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ORIGINAL RESEARCH

Pity: a qualitative study on Iranian women with breast cancer

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Department of Nursing, Faculty of Medical Sciences, Tarbiat Modares University, Tehran, Iran **Background:** Women with breast cancer (BC) are commonly confronted with others' pity. However, there is limited information about pity in Iranian women with BC. The aim of this study was to explore perceptions, reactions, coping strategies, and consequences of pity among Iranian women with BC.

Methods: This qualitative study was carried out from March 2016 till October 2017. A purposive sample of 36 women with BC was selected with maximum variation from three health care centers in Alborz Province, Iran. Data were collected using semistructured interviews and analyzed using a conventional content-analysis approach.

Results: Our findings indicated that Iranian women with BC experienced received pity and perceived unusual attention from others as due to certain reasons. Others' pity caused negative emotional reactions in them. They used self-protection strategies against others' pity. The consequences of self-protection against pity were normalizing the patient's flow of life and/or social isolation.

Conclusion: Pity is a serious psychosocial challenge in Iranian women with BC, with negative effects on quality of life. Therefore, pity should be considered in counseling and psychosocial screening of patients.

Keywords: breast cancer, pity, qualitative study, conventional content analysis

Introduction

Breast cancer (BC) is the most common cancer in women worldwide. According to GLOBOCAN 2018 report, ~2.1 million new BC cases are diagnosed annually around the world.¹ BC with an incidence rate of 33.2 per 100,000 is the most prevalent cancer in Iranian women.² Diagnosis and treatment of BC cause emotional distress in patients. Therefore, providing emotional support is one of the most important needs of women with BC.^{3,4} Emotional support in women with BC requires maintaining social interaction and communication skills.³ Women with BC experience empathy and sympathy during social interactions. Empathy and sympathy are synonymous with each other and often used interchangeably, but they are seriously different from each other.⁵

Sympathy is defined as feelings of pity and sorrow for someone else's misfortune, without trying to solve the person's problem. However, empathy refers to the ability to understand and share the feeling of another person's emotion.^{6,7} Empathy is a most important component of relationships with cancer patients and affects self-confidence, hope, and psychosocial adjustment.^{7–10}

Most studies have focused on the positive aspects of social interactions, with few on social interaction problems in cancer patients.⁷ Several studies have shown that women with BC experience pity,^{3,7,10,11} and worry about others' pity was one of their

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main interpersonal interaction difficulties.^{11,12} Pity led to anger, fear, vulnerability,⁷ social isolation, and poor coping with cancer.^{10,11}

Cultural differences affect emotional responses to cancer.¹³ Furthermore cancer-related taboos and stigma affect social relationships with cancer patients.^{14,15} Iranians believe that cancer equals death, pain, and loss of function. Also, Iranian family members and health care providers, through nondisclosure of the patient's diagnosis, avoid the using the Persian word for "cancer" in front of the patient and patients must hide their illness from others.¹⁴ Pity is a psychosocial challenge for Iranian women with BC. However, few studies have been done about pity in women with BC.^{6,16} Therefore, the aim of this study was to explore perceptions, reactions, strategies, and consequences of pity among Iranian BC women.

Methods

Participants were selected using purposeful sampling and maximum variation. Inclusion criteria confirmed the diagnosis of BC, age 18 years or older, ability to communicate verbally in Persian, experiences of pity, and willingness to share them. A sample of 36 women with BC, were recruited from three health care centers affiliated with Alborz University of Medical Sciences, Karaj, Iran. Table 1 shows participant characteristics.

Data gathering

Participants were interviewed from March 2016 till October 2017, with questions including "Please tell me, who knows about your disease?" and "Explain how people react to your disease". Then, according to participants' responses and the aims and approach of the study, interviews were continued with specific questions, such as "When?",

Table I	Participant	characteristics	(n=36)
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Age (years)	24–64
Marital status	Single 4, married 25, divorced 5, widowed 2
Number of children	No child 6, one child 7, two children 19, more than two children 4
Educational level	Below diploma 3, diploma 13, bachelor's degree 11, master's degree 6, PhD 3
Current occupational status	Housewife 14, retired 2, unemployed due to illness 8, employed part-time 4, employed full-time 8
Cancer stage	8, 4, 7, ∨ 7
Surgery type	Lumpectomy 15, mastectomy 21
Patient status during interview	Surgery 3, chemotherapy 6, radiotherapy 6, hormone therapy 10, survivor 11

"Why?", "How do you feel about that?", "What did you do?", "What was the result?", and "Can you explain more?" All interviews were held by the first author in a private and quiet room at patients' homes. Face-to-face, semistructured interviews lasted 30–120 minutes, based on patients' preferences. All interviews were recorded after permission of the interviewees. Interviews continued until data saturation, and researchers did not receive a new code in the last three interviews.

Data analysis

Data analysis was based on a conventional content-analysis approach defined by Graneheim and Lundman.¹⁷ Data analysis and data collection were performed concurrently. Analysis was conducted immediately after interviews. The first author (SZM) listened to the recorded interviews and transcribed them word by word. Each interview transcript was analyzed. Each transcribed interview was reviewed several times so the researcher was immersed in the data and achieved a holistic sense of participants' experiences. "Meaning units" (ie, words, sentences, or paragraphs) were extracted, abstracted, and labeled with a code. Different codes were classified based on differences and similarities and formed subcategories. Similar subcategories formed the main categories with a higher level of abstraction. Codes, subcategories, and main categories were determined by agreement between the second (SMK) and third authors (ZV). Finally, codes were sorted into nineteen subcategories and six main categories.

Trustworthiness

To increase the rigor of the study, we used Cuba and Lincoln's criteria for credibility, dependability, transferability, and conformability.¹⁸ Credibility was attained through prolonged engagement with the data, with study members and peers checking. Two nursing-faculty members who were experts in qualitative research (ie, the second and third authors) supervised and evaluated the interviews and analyzed (codes and categories) and improved dependability and conformability. Transferability of the findings was strengthened using maximum-variation sampling.

Ethical considerations

The ethics committee of Tarbiat Modares University approved the study (code 52D8050). Participants were told about the purpose of the research. Verbal and written informed consent for participation and sound recording was obtained from all participants. They were assured of the

confidentiality of the sound files and the interview transcripts. Participants were aware of the right to leave the study at any stage. This study was conducted in accordance with the Declaration of Helsinki.

Results

Participants in this study were 36 women with BC (Table 1). The six main categories to emerge from the data were perceptions (receiving/perceiving unusual attention, perceived reasons behind pity), reactions (negative emotional reactions), strategy (self-protection), and consequences (normalization of the flow of life and/or social isolation) (Table 2).

Receiving/perceiving unusual attention

Participants experienced pity from others as excessive, exaggerated, unusual, and different from conventional attention and affection, with two main characteristics: excessive compassion and unempathic interactions.

Excessive compassion

Participants felt pity from others from the tone of speech and the sympathetic words of surrounding people. The patient felt this pity when people pretended they were upset due to the cancer and at the time of expressing their sympathy, their tone was sad and stereotypical:

In my last chemotherapy session, all other patients in the chemotherapy unit were old, and I was the only young patient receiving chemotherapy there. Every person who

Main categories	Subcategories
Receiving/perceiving	Extreme compassion
unusual attention	Unempathic interaction
Perceived reasons	Beliefs about illness
behind pity	The deadly nature of the disease
	Changes in physical appearance
	Limited physical functioning
Negative emotional	Oversensitivity to pity
reactions	Anger
	Irritation and discomfort
	A sense of humility
	A sense of approaching an imminent death
Self-protection	Optimism
	Intentional disregard
	Avoidance of social interactions
	Concealment
Normalization the	Maintaining the peace of life
flow of life	Maintaining normal social interactions
Social isolation	Loneliness
	Deprivation of social support

Table 2 Categories and	l subcategories of data
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was in the unit pitied me with a sad voice and used such words as "Oh my God, look how young this patient is", "What a torture you are suffering!", "Why you? Why did you become ill? Why are you receiving chemotherapy? What happened to you?" [P4]

Behaviors of relatives and friends during visits were perceived as pity by participants. Relatives and friends repeatedly visited the patients. They were trying not to talk about cancer and attempted to do things to make the patient happy. Also, most of the time, visitors wept and sympathized.

When they came to visit me, they looked at me and started to cry. Such pathetic looks and behaviors annoyed me extremely. [P7]

Extreme and unusual kindness and compassion, frequent phone calls, and perceived excessive considerateness were also perceived as pity by BC patients. Some of the behaviors they experienced as pity were to avoid competing with the patient and pretending to be compassionate, not asking the patient to help others at parties and ceremonies, an artificially calm atmosphere around the patient, avoidance of discussing life's tensions with the patient, and paying too much attention to the patient:

Before cancer, some people might be unkind and jealous to you and attempt to hurt you. However, after cancer affliction, you see them visit you frequently and want to be kind to you. I think this is the pity. I think that extreme and unordinary kindness is the pity. [P3]

When the family gets into trouble at home, they will not tell me. Regularly, I hear that they say slowly, "Be careful, she is sick, she has cancer". Everything changed, became artificial, and out of normal mode. I had already discussed and squabbled with my mother, but now they all finished the debate and say that it's right for you. I know it's due to my condition. I do not like this pity. [P4]

There is a time that I'm complaining, but I see that my husband does not react and does not say anything because I had cancer. I think he pities me. [P21]

The patients perceived pity in the eyes of the people around them:

During the chemotherapy days, we went to a family party. All people tried to show usual behavior toward me. They wanted me to do a special dance, but in the middle of the dance, I experienced dizziness and failed and I couldn't complete it. All of them said, "Sit down! Sit down! It's enough. Thanks a lot." There, I felt a sense of powerlessness. Their eyes looked at me with pity. [P7]

Participants perceived pity as a sympathetic reaction that is false, superficial, and without honesty and empathy. Pious words were emotional, but they did not reflect the true inner feelings of the individual and conflicted with them. Also, they were unrealistic, disrespectful, and even hurtful. The participants believed that pity was immoral: far from humanity and the inner well-being of the patient:

I felt that she was looking at me from a superior position because she was healthy. Seemingly, she sympathized with me, but her behavior was not truthful. She just used deceiving words, such as "Oh, poor thing" or "Oh, my dear". She just wanted to obtain more information and know more about me. I think those with pathetic behaviors are not human. [P4]

Participants experienced that pity was not helpful, not supportive, and did not help to improve feelings or reduce the patients' suffering:

My sisters-in-law frequently called me on the phone and asked many questions about my illness and its treatments. None of them called me to ask about my health status or support me. Such pity was not helpful for me. I liked that they asked me about what they could do for me or give hope to me. [P30]

Most of the time, relatives played a compassionate role. [P15]

Perceived reasons behind pity

The four subcategories of this category were beliefs about illness, the deadly nature of the disease, changes in physical appearance, and limited physical functioning.

Beliefs about illness

Participants experienced others' pity because of the painful and deadly "destiny that God had ordained for them". Families and relatives of patients believed that cancer was a punishment for the patients' past sins and that she had been selected by God for this punishment. This belief has caused people regularly to ask about what the patient or her family has done that resulted in cancer:

During chemotherapy, my skeletal pains were so severe that I could not even stand on my feet. In such condition, my mother continually cried and told me, "Repent! Repent! This is the punishment for your sins". I answered her, "What have I done that deserves repentance? What sins have I committed that all people say this is the punishment for your sins?" [P17]

Deadly nature of the disease

The deadly nature of the disease was the other main reason behind pity for BC patients. The patient's family members and people believed that cancer was an incurable illness and equal to death. Therefore, they felt sorrow for afflicted patients and pitied them because they thought that cancer patients had lost the chance of life:

The name of cancer carries a sense of death. All people viewed me as a person who was approaching or near death; therefore, all of them cried. [P7]

Changes in physical appearance

The women experienced pity from others for loss of hair, eyelash, eyebrows, and unilateral or bilateral mastectomy.

During chemotherapy, they often told me how beautiful I had become. But I knew that I had become ugly and there was no reason to tell me that I had become beautiful. Such faulty behaviors gave me a sense that they did pity me and I hated that. [P23]

Limited physical functioning

The other reasons behind pity were inability to perform household activities and the maternal role due to physical weakness, limitations of the arms, and lymphedema. Furthermore, participants experienced pity for loss of breasts and sex hormones related to cancer treatment and also the threat to sexual life:

Women pathetically say that I was very young when my breasts were removed, and thus they asked whether my husband had sought a new marriage or not. They even said that my husband may check pornographic channels, and recommended that I check his cell phone. [P10]

Negative emotional reactions

Participants had several negative emotional reactions toward pity. These reactions were indicating oversensitivity, anger, irritation, and discomfort, a sense of humility, and a sense of approaching imminent death.

Oversensitivity to pity

Participants were weak, vulnerable, and sensitive emotionally and psychologically. They analyzed others' speeches and reactions severely and sensitively. Then, they tried to distinguish kindness from pity:

I'm sensitive to the senses that others give me. One can understand malevolent pity. One can understand the

senses that others take and others' positive and negative energies. [P4]

Anger

Participants became angry when they encountered pity from others:

When they said how young I was, it was like pouring gasoline on a fire. It was like I was on fire and they poured gasoline and added fuel to the fire. [P4]

Irritation and discomfort

Participants also felt irritated and discomfited by others' pity and speeches:

The more they pitied me, the iller I felt. Their pity annoyed me and made my conditions worse. [P17]

Sense of humility

Others' pity caused feelings of weakness, frustration, misfortune, and humility in participants. Pity reduced self-identity, self-respect, self-worth, and self-confidence in them. Moreover, women with BC felt worthlessness, helplessness, and misery with others' pity:

I told myself how weak, poor, and menial I was because this disaster had happened just for me: others had high selfesteem, but I didn't. I continually grieved for myself. [P14] I needed to be calm, not pitied. I expected to keep my respect. People should raise their social awareness. [P15]

Sense of approaching an imminent death

Extreme kindness and cries of visitors caused the patients to feel that death was imminent:

My significant others give me kisses of death. Their kindness is so unusual that I feel I'm approaching an imminent death. [P15]

Self-protection

Participants employed strategies for protecting themselves against pity. These self-protection strategies were optimism, intentional inattention, avoidance of social interactions, and concealment of BC affliction.

Optimism

Participants believed that perceived pity was a misconception, an inaccurate understanding and interpretation of others' usual attention or sincere kindness. Therefore, they attempted to protect themselves against pity by changing their mind-set and improving their attitudes and interpretations. In other words, they tried to perceive pity as attention and support, rather than just pity:

Previously, I hated my friend's phone calls and thought that she wanted to pity me. However, since I have changed my mind, I consider her calls as attention and love. Also, I've started to consider my family's help as support rather than pity. [P13]

Also, participants tried to use a win-win outlook in their social interactions to retain self-respect and protect themselves against humiliation related to pity. The win-win mind-set was the belief that if you accept yourself, others also accept you and you them:

Human relationships are complex. Others accept you as much as you accept yourself. If you consider yourself a winner, then you are a winner in all people's view. Conversely, you will experience humility if you consider yourself inferior. [P14]

Intentional disregard

Another self-protection strategy by our participants was intentional disregard of pathetic looks, speeches, and behaviors:

In the pool, they often asked me why I had no breast. I simply answered that they had cut my breast off. Then, they pitied me, but I did not pay attention to their words and continued going to the pool. [P27]

Avoidance of social interactions

Participants avoided social interactions intentionally and selectively to protect themselves against pity:

I tried to escape from some certain people, ie, those who pitied me, and give them the cold shoulder. I attempted to avoid some relationships for their hurtfulness. [P17]

Concealment

The women tried to hide their cancer, negative feelings, and changes to their bodies from others to protect themselves against others' pity:

I did not tell anything to my relatives about my cancer for their inappropriate behaviors and pity. [P34]

Normalization of flow of life

Normalization of the flow of life contained two subcategories: maintaining the peace of life and maintaining normal social interactions. These two concepts represented positive results of participants' strategies against pity.

Maintaining peace of life

Participants' experience showed that a strategy of hiding the disease and changing bodily appearance led to protection against pity and kept peace in their private lives:

I did not like pity. I hid my disease instead of letting someone hurt me and talk about my cancer, which is the main discussion of people and finally leads to loneliness. Until now, nobody noticed my illness and I was in complete peace. My state is quiet now. I live without worries. I'm calm. [P29]

Maintaining normal social interactions

Hiding the disease and bodily changes helped the patients to maintain normal social interactions. This strategy led to patient satisfaction:

It had a good effect. Everything is normal. I'm comfortable traveling with the family. Someone does not understand my illness. I do not say anything. There is no sympathy, no mercy, and everything is normal. [P18]

Social isolation

This concept had two subcategories: loneliness and deprivation of social support. This category comprised the negative results of hiding illness and restricting social interaction against pity, which were loneliness and deprivation of social support.

Loneliness

Participants who hid their illness and stayed away from others due to pity felt lonely:

I did not tell anyone about my illness. I stayed at home during my chemotherapy period and did not go out. It was like I was in a birdcage, but didn't even go out to the yard. I slept on the bed for hours, listened to sad songs, thought bad thoughts, and felt like a prisoner, awaiting release. [P19]

Deprivation of social support

In participants' experience, hiding the disease from family and friends led to them missing out on help and emotional support:

I think if relatives like my aunt's daughter knew about my illness, it would be different for me. If they pitied me, they would do something to change my mood. They were busy around me and did not allow me to stay alone in this situation. More depression and being unwell are the result of hiding my illness. [P19]

Discussion

This study aimed to explore perceptions, reactions, coping strategies, and consequences of pity among Iranian women with BC. Findings showed that women with BC experienced pity as received/perceived unusual attention from others, due to certain reasons. Others' pity caused negative emotional reactions in women. They used self-protection strategies against others' pity. The consequences of self-protection against pity were normalizing the patient's flow of life and/or social isolation.

In this study, pity was receiving/perceiving unusual attention, which included extreme compassion and unempathic interactions. Symbolic messages in social interaction lead to a negative effect on cancer patients' quality of life.¹⁹ In many cultures, pity is a common psychosocial problem of women with BC. Studies have shown that women with BC experience pity via the looks,¹⁰ exaggerated attention,⁴ words, and sentences of the people around them.⁷ Another feature of pity in this study was unempathic interaction. Sinclair et al showed that pity was different from empathy and compassion, such that empathy and compassion were based on understanding and tried to reduce the pain and suffering of the patient, whereas pity was noting the misery of others without trying to reduce their suffering.⁶ Punter also described pity as a mask that hides true inner feelings and stereotypical and cunning behavior.20

In the present study, the main causes of pity were beliefs about illness, the deadly nature of the disease, changes in physical appearance, and limited physical functioning. Beliefs about cancer derive from social taboos and stigma concerning the disease.¹⁴ Most people believed that divine justice was practiced in this world and this was the punishment of past sins. This belief was the origin of the stereotypical behavior toward the patient as a convict or victim.²¹ In a study by Mosher on the uncontrolled nature of the disease, its severity and deadly nature was the cause of pity toward cancer patients.²² Gunawan et al and Guillerm showed that chemotherapy-induced alopecia was associated with other's pity.^{23,24}

Another important finding of this study was negative emotional reactions to pity in women with BC. Women with BC were sensitive to pity and regularly checked the behavior of their relatives in term of pity. Pity caused anger, irritation, and discomfort and induced a sense of humility and death. This finding was consistent with other researchers' findings, which showed that pity caused anger, fear, vulnerability, and depression in women with BC.^{6,25,26} Pity inducing feelings of death,²⁷ inability, and humiliation²⁸ led to threatening

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of identity, human dignity, and self-esteem. Pity has been considered an immoral behavior, because moral sensitivity is ignored during the relationship with the patients.²⁹

Another finding of this study was the use of self-protection strategies against pity in the women. In the present study, the women used optimism, intentional disregard, avoidance of social interactions, and concealment (disease, emotional reactions, and physical change) to protect themselves against pity. Jones's research suggested that patients with positive thinking tried to perceive empathy rather than pity.²⁶ However, several studies on Iranian women with BC showed that pity was the main reason for using concealment and restriction of social interaction strategies.^{4,10,11}

In this study, the consequences of strategies against pity were normalizing the flow of life and/or social isolation. Optimism, intentional disregard, and concealment helped to maintain calm in private life and continued social interactions. On the other hand, concealment and avoidance of social interactions led to social isolation. Previous studies showed that concealing disease and limiting social interactions caused loneliness and a lack of opportunity to express feelings or receive emotional support.^{7,30}

Conclusion

Pity is a serious psychosocial challenge in Iranian women with BC, with negative effects on quality of life. Therefore, pity should be considered in counseling and psychosocial screening of patients.

Implications

Pity and its consequences should be considered by healthpolicy makers, national media, health care providers, social scientists, psychology experts, and researchers. Planning to increase the level of community awareness about pity and the principles of empathic interactions with patients is essential. Confronting pity should include counseling and screening psychosocial issues of patients. Teaching appropriate coping strategies against pity and referring patients who have been affected by pity to psychologists and social workers should be considered. The findings of this study can be used to design a questionnaire for measuring pity and its coping strategies in Iranian women with BC. It is suggested that another study be conducted to examine the effect of communication-skills training for relatives regarding perceived pity in women with BC.

Limitations

This study is not generalizable because of the small sample and purposive sampling, but its findings can help to expand the existing knowledge about the psychosocial issues of women with BC based on the sociocultural context.

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Disclosure

The authors report no conflicts of interest in this work.

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