The Effect of Parental Phubbing on Teenager’s Mobile Phone Dependency Behaviors: The Mediation Role of Subjective Norm and Dependency Intention

Ru-De Liu1
Jia Wang2
Dian Gu3
Yi Ding4
Tian Po Oei5,6
Wei Hong7
Rui Zhen7
Yu-Meng Li3

1Beijing Key Laboratory of Applied Experimental Psychology, National Demonstration Center for Experimental Psychology Education, Beijing Normal University, Beijing, People’s Republic of China; 2Teachers’ College, Beijing Union University, Beijing, People’s Republic of China; 3Division of Psychological and Educational Services, Graduate School of Education, Fordham University, New York, NY, USA; 4School of Psychology, University of Queensland, St Lucia, QLD 4072, Australia; 5Department of Psychology, James Cook University, 387380, Singapore; 6Institute of Psychological Sciences, College of Education, Hangzhou Normal University, Hangzhou, People’s Republic of China.

Purpose: The aims of this study were to examine (a) the effects of parental phubbing on teenagers’ mobile phone dependency and (b) the mediating roles of subjective norm and dependent intention of underlying this relationship.

Methods: We recruited 605 middle school students in Beijing, China and they completed the parental phubbing behaviors, subjective norm, dependency intention, and mobile phone dependency behavior questionnaires.

Results: The results of the structure equation modeling revealed that parental phubbing behaviors significantly increased teenager’s mobile phone dependency behaviors in two indirect ways. First, parental phubbing reinforced teenagers’ mobile phone dependency intention, which in turn increased the likelihood of mobile phone dependency. Second, parental phubbing enhanced the tendency of parental mobile phone dependency norm perceived by teenagers, and thus reinforced their mobile phone dependency intention, ultimately increasing mobile phone dependency.

Conclusion: We concluded that parental phubbing is a significant indicator of teenager mobile phone dependency and that mobile phone dependency intention plays a mediation role between them. In addition, the perceived parental mobile phone dependency norm played a mediation role between parental phubbing and mobile phone dependency intention and indirectly influenced the level of mobile phone dependency behaviors through the mediation effect of mobile phone dependency intention.

Keywords: parental phubbing, mobile phone dependency, dependency intention, subjective norm

With the rapid development of technology and science, mobile phone use has become an inseparable part of people’s daily lives all over the world. According to the 40th Statistical Report on Internet Development of China Internet Network Center,1 the number of China’s netizens in 2016 reached 724 million, of which 19.4% were from 10 to 19 years old and 24.8% were students ranged from elementary school to high school. In an investigation of mobile phone dependency among 3952 middle school students from 10 street blocks in Shenzhen, China, 50% of the students had middle-level dependency and 22% had high-level dependency.2

Mobile phone dependency refers to the overuse of mobile phones,3,4 which can lead to physical and mental problems such as anxiety and fear of no mobile phone access.5–9 It is also known as problematic or excessive mobile phone use in some studies.10–12 Although mobile phone dependency may result in addictive behaviors which might be
similar to those associated with substance abuse, they are not identical terms, because the core symptoms of mobile phone dependency are different from addiction. According to previous studies, high-level MP dependency is associated with physical complaints such as insomnia, headache, and fatigue; mental disorders such as depression; and impaired social interactions and loneliness. Therefore, students’ MP dependency can have a negative impact on students’ behaviors, such as negative social relationships and low academic performance.

Numerous studies have explored the topic of students’ MP dependency and the environmental and psychological factors contributing to such dependency. Some of these studies focused on the effects of individual traits or other self-related factors. For example, Hong et al (2012) found that social extraversion and anxiety increased problematic MP use and self-esteem decreased problematic MP use. Jin et al (2017) demonstrated that the variable of attachment style can predict students’ MP dependency with the mediation effect of self-esteem and dysfunctional attitudes. Likewise, Azam and Lubna (2013) proposed that subjective norm, which influences an individual’s MP dependency intention, is an important factor predicting problematic MP use. Other scholars tested the impact of social environment. Choi and Kim (2016) found that teenagers’ problematic behaviors resulting from MP dependency were closely related to their parents’ inconsistent attitudes. Walsh et al (2011) investigation among young Australians revealed that their MP behaviors were partially shaped by the in-group norms they were exposed to. Yang and Chuan-Lai (2017) concluded that college students who received the advice about limiting use of MP from parents and peers showed lower levels of MP dependency. In addition, several researchers attempted to integrate the effects of external and internal factors on MP dependency behaviors in a single study. Hall et al (2014) found that individuals’ internal norm, their partner’s norm, and their relationships with partners were all important factors in MP dependency. Kim and Shin (2016) reported that social needs and the influence of society had positive influences on the intention and behaviors of MP dependency.

To identify additional related factors associated with teenagers’ MP dependency, this study aimed to explore parental phubbing, subjective norm, behavioral intention, and the relationships among these variables in order to provide a theoretical framework and implications for future research.

Parental Phubbing Behaviors and MP Dependency

Phubbing, a composite of “phone” and “snubbing” proposed in the Macquarie Dictionary of Australian English, refers to the social phenomenon of looking at a mobile device while interacting with others, which ultimately results in a disturbance of conversation and communication. This phubbing behavior has been observed in various demographic groups, including young adults and adults. Checking a mobile phone while engaged in other activities has become a common phenomenon in families and schools. Phubbing has caused increasing public concern and has promoted the implementation of projects such as UP2U (“Program for raising awareness of phubbing problem in public”) which is a program that encourages people to put down their mobile phones and build more constructive interpersonal communications.

From the perspective of social learning theory, parental phubbing has an impact on teenagers’ MP dependency behaviors. Bandura’s (1977) social learning theory emphasized that all individuals experience the effects of social environments. Family, especially parents, are an irreplaceable part of a child’s life and exert a considerable influence on perceived social surroundings, inner cognition, and daily behaviors. Taylor (2010) highlighted that most students in middle school experience a vulnerable period in their lives during which they are prone to develop maladaptive habits due to lack of insight regarding the potential risks and consequences of those behaviors. They might model parents’ maladaptive behaviors, such as excessive smoking and drinking, especially if they view those behaviors as normal.

Although previous studies have not examined the relation between parental phubbing and MP dependency, some studies provided evidence for an association between the two variables. Researchers have demonstrated that parents’ behaviors play an important modeling role in the process of teenager’s habit formation, especially for some maladaptive behaviors such as excessive alcohol use, drug use, smoking, gambling, and so on. That is to say, exposure to family environments that include parents’ maladaptive behaviors may influence teenagers’ attitudes towards and perceived risks associated with these maladaptive behaviors. Thus, they may be more vulnerable and prone to develop these maladaptive behaviors as compared with other teenagers whose parents do not engage in these behaviors. Similarly, parents’ engagement in phubbing behavior may influence teenagers’ MP dependency behavior and may be a predictive variable of teenagers’ MP
dependency levels. However, this proposition calls for further empirical investigation.

Subjective Norm, Intention, and MP Dependency

Even when people understand that MP dependency may lead to negative outcomes, it is difficult to stop engaging in them. The theory of planned behavior (TPB) proposed by Ajzen (1980) provides a plausible explanation. This theory has been widely used to explain a variety of maladaptive habits and related interventions. TPB states that an individual’s behaviors are closely associated with behavioral intention and three predictors (attitude, perceived behavioral control, and subjective norm). Behavioral intention is an antecedent of an actual behavior. Attitude is an individual’s positive or negative evaluation of a behavior. Perceived behavioral control is an individual’s perceived efficacy about performing the target behavior. Subjective norm is an individual’s behavior norm or belief shaped by his or her social surroundings such as friends, parents, or important others. In plain language, the concept of social norm means, “What do you think others would like you to do?” and acts as the motivation for conforming to this norm. Ajzen (1980) contended that attitude, perceived behavior control, and subjective norm have an impact on behavioral intention and can be used to predict subsequent behavior. By definition, among these three key predictors of behavior intention in TPB, subjective norm might have the strongest association with parental phubbing, because the parents are the most important others whose behaviors will influence their children’s subjective norms. Furthermore, some studies have found that subjective norm, among the TPB factors, has the strongest association with MP use (i.e., sending and reading text messages while walking; using mobile social networking apps). For these reasons, this study focused on subjective norm as one predictor of MP dependency and proposed that subjective norm and behavioral intention are linked with individuals’ MP dependency behaviors.

Some of the existing studies that applied TPB to problematic behavior demonstrated the predictive power of subjective norm and behavioral intention on problematic use of Internet. Pelling and White (2009) applied TPB to the use of social networking web sites (SNWs) and found that attitudes and norms were significant predictors of SNW intention and problematic use tendency of SNW. Researchers have examined problematic applications of Internet from the perspective of TPB, such as online trading, online learning, and gaming. This study proposed that subjective norm and behavioral intention would have similar effects on MP dependency. Thus, subjective norm might influence individuals’ MP dependency intention, which in turn might have an impact on their MP dependency behaviors.

Parental Phubbing, Subjective Norm, and Intention

The literature has shown the special role of important others in the growth of teenagers. For example, peer influences containing social modeling and perceived norms are positively related to adolescents’ alcohol use. Similarly, we may conceptualize students’ MP dependency behaviors from the perspective of a self-regulatory system. Parental phubbing behaviors function as an environmental context and set a standard norm for student’s MP usage, gradually changing the student’s subjective norm, which means that the individual student accepts a lower standard of MP use based on his self-judgment and stimulates more intense intention on MP dependency. If the parents do not realize the negative effects of phubbing, the phubbing environment might be reinforced consistently (suggesting that phubbing is common and acceptable behavior) for dependency intention, thus increasing the possibility of students’ MP dependency. Based on these findings, this study hypothesizes that parental phubbing will influence the teenager’s MP dependency with the mediation role of subjective norm and dependency intention.

Existing studies have demonstrated the effects of parental phubbing or other negative behaviors on an individual’s cognition and performance of MP dependency. Chotpitayasunondh and Douglas (2016) examined the relationship between phubbing and perceived phubbing norm and found that this norm was affected by the frequencies of both phubbing and being phubbed. Lee (2003) demonstrated that imitating others influenced MP use intention and behaviors through the mediation effect of perceived subjective norm. Conversely, Xu et al (2012) studied parents’ attitudes toward and supervision of teenagers’ MP use and found that teenagers’ MP dependency behaviors decreased when they perceived that their parents spent less time on their own MP and exercised more restrictions on family MP use.

The Current Study

The current study sought to demonstrate the predictive power of parental phubbing for teenagers’ MP dependency and explore the relationship between parental phubbing
and teenagers’ MP dependency among Chinese middle school students. Even though some studies have partially demonstrated the application of TPB to MP dependency and the effect of phubbing on teenagers’ MP behaviors, few studies have integrated these variables into one structural model. We aimed to examine the role of parental phubbing and explain the interactive effects of important variables on the formation of teenagers’ MP dependency.

The following specific hypotheses were tested:

H1: Parental phubbing behaviors will be positively related to the level of teenagers’ MP dependency.

H2: Subjective norm will influence teenagers’ MP dependency intentions and then influence their MP dependency behaviors.

H3: Teenagers’ dependency intention will play a mediation role between parental phubbing and teenagers’ MP dependency.

H4: Parental dependency norm will play a mediation role between parental phubbing and teenager’s dependency intention, and then affect MP dependency with the chain effect of intention.

To sum up, we assumed a structural model integrating H1, H2, H3, and H4, and we expected that the proposed model (see Figure 1) would have a good model fit.

Method
Participants and Procedures
In total, 605 (females=294, males=274, the rest did not report gender) students who attended a middle school in Beijing, China, volunteered to complete the questionnaires and provide feedback. This school was one of the ordinary middle school in Beijing and only enrolled students who had local household registration. The mean age of the participants was 15.09±2.89 years. One of them completed less than half of the questions, and thus was not included in further data analysis. Of the participants, 153 were in Grade 7, 105 in Grade 8, 163 in Grade 10, and 171 in Grade 11; the only student in Grade 12 (age 20) was removed from the data analysis. Most of their parent’s education level were high school (mother=19.8%, father=18.5%), undergraduate (junior/regular college) (mother=61.6%, father=54.4%), or postgraduate (graduate/Ph.D.) (mother=13.5%, father=22.2%)

Participants completed the questionnaires during class time without a time limit. The questionnaire contained 20 items in total, including one subjective norm item, three dependency intention items, nine parental phubbing items, and seven MP dependency behavior items. The average time for completion was 10–15 mins. There were minimal missing data and these were estimated with the maximum likelihood method. This study was approved by the Research Ethics Committee of Beijing Normal University and the principals of the participating schools. Written and Informed consent was obtained from all individual participants and from the parents/legal guardians of participants below the age of 16. Parental written informed consent for participants between 16 and 18 was waived by the Research Ethics Committee of Beijing Normal University and the principals of the participating schools.

Measures
Parental Phubbing Behaviors
The scale was adapted from Partner Phubbing Scale and was used to measure teenagers’ perceived parental phubbing. We changed the object of every statement into “my parents” and asked the participants to assess the frequency of each event on a 5-point Likert scale from never=1 to all the time=5 (i.e., When I had dinner with my parents, they checked their phones from time to time). The scale consisted of nine items, including one reverse wording item. The sum of the nine item scores represented the level of parental phubbing behaviors with higher scores represented more parental phubbing behaviors. Specifically, we conducted a CFA analysis with the nine-item construct. The CFA results showed that the nine items represented one dimension (χ²(36)=1583.042, CFI=0.919, TLI=0.892, RMSEA (90% CI)=0.087 [0.074, 0.101]) and had high reliability (alpha=0.85).

Subjective Norm
The scale of subjective norm measured the parent’s latent attitudes toward children’s MP dependency. The scale was adapted from Lu et al (2009). We translated the items
under Subjective Norm dimension, noticeably, the original scale defined norm as users’ perception of whether other important people perceive they should do this. However, the present study only focused on the influence of parents’ negative behaviors on their children, so we changed the original words “people who are important to me” into “my parents” and measured teenagers’ subjective norm under the influence of their parents. The statement of the item was worded as, “My parents think I don’t have to control my time spent on the mobile phone.” It was measured by a 5-point Likert scale from strongly disagree=1 to strongly agree=5. Higher reported scores represented higher levels of MP dependency norm from parents.

**Dependency Intention**

The dependency intention scale was adapted from Lu et al (2009).68 We translated the three items under Behavior Intention dimension and changed the original objection “instant messaging” into “time I spend on mobile phone” (i.e., I will recommend others to control the time spent on mobile phone). The items were measured by a 5-point Likert scale to assess participants’ level of agreement with these statements, and one of them was a reversed item. A higher score represented the tendency to have a higher level of MP dependency intention. The alpha value (0.71) showed the stable reliability of the adapted scales.

**MP Dependency Behavior**

The measurement scale of teenager’s MP dependency behavior was developed based on Dong et al’s (2016) Mobile Dependency Scale (α=0.91).20 We used seven items in one dimension to measure MP dependency behavior. (i.e., the amount of time I spend using my cellular phone is increasing). Participants needed to make evaluations based on their personal experiences and then report the degree of agreement on a 4-point Likert scale from strongly no=1 to strongly yes=4. Higher scores represented higher levels of MP dependency behavior. The reliability of the scale (alpha=0.88) was relatively high.

**Analytical Strategy**

To calculate the correlation coefficients among variables and examine the effects of demographic variables (i.e., age and gender), we first used the SPSS 22.0 to conduct the correlation analysis. To prove the assumed relationship between parental phubbing behaviors and level of teenagers’ MP dependency in H1 and the intervention effect of subjective norm and dependency intention stated in H2 and H3, we used path analysis with Mplus 7.0 to estimate the model fitting. In the chi-square test, the index reflected the deviation between the theoretical model and the actual observed model. The model is considered as having a good fit when the comparative fit index (CFI) was 0.90 or above. The value of root mean square error of approximation (RMSEA) was 0.08 or below, which is evidence for good model fit.69 In addition, to test the indirect effects, we used bootstrapping with 1000 samples to estimate the confidence intervals (CI), which reflected the significance of effects by not including zero.

**Results**

**Common Method Variance Test**

Common method bias refers to the co-variation that is caused by identical data sources or raters, participants’ similar testing environments or the contextual commonality of items or participants’ similarity in characteristics, all of which can be categorized into system errors. This kind of bias causes confusion and serious misunderstanding of the analytical results. The current study could not exclude possible common method bias; therefore, we examined the latent constructs underlying all items using Harman’s (1976) single factor test.70 The confirmatory factor analysis (CFA) extracted four common factors. The most contributory factor accounted for 29.7% of the co-variation for the entirety. The value was lower than the threshold value of 40%. Therefore, we were assured that the participants in the present study completed the questionnaires independently. The analytical results did not have serious bias.

**Descriptive Statistics**

Descriptive statistics and correlations among variables are presented in Table 1, providing the basic data information. According to the descriptive statistics, gender had no effect on any of the other variables. Age showed a positive relation with dependency intention and MP dependency behaviors, which means that older teenagers are likely to show higher levels of mobile phone dependency intention at the present and in the future and engage in more MP dependency behaviors. In addition, four variables were significantly correlated. Specifically, parental phubbing was positively related to subjective norm, intention, and MP dependency behaviors, while MP dependency behaviors were positively related to the above three constructs.
Table 1 Descriptive Statistics and Inter-Correlations of Variables in the Current Study (N=602)

<table>
<thead>
<tr>
<th></th>
<th>M±SD</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Gender</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>2. Age</td>
<td>16.09±2.89</td>
<td>0.05</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>3. Parental phubbing</td>
<td>2.54±0.79</td>
<td>0.02</td>
<td>—</td>
<td>—</td>
<td>0.04</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>4. Subjective norm</td>
<td>1.73±1.10</td>
<td>—0.04</td>
<td>0.07</td>
<td>0.16***</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>5. Dependency intention</td>
<td>2.64±0.78</td>
<td>—0.06</td>
<td>0.15***</td>
<td>0.14**</td>
<td>0.26***</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>6. Mobile phone dependency</td>
<td>2.04±0.69</td>
<td>0.06</td>
<td>0.09*</td>
<td>0.30***</td>
<td>0.22***</td>
<td>0.35***</td>
<td>—</td>
</tr>
</tbody>
</table>

Notes: Gender was coded as 1=male, 2=female. *P<0.05 **P<0.01 ***P<0.001.

Model Fitting Test

We used Mplus 7.0 to conduct path analysis to test the hypothesized relationships among the four variables in Figure 1. Firstly, maximum likelihood (ML) estimation was conducted in terms of individual item factor loadings, the reliability of measures, convergent validity, and discriminant validity. Given that the variable of age had a potential influence on teenager’s dependency intention and MP dependency (see Table 1), we controlled the deviation of age on these two variables. The results of the latent SEM showed that the data fitted the model well ($\chi^2$(184)=2.968, CFI=0.915, TLI=0.903, RMSEA (90% CI)=0.058 [0.053, 0.064]) (see Figure 2).

To illustrate, the model included one direct path and two indirect paths. The direct path – from parental phubbing behaviors to teenagers’ MP dependency behaviors – showed that parental phubbing increased the level of MP dependency ($\beta$=0.171, $p<0.01$, 95% CI [0.038, 0.167]), which supported H1 that parental phubbing was positively related to teenagers’ MP dependency behaviors.

There were also two indirect paths from parental phubbing to MP dependency: (a) through dependency intention and (b) mediated by subjective norm, via dependency intention, then to teenagers’ MP dependency behaviors. The results also demonstrated that parental phubbing functioned via path (a) and path (b). Specifically, in path (a), parental phubbing increased teenagers’ MP dependency intention ($\beta$=0.242, $p<0.001$, 95% CI [0.101, 0.345]) and then positively affected teenagers’ MP dependency behaviors ($\beta$=0.448, $p<0.001$, 95% CI [0.220, 0.417]). We also implemented Bootstrap (=1000) test to examine the mediation effect, and the results showed the indirect effect of path (a) ($\beta$=0.109, $p<0.05$, 95% CI [0.043, 0.174]), which demonstrated the mediation role of teenager’s mobile phone intention between parental phubbing and teenagers’ MP dependency (H3). In path (b), parental phubbing positively affected teenagers’ subjective norm perceived from parents ($\beta$=0.169, $p<0.001$, 95% CI [0.099, 0.334]), which in turn increased teenagers’ MP dependency intention ($\beta$=0.393, $p<0.001$, 95% CI [0.205, 0.350]) and ultimately resulted in teenagers’ higher-level MP dependency behaviors ($\beta$=0.448, $p<0.001$, 95% CI [0.220, 0.417]). According to the result of Bootstrap (=1000) test, the indirect effect of path (b) ($\beta$=0.030, $p<0.05$, 95% CI [0.010, 0.050]) testified the mediation role of subjective norm between parental phubbing and teenager’s dependency intention, and the joint influence on MP dependency with the chain effect of intention was supported (H2, H4).

Meanwhile, the results also illustrated that the direct path – parental phubbing to teenagers’ MP dependency ($\beta$=0.171, $p<0.001$, 95% CI [0.071, 0.271]) – accounted for 55.3% of the whole variation, and took up a greater proportion of than path (a) 35.3% ($\beta$=0.109, $p<0.05$, 95% CI [0.043, 0.174]) and path (b) 9.7% ($\beta$=0.030, $p<0.05$, 95% CI [0.010, 0.050])

Discussion

The results of this study supported the four hypotheses. As proposed in H1, phubbing positively affected the level of MP dependency. More frequently, parental phubbing behaviors resulted in a higher level of MP dependency. Although no previous study on the same topic has been reported, the results of this study are consistent with some related studies. Ying (2012) showed that teenagers’
perceived parental MP use could predict their own MP
dependency, 
concurring with the findings of the present
study. Other scholars focused on the influence of parental
monitoring on MP dependency and proposed that parental
attitudes toward and monitoring of middle school students’
internet or MP use decreased the likelihood of excessive
use. 
This result can be explained by Bandura’s social
learning theory. 
Phubbing behaviors of parents serve as
a model for MP use by middle school students. They will
be likely to develop the phubbing behavior through the
process of intending, performing, duplicating, and ulti-
more integrating the behavior into their daily activities
through frequent interaction with their parents. Of note is
that the influential role of peer relationships was not con-
sidered in the present study, because in most of the
middle schools in China, students are not permitted to take
MPs to school, which limits the opportunities to learn MP
behavior in the context of peer experiences.

As proposed in H2, subjective norm and dependency
intention could be influential factors in explaining the
variation in teenagers’ MP dependency. The finding is
consistent with previous findings that applied TPB to
online shopping, 
education, 
gaming, 
and MP use in different scenarios (i.e.,
mobile phone use while crossing the road, cycling and
driving). 
Liao et al (2007) studied continued use of
e-services and found that subjective norm affected behav-
ioral intention, which in turn affected actual behaviors.

Piazza et al (2019) found that subjective norm significantly
predicted the intention to use mobile phone while crossing
the street. 
Jiang et al (2019) and Holland and Rathod (2013) reported the significant effect of subjective norm on
MP use while cycling and driving, respectively.

However, other scholars have reported different results.
Fang and Shao (2007) explained individual’s intention to
participate in web-based surveys by using an extended
TPB model and found that subjective norm did not sig-
nificantly predict potential respondents’ intention.
In the current study, we focused on the effects of perceived
subjective norm from parents because the concept had a
close relationship with parental phubbing. Based on the
definition of subjective norm, the construct is more closely
associated with individuals’ external guidance than it is
with attitudes. Parental phubbing, as an important external
factor, might have an immediate impact on an individual
teenager. Finally, the results showed that perceived sub-
jective norm from parents influenced teenagers’ MP
dependency intention and ultimately influenced their MP
dependency behaviors. The present study focused on
explaining the effects of subjective norm and intention
and partially proved the practical application of TPB to
an examination of MP dependency.

Moreover, the mediation role of MP dependency intention
between parental phubbing behaviors and students’ MP depen-
dency behaviors (H3) was also supported by the indirect
effect test of path (a). This result showed that parental phub-
bing could not only increase the likelihood of students’ MP
behaviors directly but could also increase the student’s MP
dependency intention and then impacted on higher-level MP
behaviors. Although the previous studies could not fully sup-
port the present results, some studies did partially support that
parents’ maladaptive behavior such as excessive phubbing
leads to higher-level MP use intention and behaviors. For
example, Roberts and David (2016) demonstrated that phub-
bing was distractive for romantic partners’ communication and
that the ever-increasing use of cell phones provided an envi-
ronment of drawing teenager’s attention to imitate. 
Lee (2003) demonstrated that imitation of others influenced MP
use intention.

Additionally, the indirect effect test of path (b)
supported the mediation effect of subjective norm and
dependency intention in the relationship of parental phub-
bing and students’ MP dependency behaviors. This is
consistent with Bandura’s self-efficacy theory (1977). 
On the one hand, people tend to look for vicarious
experiences from important individuals when they lack related
experiences or knowledge (Bandura, 1977). Therefore,
when adolescents want to know a typical way to use MPs,
parents’ phubbing behaviors may be a vicarious experi-
ence for their children and may shape a biased cognition of
MP use in adolescents’ minds, which is equal to the sub-
jective norm- the criterion for judging the usage of MPs. Thus, with the increase of parental phubbing behaviors,
subjective norm becomes inclined to MP dependency. On
the other hand, people might receive vicarious reinforce-
ment from others (Bandura, 1977). Therefore, some
other impacts caused by parental phubbing such as reduc-
ning communication anxiety will work out as a kind of
reinforcement for adolescents. Then, they develop phub-
bing as an effective way to solve similar problems and
receive more self-reinforcement in the process of phub-
bing replication, which increases dependency intention
and induces more MP dependency behaviors. This chain
effect showed similar results to some previous studies. For
example, Chotpitayasunondh and Douglas (2016) demon-
strated that an individual’s phubbing is related to his or her
frequency of phubbing behaviors, which represents the degree of self-reinforcement, and being phubbed, which represents the degree of vicarious reinforcement from others. Therefore, parents’ phubbing behaviors not only contribute to a negative subjective norm for children but also serve as a reinforcement condition for teenagers’ dependency intention which leads to teenagers’ more MP dependency behaviors.

**Innovations and Limitations**

We believe our study was the first study of its kind to show that parents’ phubbing behaviors can set a negative example in MP use for middle school students. This finding offered new insight for intervention strategies that control or limit parents’ phubbing behaviors in the family environment, especially when parents are communicating with teenagers. Thus, parents can intervene in teenagers’ phubbing intention and reduce teenagers’ MP dependency behaviors. The effectiveness of this method should be tested in future experiments. In addition, the present study partially supported the validation and practicability of TPB when applying it to MP dependency. Previous studies have used this theory as a framework to investigate the formation of different behaviors, but few studies have validated the theory for MP dependency. Finally, our study contributed to the literature by providing an integrated model of MP dependency. We proposed a model to explain the process from parents’ behaviors, via the influence of teenagers’ perceptions and cognition, toward the final consequence of behaviors, showing more convincing and detailed evidence for the complicated relationships among the variables.

Although we tried to standardize all of the procedures and control for the influence of uncertain variables in this study as carefully as possible, some limitations were unavoidable. First, this study explored the mediating role of subjective norm, as one of the three determinants of behavior intention in TPB, between parental phubbing and MP dependency. However, TPB proposed that there are three determinants (attitude, perceived behavioral control, and subjective norm) that have association with an individual’s behavior intention. It would be interesting for future researchers to investigate the effects of all of these three predictors of TPB on the relations of parental phubbing and MP dependency. Second, although the sample size of this study was 605 and was large enough to conduct structural equation modeling, our participants were from only one city in China, which limits the generalizability of the study. The findings might not be generalizable to all middle school students in other cities of China. Large regional disparities caused by socioeconomic status differences still exist among different areas of China. In addition, different schools have different guidelines for students’ MP use. Future studies need to use a random sampling method with a larger sample size from more widespread areas to improve the generalizability of the results.

**Acknowledgments**

This study was supported by the National Social Science Foundation (grant number 17BSSH102) to Ru-De Liu. Thanks to the parents, teachers, and students in participating schools. Thanks to the anonymous reviewers for their helpful and constructive comments.

**Compliance with Ethical Standards**

This study closely followed all ethical standards established by Institutional Review Board at the authors’ universities and the participating schools.

**Disclosure**

The authors report no conflicts of interest in this work.

**References**


Psychology Research and Behavior Management

Publish your work in this journal

Psychology Research and Behavior Management is an international, peer-reviewed, open access journal focusing on the science of psychology and its application in behavior management to develop improved outcomes in the clinical, educational, sports and business arenas. Specific topics covered in the journal include: Neuroscience, memory and decision making; Behavior modification and management; Clinical applications; Business and sports performance management; Social and developmental studies; Animal studies. The manuscript management system is completely online and includes a very quick and fair peer-review system, which is all easy to use. Visit http://www.dovepress.com/testimonials.php to read real quotes from published authors.

Submit your manuscript here: https://www.dovepress.com/psychology-research-and-behavior-management-journal