients treated with DLX were more likely to be adherent (OR = 1.66, CI: 1.57–1.76), followed by VLX (OR = 1.43, CI: 1.34–1.52). The OR for ECP was 0.99, indicating ECP and GSSRIs were very similar in adherence after adjustment for demographics, comorbid conditions and prior use of medications. Also, patients were more likely to remain adherent if they were older (36 years and above), had comorbid hypersomnia, and had used medications including VLX, ECP, other antidepressants, anticonvulsants, and antimigraine medications in the prior year (Table 3). However, patients were less likely to be adherent if they had comorbid chronic pain diseases (headaches, low back pain, and fibromyalgia), alcohol and...
Table 3  Multivariate logistic regression and Cox proportional hazards regression: predictors of adherence or persistence with antidepressant therapy

<table>
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<th></th>
<th>Adherence OR</th>
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<th>Discontinuation HR</th>
<th>95% CI</th>
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<tr>
<td><strong>Prior medications</strong></td>
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<tr>
<td>Hypnotics</td>
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<tr>
<td>Benzodiazepines</td>
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<tr>
<td>Anxiolytics</td>
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<tr>
<td>Other SSRIs</td>
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<td>1.00–1.10</td>
<td></td>
<td></td>
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<tr>
<td>TCAs</td>
<td>1.10</td>
<td>1.02–1.19</td>
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<td>MAOis</td>
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(Continued)
Table 3 (Continued)

<table>
<thead>
<tr>
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<th>Adherence</th>
<th>Discontinuation</th>
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<tr>
<td></td>
<td>OR</td>
<td>95% CI</td>
</tr>
<tr>
<td>Other antidepressants</td>
<td>1.12</td>
<td>1.07–1.18</td>
</tr>
<tr>
<td>Typical antipsychotics</td>
<td></td>
<td></td>
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<tr>
<td>Atypical antipsychotics</td>
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<tr>
<td>Lithium</td>
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<td>Amphetamine</td>
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<td>Methylphenidate</td>
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<td>Modafinil</td>
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<td>0.88–0.99</td>
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<td>Anticonvulsants</td>
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<td>Antidepressants</td>
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<td>0.84–0.92</td>
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<tr>
<td>Muscle Relaxant</td>
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<td>0.89–0.99</td>
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<tr>
<td>Opioids</td>
<td>0.88</td>
<td>0.84–0.92</td>
</tr>
<tr>
<td>NSAIDs</td>
<td>1.11</td>
<td>1.07–1.27</td>
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<tr>
<td>Notes:</td>
<td>Odds ratio (OR) and its 95% CI for adherence were calculated from a multivariate logistic regression model. Hazard ratio (HR) and its 95% CI for discontinuation were calculated from the Cox proportional hazards regression model.</td>
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<td>Abbreviations:</td>
<td>CI, confidence interval; HMO, health maintenance organization; MAOIs, Monoamine oxidase inhibitors; NSAIDs, Nonsteroidal anti-inflammatory drugs; OR, odds ratio; POS, point of service; PPO, preferred provider organization; SSRI, selective serotonin reuptake inhibitor; TCAs, tricyclic antidepressants.</td>
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As shown in Table 3, compared with GSSRIs, patients treated with DLX were less likely to discontinue medication therapy in the twelve months after initiation (HR = 0.81, CI: 0.78–0.83), followed by VLX (HR = 0.85, CI: 0.83–0.88). ECP was very similar in the likelihood of discontinuation to GSSRIs (HR = 1.02, CI: 1.00–1.05). Predictors associated with decreased likelihood of discontinuation with antidepressant therapy included older age (36 years and above), hypersonnia, anxiety disorders, and prior use of VLX, ECP, other antidepressants, modafinil, anticonvulsants, and antimigraine medications. Factors associated with increased likelihood of discontinuation were chronic headaches, low back pain, alcohol and drug dependence, and prior use of benzodiazepines, amphetamine, and opioids.

In sensitivity analyses the group differences in adherence and persistence across the four medication cohorts had no essential changes 1) if patients were followed for six months, 2) if an alternative allowable 30-day gap was used to estimate persistence, and 3) if 17-ICD classes of systemic diseases were used to capture comorbid diseases instead of selected comorbid diseases. Similar predictors of adherence and discontinuation were also observed for 6-month and 12-month follow-ups and for an allowable 15-day and 30-day gap.

Discussion
This study examined adherence and persistence with three branded antidepressants (DLX, VLX, and ECP) and GSSRIs in usual clinical settings. Our results showed that the adherence rate was 46% for VLX, 49% for DLX, and 37% for ECP and GSSRIs in the six months after initiation and declined markedly in the second six months for all antidepressants. Patients treated with DLX were more adherent to and stayed on medication longer than patients treated with VLX, ECP, or GSSRIs. VLX-treated patients had better adherence and longer persistence with therapy than patients treated with ECP or GSSRIs. However, ECP was similar to GSSRIs in adherence and persistence. In addition, multiple demographic and clinical pretreatment factors were associated with treatment adherence and persistence.

The adherence rate was 38.1% and 34.0% for DLX and VLX and approximately 25% for the SSRIs in the year after initiation. About 30% of patients discontinued their medication within 30 days. The American Psychiatric Association treatment guideline recommends at least four to eight weeks of treatment during the acute phase followed by 16 to 20 weeks of treatment following remission during the continuation phase.40 The American College of Physicians guideline recommends treatment for four to nine months after a satisfactory response in patients with a first episode of MDD and an even longer duration of therapy for patients who have had two or more episodes of depression.41 Given the consequence of early premature discontinuation and nonadherence,10,33 it is important to improve patient adherence to medication therapy and give long enough therapy to reduce relapse and hospitalization and costs.

SNRIs (DLX and VLX) have better adherence and longer persistence than SSRIs including ECP. Over the 1-year study period, the difference in adherence between SNRIs and
SSRIs was 9% to 12% and the difference in length of therapy was 19 to 29 days. There are several possible explanations. First, there were differences in demographic and clinical characteristics of patients initiating SNRIs and SSRIs. SNRI-treated patients are more likely to be female, older, and were more complex (recurrent, with more severe and comorbid disorders) than SSRI-treated patients.28 These patients may need longer therapy and better adherence. Second, SNRIs may have better effects than SSRIs for severe patients.22,23 Third, SNRIs are similar to SSRIs in safety profiles.

Compared with VLX, DLX appears to have better adherence and persistence. The advantage of DLX over VLX may share similar reasons to those for SNRIs over SSRIs and may be attributed to the differences in clinical and pharmacological profiles between the two SNRIs.24,25 DLX-treated patients are more complicated and have more comorbid conditions, especially chronic pain diseases, than VLX-treated patients.29,30 Compared to VLX, DLX is a relatively balanced SNRI, displaying high affinity for both serotonin and norepinephrine transporters.24 In addition to MDD and anxiety, DLX has indications for fibromyalgia and DPNP and has shown efficacy for chronic low back pain.42 However, the differences in adherence (4%) and persistence (nine days) were relatively small, though they were statistically significant. Further research needs to examine if the small differences could be translated into clinically and economically meaningful outcomes.

ECP is the only branded SSRI in the United States. Our results show that ECP has very similar adherence and persistence profiles compared to GSSRIs. This finding is not surprising because ECP is an SSRI and has similar clinical and pharmacological profiles compared to other SSRIs43 and because ECP-treated patients are also very similar to GSSRI-treated patients in demographics and comorbid conditions.28

Consistent with previous studies,13–19,20,21 this study found that multiple demographic and clinical factors were associated with adherence and persistence. For example, older patients were more likely to be adherent with antidepressant therapy. Eaddy and colleagues13 studied the association between SSRi utilization patterns and use of health care services and reported that patients who discontinued therapy in the first 90 days tended to be younger. Certain comorbid diseases can increase or decrease the odds of discontinuation of antidepressant therapy. Patients with chronic headaches, low back pain, and alcohol and drug dependence were more likely to discontinue therapy, while patients with hypersomnia were more likely to remain adherent. Also, the prior use of certain medications can affect adherence and persistence. Patients who have been prescribed VLX, ECP, anticonvulsants, and antimigraine medications have decreased odds of discontinuation, while patients with prior use of benzodiazepines, amphetamine, and opioids have increased odds of discontinuation. It would be warranted to investigate why certain comorbid disorders and medications are related to poor adherence and early discontinuation with antidepressant therapy.

**Limitations**

Several limitations must be considered in this retrospective study using a claims database. Claims database analyses have potential selection bias, miscoding of information and consequent biases in estimation. Also, adherence and persistence were estimated based on the presence of a claim for a filled prescription rather than real consumption of the medication as reported by patients or assessed by objective measures. Other limitations of this study include: the lack of detailed clinical data on the severity of depression, illness history, duration of current episode, and patient responses to antidepressants; and the lack of detailed social demographic data on education, ethnicity, employment status, income, and family environment; and the absence of information about physician and patient belief and preference. Demographic and clinical differences were observed between the cohorts of patients initiating SNRIs and SSRIs. While attempts were made to control for these baseline differences in measured variables through regression analysis, potential differences in the above unmeasured variables are unaccounted for – except in as much as they are correlated with measured variables. Prospective observational studies are needed to examine whether these findings can be generalized to the real-world clinical setting. In addition, although adherence and persistence were statistically different across study medications, further research is needed to examine whether the statistical differences can be translated into clinically and economically meaningful consequences.

**Conclusion**

The adherence rate was 34% to 38% for SNRIs and approximately 25% for SSRIs in the year after initiation. About 30% of patients discontinued their medication within 30 days. DLX and VLX treated patients had better adherence and longer length of therapy with the medication than patients treated with ECP or GSSRIs. While DLX treated patients had statistically significantly better adherence and persistence than VLX, the observed differences were
relatively small and further research is needed to examine if these differences translate into clinically and economically meaningful outcomes. Adherence and persistence between ECP and GSSRIs were similar. In addition, multiple demographic and clinical factors are associated with adherence and persistence. Given the clinical and economic benefits of better adherence and persistence with antidepressant therapy, targeting interventions to patients who are at high risk for nonadherence and early discontinuation of therapy should be considered an important part of medication therapy for major depression.

**Acknowledgments**

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**Disclosure**

X Liu is a former employee, while Y Chen and D Faries are current employees of Eli Lilly and Company.

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