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ORIGINAL RESEARCH

Effectiveness of a Health Talk Education Program on Human Papillomavirus (HPV) Knowledge, Attitudes, and Intentions to Vaccinate Children Among Mothers of Secondary School Boys in Thua Thien Hue Province, Vietnam

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Background: The incidence of cancer related to human papillomavirus (HPV) that affects males is rising throughout the world. Currently, Vietnamese boys are typically not vaccinated against HPV while girls are. There are only a few studies pertaining to HPV vaccination among boys in Asian countries where parents play the most important role in deciding on such vaccination. We present here the first study to assess the effectiveness of a health talk education program on HPV knowledge, attitudes and intention to vaccinate children among mothers of secondary school students in the Thua Thien Hue province, Vietnam.

Methods: This was a quasi-experimental study. Two secondary schools in the Thua Thien Hue province, Vietnam were selected by purposive sampling. A total of 288 mothers of male students of two secondary schools were selected to participate, n=144 as controls and n=144 for the intervention arm for every school. Mothers of male students were invited to answer interview questions. The questionnaires covered social demographics, health history, HPV knowledge and HPV vaccination perception and intention. The study ran from September 2019 to January 2020.

Results: In total, 279 mothers finished the questionnaires. At the baseline, HPV knowledge in both groups was at the same level (p>0.05). One month after receiving the HPV health talk education, mothers of male students had much higher HPV knowledge than those who did not receive such HPV health talk education. The intervention group also had a much higher HPV vaccination intention than the control group (p<0.05).

Conclusion: Health education was shown in this study to be an effective method to increase HPV knowledge and vaccination intention among mothers of boys in Vietnam.

Keywords: health talk education, human papillomavirus (HPV) vaccination, perception, intention, Vietnam

Introduction

Human papillomavirus (HPV) is the most common sexually transmitted disease and a significant contributor to the global cancer burden.¹ This virus can cause several types of cancer including cervical, vulvar, vaginal, and anal cancer in women, and penis and certain head and neck cancers in men, the latter being the most frequently occurring HPV-related cancer.^{2–6} It is well known that the incidence of cancers

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Between 2009 and 2013, there were about 9,600 cases in males and about 2,000 cases in females in the US.^{8,9} Rates of oropharyngeal SCC among females were lower than for males (1.7% vs. 7.6%), while the rates of anal SCC in females were higher than for males (1.8% vs. 1.1%).⁹ Globally, 38,000 new cases (85%) of head and neck cancers, 35,000 (87%) cases of anal cancers and 90% of cervical cancer are caused by HPV.¹

Fighting HPV in males is a very important public health issue. In 2006, the FDA approved the Gardasil vaccine that can protect against four types of HPV (6, 11, 16, 18) for females aged $9-26^{10}$ and approved it for males aged 9-26 3 years later in 2009.¹¹ There are two available and approved HPV vaccines in Vietnam (Gardasil and Cervarix) for girls aged 11-26.¹² In contrast to girls, Vietnamese boys are not vaccinated against HPV¹³ and there is no specific age recommendation for them.

For Vietnamese women aged 15 to 44, the second most common cancer is cervical cancer with most cases related to HPV infection.¹⁴

The uptake rate of HPV immunization in developing countries remains comparatively low.^{15,16} The HPV vaccine uptake rate in Vietnam $(31.8\%)^{17}$ was higher than previously reported (2.3%),¹⁸ however lower than China (47.2%) and for European countries such as Germany $(53\%)^{19}$ and the Netherlands (49.9%).²⁰ A three-shot series of the vaccine in Vietnam costs from \$150–\$195 which is comparatively low compared to the global average of \$400.²¹

At nearly once-tenth of the 2016 average per capita income of \$2,170, this remains out of the reach of most Vietnamese citizens.²¹ Next to high costs^{22,23} reasons include lack of knowledge²⁴ and negative attitudes towards the HPV vaccine.²⁵

Although most health care providers in Vietnamese private clinics recommend giving boys a HPV vaccination, it is not recommended for them at government health centers.

In Vietnamese families, mothers spend more time taking care of children's health, encouraging their self-care, as well as monitoring nutrition, than fathers do.²⁶ It is therefore usually easier for mothers to talk to teenagers about sensitive issues such as reproductive or sexual health than it is for fathers.²⁷ In order to understand whether parents of boys have any plans for HPV vaccination if it is available, we wanted to investigate if they have the required knowledge about HPV and the intentions to have their male children HPVvaccinated.

As far as we know, no study about HPV knowledge, attitudes and intention to vaccinate among parents of boys in any Asian country has been conducted as of yet. This study assesses attitudes and rates of HPV knowledge and vaccination intention, and measures whether a health talk education intervention affects these factors among mothers of male students in Thua Thien Hue province of Vietnam.

Methods and Participants

This study was conducted from September 2019 through January 2020 in secondary schools in Thua Thien Hue province, which is in the central region of Vietnam. In this exploratory phase of the study, inclusion criteria included: 1) Mothers of male students aged 11-14 years; 2) Mothers of these students who provided written consent; 3) Mothers of these students who were 31 to 60 years of age; 4) Mothers who were able to take responsibility for their children's vaccinations; and 5) Exploratory phases were selected to capture data on mothers eligible to attend HPV education intervention. Exclusion criteria included: 1) Mothers who were not sure they could participate throughout the whole study; 2) Mothers of secondary school male students who already received a HPV vaccination; and 3) Secondary school male students who already received HPV vaccinations.

According to previous studies²⁸ having change intention of HPV vaccination intention among mothers in the intervention group and control group. Using the G power application testing two proportions, researchers have a sample size with a 5% significance level and 80% statistical power.

The sample size was increased by 10% in case someone decided not to participate or was absent during the collection period. With these calculations, we arrived at 144 mothers for each arm.

Those arms included mothers of male students from two secondary schools. The male students were adolescents aged 11–14 years. The two secondary schools were selected by using purposive sampling, both are urban schools and have similar characteristics regarding the education level, number of classes, and male to female student ratios. These two secondary schools are located in two districts and these districts have citizens with a similar social-economic status, age, and education.

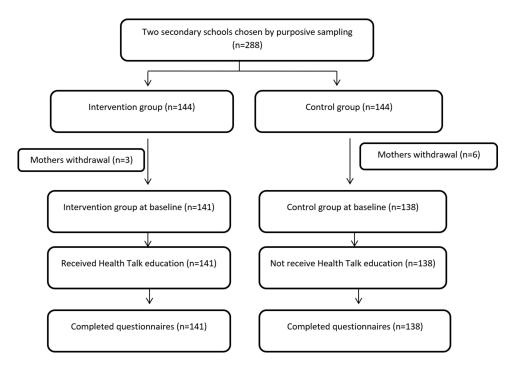


Figure I Flowchart of study design.

In the years 2019 and 2020, mothers of male students from these two schools were invited to participate in this study. Two hundred eighty-eight mothers were informed of the study's purpose, the potential benefits and any known risks. Participants who wanted to join the study signed the Informed Consent Forms written in Vietnamese. This study was approved by the Ethical Committee of Hue University of Medicine and Pharmacy, Vietnam.

Before the intervention, 279 mothers in both the control group (138 mothers) and the intervention group (141 mothers) completed the pre-intervention questionnaires after a detailed explanation by the researchers. The preintervention questionnaire included socio-demographic characteristics (including age of the mothers, marital status, religion, ages of the children, personal income, level of education, and residence) and following questions: 1) Do you know anything about HPV; 2) Have you ever heard of HPV vaccines; 3) Have you ever heard of penile cancer, or anal cancer in men; and 4) Have you ever heard of genital warts in men?^{29,30} The research team collected and checked all completed questionnaires.

One hundred forty-one mothers of the intervention group attended the HPV health talk education which took place at the secondary school every Saturday and Sunday mornings for one month. It consisted of PowerPoint presentations and two-way communications – in general, many interactions with the audience of 10 people at a time and one research assistant. The small group discussed the HPV education content that researcher presented. The content of the education was guided by information from the WHO, CDC, and other reputable health-based websites, and from input of experts from the US and Vietnam.

After the education intervention, the mothers were asked to complete the post-intervention questionnaires. Research assistants included three medical doctors and 6 assistants to collect data, talk with mothers of the male students and take notes during the education intervention. The questionnaire included questions regarding knowledge of HPV in males^{30,31} attitudes of HPV vaccination for sons³² and intentions to give males HPV vaccination.³³ The study flowchart is shown in Figure 1.

The KR 20 of HPV knowledge was found to be 0.8. Cronbach's Alpha of perceived barriers and benefits was 0.828. The IOC score for HPV knowledge was found to be 0.917, for perceived barriers and benefits 0.917 and for HPV vaccination intention 1.00. Content validity was checked by three experts through pilot testing of 30 mothers using IOC scores.

Statistical analysis: We used frequency and percentages to describe the characteristics of mothers and their HPV knowledge and attitudes towards HPV vaccination (Table 1). To analyze the differences in both groups at baseline and to compare the mothers' knowledge, we used contingency tables and a Chi-squared test. Those were also used to compare the

Table I Sample Characteristics

Variables	Total ^a		Control		Interventio	on	p-value
	Count	(%)	Count	(%)	Count	(%)	
Mother's age							0.263
31–40	136	48.7	64	46.4	72	51.1	
41–50	104	37.3	50	36.2	54	38.3	
51–60	39	14.0	24	17.4	15	10.6	
Marital status							<0.001
Single	5	1.8	1	0.7	4	2.8	
Married	242	86.7	132	95.7	110	78.0	
Divorced	31	11.1	5	3.6	26	18.4	
Other	1	0.4			1	0.7	
Religious							0.033
Christian	3	1.1	3	2.2			
Buddhist	214	76.7	98	71.0	116	82.3	
Other	62	22.2	37	26.8	25	17.7	
Ages of son participating							0.591
П	64	22.9	28	20.3	36	25.5	
12	75	26.9	41	29.7	34	24.1	
13	72	25.8	37	26.8	35	24.8	
14	68	24.4	32	23.2	36	25.5	
Personal income per month							0.243
Under 5 million VN\$	25	9.0	9	6.5	16	11.3	
5 million to 10 million	143	51.3	69	50.0	74	52.5	
10 million VN\$ or more	111	39.8	60	43.5	51	36.2	
Level of education							0.166
Less than high school	16	5.7	8	5.8	8	5.7	
High school	47	16.8	23	16.7	24	17.0	
Bachelor's degree	163	58.4	79	57.2	84	59.6	
Master's degree	48	17.2	28	20.3	20	14.2	
Doctorate degree	5	1.8			5	3.5	
Residence							0.472
City	232	83.2	117	84.8	115	81.6	
Rural	47	16.8	21	15.2	26	18.4	

Notes: ^aNot all of the 288 mothers answered the questions (not attend HPV education intervention). ^bChi-square test.

knowledge and vaccination intention in both groups. A Mann–Whitney *U*-test was used to assess different median scores of HPV knowledge of the control and intervention group. Data were analyzed using SPSS software (version 18.0). A p-value <0.05 was considered statistically significant.

Results

Two hundred seventy-nine mothers attended the study and all of them finished the questionnaires (9 mothers withdrew without reasons) (Table 1).

At baseline, there were no significant differences found in both groups regarding their reports of having heard about HPV (p=0.448), HPV vaccine (p=0.380), penile and anal cancer in males (p=0.111), and genital warts in males (p=0.679) (Table 2).

After the intervention, the number of mothers who gave correct answers were much higher in the intervention group than those in the control group, answeting questions such as whether HPV is a sexually transmitted infection (92.9% vs. 81.9%), men cannot get HPV (90.1% vs. 27.5%), types of HPV (95% vs. 68.8%), HPV can be transmitted through oral sex (86.5% vs. 41.6%), HPV infection can cause oropharyngeal cancer (92.2% vs. 26.8%), HPV infection can cause genital warts in boys (92.2% vs. 26.8%), HPV infection can

Items	Control	Intervention	Total ^a	p-value ^b
Do you know anything about HPV?				0.448
Yes	59 (42.8%)	54 (38.3%)	113 (40.5%)	
No	79 (57.2%)	87 (61.7%)	166 (59.5%)	
Have you HPV vac	v ever heard of cines?			0.380
Yes	44 (31.9%)	52 (36.9%)	96 (34.4%)	
No	94 (68.1%)	89 (63.1%)	183 (65.6%)	
Have you ever heard of penile cancer, or anal cancer in men?				0.111
Yes	95 (68.8%)	109 (77.3%)	204 (73.1%)	
No	43 (31.2%)	32 (22.7%)	75 (26.9%)	
Have you ever heard of genital warts in men?				0.679
Yes	9 (6.5%)	(7.8%)	20 (7.2%)	
No	129 (93.5%)	130 (92.2%)	259 (92.8%)	

 Table 2 HPV Awareness and Attitudes at Baseline

Notes: ^aNot all of the 288 mothers answered the questions. ^bChi-square test.

cause penile cancer in boys (90.8% vs. 28.3%), HPV vaccine protects you from some types of HPV (89.4% vs. 71.7%), HPV vaccine is most effective for those who have not had sexual intercourse (83.7% vs. 65.2%). All HPV knowledge between intervention group and control group are different (p<0.05) (Table 3).

HPV knowledge scores were much higher for mothers who joined health talk education intervention (MDN = 8.0) than those who did not receive HPV health talk education (MDN = 4.0). A Mann–Whitney *U*-test showed that mean scores of both groups HPV knowledge are different (p<0.001) (Table 4)

Regarding the attitudes towards benefit and barriers of HPV vaccine, there are significant differences between the control and intervention group (P < 0.001) (Table 5).

The HPV vaccination intention was found to differ significantly in both groups (p<0.001), with the HPV vaccination intention in the intervention group being much higher (89.4%) than in the control group (53.6%) (Table 6).

Discussion

To our knowledge, this is the first study in an Asian country which has evaluated the effect of HPV health talk education on the knowledge and perception towards HPV vaccination intention in males. Less than half of the mothers of male students in our survey had heard about HPV prior to the survey. After receiving the education, most of the mothers thought their sons should be vaccinated against HPV in the future. The detailed findings in depth are as follows:

HPV Awareness and Knowledge

After receiving the health talk education, the knowledge on HPV of the intervention group was much higher than for the control group. In the control group, very few mothers had the right answers for the questions related to HPV in males. In a study by Radisic et al, knowledge has been identified as an important factor in vaccine acceptability.³⁴ Our study supports this view since the HPV knowledge scores were much higher for mothers of male students in the intervention group

Table 3 Comparison of HPV Knowledge After Receiving Education Intervention Between Two Groups

Knowledge Items	Control (n=138)			Intervention	p-value ^a		
	Correct n n (%)	Incorrect n (%)	Do not Know n (%)	Correct n (%)	Incorrect n n (%)	Do not Know n (%)	
HPV is a sexually transmitted infection (T)	113 (81.9%)	I (0.7%)	24 (17.4%)	131 (92.9%)	3 (2.1%)	7 (5.0%)	<0.01
Men cannot get HPV (F)	49 (35.5%)	38 (27.5%)	51 (37.0%)	7 (5.0%)	127 (90.1%)	7 (5.0%)	<0.001
There are many different types of HPV (T)	95 (68.8%)	10 (7.2%)	33 (23.9%)	134 (95.0%)	3 (2.1%)	4 (2.8%)	<0.001
HPV can be transmitted through oral sex (T)	58 (42.0%)	29 (21.0%)	51 (37.0%)	122 (86.5%)	11 (7.8%)	8 (5.7%)	<0.001
HPV infection can cause Oropharyngeal cancer (T)	37 (26.8%)	43 (31.2%)	58 (42.0%)	130 (92.2%)	5 (3.5%)	6 (4.3%)	<0.001
HPV infection can cause genital warts in boys (T)	37 (26.8%)	33 (23.9%)	68 (49.3%)	130 (92.2%)	4 (2.8%)	7 (5.0%)	<0.001
HPV infection can cause penile cancer in boys (T)	39 (28.3%)	33 (23.9%)	66 (47.8%)	128 (90.8%)	5 (3.5%)	8 (5.7%)	<0.001
The HPV vaccine protects your sons from some types of HPV (T)	99 (71.7%)	9 (6.5%)	30 (21.7%)	126 (89.4%)	3 (2.1%)	12 (8.5%)	=0.001
The HPV vaccine is most effective for those who have not had sexual intercourse (T)	90 (65.2%)	9 (6.5%)	39 (28.3%)	118 (83.7%)	13 (9.2%)	10 (7.1%)	<0.001

Note: ^aChi-square test.

Table 4	Median	Score	of	HPV	Knowledge	of	Control	and
Intervent	tion Grou	IР						

ltem	Group	z	Median	p-value ^b
HPV knowledge	Control Intervention Total ^a	138 141 279	4 8 7	<0.001

Notes: T: correct = 1, incorrect = don't know = 0, F: incorrect = 1, correct = don't know = 0. a Not all of the 288 mothers answered the questions. b Mann-Whitney U test.

who were willing to vaccinate their sons than for mothers in the control group.

We found that lack of information about HPV is a significant barrier for HPV vaccination intention and uptake. This is confirmed in the Health Belief Model mentioned in the Radisic study stating that "constructs of perceived benefits, cues to action, and perceived barriers are all related to vaccine acceptability of male vaccination among parents."³⁴ The research done by Krawcyzk et al has also showed that "these theoretically motivated constructs are very useful for targeting interventions to increase vaccination intention and uptake among a male population."³⁵

With their approval of vaccinating their sons, most parents thought that it would bring them benefits and believed that the vaccine is safe and that "without the HPV vaccine their son would be at risk of diseases related to HPV."³⁵

While we explored the attitudes of the mothers of male students before the vaccination becomes widely available, previous studies on the vaccine acceptability among mothers of male students conducted in other countries took place at a time when the vaccine was already widely available for boys. What we found in our study is similar to the findings of Zimet and Rosenthal that almost all studies about parents' attitudes towards HPV vaccination for their sons conducted before it was widely available reported that a majority of parents endorsed male vaccination.³⁶

This study is similar to the research by Schuler³⁷ who concluded that efforts to improve HPV vaccination intention and uptake in males should bring many benefits for female partners because they can protect HPV infection transmission. When such cancers as anal and head and neck cause suffering to women and men due to HPV, the traditional belief that women are responsible for sexual and reproductive health must be reconsidered.^{38–40}

In 2009, Holman conducted research to explore the barriers to HPV intention and uptake of boys due to the lack of HPV knowledge of the parents.⁴¹ Several studies point out the high cost of the HPV vaccine acts as a barrier to HPV vaccine recommendation.^{42,43}

Similarly, A study conducted in Binh Dinh, Vietnam also suggests that high cost is a major barrier to HPV vaccination uptake.¹⁸

Some studies in Asian countries, and particularly Vietnam have reported low levels of knowledge about cervical cancer, HPV, and HPV vaccination.^{44–46} In our study, we found that mothers of male students were more likely interested in HPV vaccination education by doctors and nurses. Most of them were very curious about a male HPV program by their trusted health care providers.

From our perspective, it would be beneficial for boys to be vaccinated against HPV to achieve good health on equal

Table 5 Attitudes	Towards Benefit	and Barriers of H	IPV Vaccine

Items	Control (n=138)	Intervention (n=141)	p-value ^b
	Mean ^a	Mean ^a	
I believe HPV vaccinations are beneficial to the male population	3.62	4.40	<0.001
A benefit to becoming vaccinated is that it will protect my son against HPV	3.67	4.29	<0.001
I think HPV vaccine protects my son against certain oropharyngeal cancer from HPV infection	3.41	4.23	<0.001
I believe HPV vaccine protects against genital warts	3.71	4.28	<0.001
Boys can obtain the HPV vaccine	3.72	4.50	<0.001
I believe HPV vaccinations are only beneficial for females	2.99	1.70	<0.001
I do not feel there are any benefits to becoming vaccinated	2.51	1.55	<0.001
HPV vaccine may have side effects	3.39	4.39	<0.001
HPV vaccine is safe	3.45	4.08	<0.001
The HPV vaccine for male is still new, so I need time before deciding if my son should get it	3.50	2.10	<0.001
It is unlikely that my child will get HPV in the future	2.98	1.96	<0.001
It is unlikely that my child will get an anogenital cancer (i.e., penile, anal cancer) in the future	3.09	3.65	<0.001

Notes: ^aI = Strongly disagree, 2 = Disagree, 3 = Unsure, 4 = Agree, 5 = Strongly agree. Not all of the 288 mothers answered the questions. ^bChi- square test.

HPV Vaccine Intention Item	Control n (%)	Intervention n (%)	Total ^a n (%)	p-value ^b
Yes	74 (53.6%)	126 (89.4%)	200 (71.7%)	< 0.001
No	64 (46.4%)	15 (10.6%)	79 (28.3%)	

Notes: ^aNot all of the 288 mothers answered the questions. ^bChi-square test.

terms for males and females. This is also the general overall aim of global public health. Furthermore, our results highlight the need for an HPV education program.

Limitations of the study

A limitation was that participants were not queried specifically about how much parents could pay for an HPV vaccination if an HPV vaccine would be available for boys, when cost was sometimes identified as a barrier and the vaccine costs for girls are still high, especially when compared to personal incomes in Vietnam.¹⁷ HPV vaccination for men also faces some issues from a communication perspective with low levels of public health awareness, lack of proven effectiveness, and stigmatized perceptions of many people regarding the HPV vaccine.¹⁷

Strengths of the Study

This is the first study to assess the effectiveness of a health talk education program on HPV knowledge, perception, and vaccination intention among mothers of teenage boys in an Asian country. This study is expected to provide important information to policymakers and health professionals on how important HPV health talk education is, and that HPV vaccination is not only justified for girls, but also for boys. In addition, this study provides insights that could lead to effective strategies in education and health policy which can ultimately lead to better health behaviors and outcomes.

Conclusion

Currently, HPV vaccinations are routinely available to all women in Vietnam, but only to few men on request. Our hope is that our education program can be used more widely to encourage mothers to request the HPV vaccination for their male children as well. We further hope that the findings of our study will encourage the inclusion of HPV vaccinations for males in the Vietnamese National Vaccination Programs.

Disclosure

The authors report no conflicts of interest for this work.

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