Non-Prescription Antibiotics Use and Associated Factors Among Drug Retail Outlets in Ambo, Ethiopia: A Cross-Sectional Study

Hika Ayana¹

Tesemma Sileshi^{1,2}

Mohammed Hussien Bule²

Eshetu E Chaka³

¹Department of Public Health, Rift Valley University, Ambo, Ethiopia; ²Department of Pharmacy, College of Medicine and Health Sciences, Ambo University, Ambo, Ethiopia; ³Department of Public Health, College of Medicine and Health Sciences, Ambo University, Ambo, Ethiopia

Purpose: To assess the non-prescription use of antibiotics and associated factors in Ambo Town, West Shoa, Oromia, Ethiopia.

Methods: An institutional-based cross-sectional study design supported with the qualitative study was conducted in Ambo Town from February 1 to March 1, 2020. Data were collected using a pretested semi-structured questionnaire and in-depth interview guide questions. Simple random sampling was used to select retail outlets and systematic random sampling to select study participants. The data analysis was done using SPSS and univariate and multivariate binary logistic regression analysis was performed to identify factors associated with non-prescription use of antibiotics. Thematic framework analysis was applied for the qualitative data.

Results: From the 421 study sample, a total of 399 participants were interviewed with a 94.8% response rate. Among the study participants, 214 (53.6) were males, 228 (57.1%) were married, 191 (47.9%) were orthodox by religion, and 343 (86%) were Oromo by ethnicity. One hundred seventy-two (43.1%; 95% CI: 38.6, 48.1) of the participants had used non-prescribed antibiotics. Being male [AOR=2.21 95% CI: 1.276, 3.835], residing in rural area [AOR=3.659, 95% CI: 1.479, 9.054], holding diploma [AOR=0.120, 95% CI: 0.025, 0.591], and hold BSC degree [AOR=0.050, 95% CI: 0.007, 0.378], and being farmer [AOR=0.034, 95% CI: 0.004, 0.285] showed significant association with the non-prescription use of antibiotics.

Conclusion: This study concluded that the non-prescription use of antibiotics 172 (43.1%) was relatively high. Being male, residing in a rural area, holding a diploma, BSc degree, and being a farmer were significantly associated with non-prescription use of antibiotics. So, West Shoa Zone regulatory body should actively focus on the prevention of non-prescription use of antibiotics through health communication and public awareness on the demerits of non-prescription use of antibiotics.

Keywords: antibiotics, community pharmacy, drug store, non-prescription, Ambo

Introduction

Antibiotics are drugs prescribed for the treatment of infections and are prescribed most frequently worldwide. In this regard, the data in the decade from 2000 to 2010 show a sharp increase in the amount of consumed antibiotics from approximately 50 billion to 70 billion standard units.¹ Although the use of antibiotics without prescription is prevalent worldwide everyone needs to know such a trend poses a great risk to the global public health in general and to the person taking it in particular.² The irrational use of antibiotics is the major factor for the emergence

Correspondence: Mohammed Hussien Bule

Department of Pharmacy, College of Medicine and Health Sciences, Ambo University, P. o. Box: 653/1110, Addis Ababa, Ethiopia
Tel +251 911 809 397
Email mohammed2bule@gmail.com

and spread of antimicrobial resistance (AMR).³ The most common forms of infections in the community including respiratory tract infections of viral origin are the reasons for irrational use of drugs mainly non-prescription antibiotics.⁴

The health and economic impacts of antibacterial resistance are quite deleterious. Globally around 700,000 deaths per year have been triggered due to antibiotic resistance. The negative consequences of antibacterial resistance can increase associated deaths to about 10 million by 2050 and the related costs to be incurred might go as high as 100 trillion USD globally.⁵ The view that “medicines shall be consumed during any sickness or discomfort” is one among the various factors associated with the emergence of antimicrobial resistance.⁶ The use of non-prescribed antibiotic agents varies in relation to determinants⁷ such as sex, age, marital status, occupation, income, religion, residence, and educational status, chronic diseases,⁸ severity of illness,⁹ and repeated exposure to disease.¹⁰ Moreover, prior experience with antibiotics, access to health care facilities, awareness about the drug, and previous successful antimicrobial drug use^{9,11} are also factors that determine the use of antibiotics without prescription. The use of non-prescribed antibiotics frequently results in adverse drug reactions and masking of the primary infection.¹² Additionally, irrational use of drugs can be the reason for shorter treatment period, inadequate/inconsistent doses, sharing of medicines, or quitting the drug upon the improvement of symptoms.¹³

Antibiotic resistance is an emerging global public health challenge in parts of the society where there is frequent use of non-prescribed antibiotics.¹⁴ Concerning this, the problem is even worse in the least developed countries (LDCs) like Ethiopia since the burden of infectious diseases is quite high and the healthcare spending of these countries is low. In Ethiopia, over-the-counter (OTC) use of antibiotics, use of partial doses, and use without prescription are common practices, though the drug regulation of the country does not allow that.¹⁵ A study conducted in Ethiopia's Tigray region revealed that the magnitude of non-prescribed antibiotic use was 47.1%.¹⁶ In addition to weak law enforcement by drug regulatory authorities, the misuse and overuse of antibiotics in Ethiopia has contributed to a higher incidence of antimicrobial resistance ranging from 0% to 100%.¹⁷

Although self-medication is a worldwide problem, in LDCs including Ethiopia, there is fairly wide access to antibiotics without prescription and not much has been

done to tackle the challenge.¹⁸ To make the problem even worse, the role of pharmacists as healthcare providers remains debatable since they are mostly considered as retailers and businessmen instead of healthcare professionals.² Therefore, this study aims to assess the magnitude of the non-prescription sale of antibiotics and associated factors in Ambo Town, West Shoa Zone, Oromia, Ethiopia, in 2020.

Materials and Methods

Study Area

The study was conducted in Ambo Town, West Shoa Zone, Oromia Regional State, Ethiopia. The town is located 114 km from the capital Addis Ababa. Based on the 2007 Ethiopian national population and housing census, the population of the town is projected to be about 86,405. The town has both private (5 pharmacies and 27 drugstores) and governmental (5 pharmacies) where the prescription-only drugs and over-the-counter drugs are dispensed to the customers. Basically, in the Ethiopian context, the major difference between the drugstores and the pharmacies is that newer antibiotics are reserved for pharmacies.

Study Design and Period

A drug retail outlet-based cross-sectional study was conducted from February 1 to March 1, 2020.

Study Population

All the people who bought antibiotics, from randomly selected pharmacies and drug stores (drug retail outlets) in Ambo Town during the study period.

Sample Size Determination

The sample size was calculated using a single population proportion formula; considering a 5% margin of error, the proportion of non-prescription use of antibiotics was 47.1% obtained from a previous study done in Tigray [16], Ethiopia, 95% confidence interval, and 10% possible non-response rate.

$$n = Z^2 \alpha / 2 \times p(1 - p) / w^2$$

where

n = sample size.

p = proportion of irrational use and non-prescription sale of antibiotics.

w = maximum allowable error (margin of error) = 0.05.

Z = value of the standard normal distribution (Z -statistic) at a 95% confidence level, which was 1.96.

$$n = 1.96^2 \times \frac{0.471(1 - 0.471)}{0.05^2} = 383$$

Then after a 10% nonresponse rate is considered the final sample size is 421.

The sample size for the qualitative study was based on the saturation of ideas.

Sampling Technique and Procedures

A simple random sampling technique was used to select two pharmacies out of five and 8 drug stores out of 27 drug stores in the town. Then, the history of the number of antibiotic purchasers in January 2020 was assessed for each selected pharmacy and drug store. Based on the previous history data, systematic random sampling methods were used to select study participants from each selected pharmacy and drug store every third purchaser based on their drug retail outlet visit sequence at the exit. The first study subject was determined randomly by the lottery method. The sample size was allocated proportionally to each pharmacy or drug store.

Operational Definition

Non-Prescription Antibiotic Use

Non-prescription-based inappropriate antibiotic use for the treatment of common infections without consulting a medical practitioner and any medical supervision.

Drug Retail Outlet

A place used for the conduct of the drug sale, administering or dispensing, and licensed by the responsible body as a place where the practice of pharmacy may lawfully occur.

Data Collection Tool and Techniques

Data were collected using a pretested and semi-structured questionnaire and in-depth interviews. The questionnaire was prepared in English based on the previous studies and translated to Afaan Oromo and Amharic then back to English to check for consistency and completeness.

The exit interview was conducted at the pharmacies or drug stores immediately after a person purchased antibiotics after getting consent. The interview was conducted by trained nurses who could speak Afaan Oromo and Amharic.

In-depth interviews of sellers were conducted using open-ended interview guide questions to explore factors related to the non-prescription use of antibiotics. The in-

depth interview was supported by tape-recording which took 25–30 min on average. All the interviews were taken at locations that were chosen by the respondents.

Data Quality Control and Management

To ensure data quality, training on the topic, and purpose of the research, on how to approach study subjects, and how to use the questionnaire was given for 1 day for the data collectors. A pretest was conducted at pharmacy retail outlets found outside the study area to modify the questionnaire. The collected data were checked for completeness, accuracy, and clarity daily after data collection, and correction measure was made before the next data collection.

Data Processing and Analysis

Coding and cleaning of data were performed for completeness and consistency. Data were entered into Epi-Info version 7.1 and exported to SPSS version 24 software package for analysis. Descriptive statistics are presented as frequencies and percentages. The bivariate analysis was performed for each variable and those variables with a p -value less than 0.25 was a candidate for multiple binary logistic regressions. The binary logistic regression model was used to check the association between outcome and independent variables. Crude Odds Ratio (OR) and Adjusted Odds ratio (AOR) with their 95% confidence interval (CI) was reported. All statistical significance was determined at a p -value less than 0.05.

Qualitative data were analyzed using thematic framework analysis.¹⁹ The following six steps were conducted:

1. Transcriptions were carried out from the audio-taped interviews.
2. All transcripts were repeatedly read to familiarize with the data.
3. After careful reading, codes were developed so that similar codes were grouped into categories.
4. A working analytical framework was developed while grouping similar codes into categories.
5. Data were summarized by category from each transcript using a matrix spreadsheet, a process called charting.
6. Interpreting the data was the last step. Findings from patients and health professionals were triangulated. This helps to the validity of the data and shows conflicting views.

Results

Socio-Demographic Characteristics of Study Participants

Out of the 421 study samples, a total of 399 participants were interviewed with a 94.8% response rate. The mean age of the study participants was 36.32 (SD $\pm$ 16.32) years. Among the study participants, 214 (53.6) were males, 228 (57.1%) were married, 191 (47.9%) were orthodox by religion, and 291 (72.9) were urban residents. One-fourth of the participants were unable to read and write, while the remaining completed at least primary school (Table 1).

Non-Prescription Antibiotic Use

The magnitude of non-prescription use of antibiotics in the study area is 43.2% (95% CI: 38.2, 48.1). Amoxicillin is the

top drug purchased (43.6%) without prescription and followed by its congeners ampicillin (11.63). Surprisingly, azithromycin, which is a new drug, is one of the top four antibiotics purchased without a prescription. Moreover, metronidazole was also purchased without a prescription (Table 2).

Reasons for Non-Prescription Use of Antibiotics

In this study, 172 study participants reported using antibiotics without prescription. The study participants were asked the reason for taking antibiotics without prescription while they were expected to use only prescribed ones. One hundred seven (62.2%) of the participants use the non-prescribed antibiotics to save time, 111 (64.5%) to save money, 111 (64.5%) to get well soon, 64% because of previous experience with the same disease, which was successful, 110 (64%) because they assume antibiotics can be purchased without a prescription in pharmacy or drug stores, and 93 (54.1%) think doctors are likely to prescribe the same type of antibiotics (Figure 1).

The key informants were asked for their opinion on the main reasons that drive for non-prescription use of

Table 1 Socio-Demographic Characteristics of the Study Participants (n=399)

Characteristics	Category	n=399(%)
Sex	Male	214(53.6)
	Female	185(46.4)
Age group (years)	18–27	143(35.8)
	28–37	85(21.3)
	38–47	79(19.8)
	48–57	39(9.8)
	>57	53(13.3)
Marital status	Single	159(39.8)
	Married	228(57.1)
	Others ^a	12(3.0)
Religion affiliation	Orthodox	191(47.9)
	Protestant	175(43.9)
	Muslim	33(8.3)
Residence	Urban	291(72.9)
	Rural	108(27.1)
Educational status	No formal education	85(21.3)
	Primary school	99(24.8)
	Secondary school	86(21.6)
	Diploma	62(15.5)
	Degree and above	67(16.8)
Occupational status	Government	81(20.3)
	Merchant	91(22.8)
	Farmer	74(18.5)
	Housewife	42(10.5)
	Student	13(5.7)
	Non-employed	21(5.3)
	Day laborer	63(15.8)

Note: ^aOthers: divorced and widowed.

Table 2 Antibiotics Purchased Without Prescription, the Antibiotic Use of Ambo Town, Oromia, Ethiopia, 2020 (n=399)

List of Antibiotics Purchased Without Prescription	n(%)	Dosage Forms	Category According to WHO AWaRe Classification of Antibiotics
Amoxicillin	75(43.6)	Capsule	Access
Ampicillin	20(11.6)	Capsule	Access
Cotrimoxazole	15(8.7)	Tablet	Access
Azithromycin	13(7.6)	Tablet	Access
Metronidazole	10(5.8)	Capsule	Access
Tinidazole	7(4.1)	Tablet	Not available on the list
Cloxacillin	7(4.1)	Capsule	Access
Augmentin*	6(3.5)	Tablet	Access
Cefalexin	5(2.9)	Capsule	Access
Tetracycline	4(2.3)	Capsule	Access
Ciprofloxacin	3(1.7)	Tablet	Watch
Erythromycin	2(1.2)	Tablet	Watch
Chloranphenicol	2(1.2)	Capsule	Access
Gyntamicin	1(0.6)	Ointment	Access
Cefixin (edit as cefixime)	1(0.6)	Capsule	Watch
Phenoxymethylpenicillin	1(0.6)	Injection	Access
Total	172(100)		

Note: *Amoxicillin + clavulanic acid.

Figure 1 Reasons reported by key informants for non-prescription use of antibiotics in Ambo Town, West Shoa, Oromia, Ethiopia, 2020.

antibiotics and the majority of them mentioned the lack of health information and previous experience with the same disease.

One of the main problems is long waiting time in hospital, so to save their time as well their money the majority of our customers asked for antibiotics without prescription. (36-year-old woman, Key informant who is working in one drug store)

A 25-year-old man, who was working in one private pharmacy who responded to an in-depth interview said:

I worked in this pharmacy which is located in Ambo as a pharmacist. Even if the majority of our customers are using the prescribed antibiotics there are also a large number of customers who requested for antibiotics without prescription and their probable reasons for considering a non-prescription use of antibiotics may be long waiting time at clinics.

Another 37-year-old man during an in-depth interview stated:

I am working in the drug store as a druggist and also the owner of the drug store, almost 45 to 50% of our customers ask us to provide them antibiotics without prescription and the majority of them use that due to lack of awareness or lack of health information.

Bivariate and Multivariate Analysis of Factors Associated with Non-Prescription Use of Antibiotics

According to the results from bivariate binary logistic regression, factors that were associated with non-prescription use of antibiotics are sex, age, marital status, residence, educational status, occupational status, traveling time, type of transportation, and cost of transportation (Table 3).

In the multivariate binary logistic regression marital status, residence (rural), sex (male), educational status (diploma and degree holder), and occupation (farmer) were found to be statistically significant (Table 4).

Discussion

The current study has assessed the non-prescription use of antibiotics and associated factors in Ambo Town. The study findings revealed that 172 (43.1%) with (95% CI: 38.3, 47.9) had used non-prescribed antibiotics in the study period. This study finding is consistent with previous studies conducted in Asmara Eritrea (45.1%)²⁰ and Saudi Arabia (48.5%).²¹ But the finding of this study is higher than the findings reported from South Ethiopia (14.5%),²² Northwest Ethiopia 23.3%,²³ United Arab Emirate (31.7%),²⁴ and Southwestern Ethiopia (39%).²⁵ This difference in the prevalence of non-prescription use of antibiotics is probably due to the level of awareness about antibiotic use, and definitions used in the studies. However, the results on non-prescription use of antibiotics in the current study are lower than the findings of researches conducted in Zambia (97%),³ India (66.7%),²⁶ and Riyadh (77.6%).²⁷ The prevalent trend of non-prescription use of antibiotics in the developing world has been associated with a lack of access to health care facilities, availability of antibiotics as OTC drugs, poor regulatory practice, and the relatively high prevalence of infectious disease. The differences could also be because of the country's laws on drug procurement or the law enforcement policies of the drug regulatory agencies of the countries where the studies were conducted.

The independently associated factors with non-prescribed antibiotic use were being male, residing in

Table 3 Bivariate Binary Logistic Regression Analysis of Factors Associated with Non-Prescription Use of Antibiotics in Ambo Town, Oromia, Ethiopia, 2020 (n=399)

Characteristics	Non-Prescribed Antibiotic Use		COR(95% CI)	P-value
	Yes, n(%)	No, n(%)		
Sex				
Male	99(57.6)	115(50.7)	1.32(0.89, 1.97)	0.172*
Female	73(42.4)	112(49.3)	1	
Age Group (years)				
18–27	74(43)	69(30.4)	1	
28–37	40(23.3)	45(19.8)	3.30(1.63, 6.69)	0.001*
38–47	30(17.4)	49(21.6)	2.74(1.28, 5.83)	0.009*
48–57	15(8.7)	24(10.6)	1.88(0.87, 4.08)	0.108*
>57	13(7.6)	40(17.6)	1.92(0.78, 4.72)	0.154*
Marital Status				
Single	80(46.5)	79(34.8)	1	
Married	84(48.8)	144(63.4)	0.58(0.38, 0.87)	0.009*
Others	8(4.7)	4(1.8)	1.98(0.57, 6.82)	0.282
Residence				
Urban	114(66.3)	177(78)	1	
Rural	58(33.7)	50(22)	1.80(1.15, 2.81)	0.010*
Educational Status				
No formal education	40(23.3)	45(19.8)	1	
Elementary school	45(26.2)	54(23.8)	0.94(0.52, 1.68)	0.828
Secondary school	46(26.7)	40(17.6)	1.29(0.71, 2.36)	0.401
Diploma	25(14.5)	37(16.3)	0.76(0.39, 1.47)	0.417
Degree and above	16(9.3)	51(22.5)	0.35(0.17, 0.71)	0.004*
Occupational Status				
Government	23(13.4)	58(25.6)	1	
Merchant	34(19.8)	57(25.1)	1.50(0.79, 2.86)	0.213
Farmer	19(11)	55(24.2)	0.87(0.43, 1.77)	0.704
Housewife	23(13.4)	19(8.4)	3.05(1.40, 6.63)	0.005*
Student	14(8.1)	13(5.7)	2.72(1.11, 6.65)	0.029*
Non-employed	14(8.1)	7(3.1)	5.04(1.80, 4.10)	0.002*
Daily laborer	45(26.2)	18(7.9)	6.30(3.04, 3.07)	0.000*
Travelling-time (min)				
<15	189(83.6)	117(68)	0.52(0.30, 0.88)	0.016*
15–30	24(10.6)	43(25)	0.35(0.21, 0.59)	0.000*
>30	13(5.8)	12(7)		
Type of Transportation				
On foot	101(58.7)	74(32.6)	2.93(1.94, 4.43)	0.000*
Use own transport	2(1.2)	5(2.2)	0.86(0.16, 4.53)	0.857
Public transport	69(40.1)	65.2(148)	1	
A Single Trip Cost of Travel (ETB)				
<6 Birr	70(30.8)	33(19.2)	1	
≥6 Birr	157(69.2)	139(80.8)	1.34(0.90, 1.99)	0.154*

Note: *P-value ≤0.25.

Abbreviations: COR, crude odds ratio; CI, confidence interval.

Table 4 Multivariable Logistic Regression Analysis and Associated Factors for Non-Prescription Use of Antibiotics in Ambo Town, Oromia, Ethiopia, 2020 (n=399)

Characteristics	Non-Prescribed Antibiotic Use		AOR(95% CI)	P-value
	Yes, n(%)	No, n(%)		
Marital Status				
Single	80(46.5)	79(34.8)	1	
Married	84(48.8)	144(63.4)	1.21(0.53, 2.79)	0.653
Others	8(4.7)	4(1.8)	8.73(1.61, 7.29)	0.012**
Residence				
Urban	114(66.3)	177(78)	1	
Rural	58(33.7)	50(22)	3.66(1.48, 9.05)	0.005**
Sex				
Male	99(57.6)	115(50.7)	2.21(1.28, 3.84)	0.005**
Female	8(4.7)	4(1.8)	1	
Educational Status				
No formal education	40(23.3)	45(19.8)	1	
Primary school	45(26.2)	54(23.8)	0.47(0.21, 1.08)	0.075
Secondary school	46(26.7)	40(17.6)	0.89(0.39, 2.03)	0.783
Diploma	25(14.5)	37(16.3)	0.12(0.03, 0.59)	0.009**
Degree and above	16(9.3)	51(22.5)	0.05(0.01, 0.38)	0.004**
Occupation				
Government	23(13.4)	58(25.6)	1	
Merchant	34(19.8)	57(25.1)	0.19(0.03, 1.23)	0.082
Farmer	19(11)	55(24.2)	0.03(0.00, 0.29)	0.002**
Housewife	23(13.4)	19(8.4)	0.36(0.05, 2.88)	0.337
Student	14(8.1)	13(5.7)	0.18(0.02, 1.37)	0.097
Non-employed	14(8.1)	7(3.1)	2.64(0.63, 1.09)	0.187
Day laborer	45(26.2)	18(7.9)	0.34(0.05, 2.23)	0.260

Notes: **P-value <0.05. Others = divorced and widowed.

Abbreviations: AOR, adjusted odds ratio; CI, confidence interval.

a rural area, divorced and widowed, and holding a diploma and BSc degree. The odds of non-prescription use of antibiotics among male respondents were 2.213 times higher than female respondents. Similar findings have been evidenced in Indonesia,²⁸ Asmara Eritrea,²⁰ Central Zone of Tigray, Ethiopia,¹⁶ Saudi Arabia.²⁹ This finding was contrary to other studies done in Nigeria,³⁰ and the United Arab Emirates.²⁴ This difference may be due to the current study context, males have better health-seeking behavior compared to their counterparts.

The odds of non-prescription use of antibiotics among rural dweller respondents were three times more likely as compared to urban residing respondents. This study was similar to the study conducted in Nigeria.³¹ Furthermore, the divorced and widowed were nine times more likely to use non-prescribed antibiotics than those

who are single. Moreover, the finding of this study has also shown that level education has a significant association with non-prescription use of antibiotics. Holding Diploma and BSc degree decreases the odds of non-prescribed antibiotics use by 88%, and 95% respectively as compared to those uneducated. This finding was similar to the studies conducted in Saudi Arabia.²⁹ However, this finding was not in line with the finding of a study conducted in Rwanda.³² For the occupational status, farmers were 96.6% less likely to use the non-prescribed antibiotics as compared to those who are government employees. This study finding is similar to studies conducted in the United Arab Emirates.²⁴ However, the current study was contrary to the studies conducted in Sudan, which showed professionals have better incomes and thus can afford to pay for health expenses.³³

Limitation of the Study

Triangulation of data collection methods (both quantitative and qualitative) is the strength of this study, while most previous studies used only quantitative or qualitative study design alone. Lack of temporally relationship and limitation related to self-report are the two common limitations of the study.

Conclusions

This study revealed that the majority of the respondents practiced the use of non-prescription antibiotics purchased mainly from drugstores in the town. The groups associated with the use of non-prescription antibiotics were mainly male, residing in rural areas, others (divorced and widowed), diploma and degree holders as well as farmers. The findings emphasize the need to form and deliver comprehensive and multifaceted interventions such as providing tailored education to the public to improve their knowledge about the demerits of using antibiotics without the prescription. Moreover, to improve their attitude towards utilizing a non-prescription antibiotic, it is very important to adopt a strong and explicit line of action on the accessibility of antibiotics without a prescription from any drug retail outlets. This can be achieved through the health bureau communication office by working on public awareness through community-based education on the disadvantages of consuming non-prescription antibiotics, regulating antibiotic distribution channels from pharmaceutical wholesalers to prevent irresponsible sales of antibiotics and prompt law enforcement by regulatory bodies.

Abbreviations

AMR, antimicrobial resistance; OTC, over the counter; COR, crude odds ratio; AOR, adjusted odds ratio; CI, confidence interval; SD, standard deviation; SPSS, Statistical Package for Social Science; USD, United States dollar.

Data Sharing Statement

The datasets used and/or analyzed during the current study are available from the corresponding author on reasonable request.

Ethics Approval and Consent to Practice

This study was conducted in accordance with the Declaration of Helsinki. The study was approved by the ethical committee of Rift Valley University with approval number RVU-Sop217/2020. Written informed consent was also obtained

from the study participants before commencing the study. Participant's information was kept confidential.

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Author Contributions

All authors made a significant contribution to the work reported, whether that is in the conception, study design, execution, acquisition of data, analysis, and interpretation, or in all these areas; took part in drafting, revising or critically reviewing the article; gave final approval of the version to be published; have agreed on the journal to which the article has been submitted; and agree to be accountable for all aspects of the work.

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