A Scoping Review of Patient Preferences for HIV Self-Testing Services in the United States: Implications for Harm Reduction

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Purpose: Despite marked progress in the ability to test for, treat, and prevent HIV, the epidemic remains a significant public health concern, especially among key populations including prisoners; sex workers; transgender individuals; gay, bisexual, and other men who have sex with men (MSM); and Black and Latinx MSM. This scoping review was conducted to provide an overview of the current research describing patient preferences for HIVST in the United States to understand what key populations value about HIVST and why they are willing to use it. A targeted search for published literature on patient preferences for HIVST was conducted using Ovid Medline, PsychINFO, and an HIVST research database.

Results: We reviewed 700 abstracts and 139 full texts. We found 19 articles published between January 2014 and April 2020 that included findings related to HIVST preferences. Overall, HIVST was preferred to more traditional testing. Six primary factors emerged as important HIVST values including: 1) convenience, 2) type of test, 3) cost, 4) stigma reduction, 5) risk reduction, and 6) self-control. Linkage to care was also identified as a key factor when considering HIVST as an option. Much of what makes HIVST attractive to individuals is their ability to self-determine how HIVST can be best integrated into their lives as a harm reduction tool for stigma and sexual risk mitigation.

Conclusion: While there is substantial evidence suggesting HIVST is feasible for use and there are aspects of HIVST that are beneficial and preferred over traditional testing approaches, there is a lack of rigorous implementation studies exploring how best to scale up HIVST in community settings. HIVST has the potential to be a powerful biobehavioral HIV prevention and harm reduction tool to empower individuals to engage with testing on their own terms while providing pathways to prevention and care support.

Keywords: HIV, self-testing, HIVST, harm reduction, United States, patient preferences

Introduction

Despite marked progress in the ability to test for, treat, and prevent HIV, the epidemic remains a significant public health concern, especially among key populations including prisoners; sex workers; transgender individuals; gay, bisexual, and other men who have sex with men (MSM); and Black men who have sex with men (BMSM).^{1,2} There is ample evidence that populations overrepresented in the HIV epidemic are those who experience barriers to care and are less likely to be engaged in all stages of the HIV care and prevention continuum including diagnosis, linkage to and retention in care, antiretroviral use, viral suppression, and connection to pre-exposure prophylaxis (PrEP) and PrEP care resources.²⁻⁵

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As the first step in the continuum of care, improving HIV testing rates is vital. Although detection and case finding are of primary importance in getting people linked to HIV care or biobehavioral prevention opportunities, testing rates among all key populations remain far below the United Nations target of 90–90–90.^{2,6–10} One approach to improving HIV testing rates that may be critically important for vulnerable and oppressed populations is HIV self-testing (HIVST). HIVST was approved in the United States (US) in 2012 as an oral rapid HIV test for sale in stores and online.¹¹ Although a fingerstick HIV self-test is also available over-the-counter, this test requires individuals to send dried blood spots to a lab to receive results and therefore is not a method of rapid HIVST.¹² HIVST has been used or piloted in healthcare settings,^{13,14} emergency departments,^{15,16} pharmacies,^{17–19} and mobile- or street-based testing,^{20,21} but most frequently is discussed as a mechanism for individuals to test themselves or partners for HIV in their homes or other private settings. Despite early concerns that learning one's HIV status independent of healthcare providers might lead to psychological, social, or medical harm, there is little evidence to date that such harm occurs.²² HIVST is a reliable and accurate method of HIV rapid diagnosis that can be used effectively by multiple populations.^{14,23–25} Further, there is evidence suggesting this method can increase HIV testing uptake and early diagnosis.^{26–33}

HIVST is particularly relevant for stigmatized populations as it provides individuals with increased privacy and greater control over their testing needs.³⁴ The option to test privately at times and locations of choice creates the opportunity to reduce stigma, a significant barrier for MSM,^{35–39} BMSM,^{36,39–42} sex workers,^{43,44} prisoners,^{45,46} and transgender women.^{37,39,47} There is also evidence that HIVST may be acceptable for partner-testing by MSM⁴⁸ and transgender women⁴⁹ including transgender female sex workers.⁵⁰ Several systematic or literature reviews discuss conditions for HIVST use among key populations, including one demonstrating that individuals who self-initiate HIVST are those having perception of risk for HIV and knowledge about HIV testing availability.²⁷ A recent literature review found high rates of acceptability of HIVST among MSM but notes that values and preferences of other key populations remain understudied.⁵¹

There are some concerns that HIVST is sub-optimal compared to testing in clinical settings, both in terms of test sensitivity when comparing oral versus blood-based

results and options for linkage to care.²³ However, given barriers to care experienced by key populations including stigma, lack of access, and outreach that does not fully meet the needs of vulnerable and oppressed key populations, HIVST is an important option for empowering potential users to learn their HIV status in ways most responsive to their needs.^{41,42} Additionally, HIVST can decrease harm to participants, either directly, such as by reducing potential for intimate partner violence, or indirectly, by reducing stigma. HIVST, therefore, is consistent with the harm reduction model of care because it (1) aims to improve health outcomes by decreasing harm but not necessarily eliminating it and (2) is patient-centered and prioritizes the need, context, and autonomy of the patient.^{52,53}

Despite the body of literature describing acceptability, reliability, and participant characteristics that increase likelihood of using HIVST, it is also important to understand what individuals like about HIVST and the degree to which they prefer it to other testing methods. This scoping review was conducted to provide an overview of the current research describing patient preferences for HIVST in the US, in order to understand what members of key populations value about HIVST and why they are willing to use it.

Methods

An initial search for published literature on patient preference for HIVST was conducted by a health sciences librarian on April 9, 2020, via two electronic databases: Ovid Medline and PsychINFO. Concepts informing the search were HIV self-testing, HIVST, home test, and self-test. A combination of Medical Subject Heading (MeSH) terms and title, abstract, and keywords were used to develop the Medline search, which was then adapted to PsycINFO (Table 1. Summary of Databases Searched, Table 2. Medline Search Strategy, Table 3. PsycINFO Search Strategy). Only articles in English were included. A subsequent search was performed on April 14, 2020, via www.HIVST.org, a collaborative online resource dedicated to HIV self-testing research and policy information. Only peer-reviewed published articles were included; conference abstracts and grey literature were excluded. Systematic or other types of reviews were excluded after citation mining for any source studies that met inclusion criteria. Duplicate records were removed, and the remaining studies were screened for inclusion via abstract review.

Table 1 Summary of Databases Searched

Table	Vendor/ Interface	Database	Date Searched	Database Update
2	Ovid	Medline	April 9, 2020	1946 to April 8, 2020
3	Ovid	PsycInfo®	April 9, 2020	1806 to March Week 5 2020

Note: Data from Niederstadt and Droste.⁷⁴

Table 2 Medline Search Strategy

Provider/Interface	Ovid
Database	Medline
Date searched	April 9, 2020
Database update	1946 to April 8, 2020
Limit to English	Yes
Date range	No limitations on date
Publication types	No publication types specified
Search filter source	No search filter used
1.	acquired immunodeficiency syndrome/ or HIV/or HIV-1/or HIV-2/or HIV Antibodies/or HIV Antigens/or hiv infections/or AIDS Serodiagnosis/or hiv seropositivity/or HIV Seroprevalence/ (aids or hiv).ti,ab,kw.
2.	
3.	1 or 2
4.	((home or self) adj test*).ti,ab. or (home test* or self-test*).kw.
5.	3 and 4
6.	limit 5 to English language

Table 3 PsycINFO® search strategy

Provider/Interface	Ovid
Database	PsycInfo
Date searched	April 9, 2020
Database update	1806 to March Week 5 2020
Limit to English	Yes
Date Range	No limitations on date
Publication Types	No publication types specified
Search filter source	No search filter used
1.	hiv/or aids/or "aids (attitudes toward)"/ or aids prevention/ (aids or hiv).ti,ab,id.
2.	
3.	1 or 2
4.	((self or home) adj test*) or HIVST).ti, ab. or (home test* or self-test*).id.
5.	3 and 4
6.	limit 5 to English language

Studies that were advanced to full-text review met the following inclusion criteria: based in the US, published after 2012 following the FDA's approval of HIVST in the

United States, and having findings that describe patient preferences related to HIVST. Studies that did not address patient preferences for HIVST as a primary research question but did provide data regarding patient preferences were included. The research team discussed the meaning of "patient preferences" at length and ultimately focused its review on studies that explored why people preferred HIVST over other forms of testing, what participants valued about HIVST, and why people were willing to use HIVST. Studies that simply determined that people were willing to use HIVST without exploring reasons for their willingness were not included in the scoping review results. Similarly, studies that described participant characteristics or populations with increased likelihood of using HIVST without exploring what they valued about HIVST were excluded. Each study that was included in our review was read by at least two members of the study team to ensure data were accurately captured.

While searching for articles on testing patient preference, we noticed several terms that appeared repeatedly and often interchangeably. Here we include definitions of terms often used to describe patients' responses to HIVST in order to further clarify our decision-making process for including or excluding articles in our review.

Acceptability

Acceptability of HIVST was defined as participants' general endorsement of HIVST as a testing mode, which may or may not include reasons why they preferred HIVST over another testing mode. If a study described a key population or group of participants that accepted HIVST as a mode of testing without describing why it was acceptable, it was excluded from our review.

Willingness to Test

We determined that willingness to test was closely related to acceptability but was future oriented. Many studies reported participants stated they would use HIVST in the future; however, if reasons why they would be willing to use HIVST were not described, the study was excluded.

Likelihood to Test

We defined likelihood to test as probability of using HIVST in the future. Several studies described likelihood of future use of HIVST over another method of testing. If reasons increasing their likelihood of using HIVST were not explicitly stated, articles were excluded from our review.

Preferences

Preferences were defined as participants' values related to HIVST. This includes reasons why participants like or dislike HIVST, preferences about different HIVST options, or preferences related to using HIVST versus another testing mode. To investigate patient preferences regarding HIVST, we excluded all articles with that focused only on acceptability, willingness to test, and likelihood to test via HIVST that did not include preferences.

Results

The initial search yielded 686 records (Figure 1. PRISMA Diagram) and 286 additional records were identified via HIVST.org. The complete list of 972 records was cross-checked for duplicates, which were then removed from the list. The remaining 700 unique records were screened for eligibility through abstract review. A total of 561 abstracts were screened out and the remaining 139 articles underwent full-text review for eligibility. Of the 139 articles, 120 were excluded for lack of specificity regarding patient preferences

for HIVST, or because they speculated about what participants might like about HIVST without directly capturing patient values. Thus, the scoping review yielded 19 articles with main findings that included HIVST patient preference in some form.

Study Characteristics

An overview of the characteristics of the 19 articles included is shown in Figure 2 (Results). Studies comprised a range of methods including surveys, focus groups, qualitative interviews, mixed methods, and one randomized controlled trial. Eleven studies used only adults as participants. The primary population studied was MSM, though other key populations included transgender individuals, sex workers, Black and Latino MSM, and people who inject drugs (PWID).

Comparing HIVST to Clinic/Community-Based Testing

Many studies explored preference for HIVST compared with other testing modes.^{54–63} Huang et al (2016) provided

Figure 1 PRISMA Diagram.

Figure 2 Results.

HIVST via mail to 122 Black and Latino MSM, and participants completed online surveys following completion of HIVST. Among participants who completed the survey, 68.4% preferred HIVST compared to other testing modes in the future. Similarly, Lippman et al (2016) found that 68% of participants in their study also preferred HIVST compared to clinic-based testing. Among Hubbard et al's (2020) sample in an HIVST pilot distribution study, 92% preferred HIVST to testing in a clinic. In a 2016 study of Black and Latino MSM who completed surveys before and after HIVST home delivery, 77% of respondents preferred or somewhat preferred HIVST compared to traditional clinic-based testing.⁵⁷ However, Freeman et al (2018) found that many participants saw HIVST mainly as an option to supplement but not replace their regular testing in clinics and overall preferred facility-based testing, and another study found social media-using YMSM did not prefer HIVST over other testing options despite being generally favorable toward HIVST.⁶²

HIVST Participant Values

As shown in Figure 2 (Results), we discovered six themes explaining what participants valued about HIVST and why they were willing to use this form of testing: convenience, types of tests (oral versus fingerstick), cost, stigma reduction, risk reduction, and self-control.

Convenience

The convenience of HIVST compared to testing in facilities was a value described by participants of many studies

included in this review.^{55,56,58–70} Through focus groups and qualitative interviews of MSM, Freeman et al (2018) found that the convenience of purchasing an HIV test and having the test available when needed was valuable to participants. Hubbard et al (2020) also reported that 52% of participants in their study liked that using HIVST allowed them to test at their own convenience. Participants in some studies also highlighted the value of avoiding repeat prevention counseling and other interactions with the healthcare system.^{55,61,68} Timeliness of test results was cited by participants in some studies as a reason for liking HIVST or recommending HIVST to others.^{55,59} One 2014 study of Black and Latino MSM found that participants valued the convenience of choosing the location in which they would use the HIVST, as well as the location in which they would receive the results.⁶⁷

Similarly, the ease of use and/or simplicity of HIVST is valued by participants in several studies^{54–57,61,63,67,68} including one study with high-risk young adults who reported initial concerns about ability to use the test accurately, which were allayed once they completed a self-test.⁶⁸ Ease of use was associated with reports of convenience and higher acceptability.⁵⁴ Following interviews with Black and Latino MSM, Young (2014) reported a positive consensus around the simplicity of HIVST that allowed individuals to perform the test without interrupting their schedule unlike clinic-based testing. In the second phase of their pilot distribution study, Hubbard et al (2020) found that 50% of those who

reported using HIVST cited ease of use as a key reason for using this method.

Types of Tests

Several articles assessed participants' preferences for oral swab versus blood-based HIVST rapid tests among MSM.^{60–62,71} These studies found mixed results when assessing preferences for oral swab versus fingerstick self-tests should that form of testing become available for at-home rapid use. One study found participants favored oral-swab testing, but that reluctance to use blood-based HIVST was reduced if tests for other sexually transmitted infection could be included in the test.⁷¹ Merchant et al (2017) found that young MSM would prefer blood-based HIVST as it was perceived to be accurate, quick, private, and convenient. While Schnall et al (2016) found most young adults in their study preferred blood-free testing overall,⁶⁸ Frye et al (2018) found some participants had a strong preference for blood-based HIVST due to greater accuracy of test results and fewer false negatives compared to oral swab HIVST.⁷⁰ Similarly, some studies found concerns regarding accuracy of HIVST results as compared to clinic-based testing.^{58,59,61,64,65,68,72}

Cost

Cost is undoubtedly the most frequent barrier to HIVST identified by participants of included studies.^{56,58,59,61,62,65,69,70,72} Brown et al (2016) found that the high cost of HIVST was a barrier to use and that if cost could be lowered participants would be more likely to use this method of testing. Similarly, Lippman et al (2016) found that participants identified cost as a “zero-sum factor,” meaning if the cost of HIVST was prohibitive, participants would not utilize HIVST regardless of other preferences.

Stigma Reduction

The reduction of HIV and STI stigma was important to many participants.^{56,59,61,62,64–66,68–70} For many, especially sexual and gender minorities, performing an HIV test at home rather than at a clinic or another medical facility allowed them reprieve from the stigma and discrimination they often experience while attempting to access health care services.^{65,68} Several articles highlighted the value of HIVST in reducing anxiety and stigma related to testing.^{2,9,65,67,69} Using HIV along with patient-delivered partner therapy (PDPT) was identified as a value; participants reported that using HIVST in PDPT helped them avoid the stigma of an STI clinic and empowered them in their control of their own health.⁶⁴ Furthermore, the peace

of mind related to knowing the partners' status was an important value of HIVST.⁶⁴ There were some, however, that expressed anxiety related to purchasing a self-test, specifying the potential risk of being seen purchasing the test or having someone find it in their home, suggesting that access to HIVST is not without stigma.^{61,66,69,70}

Risk Reduction

The potential to use HIVST along with partners was identified as a benefit by participants in several studies.^{2,6,58,64,65,72} Lippman et al (2016) found transgender women were interested in HIVST for testing partners and to inform sexual decision-making.⁵⁶ John (2018) reported that some participants said that including HIVST in PDPT could create earlier opportunities to identify HIV-positive partners; however, others feared introducing HIVST to their partners would be poorly received and possibly even increase risk of violence, especially in the case of a positive result.^{58,64} One study found that participants reported using HIVST as a prevention tool that allowed them more clarity when deciding whether to have condomless sex.⁶⁵ Giguere et al (2016) conducted a feasibility study of HIVST with including cisgender male and transfeminine sex workers. Sixty-eight percent of participants reported being likely to use HIVST to test clients prior to sex work and also reported that uptake of HIVST may increase if tests are made available over the counter. However, some participants identified potential danger in the use of HIVST either with sex work clients or in front of them to demonstrate they were HIV negative.⁷²

Individual Control

The ability for one to control how, when, and for what reasons to take a self-test is a theme that intersects with nearly all of those previously discussed. The ability to test more often or as soon as possible was important for some.^{55,58,62,64,70} HIVST allowed participants to control when and where to use HIV testing in their lives without having to interact with clinics or community-based organizations (CBOs). The value of individual control over HIV testing was seen as a way to alleviate testing anxiety and stigma.^{67,69} Control over how results are used has been seen both at the individual and dyadic levels as a decision-making risk-reduction strategy. For transgender individuals, HIVST provides them the ability to test themselves, especially in instances where they do not hold the power in their social and sexual relationships.⁵⁶ Self-control is also connected with increased perceived

privacy.^{55,56,58,59,61–63,65–69} Privacy often extends to the idea of confidentiality, highlighted in several articles.^{59,64,66,67,69} Furthermore, individuals felt empowered by HIVST because it gave them control over their health as well as their partners' health.^{6,64}

Linkage to Care

Testing outside of traditional HIV services systems was seen as a barrier to HIVST for many participants, including some studies where participants expressed concerns about gaining immediate support and linkage to services if individual tests were received alone at home.^{56,58,59,61,69}

One study observed that some participants preferred to test in a clinic if they thought they might be positive, although 64% of participants preferred to read test results alone.⁵⁶ Similarly, Cushman et al (2019) found that most MSM preferred HIVST to traditional clinic HIV testing but that while they preferred to receive negative results via website, text, or email, they want to receive positive results from a provider via phone or in person.⁶⁰ However, more self-control over testing, for some, meant being able to test more often which provides the opportunity for earlier detection and care initiation.^{61,66} Explicit access to post-HIVST counseling, support, and direct linkage to care was seen as essential for HIVST to work.⁶⁶

Discussion

We found 19 articles published between January 2014–April 2020 that included findings specifying HIVST preferences. Overall, HIVST was preferred to more traditional testing (eg, clinic or CBO). Six primary factors emerged as important to preferring HIVST. 1) Convenience: where the test could be obtained/taken, ease of testing, and timeliness of results. 2) Type of test: oral swab was mostly preferred over blood-based tests; however, there was some concern about the specificity of non-blood-based tests. 3) Risk reduction: using HIVST as a tool for risk-reduction decision-making and engaging with partners. 4) Cost: an important barrier to being able to access HIVST was affordability. 5) Stigma reduction: HIVST was seen as an opportunity to increase privacy and reduce HIV stigma associated with in-person traditional HIV testing. 6) Self-control: HIVST provided more opportunity for self-control over how, when, and for what reasons to take and use results from an HIVST.

There are several limitations to consider when interpreting our findings. First, we only used two databases to search the literature and therefore missed any articles not

included therein. However, these two databases are the primary sources for medical and public health literature. Additionally, we reviewed citations of systematic or scoping reviews as well as meta-analyses and searched an additional HIVST-related database, thereby increasing the likelihood that our search strategies capture the full breadth of research. We also only included published manuscripts. By not including conference abstracts and grey literature, we may have missed some more recent studies that have not yet been published. Nonetheless, we believe we reached saturation with our methods given we repeatedly came across the same set of studies in our searches and in their references to each other. Limiting our inclusion criteria to the US provides only a partial picture of current practices in HIVST. Because many studies on HIVST have taken place in global contexts, we intentionally focused this review domestically, where there has been less research on this topic and where HIVST has been available to individuals beyond research studies. Additionally, our focus is on patient preferences, which differ by cultural settings, further informing our decision to limit to one geographic region. The final reason we wanted to narrow our focus to the US was because our findings may have US research and policy implications.

HIVST as a Tool for Harm Reduction

Considering these findings, much of what makes HIVST attractive to individuals is their ability to self-determine how HIVST can be best integrated into their lives as a harm reduction tool for stigma and sexual risk mitigation. For many, especially sexual and gender minorities, the possibility of testing for HIV at home rather than at a clinic or HIV-focused CBO allows them reprieve from the stigma and discrimination often experienced while attempting to access health care services. The privacy of HIVST may also help increase confidentiality and decrease opportunities for “outing” and other harmful exposures. HIVST was seen as a tool that helps individuals to make informed sexual decisions more freely. Individuals felt HIVST gave them control over their own health and empowered them to make decisions that are best for their own and their partners' sexual health. This ability to have self-control of testing was especially important in instances where individuals do not hold the power in their social and sexual relationships, thereby potentially reducing potential harm within dyadic relationships.

Promoting HIVST as an important tool for sexual risk harm reduction approaches in the context of biobehavioral

HIV prevention is largely understudied and underutilized in applied settings. Despite findings that HIVST improves individual control and reduces stigma, the decision to choose this mode of testing was complicated by the need to balance privacy with support.⁵⁶ This may be particularly true for those with low social resources and high fear of stigma. Reducing the harms of stigma through HIVST has the potential to promote increased and regular testing among high-risk populations that are currently missed in many prevention efforts. Incorporating HIVST as a tool for harm reduction in HIV prevention messaging has the potential to empower individuals to test more frequently and use current results in sexual decision-making. Connecting HIVST to prevention and treatment services (eg, PrEP, TasP) has the potential to increase effectiveness of both primary and secondary HIV prevention efforts. For this to be effective, the cost will have to be driven down as this is still a barrier for many oppressed populations.

Findings from these studies largely focused on MSM. Fewer data were included on transgender populations, sex workers, and people who inject drugs. Other understudied populations include heterosexual populations; unhoused populations; Black, Indigenous, and other women of color (BIWOC), transgender men, and MSM of color who are not Black or Latinx. While HIVST has not been rigorously studied in all communities as risk for HIV, there is substantial evidence to suggest that HIVST is feasible for use with many oppressed and other populations, and there are aspects of HIVST that are beneficial and preferred over traditional testing approaches.

Further implementation studies that rigorously test how best to scale up HIVST in community settings are needed. One recent study addressed this issue and recommended that HIVST should be incorporated into community-based testing programs as a supplement but not a replacement to traditional testing models in order to reach those who might not otherwise be tested. The authors also noted that more over-the-counter options for HIV self-testing would enhance competitive pricing and make HIVST more affordable, a barrier that was reported in many of the studies included in our review.⁷³ Other HIVST innovative delivery models have been presented in conference abstracts, although not all have appeared in peer-reviewed literature. The presence of these abstracts is encouraging because it suggests that findings from these studies will be available for researchers and providers to build on, expanding the reach and availability of HIVST services and research. Overall, the breadth of research addressing

HIVST services indicates we may be on the cusp of many important new directions for HIVST in applied settings.

Additional studies are needed to document how to overcome known barriers (eg, cost) and to identify unknown barriers beyond the research setting. Future studies should also explore how to integrate HIVST into prevention messaging, improve ongoing access, ensure linkages to treatment and prevention care, and better understand how individuals use HIVST in applied settings. Given the potential for HIVST to decrease stigma and decrease harm for key populations with unique values, needs, and barriers, there is an ideal opportunity for academic-community partnerships to bring resources to communities while rigorously evaluating what works.

Conclusion

Although HIVST has its limitations, our findings regarding patient preferences for this method of testing suggest that it may meet the needs of key populations, reduce stigma, aid in sexual decision-making, and potentially increase regular testing among those currently missed in prevention messaging. Evidence suggests that HIVST is feasible, has high acceptability, and is valued by members of several key populations for its convenience, ease of swab testing, use in risk reduction, opportunities for stigma reduction, possibility of self-control, and linkage to care. As a means of empowering individuals to engage with testing on their own terms while providing pathways to prevention and care support, HIVST has the potential to be a powerful harm reduction tool in the HIV biobehavioral prevention toolkit.

Disclosure

The authors report no conflicts of interest in this work.

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