

#### ORIGINAL RESEARCH

# Factors Influencing Undergraduate Students' Preference of Health Sciences Specialties

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**Background:** It is necessary to determine what motivates students to pursue a particular specialty of their choosing to maintain a balance of medical practitioners from various disciplines.

**Objective:** The study aims to assess factors influencing undergraduate students of Applied Medical Sciences in choosing a specialty or discipline.

Methods: This cross-sectional study was conducted among first-year students of the faculty of applied medical sciences at Taibah University. One hundred and twenty-five participants were enrolled in the study. The students were asked to respond and complete the designed 9-item questionnaire. The Statistical Package for the Social Sciences (BM SPSS Statistics for Windows, Version 23.0, Armonk, NY: IBM Corp.) was used to analyze the data. A comparison between departments of the faculty was carried out.

**Results:** 125 participants were satisfied with their current faculty or discipline. They stated that medicine was the first choice (43.2%), followed by clinical nutrition (11.2%), dentistry (8%), diagnostic radiology (7.2%), and clinical laboratory (5.6%). The most important factors that affect students' choice of discipline were helping patients and the community (32.8%), personal desire (30.4%), personal desire and helping patients (22.4%), and job opportunity and prestige (9.5%), with gender variations. Family enforcement and finances were less frequent factors affecting students' specialty preferences.

Conclusion: The human medicine specialization was the first choice for most female and male undergraduate students who entered the faculty of applied medical sciences. Furthermore, the most influencing factor affecting students' choices was helping patients and the community.

**Keywords:** applied medical sciences, students, speciality, choice, personal, factors

### Introduction

Nowadays, the significance of Higher Education (HE) has particular importance since it spreads knowledge and advances of economic growth of the countries. Furthermore, HE has a fundamental impact on job creation and employment opportunities.

It is necessary to assess what motivates the students to select specific faculty or department of their choice to maintain the balance in medical professionals among various specialties. Previous studies reported that lifestyle factors and educational loans might be considered factors for selecting a student specialty. 1-4

Previous studies have shown that students select their career or specialty according to many factors, such as social status and financial purpose. Several countries have researched the factors that led students to choose their faculty or specialty over many others.<sup>5-9</sup> Various factors can influence this choice: individual qualities, perceived rewards, the appeal of particular specializations, and aspects of medical curricula.

The factors that affect the choice of university or college involve significant decisions that build the foundation for success and life and career. During the past half-century, the choice process for a university has changed considerably due to changes in student demographics and the progress of admissions and marketing practices. <sup>10</sup> Few studies have been

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performed in Saudi Arabia to evaluate the reasons and factors behind different career choices among undergraduate Applied Medical students. It is essential to understand what inspires students to choose a particular specialty to keep the balance between many departments in medical institutions. Based on the mentioned factors, this study aims to identify why students choose a specific faculty or department, assess the student's satisfaction with their current faculty, and find the differences between males and females.

### **Materials and Methods**

## Study Design and the Participants

This cross-sectional study was conducted among the first-year Applied Medical students in the faculty of applied medical sciences in 2019. They included students in diagnostic radiologic technology, clinical nutrition, and medical laboratory departments. A total of 125 participants took part in the study. Data were collected online by self-reported questionnaire using Survey Monkey. The link to the survey was distributed to the participants via emails, Twitter, and WhatsApp groups. Non-respondents were excluded in the first stage.

### Independent Variables

Sociodemographic variables such as gender were coded as one for males and zero for females. The Grade Point Average (GPA) was categorized into less than 3.5, 4, and 3.5-4.49. The age was not categorized since the students' age was approximately the same.

### Dependent Variables

The participants were asked to respond to the satisfaction question. The score of satisfaction was assessed using a threepoint Likert scale. It was ranged between 1-3, as 1 = disagree, 2 = agree, 3 = strongly agree. The other questions focused on reasons for choosing the faculty or department. Cronbach's α test was used to evaluate items for internal reliability. Cronbach's alpha coefficient was 0.50, indicating accepted reliability.

# Questionnaire Design

The questionnaire was pre-tested on nine para-medical students from each department. The students had been asked to complete 8-item questions. The first questions were demographic data, specialty or department, and grading point collection (GPA).

### **Ethical Consideration**

Participants, confidentiality was kept during the study analysis. Written informed consent was obtained from the participants. Every participant has the right to participate in the study or refuse. Before conducting the study, the ethical committee of the faculty of applied medical sciences approved the study and gave the number RAD 201701.

# Statistical Analysis

The data were analyzed using Statistical Package for the Social Sciences (SPSS.) For Windows Version 23.0 (SPSS. Inc.; Chicago, IL, USA). Descriptive statistics were used for the analysis. The Chi-square test was applied to find associations between the different variables, and ANOVA and the Student's t-test. "A P-value less than 0.05 was considered statistically significant".

#### Results

A total of 125 undergraduate students were selected for the study. Among the participants, 44 (35.2%) were males, and 81(64.8%) were females. The mean age was 20.17±1.275 years. The participants were the students who were enrolled in the departments of the faculty of applied medical sciences; 35 (28%) from the Radiology department, 40 (32%) from the clinical laboratory, and 50 (40%) from the clinical nutrition department. Most students have GPA scores> 4, as shown in Table 1.

Table I Descriptive Statistics for the Study Participants

Variables	Frequency	Percent %	
Gender			
Males	44	35.2	
Females	81	64.8	
The current department			
Diagnostic Radiologic technology	35	28.0	
Clinical medical laboratory	40	32.0	
Clinical nutrition	50	40.0	
GPA			
< 4	85	68.0	
3.5–4.49	35	28.0	
< 3.5	5	4.0	

Table 2 summarizes the assessment of students, satisfaction with their current faculty or department. It was observed that females are more satisfied than males (44.4% vs 34.1%), and students in clinical nutrition strongly agreed with their discipline more than Radiology and clinical nutrition students. A 76.5% of the students with GP.A.> 4 were more

Table 2 Assessment of Students' Satisfaction Towards Their Current Faculties or Departments

Gender	Are you Satisfying with the Current Study?				
	Disagree	Agree	Strongly Agree		
Males	4	25	15		
	9.1%	56.8%	34.1%		
Females	П	34	36		
	13.6%	42.0%	44.4%		
Total	15	59	51		
	22.7%	98.8%	78.5%		
Departments					
Diagnostic Radiologic technology	2	16	17		
	5.7%	45.7%	48.6%		
Clinical medical laboratory	6	24	10		
	15.0%	60.0%	25.0%		
Clinical nutrition	7	19	24		
	14.0%	38.0%	48.0%		
Total	15	59	51		
	12.0%	47.2%	40.8%		
GPA	•	•	•		
< 4	П	35	39		
	73.3%	59.3%	76.5%		

(Continued)

Table 2 (Continued).

Gender	Are you Satisfying with the Current Study?			
	Disagree	Agree	Strongly Agree	
3.5–4.49	3 20.0%	21 35.6%	11 21.6%	
< 3.5	l 6.7%	3 5.1%	I 2.0%	
Total	15 100%	59 100%	51 100%	

strongly satisfied with their field than the other students with GPAs ranging from 3.5–4.49. On the other hand, 60% of the students in the clinical laboratory agreed with their field more than the other two departments (45.7% and 38%).

The overall accuracy rate for satisfaction was 74.26% (2.28/3.10). The total mean score of satisfaction was 2.28. Regarding gender, GAP, and departments, there was no significant difference in the satisfaction score (p-value < 0.05), as shown in Table 3.

The faculties/departments chosen by the students before joining the current discipline are demonstrated in Table 4. Most students whose GPA was greater than four chose the faculty of medicine (Figure 1). The faculty of medicine was selected by 43.2% of the students, followed by clinical nutrition (11.2%), dentistry (8.0%), diagnostic radiology (7.2%), and the clinical laboratory (5.6%). Regarding association with gender, male students in radiology and clinical laboratory departments scored significantly higher than females (p-value < 0.05).

The factors associated with reasons for choosing a medical faculty or department are summarized in Figure 2. Beneficial for society, patients, personal desire, and job opportunity were the most impactful factors affecting students' choice of faculty or discipline. 32.8% of the students responded for beneficial to society patients, 30.4% for personal

**Table 3** Comparison of the Score Mean of Satisfaction of the Students with Gender, Grade Point, and Departments

Factors	Number of Participants	Total Satisfaction Score (Mean ± SD)	t/F	P-value	
Males	44	2.25±0.61	-0.466	0.64	
Females	81	2.31±0.70			
Departments					
Diagnostic Radiologic technology	35	2.43±.60	2.56	0.081	
Clinical medical laboratory	40	2.10±.63			
Clinical nutrition	50	2.34±.72			
GPA					
< 4	85	2.33±.69	0.759	0.47	
3.5-4.49	35	2.23±.60			
< 3.5	5	2.00±.70			
Total mean score of satisfaction		2.28±.67			

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Table 4 Faculties/Departments Chosen by the Students Before Joining the Current Health Discipline

Order of	What is Your First	Frequency	Percent	Association with Gender			p-values
Student Choices	Chosen Discipline/ Department Before you Joined the Current Study?			Males	Females	Total	
First choice	Medicine	52	43.2	16 36.4%	36 44.4%	52 41.6%	0.449
Second choice	Clinical nutrition	14	11.2	0 0.0%	14 17.3%	14 11.2%	0.002*
Third choice	Dentistry	10	8.0	4 9.1%	6 7.4%	10 8.0%	0.740
Fourth choice	Diagnostic radiologic Technology	7	7.2	5 11.4%	2 2.5%	7 5.6%	0.039*
Fifth choice	Medical clinical laboratory	7	5.6	5 11.4%	2 2.5%	7 5.6%	0.039*
Sixth choice	Physiotherapy	6	4.8	I 2.3%	5 6.2%	6 4.8%	0.330
Seventh choice	Pharmacy	6	4.8	2 4.5%	4 4.9%	6 4.8%	0.922
Eighth choice	Other	18	14.4	9 20.5%	7 8.6%	16 12.8%	0.059

Notes: \*Statistically significant difference at P< 0.05.

desire, and 9.6% for job opportunities without gender variations. Family desire and finances were less frequent factors affecting the students' choices.

### **Discussion**

Through their academic programs, universities contribute to the development of human capital and research and lay the groundwork for society, nation, technology, culture, and the economy.<sup>11</sup> The graduates do not make this life-changing decision without influential factors such as community and family. This study aimed to assess the factors influencing medical faculties' choices among the first-year faculty of applied medical sciences students at Taibah University.

Several factors affect a student's decision for further study. The study found that medicine was the first choice for 43.2% of the students, clinical nutrition, Dentistry for 8%, Diagnostic Radiologic Technology for 7.2%, Medical laboratory for 5.6%, and 4.8% for Physiotherapy and Pharmacy. This result is similar to Nemri et al, 12 who reported that medicine was the first choice for most medical students entering King Abdul-Aziz University in Jeddah, Saudi Arabia. In Saudi Arabia, few studies demonstrated the related preferences among medical students to the faculty or specialty 13–15 Furthermore, we found that gender and GPA have no significant association with student choice for particular faculty or discipline.

The present study evaluated factors associated with choosing a medical faculty or department. It was found that the students decided to be the beneficiaries of the discipline for society, and helping patients was the most important factor that let them prefer their current profession. The second reason was a personal desire. Our findings match those of Crossley et al, <sup>16</sup> who found that helping people and the community was the most motivating factor for medical students to choose their discipline. Similarly, a study performed in Sydney among dental students reported that helping people was an essential motivating factor for their studies. <sup>17</sup> Our findings agreed with previous studies on the beneficiary of community and helping people.

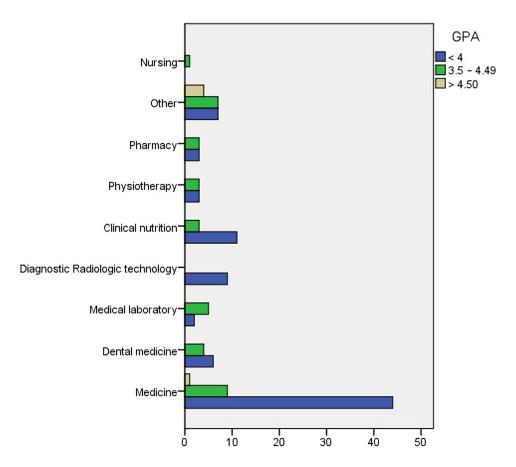


Figure 1 Distribution of students' GPA and the faculties /departments they preferred.

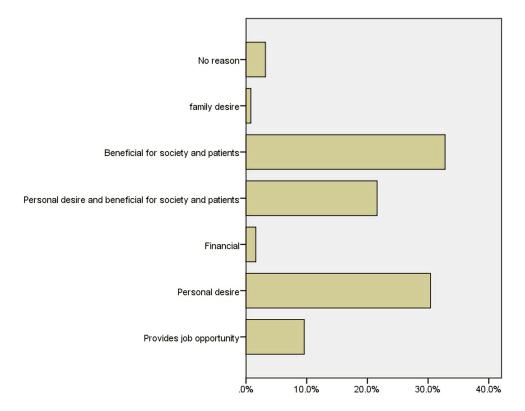


Figure 2 Distribution of factors/reasons associated with students' choice of faculties or disciplines.

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The current study showed that personal desire was the second reason students chose the program. This finding is consistent with previous studies, which reported that "some of the most important attributes that influence the students' decision making seem to be: personal interest." Therefore, personal desire is an important characteristic that should be considered in establishing a university program.

Job opportunity, financial, family enforcement, and prestige were less frequent factors associated with students' choice of faculty or discipline. This result is not different from those reported in the literature. A recent survey showed that financial, marketing, academic reputation, and family influenced college selection affect choice for today's students.<sup>20</sup> Job opportunity and prestige were reported as "a deciding factor for youth's career decision".<sup>21,22</sup> These factors are motivated by intrinsic factors governed by students' interests in specific jobs and employment that are personally fully satisfying.<sup>23,24</sup> The actions that follow the inherent characteristics are stimulated by interest, curiosity or pleasure, and enjoyment, including job satisfaction, advancement in career, personality traits, and learning experiences.<sup>24,25</sup> Interestingly, the students in this study were satisfied with their current faculty and discipline.

The results generated from this study would help the health councils plan to increase or decrease the number of medical professionals in various specialties, including radiography, nutrition science, and medical laboratory. No gender differences affected these findings. These results may not be generalized as it was conducted by one faculty at Taibah University. Further studies in multicentre are needed to confirm the results of the present study.

### Conclusion

Before joining their current departments, medicine, clinical nutrition, and Dentistry were the top three specialties selected by the students of Applied Medical Sciences. Servicing the community and patients and personal desire were the most influencing factors that affected students' preference for faculty or discipline.

### **Ethics Statement**

We confirmed that written informed consent was obtained from the study participants and followed the guidelines outlined in the Declaration of Helsinki.

### **Disclosure**

The authors have no conflict of interest regarding this study.

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