What are the Determinants of Misconception About HIV Transmission Among Ever-Married Women in Ethiopia?

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Background: Misconceptions are a major barrier to managing and stopping the spread of AIDS, and they cause a negative attitude towards people stricken by this serious disease that might result in grave harm to their physical and emotional spirit. This study aimed to identify determinants about misconceptions of HIV transmission among Ethiopian married women.

Methods: A cross-sectional study was conducted using the 2016 Ethiopian Demographic and Health Survey (EDHS) data set. The samples were selected using a two-stage stratified cluster sampling technique. The data were analyzed with SPSS version 24. Multivariate logistic regression analysis was performed to identify independent predictors of misconception about HIV transmission. An adjusted odds ratio with a 95% confidence interval and *P*-value <0.05 were considered to declare a statistically significant association.

Results: Of the samples of 8893 reproductive-age women, 34%, 18.5%, and 14.5% of women believed that mosquito bites, food sharing with an individual who is HIV seropositive, and witchcraft or supernatural means, respectively, were responsible for the acquisition of HIV/AIDS. Women residing in rural areas (AOR=1.52; 95% CI=1.13–2.0), did not attend education (AOR=2.36; 95% CI=1.3–4.23), attended primary education (AOR=1.8; 95% CI=1.03–3.21), unemployed (AOR=1.17; 95% CI=1.04–1.37), and had no media access (AOR= 1.34; 95% CI=1.14–1.58) were positively associated with the misconception that mosquito bites can transmit HIV.

Conclusion: Misconceptions are highly prevalent and increase the likelihood of the HIV epidemic in Ethiopia. This research revealed that women residing in a rural area, who did not have education, did not have access to media, who were catholic and Muslim religion followers, had not ever been tested for HIV, and unemployed women were strongly associated with a misconception about HIV transmission. Therefore, interventional health education programs should be taken into account to eradicate misconceptions about HIV.

Keywords: misconception, HIV transmission, women, Ethiopia

Introduction

HIV/AIDS is different from most other diseases as it attacks people in the most productive age groups and is 100% incurable. Currently, the effect of AIDS is a frontline factor for the sluggish development and performance of the developing countries.¹ Likewise, HIV/AIDS has been recognized as a pervasive public health issue in Ethiopia since the mid-1980s and it mainly jeopardizes the working population within the creative and reproductive age groups.^{2,3} The national HIV prevalence in Ethiopia among women aged 15–49 years was 1.4%, 1.5%, and 0.9% in 2005, 2011, and 2016, respectively.⁴

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Evidence shows that the most common ways of transmission of HIV/AIDS are unprotected sexual contact, venous injections with contaminated needles, during blood transfusions, and vertical transmission from mother to child.⁵ But, HIV/AIDS continues to be subject to several misconceptions and misinformed opinions and it's authoritative to grasp how correct and incorrect information could add to individual behavioral shapes.⁶ Regardless of the most important efforts at behavioral modification of HIV transmission, misconceptions and myths remain a vital influence on risky sexual behaviors.⁷

A study done in China showed that 41.8%, 26.5%, 24.6%, 24%, and 70.4% of women believed that swimming, food sharing, handshaking, talking with an HIV infected person, and mosquito bites, respectively, were responsible for the transmission of HIV/AIDS.⁸ Likewise, another study done in Botswana showed that 39% of female respondents believe that a person can get infected with HIV/AIDS through mosquito bites.⁶ Also, a study done in Punjab reported that 79.3% and 85.3% of ever-married women responded that HIV/AIDS can be transmitted by supernatural means and by food sharing with an HIV/AIDS positive person, respectively.⁹ Similarly, according to the 2016 EDHS report, 70% of women believed that HIV can be transmitted by mosquito bites and that a person can become infected by sharing food with a person who has HIV.⁴

The different scholars mentioned that married women were more likely exposed to misconceptions about HIV transmission compared to never-married women.⁷ Likewise, women are also at increased risk of HIV because they face a host of structural barriers and contextual gender inequalities such as poverty, economic disempowerment, cultural inequities, increased risk of sexual violence, the gender power imbalance in sexual interactions, and traditional beliefs about its transmission.^{10,11}

The misconceptions may be a major barrier to manage and stop the spread of AIDS and it causes a negative attitude towards people stricken by this serious disease that might result in grave harm to their physical and emotional spirit.^{12,13} A study showed that misconceptions about the transmission of HIV/AIDS among HIV seropositive people leads to engaging in risky behaviors and keeps them from taking appropriate action against HIV acquisition and transmission.¹⁴

According to different studies, various factors are associated with a misconception about HIV transmission; including health illiteracy,¹⁵ residing in rural areas,^{5,16} lack of education,^{5,16} wealth index,⁷ and religion.⁷

Even if, the provision of accurate information about HIV transmission thrives and continues to increase in most parts of sub-Saharan Africa, incorrect knowledge, in the form of myths and misconceptions about AIDS, also exists, undermining efforts towards reducing HIV transmission. A previous study has mainly examined the effects of myths and misconception on HIV preventive behaviors.¹⁷ In response to the HIV epidemic, the Ethiopian government developed a 5-year national HIV and AIDS strategic plan (2015–2020), which stated that misconceptions related to HIV need to be avoided to avert transmission trajectory.¹⁸ However, there was no study done in Ethiopia which explained the determinants of the misconception of HIV transmission. Using the most recent version of the Demographic and Health Survey, this study fills this research gap by identifying determinants that influence misconceptions surrounding HIV transmission among Ethiopian married women.

Methods

Data Source

This study conducted in Ethiopia uses secondary data from the 2016 Ethiopian Demographic and Health Survey (EDHS). The 2016 EDHS sample is stratified and was selected in two stages. Each region was stratified into urban and rural areas, which yielded 21 sampling strata. Samples of enumeration areas (EAs) were selected independently in each stratum in two stages.

In the first stage, 645 EAs were selected with probability proportional to the EA size and with independent selection in each sampling stratum with the sample allocation. The EA size is the number of residential households in the EA as determined in the 2007 PHC. A household listing operation was implemented in the selected EAs, and the resulting lists of households served as the sampling frame for the selection of households in the second stage. In the second stage of selection, a fixed number of 28 households per cluster were selected with an equal probability systematic selection from the newly created household listing. All women aged 15–49 who are usually members of the selected households or who spent the night before the survey in the selected households were eligible for the female survey.⁴

Sample Selection

To investigate the information on misconceptions about HIV transmission, missing values were omitted from the study since these values might lead to under- or over-estimation of the result. Finally, the analytic samples

were weighted for 8993 ever-married women aged 15–49 years both in urban and rural areas.

Study Variables

The main outcome variable of this study was a misconception about HIV/AIDS transmission which is measured through three misconceptions related variables that were identified from the EDHS 2016 data.⁴ The variables were: I) HIV can be transmitted through a mosquito bite; II) HIV can be transmitted through sharing food with someone who has HIV/AIDS; and III) HIV can be transmitted through witchcraft or supernatural means. Then, each indicator was dichotomized as 0=no and 1=yes. The independent variables that were selected from a literature review on factors related to a misconception about HIV transmission include age in years, religion, mother's education, occupation, exposure to media, educational status of the husband, type of place of residence, wealth status, and ever tested for HIV (Yes/No).

Data Processing and Analysis

For statistical analyses, each misconception was made a binary response. Bivariate analysis (chi-square test) was used to determine the association between misconceptions and socio-demographic factors. Binary logistic regression models were fitted for the three sorts of misconceptions indicators distinctly to determine the determinants of misconceptions among ever-married women. Finally, all necessary statistical procedures incorporated in complex sampling design analysis was applied. Frequencies and weighted percentages of the variables were utilized to explain the profile of the study participants. Multivariate logistic multivariate analysis was conducted to independent predictors by adjusting the covariates. Sample weighting was applied for adjustments of cluster sampling design and sampling probabilities through strata and clusters. The info was analyzed using SPSS version 24. Adjusted odds ratios (AOR) and *P*-value.

Ethics Approval and Consent to Participate

Ethical clearance for the study is not required since it is secondary data analysis from the EDHS 2016 database. The researchers received the survey data from the USAID-DHS program and then the researchers of this study maintained the confidentiality of the data. Consent was

obtained from the study participants before study commencement.

Results

Participant Characteristics

A total of 8893 samples of reproductive age women within the EDHS 2016 were included and analyzed. The majority of respondents (82.6%) were rural residents and 43.9% were in aged between 25–34 years; 59.2% of the respondent did not have any education. The majority of respondents (60.1%) had no access to media. Furthermore, 14.5%, 18.5%, and 34% of the participants said that HIV/AIDS could be transmitted through witchcraft, sharing food with a person with HIV/AIDS, and mosquito bite, respectively (Table 1).

Determinants of Misconceptions About HIV Transmission Among Ever-Married Women

According to bivariate analysis, women's educational status, residence, wealth index, husband's educational status, exposure to mass media, ever tested for HIV/AIDS, women's occupation, and religion of respondents had a significant association with all misconception indicators listed (Table 2).

All the variables were entered into multivariate logistic regression analysis. After correcting for possible outliers by logistic regression, women who had never been tested for HIV/AIDS were associated with the misconception that HIV could be transmitted by witchcraft or supernatural means, mosquito bites, and food sharing with an individual with AIDS.

Catholic (AOR= 2.7; 95% CI= 1.2–6.15) and Muslim religions (AOR= 2.7; 95% CI= 1.9–3.85) were associated with the misconception that a person could get HIV by witchcraft or supernatural means. Residing in rural areas (AOR=1.52 ;95% CI=1.13–2.0), lack of education (AOR=2.36; 95% CI=1.3–4.23), attended primary education (AOR=1.8; 95% CI=1.03–3.21), unemployed (AOR=1.17; 95% CI=1.04–1.37), and no media access (AOR= 1.34; 95% CI=1.14–1.58) were associated with the misconception that mosquito bites can transmit HIV.

Poorest wealth index (AOR=1.96; 95% CI=1.28–2.99), residing in rural areas (AOR=1.66; 95% CI=1.09–2.53), mother's with no education (AOR=2.78; 95% CI=1.03–7.49), and the unemployed (AOR=1.24; 95% CI=1.14–1.47) were also associated with the misconception that

Table 1 Background Characteristics of the Respondents Among Ever-Married Women in Ethiopia, EDHS 2016. (n=8893)

Variables	Category	Frequency	Percentage
Age in years	15–24	2236	22.4%
	25–34	3716	43.9%
	35–44	2319	25.9%
	45–49	622	7.7%
Resident	Urban	2433	17.4%
	Rural	6460	82.6%
Educational level	No education	4886	59.2%
	Primary education	2594	29.6%
	Secondary education	865	6.8%
	Higher education	548	4.4%
Ever been tested for HIV/AIDS	No	3823	48.0%
	Yes	5070	52.0%
Media access	No	5050	60.1%
	Yes	3843	39.9%
Wealth index	Poorest	2324	17.7%
	Poorer	1341	19.4%
	Middle	1262	20.3%
	Richer	1260	20.3%
	Richest	2706	22.4%
Religion	Orthodox	3402	42.0%
	Catholic	54	0.8%
	Protestant	1644	22.9%
	Muslim	3703	32.7%
	Other	90	1.7%
Occupation of mother	Unemployed	4703	50.9%
	Employed	4190	49.1%
Husband education	No education	3854	45.2%
	Primary education	2856	37.2%
	Secondary education	1188	10.2%
	Higher education	995	7.5%
HIV transmitted by witchcraft	No	7955	85.5%
	Yes	938	14.5%
HIV transmitted through mosquito bites	No	6059	66.0%
	Yes	2834	34.0%
HIV transmitted through sharing food with person who has AIDS	No	7352	81.5%
	Yes	1541	18.5%

sharing food with an individual with AIDS could transmit HIV (Table 3).

Discussion

The main aim of this study is to identify the determinants of misconceptions about the transmission of HIV/AIDS among ever-married women in Ethiopia. Unless these primary factors are correctly recognized and addressed,

misconceptions will continue to increase HIV transmission despite knowing the disease. This research shows that some Ethiopian married women endorsed all of the misconception indicators. So, the results of this research show that 34%, 18.5%, and 14.5% of women believed that mosquito bites, food sharing with an individual who is HIV seropositive, and witchcraft or supernatural means, respectively, were responsible for the acquisition of HIV/

Table 2 Bivariate Analysis on the Association with Misconceptions About HIV Transmission Among Ever-Married Women in Ethiopia, EDHS 2016

Variables	Category	HIV by Witchcraft		HIV from Mosquito Bites		HIV Through Sharing Food	
		Yes (%)	P-value	Yes (%)	P-value	Yes (%)	P-value
Age in years	15–24	270 (24.2)	0.42	720 (21.3)	0.41	396 (21.7)	0.103
	25–34	384 (45.3)		1150 (43.4)		626 (40.6)	
	35–44	231 (24.2)		747 (27.4)		397 (29.3)	
	45–49	53 (6.3)		217 (8.0)		122 (8.3)	
Resident	Urban	131 (5.4)	0.001	461 (10.5)	0.001	140 (4.6)	0.001
	Rural	807 (94.6)		2373 (89.5)		1401 (95.4)	
Educational	No education	665 (72.3)	0.001	1822 (66.5)	0.001	1170 (73.3)	0.001
	Primary education	228 (24.5)		764 (27.2)		315 (24.8)	
	Secondary education	34 (2.6)		175 (4.6)		41 (1.5)	
	Higher education	11 (0.7)		73 (1.7)		15 (0.4)	
Ever tested for HIV	No	586 (68.2)	0.001	1449 (55.8)		1034 (68.5)	0.001
	Yes	352 (31.8)		1385 (44.2)		507 (31.5)	
Media access	No	648 (72.0)	0.001	1775 (62.3)	0.085	1160 (74.7)	0.001
	Yes	290 (28.0)		1059 (37.7)		381 (25.3)	
Wealth index	Poorest	359 (26.4)	0.001	957 (20.3)	0.001	704 (28.0)	0.001
	Poorer	176 (25.3)		461 (20.7)		271 (24.5)	
	Middle	141 (22.3)		458 (22.9)		243 (23.4)	
	Richer	111 (16.4)		397 (20.3)		173 (16.5)	
	Richest	151 (9.6)		561 (15.7)		150 (7.6)	
Religion	Orthodox	232 (24.9)	0.001	980 (39.4)	0.12	435 (32.9)	0.001
	Catholic	8 (1.1)		19 (1.1)		12 (1.1)	
	Protestant	137 (17.0)		511 (22.6)		258 (21.5)	
	Muslim	551 (55.0)		1295 (35.3)		815 (42.3)	
	Other	10 (2.0)		29 (1.7)		21 (2.3)	
Occupation of mother	Unemployed	576 (58.5)	0.004	1607 (55.1)	0.002	976 (60.0)	0.001
	Employed	362 (41.5)		1227 (44.9)		565 (40.0)	
Husband education	No education	522 (53.1)	0.001	1437 (48.6)	0.001	967 (60.1)	0.001
	Primary education	294 (37.0)		944 (39.0)		426 (32.7)	
	Secondary education	81 (7.7)		267 (8.3)		102 (5.8)	
	Higher education	41 (2.2)		186 (4.0)		46 (1.5)	

AIDS. This finding is also supported by a study done in Thailand among patients with HIV who incorrectly thought that mosquito bites and sharing food with a person who has AIDS could transmit HIV.¹⁹ Likewise, another study done in China stated that 26.5% and 70.4% of women believed that food sharing and mosquito bites, respectively, were responsible for the transmission of HIV/AIDS.⁸ Other studies were done in South Africa stated that 74% and 11% of respondents believed that AIDS is caused by mosquito bite and spirits and supernatural forces, respectively.^{20,21} This finding is also in line

with other studies done in Ghana,²² which showed that 27.50%, 20.8%, and 37.9% of married women thought that HIV could be transmitted through mosquito bites, food sharing with an individual with AIDS, and by witchcraft or supernatural means, respectively, and Punjab,⁹ which showed that 83.1%, 79.3%, and 85.3% of married women believed that HIV could be transmitted through mosquito bites, food sharing with an individual with AIDS, and by witchcraft, respectively. Moreover, a study conducted in Nigeria among mothers of infants, showed that 35.3% of them believed that mosquito bites could be responsible for

Table 3 Multivariate Logistic Regression Analysis to Identify Factors Associated with Misconceptions About HIV Transmission Among Ever-Married Women in Ethiopia, EDHS 2016 (n=8893)

Variables		HIV by Witchcraft	HIV from Mosquito Bites	HIV Through Sharing Food
		AOR (95% CI)	AOR (95% CI)	AOR (95% CI)
Resident	Urban	1		1
	Rural	0.50 (0.28–0.89)*	1.52 (1.13–2.0)*	1.66 (1.09–2.53)*
Mother's Education	No education	2.24 (0.64–7.80)	2.36 (1.30–4.23)*	2.78 (1.30–7.49)*
	Primary	1.60 (0.48–5.73)	1.80 (1.03–3.21)*	2.47 (0.92–6.60)
	Secondary	1.32 (0.32–5.40)	1.50 (0.87–2.63)	1.16 (0.40–3.34)
	Higher	1	1	1
Ever been tested for HIV	No	1.75 (1.30–2.34)*	1.30 (1.12–1.52)*	1.80 (1.46–2.23)*
	Yes	1	1	1
Media access	No	1.06 (0.83–1.4)	1.34 (1.14–1.58)*	1.14 (0.90–1.40)
	Yes	1	1	1
Wealth index	Poorest	1.40 (0.80–2.37)	1.25 (0.90–1.71)	1.96 (1.28–2.99)*
	Poorer	1.29 (0.80–2.05)	1.12 (0.80–1.51)	1.57 (1.10–2.24)*
	Middle	1.12 (0.60–1.83)	1.24 (0.92–1.67)	1.49 (1.05–2.12)*
	Richer	0.90 (0.56–1.56)	1.06 (0.80–1.39)	1.17 (0.79–1.73)
	Richest	1	1	1
Religion	Orthodox	1	1	1
	Catholic	2.70 (1.20–6.15)*	1.97 (0.70–5.25)	2.47 (1.15–5.28)*
	Protestant	1.10 (0.80–1.52)	0.90 (0.78–1.16)	1.13 (0.80–1.44)
	Muslim	2.70 (1.90–3.85)*	1.01 (0.80–1.24)	1.33 (1.06–1.68)*
	Other	1.35 (0.75–2.40)	0.83 (0.45–1.55)	1.01 (0.68–1.49)
Occupation of mother	Unemployed	1.00 (0.80–1.25)	1.17 (1.04–1.37)*	1.24 (1.14–1.47)*
	Employed	1	1	1
Husband education	No education	1.16 (0.60–2.25)	1.179 (0.8–1.64)	1.99 (1.08–3.67)*
	Primary education	1.25 (0.60–2.40)	1.29 (0.94–1.77)	1.48 (0.80–2.71)
	Secondary education	1.71 (0.9–3.12)	1.20 (0.85–1.75)	1.66 (0.80–3.30)
	Higher education	1	1	1

Notes: *Shows a statistically significant association where $P < 0.05$; 1: reference category.

the acquisition of AIDS.²³ The figure variation across different countries may be expounded on the different social and cultural influences between the countries.

Regarding factors associated with misconception indicators of HIV transmission, Muslim religion followers were more likely to possess the misconception about the transmission of HIV than an orthodox follower. This finding is consistent with a study done in Bangladesh.⁵ The consistency might be that Muslim women may have limited access to resources, including opportunities to obtain clinical knowledge about HIV.⁷ Being a catholic religious follower is more likely associated with a misconception of HIV transmission as compared with orthodox, which needs further study for more justification.

A misconception that the sting of a mosquito and food sharing with an individual who lives with AIDS could transmit HIV was more related to women residing in a rural area than urban. This finding also supported other studies done in China, Malawi, and Ghana.^{7,8,22} This might also be because of the lack of information about the mode of HIV/AIDS transmission; hence most EDHS data were taken from the rural area as compared with urban. In contrary, women residing in a rural area were less likely to endorse the misconception that HIV can be transmitted through witchcraft or supernatural means, which needs further investigation for a possible explanation. In the same vein, women who had no education and attended primary education were more likely to possess the misconception that HIV is transmitted through mosquito bites, and by

food sharing with an individual who has AIDS than women attended higher education. This finding is also supported by a study conducted in Botswana.⁶ The consistency might be that a higher level of education provides good knowledge and dispenses misconceptions about HIV transmission. Women who did not have access to media were more likely to own misconceptions that HIV may be transmitted through the bite of a mosquito than their counterparts. This finding is also supported by a study conducted in Bangladesh.⁵ Similarly, unemployed women were more likely to possess a misconception about HIV transmission through the bite of a mosquito from an infected person and can get HIV by sharing of food with an individual who had HIV/AIDS than people who were employed. This finding is also in line with a study done in Malawi.⁷ Similarly, a woman who had not ever been tested for HIV/AIDS was more likely to possess a misconception for the three indicators than their counterparts. This could be because probably women who have ever been tested for HIV might be counseled by a healthcare provider while they got provider-initiated counseling and testing (PCT).

Additionally, women who were within the poorest, poorer, and middle-income category were more likely of have the misconception that HIV can be transmitted by sharing of food with someone who had HIV/AIDS than the richest. This finding is also supported by studies conducted in Bangladesh, Ghana, and Malawi.^{5,7,22} Women's husband's education level is also related to that misconception about the transmission of HIV/AIDS towards the indicator HIV can be transmitted by food sharing and, therefore, no husband education was more likely to lead to misconceptions than those that had higher educated husbands. Similarly, this finding is also in line with research done in Bangladesh among ever-married women.⁵

Strength of Study

The strength of this study is the large sample sizes used, which make the estimates more reliable and it is possible to infer to general populations.

Limitation of Study

The researcher was limited to only variables collected by the survey since they have been used secondary data. Another limitation of this study is that the information collected is self-reported, which is liable for reporting errors and biases, and the HIV status of the women is not included as a variable. Additionally, the analysis was limited to ever-married women only. Lastly, since it is a cross-sectional study, we cannot assign causations to any

of the associations between the identified factors and the outcomes of interest.

Conclusions

This research revealed that women residing in a rural area, who did not attend education, did not have access to media, who were catholic and Muslim religion followers, had not ever been tested for HIV, and being unemployed women were strongly associated with a misconception about HIV transmission. Therefore, this study recommends that essential actions should be done to support health education programs through the contribution and cooperation of different governmental and non-governmental organizations. Women should also be given exceptional priority in HIV interventions in all aspects of the social, political, and economic situation. Additionally, interventional programs should be taken into account to eradicate misconceptions about HIV. Finally, further qualitative and comparative research should be done among ever-married women and men by addressing other variables for a possible explanation.

Abbreviations

AIDS, acquired immune deficiency syndrome; AOR, adjusted odd ratio; CI, confidence interval; EDHS, Ethiopian Demographic Health Survey; EAs, enumeration areas; PHC, population and housing census; HIV, human immune deficiency virus; SPSS, Statistical Package Software for Social Science.

Data Sharing Statement

We used the USAID-DHS program 2016 Ethiopian Demographic and Health Survey data set. To request the same or different data for another purpose, a new research project request should be submitted to the DHS program here: <https://dhsprogram.com/data/AccessInstructions.cfm>.

The DHS Program will normally review all data requests within 24–48 hours (during working days) and provide notification if access has been granted, or additional project information is needed before access can be granted. After receiving permission, the researcher can log in and select the specific data in the format they prefer.

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Author Contributions

All authors made a significant contribution to the work reported, whether that is in the conception, study design, execution, acquisition of data, analysis, and interpretation, or in all these areas; took part in drafting, revising or critically reviewing the article; gave final approval of the version to be published; have agreed on the journal to which the article has been submitted; and agree to be accountable for all aspects of the work.

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The authors confirm that this research is their original paper and that there is no conflict of interest in this work.

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