








Adherence to Optimal Breastfeeding Practices Among HIV-Positive Mothers in Kilimanjaro, Tanzania

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Purpose: We sought to assess how HIV-positive mothers enrolled in the PMTCT program adhere to breastfeeding recommendations concerning early initiation of breastfeeding (EIBF), ie, within one hour of birth, pre-lacteal feeds, exclusive breastfeeding until six months (EBF), and continued breastfeeding to one year of age. This study was designed to assess the practices in response to changing recommendations for breastfeeding in HIV, which have differed drastically over the years.

Patients and Methods: We recruited 524 mother-child pairs from 37 PMTCT clinics across Kilimanjaro, Tanzania. The 5 clinics with the highest patient load in each of the 7 districts of Kilimanjaro were chosen, plus the zonal and municipal referral hospitals. The children were below two years of age and currently in the PMTCT program. We administered a questionnaire to assess the mother's practices in feeding the child. We used multiple logistic regression models to determine factors associated with EIBF, EBF, and continued breastfeeding.

Results: EIBF was achieved for 73.1% of babies. Cesarean delivery, low birth weight, and partner disclosure of HIV status were significant risk factors for not achieving EIBF. About 19% of children did not breastfeed exclusively. Of the 247 children ≥ 12 months old, 43.3% had stopped breastfeeding before 12 months. Counseling on ARV, having had >2 pregnancies while HIV-positive and EBF were associated with breastfeeding until 12 months old. Using ART for more than two years decreased the odds of EBF and continued breastfeeding to 12 months of age.

Conclusion: Adherence to breastfeeding recommendations for HIV-positive women is suboptimal, particularly in aspects of recent changes in recommendations such as continuing breastfeeding for one year. There is a missed opportunity for interventions such as counseling, which has shown to favor adherence. Health education and counseling are needed for providers and mothers to keep them abreast with the frequently changing recommendations.

Keywords: early initiation, continued breastfeeding, exclusive breastfeeding, feeding recommendations

Introduction

Breastfeeding has long been the basis of infant nutrition. It has been shown to have many benefits beyond childhood for both the mother and the child.^{1,2} Breastfed children show better growth trends and have fewer diseases than non-breastfed infants.² The World Health Organization (WHO) recommends that breastfeeding should be initiated within one hour of birth and that

children be exclusively breastfed for the first six months of life.^{3,4} For children born to mothers infected with human immunodeficiency virus (HIV), the current recommendation is to introduce appropriate complementary feeds after six months of exclusive breastfeeding (EBF) and continue breastfeeding until the age of one year.³ Globally, these recommendations are yet to be realized, with 43% of newborns initiated within an hour of birth, 41% getting EBF, and only 70% being breastfed at one year.⁵

The current recommendations have been in place since 2010, but several varied recommendations have existed before this.^{6–8} Changes in breastfeeding recommendations that have been issued for HIV-positive women over the years have resulted in confusion that could have hindered optimal breastfeeding practices.^{9,10} In addition to this, other factors such as cultural practices involving pre-lacteal feeds and breastfeeding in public, myths around breast milk, childhood illnesses, and fear of transmitting HIV to the child may have led many mothers to not practice the recommended optimal breastfeeding practices.¹¹ A mother's knowledge of optimal breastfeeding recommendations also acts to influence their practices; however, many mothers have little knowledge on optimal breastfeeding, even in settings where breastfeeding is widely practiced.^{12,13} While having had a previous pregnancy and have previously received counseling appears to be a major influencer of knowledge and practice of optimal breastfeeding, not all mothers are getting counseling on infant feeding.^{12,13}

Varying levels of knowledge regarding recommendations for the prevention of mother-to-child transmission (PMTCT) of HIV, a lack of universal counseling, and multiple other influencers of breastfeeding practices exist. Even though the current breastfeeding recommendations are known to work in research settings, it is important to know if mothers are adhering to these recommendations in real-world settings as this has implications on growth and development of the baby. This study explored how HIV-positive mothers adhere to PMTCT recommendations for optimal infant feeding in this varied environment. In this context, optimal breastfeeding was considered when initiation was within one hour, no prelacteal feeds were given, exclusive breastfeeding continued for 6 months, and the child was breastfed for 12 months as per WHO recommendations.^{3,4}

Patients and Methods

Study Design

We conducted a cross-sectional study amongst women attending PMTCT services in Kilimanjaro region Northern Tanzania with children between one month and two years of age. The data was collected between August 2019 and April 2020. The principal aim of the study was to examine feeding practices that mothers had used regarding their child enrolled in the PMTCT program. We wanted to see whether their practices aligned with the optimal feeding recommendations given for PMTCT and what factors could be influencing their practices. The cross-sectional design allowed the capture of women who had children across different age groups and hence provides a picture of practices across the entire spectrum of the feeding recommendations.

Study Site and PMTCT Program

The study was conducted in 37 PMTCT clinics across each of the seven districts of the Kilimanjaro region in Northern Tanzania. The district medical officer was asked to provide a list of clinics with the highest PMTCT client load in each district. The selected clinics were located in facilities varying from dispensaries to referral hospitals. All mothers had to provide written informed consent prior to enrolment in the study.

The PMTCT program aims at achieving HIV-free survival for children born to HIV-positive mothers by providing women and their families with access to HIV services such as testing, treatment, and support.¹⁴ All the PMTCT clinics offer counseling and testing services for HIV, dispense antiretrovirals (ARV), and provide counseling on infant feeding. The clinics also collect dry blood spot specimens from infants for PCR testing in zonal laboratories as part of the early infant diagnosis (EID) component of PMTCT. Infant growth and development monitoring is also incorporated into the PMTCT clinic to reduce the number of hospital visits for clients, allowing mothers to attend clinics on a monthly basis.¹⁴ We aimed to enroll all eligible mothers at each clinic during their routine clinic days; hence we visited each of the clinics for a minimum of one month. To avoid repetition of enrollment, we placed markers in files of enrolled clients to serve as

identifiers. The mothers were interviewed by trained research assistants using the digitalized questionnaire. The questionnaire contained skip patterns and compulsory limits to ensure the data collected was complete and clean.

Study Population

We enrolled 524 mother-child pairs who were enrolled in any of the 37 selected PMTCT clinics. For each of the 7 districts of Kilimanjaro region where the study was conducted, we selected the five clinics with the highest patient load. We also included the municipal and zonal referral hospitals, as they have supervisory and training roles over the other clinics. We then invited all mothers with children enrolled in PMTCT were invited to participate in the study during their routine visits. All children had to be less than two years of age to be eligible. By looking at all children below two years of age, we could assess what was happening at the different feeding milestones. The women had to be the biological mothers of the children (guardians and fathers were not eligible) in order to provide more accurate first-hand information on the child's breastfeeding history.

Study Tool, Users and Content

To capture the information, we used a questionnaire with open and closed-ended questions that we had developed. The questionnaire covered demographics, HIV history of the mother, as well as antenatal, delivery, and feeding history of the reference child. The questionnaire was developed in English, translated into Kiswahili (the language in which it was administered), then back-translated into English. The questionnaire was piloted on 30 women from clinics not participating in the study. The approved questionnaire was then loaded onto password-secured tablets for administration using Survey-CTOTM. Research assistants administered the questionnaires from the tablets in Kiswahili.

Data Analysis

We performed data analysis using Stata version 15.1. Frequencies and percentages summarized categorical variables while mean age and standard deviation for numeric variables. We used the logistic regression models to determine factors associated with breastfeeding practices, specifically timely breastfeeding initiation, exclusive breastfeeding up to six months, and continued breastfeeding up to twelve months. The selection of variables to include in the final model was performed using stepwise regression methods, ie, forward selection and backward elimination at a 10% threshold level. The final models had the factors significantly associated with breastfeeding practices at a 5% threshold level. Narrations were used to summarize reported reasons for not giving the child colostrum and to identify pre-lacteal feeds given to the baby before breastfeeding.

Results

Maternal and Child Background Characteristics

The mean age of the 524 mothers was 31.7 years ($SD \pm 6.6$). The majority of the mothers were above 24 years of age (82.3%), had a primary school education (66.6%), and were married (45.2%). Concerning their HIV status, 71.4% reported having known their positive status for less than five years, and 53.6% had been using ART for two years or less.

For the children, the mean age was 10.3 months ($SD \pm 6.6$). At birth, 93.3% of the children had normal birth weight ($>2500g$) (Table 1).

Maternal Reproductive Characteristics

For 65.6% of the mothers, the reference child was their first while HIV-positive. 518 (98.9%) women reported having attended antenatal clinic (ANC) during their pregnancy with the reference child. For those that attended ANC, 263 (51.8) booked in the second trimester of their pregnancy, and 87.5% of the mothers attended at least four ANC visits. 97.3% of the mothers delivering at health facilities, counseling on breastfeeding was provided to 86.3% of women during ANC and 73.9% during postnatal clinics (Table 2). However, only 13.2% reported receiving breastfeeding support in terms of training on positioning the baby during breastfeeding and breastfeeding technique after delivery.

Table 1 Maternal Background Characteristics (N=524)

Variables	Frequency	Percentage
Mothers age category		
≤ 24 (Youth)	93	17.7
> 24 (Adult)	431	82.3
Mean ± Standard deviation	31.7 ± 6.6	
Mothers education category		
Primary and below	349	66.6
Secondary+	175	33.4
Occupation		
None	158	30.2
Laborer	22	4.2
Farmer	111	21.2
Trade/business	233	44.5
Marital status		
Single	110	21.0
Married	237	45.2
Cohabiting	100	19.1
Divorced/Separated /Widowed	77	14.7
Approximate income per month		
None	25	4.8
<85,000 Tshs (<35 USD)	237	45.2
85,000+ Tshs (35+ USD)	262	50.0
Have health insurance		
No	490	93.5
Yes	34	6.5
Years since HIV diagnosis		
≤5 years	374	71.4
>5 years	150	28.6
Years on ART		
1–2 years	281	53.6
>2 years	243	46.4
Disclosed HIV serological status to partner		
No	234	44.7
Yes	290	55.3

(Continued)

Table 1 (Continued).

Variables	Frequency	Percentage
Number of pregnancies woman has ever had		
1	100	19.1
2–3	248	47.3
4 or more	176	33.6
Child's age		
≤ 6 months	190	36.3
>6 months	334	63.7
Sex of the child		
Male	263	50.2
Female	261	49.8
Child's birth weight		
NBW*	476	93.3
LBW**	34	6.7

Abbreviations: *NBW, normal birth weight (2.5kg or more); **LBW, low birth weight (< 2.5kg).

Breastfeeding Practices

The recommended initiation of breastfeeding within one hour of delivery was achieved for 73.1% of the children. Pre-lacteal feeds were given to 2.3% of the children, and 1.5% were not given colostrum. At the time of the study, 18.9% of the mothers were reported to have not conformed with exclusive breastfeeding. Two hundred forty-seven children were older than 12 months at the time of the study, and of these, 43.3% were reported to have ceased breastfeeding before the recommended age of 12 months (Figure 1).

Of those that did not give colostrum, 2 said a nurse advised them not to give colostrum, 3 said it was because the baby was ill and had to be admitted, and 3 reported to have been told colostrum was “not good for the baby” or “was dirty milk”.

Factors Associated with Early Initiation of Breastfeeding

When we adjusted for other factors, mothers who had delivered by cesarean section (AOR=0.27, 95% CI 0.16, 0.45), delivered low birthweight babies (AOR=0.45, 95% CI 0.21, 0.98), disclosed their HIV serological status to partner (AOR=0.57, 95% CI 0.36, 0.89) were significantly less likely to have initiated breastfeeding within the first hour. Likewise, those who had known their positive status for more than five years (AOR=0.65, 95% CI 0.38, 1.09) were less likely to initiate breastfeeding within one hour, though this association was not statistically significant. Having had more than one pregnancy while HIV-positive (AOR=2.02, 95% CI 1.19, 3.43) was the only factor favoring EIBF with any statistical significance (Table 3).

Factors Associated with Exclusive Breastfeeding Up to Six Months

Mothers who had had more than one pregnancy while HIV-positive were 1.97 times more likely to breastfeed exclusively than those who had only one (AOR=1.97, 95% CI 1.10, 3.53), adjusted for other factors. Having been diagnosed HIV-positive for more than five years (AOR=0.41, 95% CI 0.23, 0.74) and having four or more ANC visits (AOR=0.29, 95% CI 0.11, 0.74) were significantly associated with lower odds of breastfeeding exclusively for six months. The level of Health facility that the mother received her ANC care also showed a statistically significant association with EBF.

Table 2 Maternal Reproductive Characteristics (N=524)

Variables	Frequency	Percentage
Pregnancies while HIV positive		
1 pregnancy	344	65.6
≥ 2 pregnancies	180	34.4
Attended ANC during pregnancy of this baby		
No	6	1.1
Yes	518	98.9
Gestation trimester at ANC booking (n=518)		
First Trimester	233	45.0
Second Trimester	263	51.8
Third Trimester	22	4.2
Number of ANC visits prior to delivery (n=518)		
< 4	65	12.5
≥ 4	453	87.5
Place of delivery		
Health facility	510	97.3
Home	14	2.7
Received breastfeeding support after delivery		
No	455	86.8
Yes	69	13.2
Received breastfeeding counseling at ANC (n=518)		
No	71	13.7
Yes	447	86.3
Received counseling on breastfeeding at PNC		
No	137	26.1
Yes	387	73.9
Level of the facility providing postnatal care		
Dispensary	62	11.8
Health center	225	42.9
Hospital	237	45.2

Adjusted for other factors, those who received ANC from a dispensary (AOR=0.23, 95% CI 0.11, 0.48) or health center (AOR=0.53, 95% CI 0.31, 0.89) were less likely to practice EBF compared to those receiving care in hospitals (Table 4).

Factors Associated with Continued Breastfeeding Up to 12 Months

In the adjusted analysis, while mothers who had received ARV counseling during PNC were more likely to continue breastfeeding for up to 12 months (AOR=2.44, 95% CI 1.23, 4.84), and those who had used ART for more than two years

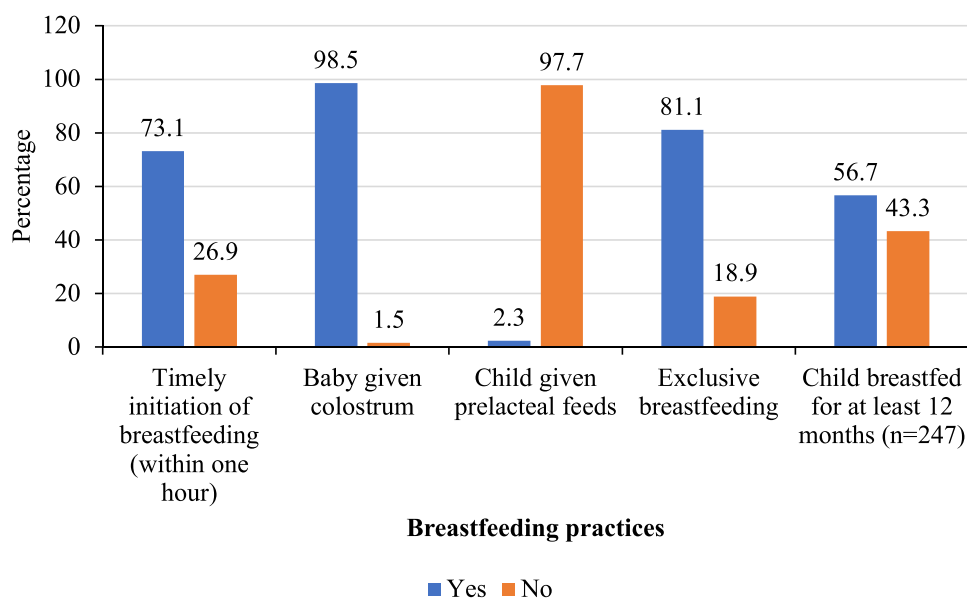


Figure 1 Breastfeeding practices.

were significantly less likely to do so (AOR=0.25, 95% CI 0.12, 0.54). Having had more than two pregnancies while HIV-positive (AOR=3.14, 95% CI 1.43, 6.88) and having successfully practiced EBF (AOR=4.00, 95% CI 2.03, 7.88) showed a statistically significant association within increased odds of practicing continued breastfeeding up to at least 12 months (Table 5).

Discussion

The study enrolled 524 mother-child pairs with children below 2 years of age receiving care in the PMTCT program. EIBF was found to be 73.1%, EBF was practiced for 81.1% of the children, and breastfeeding for 1 year was achieved for 56.7%. Restriction of colostrum and giving pre-lacteal feeds was reported for 1.5% and 2.3%, respectively.

In our study, the initiation of breastfeeding within one hour was achieved for 73.1% of children. Earlier studies in Kilimanjaro that looked at the general population (irrespective of HIV status) report the rate of EIBF to be 70%-71.1%.^{15,16} The difference in EIBF that we see in our study compared to these might result from the increased desire to exclusively breastfeed due to maternal HIV status and counseling given to the mothers. Another study from Moshi Municipality reported 83% of mothers to have achieved EIBF, but this was also in a general population and an urban setting.¹⁷ At the national level, it is reported that 53.5% of newborns are initiated on breastfeeding within one hour of birth, far below what was observed in the current study.¹⁸ However, our findings are not far from a study in Malawi, which reported EIBF to be 70% amongst HIV-positive women.¹⁹ A study from 2015 in Uganda reported that HIV-positive mothers are more likely to delay breastfeeding initiation.²⁰ Though this does not seem to be the case in our setting, a study comparing EIBF in HIV-positive vs HIV-negative mothers in this setting would be needed to be certain. With EIBF being a predictor of successful EBF, a rate of 70% or even 83% raises concerns, given the importance of EBF.²¹ These figures are also likely to be overestimating the practice of EIBF as self-reported rates have been shown to do perhaps due to the subjectivity in the perception of time lapses.²² Thus, there is an urgent need to address these low rates. There is little evidence of what interventions could improve this situation, which is a key area for research, particularly in resource-limited settings.²³ Setting-specific barriers on why women lack support to initiate breastfeeding despite high levels of facility delivery need to be explored and addressed.

In our study, EIBF among HIV-positive women was promoted by having two or more pregnancies and was deterred by breastfeeding support (guidance on how to breastfeed) after delivery, cesarean delivery, and low birth weight of the child. Other studies have also reported that illness of the child and cesarean delivery to be a deterrent of EIBF.^{15,17,20}

Table 3 Factors Associated with Breastfeeding Initiation Within One Hour After Birth (N=524)

Variables	N	EIBF*n (%)	COR [†] (95% CI)	P-value	AOR [‡] (95% CI)	P-value
Disclosed HIV serological status to partner						
No	234	179 (76.5)	1.00		1.00	
Yes	290	204 (70.3)	0.73 (0.49, 1.08)	0.12	0.57 (0.36, 0.89)	0.01
Received breastfeeding support after delivery						
No	455	351 (77.1)	1.00		1.00	
Yes	69	32 (46.4)	0.26 (0.15, 0.43)	<0.001	0.28 (0.15, 0.49)	<0.001
Years since HIV diagnosis						
≤5 years	374	276 (73.8)	1.00		1.00	
>5 years	150	107 (71.3)	0.88 (0.58, 1.35)	0.57	0.65 (0.38, 1.09)	0.10
Pregnancies while HIV positive						
1 pregnancy	344	243 (70.6)	1.00		1.00	
≥ 2 pregnancies	180	140 (77.8)	1.45 (0.95, 2.22)	0.08	2.02 (1.19, 3.43)	0.01
Mode of delivery						
SVD	435	339 (77.9)	1.00		1.00	
Cesarean section	89	44 (49.4)	0.28 (0.17, 0.44)	<0.001	0.27 (0.16, 0.45)	<0.001
Child's birth weight*						
NBW	476	357 (75.0)	1.00		1.00	
LBW	34	20 (58.8)	0.48 (0.23, 0.97)	0.04	0.45 (0.21, 0.98)	0.04

Abbreviations: *EIBF, early initiation of breastfeeding within one hour; [†]COR, crude odds ratio; [‡]AOR, adjusted odds ratio; SVD, spontaneous vaginal delivery.

Given the small number who report to have received breastfeeding support post-delivery, we postulate that these were mothers facing increased difficulty with breastfeeding. Although it is recommended that support be given to all mothers, it seems in our setting, this is not routine practice.

Pre-lacteal feeds and withholding of colostrum are associated with early cessation of breastfeeding.²⁴ These are not common practices in our setting, however, we found some myths surrounding these practices, and some reported that they were steered into these malpractices by healthcare workers. The presence of such beliefs has been reported in the general population. If Healthcare workers share and propagate these misconceptions, they can undermine the messages of the PMTCT program.^{11,25}

Eighty-one percent of the mothers in our study reported having practiced EBF with the reference child. This is relatively high compared to previous studies in the region, which had reported rates of 55% and the national average of 58.6%.^{18,26} The proportion of EBF in this study is in keeping with reports from other parts of Tanzania and Africa.^{19,27–29} Like with EIBF; we found that having had more than two pregnancies while HIV-positive significantly increased the odds of EBF. We speculate that the mothers with more deliveries draw upon their previous experiences to overcome the challenges of EBF. The emphasis put on EBF for HIV-positive mothers and their repeated clinic visits might also have a role to play.

Surprisingly, and in keeping with the situation for EIBF, those with a longer duration since HIV diagnosis were less likely to practice EBF. We could not determine why in this study, but speculate that those women exposed to pre-option B+ recommendations, which recommended different durations of EBF at different time points and encouraged

Table 4 Factors Associated with Exclusive Breastfeeding Up to Six Months (N=524)

Variables	N	EBF* (%)	COR [†] (95% CI)	P-value	AOR [‡] (95% CI)	P-value
Years since HIV diagnosis						
≤5 years	374	307 (82.1)	1.00		1.00	
>5 years	150	118 (78.7)	0.80 (0.50, 1.29)	0.37	0.41 (0.23, 0.74)	0.003
Pregnancies while HIV positive						
1 pregnancy	344	272 (79.1)	1.00		1.00	
≥ 2 pregnancies	180	153 (85.0)	1.15 (0.92, 2.43)	0.10	1.97 (1.10, 3.53)	0.02
Number of ANC visits prior to delivery (n=518)						
< 4	65	60 (92.3)	1.00		1.00	
≥ 4	453	363 (80.1)	0.34 (0.13, 0.86)	0.02	0.29 (0.11, 0.74)	0.01
Level of the facility attended ANC						
Dispensary	49	32 (65.3)	0.27 (0.13, 0.55)	<0.001	0.23 (0.11, 0.48)	<0.001
Health center	247	197 (79.8)	0.57 (0.34, 0.94)	0.03	0.53 (0.31, 0.89)	0.02
Hospital	222	194 (87.4)	1.00		1.00	

Abbreviations: *EBF, exclusive breastfeeding; [†]COR, crude odds ratio; [‡]AOR, adjusted odds ratio.

Table 5 Factors Associated with Continued Breastfeeding Up to 12 Months (N=247)

Variables	N	CBF* (%)	COR [†] (95% CI)	P-value	AOR [‡] (95% CI)	P-value
Pregnancies while HIV positive						
1 pregnancy	156	85 (54.5)	1.00		1.00	
≥ 2 pregnancies	91	55 (60.4)	1.28 (0.75, 2.16)	0.36	3.14 (1.43, 6.88)	0.004
Exclusive breastfeeding						
No	57	17 (29.8)	1.00		1.00	
Yes	190	123 (64.7)	4.32 (2.28, 8.20)	<0.001	4.00 (2.03, 7.88)	<0.001
Received breastfeeding support after delivery						
No	211	126 (59.7)	1.00		1.00	
Yes	36	14 (38.9)	0.43 (0.21, 0.89)	0.02	0.32 (0.14, 0.70)	0.004
Counseled on use of ARVs during PNC						
No	51	21 (41.2)	1.00		1.00	
Yes	196	119 (60.7)	2.21 (1.18, 4.13)	0.01	2.44 (1.23, 4.84)	0.01
Years on ART						
1–2 years	121	78 (64.5)	1.00		1.00	
>2 years	126	62 (49.2)	0.53 (0.32, 0.89)	0.02	0.25 (0.12, 0.54)	<0.001

Abbreviations: *CBF, continued breastfeeding up to 12 months; [†]COR, crude odds ratio; [‡]AOR, adjusted odds ratio; PNC, postnatal clinic.

replacement feeding, are less likely to adhere to current EBF recommendations.^{8,9} A higher number of ANC visits also appears to decrease odds of EBF. However, other studies have reported increased ANC visits to have the opposite effect.³⁰ We speculate that mothers with a high number of ANC visits are more likely to have health complications and, hence, less compliant, something demonstrated in other settings.³¹ Our study found higher-level health facility delivery to have better EBF practice compared to lower-level facilities. More staff available for counseling and more conducive environments for counseling in higher-level facilities might be the reason for this trend.³²

We found that 56.7% of the infants 1-year-old or more were breastfed until one year as recommended.⁶ This is lower than the global average, previously estimated at 73.3%, and less than studies in Malawi where they reported continued breastfeeding to be 91%.^{2,19} It is also well below the national average for breastfeeding at one year in Tanzania, estimated at 92.4%.¹⁸ The lower continued breastfeeding rate is not a regional problem, as estimates for the general public in Kilimanjaro are reported to be 92.3%, close to the national average.¹⁸ We think this reflects HIV-positive mothers being over-cautious and untrusting of the PMTCT recommendations, hence stopping breastfeeding early to avoid transmission. It raises the question of where these mothers are getting the information they trust. Some studies clearly show that mothers are more likely to accept what they get from their peers than health workers when faced with contradicting information.³³ Given that only 64.9% of HIV-positive mothers have good knowledge of PMTCT and that only 71.4% could identify the recommended duration of breastfeeding, there is a need to identify the source of information these mothers use.¹³ It is also important to establish the reasons behind their reliance on these sources.

This study has given a portrait of breastfeeding practice among HIV-positive women across the Kilimanjaro region, capturing both rural and urban mothers and their practices. However, since the information is self-reported and not from direct observation, it must be acknowledged that the findings are likely to be an overestimation of practice, which is a key limitation in this sort of study.²² With this limitation in mind, the need for action is further emphasized as the reality might be worse than what we have found in this study.

Conclusion

Mothers in the PMTCT program seem to be faring much better than the general population regarding EIBF and EBF though they have not reached the intended target. Continued breastfeeding until one year appears to be an even greater challenge. The failure of women in the PMTCT program to adhere to the guidelines could mean that providers are failing to take the opportunity to address challenges the women are facing. It could also mean that mothers are choosing not to follow the advice of the providers, which opens the question as to where they are getting the advice they follow. There is thus a need to explore the interaction between mothers and healthcare providers in terms of what they are being told and examine the sources of alternative information that influences their breastfeeding practices.

Abbreviations

ART, antiretroviral therapy; ARV, antiretrovirals; ANC, antenatal clinic; EBF, exclusive breastfeeding; EIBF, early initiation of breastfeeding; EID, early infant diagnosis; HIV, human immunodeficiency virus; LBW, low birth weight; NBW, normal birth weight; PMTCT, prevention of mother to child transmission; PNC, postnatal clinic; SVD, spontaneous vaginal delivery.

Data Sharing Statement

Data can be obtained by request from the authors.

Ethics

This study was conducted in accordance with the Helsinki declaration. The Kilimanjaro Christian Medical University College Research Ethics Committee provided ethical permission (certificate number 2434) for the study. The regional medical officer for Kilimanjaro, as well as the district Medical officers and the heads of participating clinics, approved the conduct of the study in their respective domains. Research assistants approached the mothers during routine clinic visits and asked for their participation in the study. Mothers were informed about the purpose of the study, the nature of

data intended to be collected, and the intended use of the data. Mothers who agreed to participate were asked to sign a consent form prior to data collection.

Acknowledgments

This work was supported through the DELTAS Africa Initiative grant # DEL-15-011 to THRiVE-2. The DELTAS Africa Initiative is an independent funding scheme of the African Academy of Sciences (AAS) 's Alliance for Accelerating Excellence in Science in Africa (AESA) and supported by the New Partnership for Africa's Development Planning and Coordinating Agency (NEPAD Agency) with funding from the Wellcome Trust grant # 107742/Z/15/Z and the UK government. The views expressed in this publication are those of the author (s) and not necessarily those of AAS, NEPAD Agency, Wellcome Trust or the UK government.

This study was also supported by the United States National Institutes of Health Medical Education Partnership Initiative-Junior Faculty (MEPI-JF) Award D43TW10138.

Dr. Bartlett receives salary support from the Duke University Center for AIDS Research P30AI64518 and the Fogarty International Center D43 TW009595.

We also wish to extend our gratitude to the regional medical office for Kilimanjaro, the district medical officers, the facilities where this study took place, and all the study participants.

Disclosure

Dr. Rune Philemon reports grants from THRiVE-2 and MEPI-JF during the conduct of the study. The authors report no other conflicts of interest in this work.

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