Interactive Network Platform Improves Compliance and Efficacy of Subcutaneous Immunotherapy for Patients with Allergic Rhinitis

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Background: Allergic rhinitis (AR) is a common chronic inflammatory disease of nasal mucosa worldwide, and its symptoms seriously affect the lives of patients. Subcutaneous immunotherapy (SCIT) is an effective treatment for AR, but it is also associated with low patient compliance and difficulties in fully achieving therapeutic effects.

Objective: In this prospective randomized controlled study, we verified the effects of an interactive network platform named “U breath” in improving patient compliance and the efficacy of SCIT in patients with AR.

Methods: A total of 148 patients who received SCIT were recruited as participants and randomly assigned to either the standardized management (SM) or the interactive network platform management (INP) group. The SM group experienced the standard management SCIT process. The INP group experienced a new management approach based on an interactive network platform called “U breath”. The compliance rate, combined symptom and medication score (CSMS), visual analogue scale score and the rhinoconjunctivitis quality of life questionnaire (RQLQ) results were evaluated at baseline and 1-year postintervention for the two groups.

Results: Within the first year of treatment, the INP group had a higher compliance rate than the SM group, with a statistically significant difference (P<0.05). The INP group showed better clinical improvement than the SM group did in terms of the VAS score, and the RQLQ score except the sleep problems (P<0.05).

Conclusion: This study confirmed that the application of an interactive network platform is of great significance for improving patient compliance and the treatment effects of SCIT in patients with AR.

Keywords: allergic rhinitis, subcutaneous immunotherapy, compliance, quality of life, network, management

Introduction

Currently, allergen-specific immunotherapy (AIT) is the only treatment available that can prevent the natural progression of allergic rhinitis (AR).1 Subcutaneous immunotherapy (SCIT) is one of the main methods of implementing AIT, and it has been shown to have the potential to prevent the further development of allergic sensitization and asthma in patients with AR.2,3 To ensure the long-lasting clinical effects following the end of treatment, the SCIT treatment duration should be at least 3 years.4 The effectiveness of SCIT is largely influenced by patient compliance with this therapy.5 However, many studies have shown that the level of compliance with SCIT is not satisfactory. In a study by Manzotti et al, the drop-out rate reached 15.6% in the...
first year of SCIT. In a retrospective study of 2,796 patients who received SCIT, 37% of the patients were late for treatment at least once during the three-year course, 20% dropped out in the first year, and only 23% completed the three-year course. Lemberg et al analysed the compliance of 207 SCIT patients at private allergy centres in Germany and found that the overall drop-out rate was 32.4% over the 3-year treatment period, and the first year of the treatment period was considered a high-risk period during which patients usually chose to quit. The consequences of noncompliance are concerning because noncompliance can tremendously affect the effectiveness of SCIT and lead to more medical expenses for patients.

Achieving adequate symptom control is pivotal to the success of AR management and the main expectation of patients. The scientific and systematic management of patients undergoing SCIT administered by professional medical personnel may contribute to improving patients’ treatment compliance to achieve the optimal therapeutic effect. However, studies have shown that the majority of doctors or nurses do not pay much attention to patient management during treatment. A lack of effective communication between health care providers and patients leads to inadequate disease control, noncompliance, and dissatisfaction in some patients.

With the popularization of computers and smart phones as well as the development of network technology, interactive network tools with powerful data collection, analysis, processing and real-time communication functions may be valuable for SCIT patient management. Therefore, the aim of this study was to examine the effects of an interactive network platform in improving the compliance of patients with AR and the efficacy of SCIT. Compliance was the primary outcome of interest. Other outcomes, such as the combined symptom and medication score, the visual analogue scale score and the rhinoconjunctivitis quality of life questionnaire results, were also examined.

**Methods**

**Participants and Randomization**

In this prospective randomized controlled trial, participants were assigned to a standardized management (SM) or an interactive network platform management (INP) group, and 12 months of follow-ups from the intervention date were carried out between January and June 2018 (Clinical trial registration number: ChiCTR1900026489).

The patients with a confirmed diagnosis of AR according to the Chinese guidelines for the diagnosis and treatment of allergic rhinitis were recruited from the Department of Otolaryngology Head and Neck Surgery in the participating academic institutions. Participants were included if they (1) were ≥18 years of age; (2) were prescribed SCIT according to the guidelines and the physician’s assessment and did not have any contraindications for SCIT; and (3) were proficient in using smartphones and had a smartphone. Participants were excluded if they (1) experienced a severe systemic reaction (rapid onset (<15 mins), widespread urticaria, angioedema or severe asthma) or anaphylactic shock of unknown origin during treatment; (2) were participating in other projects related to SCIT management; or (3) were suffering from other serious physical or psychological conditions, such as cancer, chronic kidney failure, schizophrenia, and autism.

The sample size was calculated on the basis of a retrospective analysis of data from all of the patients treated with SCIT at the medical centre during 2017. Among a total of 482 patients, 75% had good treatment compliance in the first treatment year. With the integrated effect size of the patient compliance to the interactive network platform intervention set at 20%, the significance level set at 0.05, and the test power set at 0.9, the optimal sample size was 62. Considering a withdrawal rate of 20%, the final sample size was 74 in each group. Individual patients were divided into the SM or INP groups using the random-number generator function in SPSS. The grouping situation was concealed from the data collectors. A total of 148 eligible participants who underwent SCIT were recruited, with 74 cases in each group.

**Therapeutic Regimen**

All patients in the study were treated with standard SCTI by trained otolaryngology nurses in accordance with the “clinical practice specifications for subcutaneous immunotherapy for allergic rhinitis” issued by the Chinese Allergic Rhinitis Research Collaboration Group. Both groups were treated with a conventional schedule with increasing doses of allergen immunotherapy extract administered once a week, and the vaccine brand used was ALUTARD (house dust mite allergen, produced by Alk-Abello A/S). According to the drug instructions, the total course of treatment is generally 3 years and includes two stages. The first stage was the initial (dose accumulation) phase, which usually lasted 14–15 weeks with one injection per week. When the maximum tolerated dose reached 100,000 sq-u,
the second phase (maintenance phase) began. Injections were administered every 4–6 or 4–8 weeks during the phase. All injection procedures for the patients were performed by the same nurse who was blinded to which group the patient was in to reduce the bias caused by the operator during the intervention operation.

**Compliance Rate**

Compliance rate = number of compliant people/total number of people × 100%.

Based on the instructions provided by ALUTARD, in the initial stage, the doses were adjusted if the intervals between any two injections were less than 2 weeks or more than 3 weeks. During the maintenance phase, the doses were adjusted if the patient did not receive the injection for more than 8 weeks. Therefore, if the doses were adjusted for any of the above mentioned reasons for a patient, the patient was considered noncompliant. Any participants who expressed an intention to withdraw from SCIT were also regarded as noncompliant.

**Combined Symptom and Medication Score (CSMS)**

The CSMS is an important indicator recommended by the European Academy of Allergy and Clinical Immunology (EAACI) Immunotherapy Interest Group to evaluate the clinical effect of AIT in AR patients. CSMS is composed of daily symptom score (dSS) and daily medication score (dMS). (1) The dSS consists of four nasal symptoms of AR (itchy nose, sneezing, runny nose, blocked nose) and two conjunctival symptoms (itchy/red eyes, watery eyes). The score ranges from 0–3 points for each item: 0=no symptoms; 1=mild symptoms; 2=moderate symptoms; and 3=severe symptoms. The overall symptom score ranged from 0–18, and the dSS was equal to the total symptom score divided by 6. (2) The dMS was determined based on the World Allergy Organization recommendations for a stepwise approach in administering rescue medication: 1=oral and/or topical (eyes or nose) nonselective H1 antihistamines (H1A); 2=intranasal corticosteroids (INS) with/without H1A; and 3=oral corticosteroids with/without INS and with/without H1A. The CSMS (0–6)= dss (0–3)+dMS(0–3). Patients rank their symptoms by drawing a vertical line on a 10-cm straight line representing severity from 0: ‘not at all bothersome’ to 10: ‘extremely bothersome’.

**Visual Analogue Scale (VAS)**

The VAS is a psychometric response scale for assessing the overall discomfort of AR.

**Rhinoconjunctivitis Quality of Life Questionnaire (RQLQ)**

The RQLQ is an instrument with 28 questions that is used to assess adult patients (aged from 17 to 70) with rhinoconjunctivitis. The RQLQ covers 7 domains (activity limitations, sleep problems, nose symptoms, eye symptoms, non-nose/eye symptoms, practical problems and emotional function). The patients recalled how bothered they have been due to rhinoconjunctivitis during the previous week with regard to each question on a 7-point scale (0=not impaired at all, 6=severely impaired). The total RQLQ score was the mean score of all 28 responses, and the mean score of all the items in each domain was considered the domain score. The Cronbach’s alpha of the Chinese version of the RQLQ scale was 0.947, the Cronbach’s alpha of each domain was 0.834, 0.827, 0.918, 0.805, 0.808, 0.791, and 0.853, respectively.

**Data Collection**

Before the intervention, the following sociodemographic and clinical characteristics were collected from each participant: sex, age, education level, and the presence/absence of other allergic diseases, a family history of AR and a history of smoking. Compliance was assessed using the compliance rate, and the therapeutic effects were assessed using the CSMS, the RQLQ and the VAS scores at the beginning of the intervention and at 12 months postintervention.

**Data Analysis**

All data were analysed using SPSS 24.0 (IBM Corp., Armonk, NY, USA). Descriptive statistics (means, standard deviations, and percentages) were used to characterize the participants according to the demographic data and disease and treatment information. The independent t-test, Pearson’s $\chi^2$-test, and the Wilcoxon rank-sum test were used to evaluate the differences in the sociodemographic and clinical characteristics and the scores of the CSMS, VAS, and RQLQ between the SM group and INP group. The $\chi^2$-test was used to compare the compliance rate between the two groups. A two-tailed test was performed at a 0.05 significance level.
Standardization Management Group (SM Group)
The standardized SCIT management procedure issued by the Chinese Allergic Rhinitis Research Collaboration Group was adopted by the present study, and the main operations were as follows (Figure 1).

1. Personal files were created for patients, and the content of the personal files included:
   a. Demographic data
   b. Disease data
   c. Injection information
   d. Follow-up information

2. Injection record cards for patients were distributed. The information on the record card included:
   a. Demographic data
   b. Injection information
   c. Time of next injection

3. Health education was provided. The patients and their families attended a 30 min face-to-face health education course led by two otolaryngologic nurses who had received standardized SCIT training, and the patients and their families received a health education manual. The contents of health education course and manual primarily included:
   a. Knowledge of AR
   b. Features of SCIT
   c. Issues requiring attention during SCIT
   d. Adverse reactions and coping methods of SCIT
   e. Environment management
   f. Self-management

4. Follow-up: If a patient failed to receive treatment within 7 days of the prescribed injection time, the outpatient nurse reminded the patient by phone or a text message.

Interactive Network Platform Management (INP Group)
In collaboration with a medical technology company, the researchers in the present study designed an interactive network platform called “U breath” for SCIT patients and health care providers, which can be used on computers and smartphones. “U breath” includes a medical staff side and the patient side, through which the medical staff and patients can interact and communicate with one another. The main functions of “U breath” are as follows (Figure 2).

1. Establishment of electronic personal profile. Patients filled in a form to apply for the SCIT treatment plan online, and the medical staff established health records for the patients after the examination and approval.
2. Automatic reminder. To avoid “information fatigue” in patients, “U breath” only sent a reminder message the day before and the day after the injection. The first message informed patients that they needed to receive treatment the...

Figure 1 Content of standized SCIT management (SM group).
next day, and the message had two options, “yes” or “no”, so patients could choose whether to receive treatment at the scheduled time according to their current state. The purpose of the second message was to inform the patient of the time of the next injection and the precautions to take after the injection. In addition, the patient’s shedding tendency was evaluated according to the injection status (shedding tendency: the initial period was more than 2 weeks, and the maintenance period was more than 8 weeks without treatment). For patients with a shedding tendency, the nurse sent reminder messages through the platform in a timely manner. (3) Management of treatment process. On this platform, the medical staff inquired all patients who received SCIT about their treatment stage and identified the patients who needed treatment within the next week, which helped the medical staff to prepare and arrange the manpower and material resources needed for the outpatient services. Accordingly, patients could also query their own treatment information on the “patient side”. (4) Follow-up. “U breath” automatically sent electronic versions of the RQLQ and VAS scales to patients every two months. After patients filled them in, the platform sent the results to doctors and nurses. (5) Online consultations and responses. If patients had questions about the treatment, they asked for answers online, and the medical staff replied to them timely. (6) Health education. Although the health education content was basically the same as that in the manual provided to the SM group, “U breath” presented health education in the form of pictures and videos, which were intended to help patients better understand the information without needing any medical knowledge.

Results

Sample Characteristics

In total, 192 participants were screened for inclusion, 148 (77.1%) of whom met the inclusion criteria and consented to participate in this study, and all of them were divided at random. Six participants (4.1%) did not complete the intervention. Four patients living in another city requested to take the remaining drugs back to the local medical institution after the first injection at the hospital, so the compliance of these patients and the effectiveness of the treatment for these patients could not be tracked; one patient was lost to follow-up, and one patient declined to continue (Figure 3). There were 72 members in the INP group and 70 in the SM group. No significant differences were found between the two groups in terms of the socio-demographic and clinical characteristics (Table 1).
patient noncompliance was the high cost of treatment (INP group 3 (4.2%) vs SM group 4 (5.7%)) and the long duration of treatment (INP group 2 (2.8%) vs SM group 5 (7.1%)). The second reason was that due to the therapeutic effect of SCIT may not be obvious in the short term, so patients lost confidence in treatment (INP group 1 (1.4%) vs SM group 3 (4.3%)). Other reasons were that patients’ self-perceived symptoms improved significantly after a certain period of time during the treatment, so those patients thought that there was no need to continue treatment (INP group 0 (0.0%) vs SM group 3 (4.3%)), and some patients terminated the treatment due to adverse reactions (INP group 1 (1.4%) vs SM group 1 (1.4%)). We did not observe significant differences in the reasons for noncompliance between the two groups (P>0.05) (Table 2).

Comparison of the VAS and CSMS Scores Between the INP and SM Groups
The difference in the VAS and CSMS scores between the two groups before intervention was not statistically significant (P>0.05). At 12 months, the INP group had a score of 3.0 and the SM group had a score of 3.79 (P=0.003) on the VAS, and on the CSMS, the scores were 1.44 and 1.83, respectively; significant differences were identified (P=0.002) (Table 3). Moreover, the INP group had a score of 0.66 on the dSS and a score of 0.96 on the dMS, and the SM group had a score of 0.88 (P=0.001) and a score of 0.96 (P=0.034) on these measures, respectively (Table 3).

Comparison of the RQLQ Between the INP and SM Groups
Before the intervention, there was no significant difference in the scores for the 7 dimensions and the total scores of

Table 1 Sample Characteristics(n=148)

<table>
<thead>
<tr>
<th>Variable</th>
<th>INP Group(n=74)</th>
<th>SM Group(n=74)</th>
<th>t2/x² Value</th>
<th>P-Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sex.N(%)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>42 (56.76)</td>
<td>40(54.05)</td>
<td>0.109</td>
<td>0.741</td>
</tr>
<tr>
<td>Female</td>
<td>32 (43.24)</td>
<td>34(45.95)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Age.year mean(SD)</td>
<td>25.32(5.62)</td>
<td>25.89(6.04)</td>
<td>0.594</td>
<td>0.553</td>
</tr>
<tr>
<td>Education level.N(%)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Secondary school or below</td>
<td>39(52.70)</td>
<td>45(60.81)</td>
<td>0.991</td>
<td>0.320</td>
</tr>
<tr>
<td>Bachelor degree or above</td>
<td>35(47.30)</td>
<td>29(39.19)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complication with other allergic diseases</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>28(37.84)</td>
<td>25(33.78)</td>
<td>0.265</td>
<td>0.607</td>
</tr>
<tr>
<td>No</td>
<td>46(62.16)</td>
<td>49(66.22)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Family history of AR</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>35(47.30)</td>
<td>32(43.24)</td>
<td>0.245</td>
<td>0.620</td>
</tr>
<tr>
<td>No</td>
<td>39(52.70)</td>
<td>42(56.76)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>History of smoking</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>14(18.92)</td>
<td>17(22.97)</td>
<td>0.367</td>
<td>0.545</td>
</tr>
<tr>
<td>No</td>
<td>60(81.08)</td>
<td>57(77.03)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Abbreviations: INP, Interactive network platform management; SM, Standardized management; AR, Allergic rhinitis.
the RQLQ between the two groups (P>0.05) (Table 4). However, after 1 year, the INP group had a score of 1.96 on activity limitations, 1.24 on sleep problems, 1.00 on non-nose/eye symptoms, 1.55 on practical problems, 1.31 on nasal symptoms, 0.47 on eye symptoms, and 0.83 on emotional function, and the SM group had scores of 2.57 (P=0.000), 1.43 (P=0.129), 1.38 (P=0.000), 2.02 (P=0.014), 1.60 (P=0.043), 0.67 (P=0.024), and 1.26 (P=0.000) on these dimensions, respectively (Table 4). The posttreatment total RQLQ score and the other RQLQ domain scores were significantly lower in the INP group than in the SM group (P<0.05), with the exception of the sleep problems.

### Table 2 Rate of Noncompliance and Cause Analysis

<table>
<thead>
<tr>
<th>Causes of Non-Compliance</th>
<th>Total Number of Two Groups (n=142)</th>
<th>INP Group(n=72)</th>
<th>SM Group(n=70)</th>
<th>χ² Value</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of total non-compliance</td>
<td>23(16.2)</td>
<td>7(9.7)</td>
<td>16(22.9)</td>
<td>4.511</td>
<td>0.034</td>
</tr>
<tr>
<td>High cost of treatment</td>
<td>7(4.9)</td>
<td>3(4.2)</td>
<td>4(5.7)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Long course of treatment</td>
<td>7(4.9)</td>
<td>2(2.8)</td>
<td>5(7.1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No obviously curative effect</td>
<td>4(2.8)</td>
<td>1(1.4)</td>
<td>3(4.3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Symptom improvement</td>
<td>3(2.1)</td>
<td>0(0.0)</td>
<td>3(4.3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adverse reactions</td>
<td>2(1.4)</td>
<td>1(1.4)</td>
<td>1(1.4)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Table 3 Differences in VAS and CSMS Scores Between the Two Groups

<table>
<thead>
<tr>
<th>Measures</th>
<th>Baseline(SD) N=72</th>
<th>SM Group N=70</th>
<th>t value</th>
<th>P-value</th>
<th>12 Month Follow Up(SD)</th>
<th>t value</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>VAS</td>
<td>6.83(1.83)</td>
<td>6.73(1.76)</td>
<td>0.332</td>
<td>0.741</td>
<td>3.00(1.38)</td>
<td>3.034</td>
<td>0.003</td>
</tr>
<tr>
<td>CSMS</td>
<td>3.85(0.88)</td>
<td>3.75(0.77)</td>
<td>0.719</td>
<td>0.473</td>
<td>1.44(0.73)</td>
<td>1.83(0.71)</td>
<td>3.226</td>
</tr>
<tr>
<td>dSS</td>
<td>1.63(0.64)</td>
<td>1.60(0.47)</td>
<td>0.317</td>
<td>0.751</td>
<td>0.66(0.36)</td>
<td>0.88(0.41)</td>
<td>3.400</td>
</tr>
<tr>
<td>dMS</td>
<td>2.22(0.51)</td>
<td>2.14(0.52)</td>
<td>0.926</td>
<td>0.356</td>
<td>0.78(0.51)</td>
<td>0.96(0.49)</td>
<td>2.144</td>
</tr>
</tbody>
</table>

Abbreviations: VAS, Visual analogue scale; CSMS, Combined symptom and medication score; dSS, daily symptom score; dMS, daily medication score.

### Table 4 Differences in RQLQ Scores Between the Two Groups

<table>
<thead>
<tr>
<th>Measures</th>
<th>Baseline(SD) N=72</th>
<th>SM Group N=70</th>
<th>t value</th>
<th>P-value</th>
<th>12 Month Follow Up(SD)</th>
<th>t value</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activity</td>
<td>3.23(1.16)</td>
<td>3.24(1.03)</td>
<td>0.434</td>
<td>0.665</td>
<td>1.96(0.84)</td>
<td>2.57(0.93)</td>
<td>4.104</td>
</tr>
<tr>
<td>Sleep</td>
<td>2.00(1.23)</td>
<td>1.84(1.24)</td>
<td>0.772</td>
<td>0.441</td>
<td>1.24(0.68)</td>
<td>1.43(0.80)</td>
<td>1.526</td>
</tr>
<tr>
<td>Non-nose/eye symptoms</td>
<td>2.01(0.77)</td>
<td>1.91(0.70)</td>
<td>0.809</td>
<td>0.420</td>
<td>1.00(0.42)</td>
<td>1.38(0.51)</td>
<td>4.853</td>
</tr>
<tr>
<td>Practical</td>
<td>2.83(1.32)</td>
<td>2.87(1.47)</td>
<td>0.171</td>
<td>0.865</td>
<td>1.55(0.87)</td>
<td>2.02(1.33)</td>
<td>2.498</td>
</tr>
<tr>
<td>Nasal</td>
<td>3.11(1.29)</td>
<td>3.08(1.26)</td>
<td>0.140</td>
<td>0.889</td>
<td>1.31(0.60)</td>
<td>1.60(1.04)</td>
<td>2.042</td>
</tr>
<tr>
<td>Eye</td>
<td>1.09(0.94)</td>
<td>1.12(0.80)</td>
<td>0.205</td>
<td>0.838</td>
<td>0.47(0.43)</td>
<td>0.67(0.60)</td>
<td>2.288</td>
</tr>
<tr>
<td>Emotions</td>
<td>2.45(1.28)</td>
<td>2.34(1.15)</td>
<td>0.538</td>
<td>0.591</td>
<td>0.83(0.51)</td>
<td>1.26(0.85)</td>
<td>3.667</td>
</tr>
<tr>
<td>Total of RQLQ</td>
<td>2.31(0.85)</td>
<td>2.26(0.78)</td>
<td>0.365</td>
<td>0.716</td>
<td>1.13(0.34)</td>
<td>1.50(0.44)</td>
<td>5.616</td>
</tr>
</tbody>
</table>

Abbreviation: RQLQ, Rhinoconjunctivitis Quality of Life Questionnaire.

### Discussion

In this study, an interactive network platform intervention was provided for patients who were treated with SCIT to improve their compliance and the efficacy of the treatment. The primary hypothesis that a bidirectional, integrated management program based on interactive network platforms would significantly improve treatment compliance in SCIT users was supported. One year after using “U breath”, the noncompliance rate of the INP group was 9.7%, which was significantly lower than that of the SM group (22.9%).

SCIT has a long treatment period and is characterized by a high cost and a slow onset. In addition, it may lead to serious adverse reactions, which were also important...
Consistent results helped patients and the application of social networking software (WeChat) improved the compliance of patients receiving subcutaneous immunotherapy. The results of this study also demonstrate the potential value of network technology in improving patients’ behavior. First, in this study, the “U breath” provided a timely and efficient support platform for health education and doctor-patient communication, and the health education materials provided in the electronic platform were in the form of pictures and videos enclosed with text explanations, making it easier for patients to receive and understand. Second, the “U breath” had an automatic reminder function, which automatically sent an SMS to remind patients after the previous injection and before the next injection. In addition, it could identify which patients have the tendency to be noncompliant so that medical staff could receive an early warning and prevent the occurrence of lateness or withdrawal. Finally, the intelligent patient management system could improve the work efficiency of medical staff, reduce the burden and save medical resources.

Suboptimal control of symptoms had a serious impact on the quality of life of patients with AR. The patients were embarrassed and depressed by their symptoms, and they even consistently exhibited a significant decline in cognition, learning and memory. As a result, health care professionals need to be concerned not only about patients’ adherence to medication or SCIT but also about the status of their symptoms and their quality of life.

In Sanchez’s study, health education and follow-ups of patients were strictly carried out by medical staff, and the results showed a significant improvement in patient compliance (11% vs 21%, P=0.02). Savi et al. achieved an increased level of compliance by providing educational sessions for patients and conducting regular follow-up with patients by email or telephone. However, in these studies, instantaneous guidance over long periods of time was difficult to provide to patients at home. In addition, telephones or E-mail were often used for the follow-up visits, which are inefficient and cumbersome; not only is a substantial amount of time required for medical staff to read patients’ medical records and to remind each patient by a phone call, but it is also difficult to encourage and motivate patients to seek medical resources.

With the rapidly growing numbers of mobile Internet users, smartphones and laptops have inevitably become key components of patients’ self-management tools. In Wu’s study, the application of social networking software (WeChat) improved the compliance of patients receiving subcutaneous immunotherapy. The results of this study also demonstrate the potential value of network technology in improving patients’ behavior. First, in this study, the “U breath” provided a timely and efficient support platform for health education and doctor-patient communication, and the health education materials provided in the electronic platform were in the form of pictures and videos enclosed with text explanations, making it easier for patients to receive and understand. Second, the “U breath” had an automatic reminder function, which automatically sent an SMS to remind patients after the previous injection and before the next injection. In addition, it could identify which patients have the tendency to be noncompliant so that medical staff could receive an early warning and prevent the occurrence of lateness or withdrawal. Finally, the intelligent patient management system could improve the work efficiency of medical staff, reduce the burden and save medical resources.

Study Limitations

There were some limitations in this study. First, provided that children and elderly individuals may not be proficient in using smartphones or electronic devices, we only included adults over the age of 18 as the study subjects. However, future research can also be conducted on children and elderly individuals to improve their disease and symptom management. Second, due to the limitations of human and material resources that could be offered in the present study, our intervention lasted only 1 year; therefore, additional studies focusing on persistent monitoring may still be needed to better evaluate the long-term effects of this intervention. Third, this study was an experimental study with a relatively small number of patients in a single centre, and more large-scale, multi-centre studies are warranted.

Conclusion

In conclusion, this study proved that the application of an interactive network platform, named “U breath”, was of great significance for improving patient compliance and the treatment effects of SCIT on users. In the future, long-term and large-scale studies are needed to further prove the application value of network interactive platforms in the management of patients with AR.
Ethical Consideration
The study was reviewed and approved by the ethics committee of the Third Xiangya Hospital of Central South University (no.2015-S082). All the patients who participated in the study signed the informed consent in person. The study was conducted in compliance with the guidelines of the Declaration of Helsinki.

Data Sharing Statement
All of the individual participant data collected during the trial will be shared. However, the study protocol and clinical study report are not available. Data are available beginning 6 months and ending 12 months after publication. Investigators whose proposed use of the data has been approved by an independent review committee identified for this purpose. Data are available for 6 months at a third-party website: http://pan.baidu.com/share/manage.

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Disclosure
The authors report no conflicts of interest in this work.

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