Psychological interventions for behavioral adjustments in diabetes care – a value-based approach to disease control

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Abstract: Psychological aspects of a person, such as the personal value and belief systems, cognition and emotion, form the basis of human health behaviors, which, in turn, influence self-management, self-efficacy, quality of life, disease control and clinical outcomes in people with chronic diseases such as diabetes mellitus. However, psychological, psychosocial and behavioral interventions aimed at these groups of patients have yielded inconsistent effects in terms of clinical outcomes in clinical trials. This might have been due to differing conceptualization of health behavioral theories and models in the interventions. Assimilating different theories of human behavior, this narrative review attempts to demonstrate the potential modulatory effects of intrinsic values on cognitive and affective health-directed interventions. Interventions that utilize modification of cognition alone via education or that focuses on both cognitive and emotional levels are hardly adequate to initiate health-seeking behavior and much less to sustain them. People who are aware of their own personal values and purpose in life would be more motivated to practice good health-related behavior and persevere in them.

Keywords: behavioral medicine, psychological theory, long-term care, diabetes care, self-management, self-efficacy, chronic diseases

Introduction

Diabetes mellitus and other non-communicable chronic diseases (e.g., cancers, ischemic heart disease, stroke, COPD and asthma) demand an acceptance of change in one’s life’s prospects and adherence to unceasingly progressive treatment regimens. Non-communicable chronic diseases were the leading causes of death (72.3%) and diabetes mellitus recorded an increase in years of life lost due to premature mortality globally in 2016, when other causes decreased significantly. The most common type of diabetes mellitus is type 2 diabetes mellitus, accounting for >90% of all diabetes cases, and it was the sixth leading cause of disability in 2015. Diabetes mellitus has long been a global epidemic with about one-third of a billion of the world’s population now living with diabetes, and it is projected to increase to 642 million people by the year 2040. By the end of 2015, diabetes mellitus was estimated to have caused 5 million deaths and between USD 673–1,197 billion was spent in annual health care.

People with diabetes mellitus suffer from other chronic diseases as comorbidities or complications such as hypertension, dyslipidemia, cardiovascular diseases (coronary heart disease, cerebrovascular disease and peripheral arterial disease), nephropathy, retinopathy and neuropathy. The complications are a result of suboptimal control of blood glucose, blood pressure and lipids, and negative moods. Type 2 diabetes
mellitus increases the risk of death from cardiovascular diseases up to four times compared to people who do not have cardiovascular disease. Early, optimal and appropriate control of these diseases and their risk factors could prevent poor clinical outcomes not only in terms of mortality, but also the morbidity related to these illnesses. It has been shown that well-integrated health systems with improved management of risk factors, advancements in clinical decision-making support, patient education and disease management substantially reduce both mortality and the incidence of cardiovascular outcomes among people with diabetes mellitus compared to the general population.

Even when different genetic and environmental factors are accounted for and the latest advanced and efficacious therapies are used by competent therapists, patients’ adherence to the prescribed treatments and therapeutic lifestyle recommendations. Notwithstanding the influence that the family, social, economic and political environments have on personal health goals and behaviors, the quality of health systems and physician–patient communication in clinical consultations may also influence health behaviors and affect disease control. Nevertheless, health-seeking behavior and diabetes self-management are very much dependent on the understanding and thinking, feeling and attitudes at a personal level. Patients’ contribution to the variance in glycemic control (HbA1c) was found to be as inordinately high as 98%. Published data often show poor adherence to medication, appointments, screening tests, diet, exercise and poor health behaviors were between 30% and 40%. Proportion of people with diabetes mellitus who achieved treatment targets for HbA1c <7.0% (<53 mmol/mol) was at best about 40%, blood pressure <140/90 mmHg was 80% and low-density lipoprotein cholesterol was 60%. The causes for these nonadherent behaviors and persistent suboptimal disease control in people with diabetes mellitus are multiple.

Psychological interventions for behavioral adjustments and self-management

Underlying psychological mechanisms are determining factors of health behaviors, self-efficacy, successful self-management and quality of life in people with diabetes mellitus. The extent and quality of evidence seemed to vary depending on the type of chronic disease, behavior and outcome targeted, but evidence indicates that theory-driven psychological interventions are likely to result in behavioral change and good outcomes. However, there are inconsistent effects of psychological, psychosocial and behavioral interventions on the clinical outcome parameters such as depressive symptoms, diabetes distress, self-efficacy, self-care, quality of life and disease control. This might be due to different application and conceptualization of health psychology besides differing approaches in clinical trials. In the following paragraphs, we assimilate the commonly held concepts, theories and perspectives of health psychology in patient-centered empowerment/intervention strategies and put forth a hypothesis that reliable interventions in supporting patient’s self-management may have to start from exploring personal value systems (purpose) in life.

Earlier reviews and current guidelines have recognized the essential necessity of taking into account a patient’s personal and valued goals in order to formulate...
personalized custom-made approaches that promote execution of health-seeking behaviors. Rasmussen et al provided an informative review of the hierarchical goals in affecting action-behavior from the perspective of self-regulation and readjustment of unattainable goal. This is important in the pursuit of a valued goal without sacrificing quality of life.

We have begun to see clinical trials evaluating life goals or preferences in people with chronic diseases. Acquiring competency in goal setting and pursuit could potentially enable a person’s successful adaptation to life with diabetes and complement health-promoting behaviors that, in turn, lead to enhanced quality of life. Psychological interventions at the level of the personal value system and life purpose would enhance resilience through improved understanding and health literacy, increasing motivation and ability in using existing social networks around oneself for better illness self-management. Moreover, this type of intervention is consistent with the principle of “to begin with the end in mind”, which will be further expounded below.

Behavioral theories and concepts
Undisputedly, knowledge and understanding of disease entities are important cognitive processes that can influence health behaviors. Some of the most commonly cited models for health behavior focus on cognitive constructs such as attitudes, beliefs and expectations (related to outcomes, self-belief or what other people might think) and examples of such models include the “Health Belief Model”, “Theory of Reasoned Action and Planned Behavior”, “Protection Motivation Theory”, “Social Cognitive Theory”, “Self-regulation”, “Relapse Prevention Model” and others (Table 1). In fact, all these models have cognitive and affective (emotional) components, and most recognize emotions as being the enabler and catalyst of learning in the process that leads to motivation, self-efficacy and behavioral/intentional change. Emotional constructs such as human abilities have been reported to be important skills that is essential in social functioning, interpersonal relationships and pro-health behaviors. This emotional skill is measured as emotional intelligence and used to assess personal value systems, cognition and emotions. A personal value system consists of valued goals that provide a purpose for living, which, consciously or unconsciously, are the strength and essence of living; losing these may end up giving up on living and life. When valued goals are congruent with healthful belief systems in terms of knowledge and attitudes toward an illness, these can help to frame or reframe nonthreatening illness perception. Consequently, a new behavior can be formed or an existing behavior can be successfully maintained through proactive coping, physiological adaptation and psychological habituation, leading to resilient health-promoting behaviors that transcend the gene–environmental interdependence throughout the lifespan.

Value systems and the purpose of life have always been related to religious faith or spirituality and their effects on physical and psychological health are believed to be the result of healthier behaviors as required in the religious teachings, greater social support and having hope that rests on the ultimate or absolute being. Given the underlying importance of value systems and the sense of purpose in life, and the importance of cognition and emotion in human behaviors, the assimilation of these concepts produces a value-based, emotion-focused educational psychological framework in effecting behavioral change (Figure 1). This psychological framework also maps well with the stages of change proposed in the transtheoretical model of health behavior change.

Possible psychological mechanisms of the value-based, emotion-focused education
The first step in exploring a person’s value system is to appeal to the motives for change in regard to a variety of health behaviors. Invariably, it demands a verdict from the person on whether a new or current behavior is either “right” or “wrong”, and thus warranting maintenance or change. An awareness of this value system by both the person and the treating physician will provide a clear perspective and direction in clinical consultation, both qualitatively and quantitatively, of what the person needs to know, to change, to do and to maintain. An assessment of a person’s pursuit of health as a goal in relation to other goals of life will be helpful in gauging willingness to expend effort toward the same. Considering good health as a prerequisite and foundational to achieve other purposes in life would greatly facilitate learning, health literacy and decision making (cognition).
Table 1: Key elements of the common and important health behavior concepts

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<thead>
<tr>
<th>Key developer or health behavior concepts</th>
<th>Key elements</th>
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| Gonzalez et al99                          | Diabetes self-management behaviors may be influenced by three psychosocial domains:  
1. Knowledge, beliefs and related cognitive constructs  
2. Emotional distress and well-being  
3. Behavioral skills and coping |
| Empowerment100                            | Socioeconomic status, cultural beliefs and norms are important context for the above patient-level constructs  
Empowerment is seen as a goal and as a means (process, method, approach) that consists of or leads to an increase in the:  
1. Control of an individual's (or community's) own health  
2. Ability to control their life  
3. Ability to change the world |
| Mindfulness101                            | Empowerment as a goal requires knowledge, consciousness raising, skills development, self-esteem, self-confidence or self-efficacy, ability, autonomy and freedom. The idea that empowerment is an approach suggests that the individual or group should take responsibility themselves for the change process, instead of relying on health care professionals  
Mindfulness involves intentionally bringing one's attention to the internal (such as bodily sensations, thoughts and emotions) and external (such as sights, smells and sounds) experiences at the present moment with an attitude of nonjudgmental acceptance (not evaluated as good or bad, true or false, healthy or sick, important or trivial). It aims to detach or decenter one's thoughts, including statements such as “thoughts are not facts” and “I am not my thoughts.” This decentered approach is also applied to emotions and bodily sensations |
| Self-Determination Theory (autonomy)102   | The theory posits that internalization of motivations (or self-regulation) is an active activity and it occurs to satisfy three innate needs:  
1. Autonomy (free will and self-rule)  
2. Competence (self-efficacy)  
3. Relatedness (secure and supportive interpersonal relationships)  
Satisfaction of these psychological needs is necessary for successful integration (development), psychological and physical health and well-being |
| Theory of Planned Behavior103            | The theory of planned behavior is an extension of the theory of reasoned action. It emphasizes cognitive processing of information and decision making in goal-directed health behaviors. Affect and emotions serve as background factors that influence intentions and behaviors. Performance of a behavior is a joint function of:  
1. Intention to perform a given behavior. Determinants of intentions:  
   • Attitude toward the behavior  
   • Subjective norm-perceived social pressure to perform or not to perform the behavior  
   • Perceived ease or difficulty of performing the behavior – willpower  
2. Salient information or beliefs relevant to the behavior:  
   • Behavioral beliefs  
   • Normative beliefs  
   • Control beliefs  
Self-management processes in people with T2DM:  
1. Off-course (short term) – in facing with health problems caused by diabetes, becoming aware, reasoning, deciding, acting and evaluating  
2. Daily activities (long term) – adhering, adapting and acting routinely  
3. Preventive (long term) – experiencing, learning, being cautious and putting into practice  
Self-management is deeply embedded in one’s unique life situation; it is perceived as an important dimension of personal autonomy which requires competency. These processes are interwoven, recurring and complex. Support from health care providers and family caregivers is necessary |
| Moser et al104                           | Self-management behavior of five core skills:  
1. Problem solving  
2. Decision making  
3. Resource utilization  
4. Patient–health care provider partnership  
5. Taking action |
| Lorig and Holman41                       | (Continued) |
motivation (emotion) and maintenance of healthy lifestyles (self-efficacy), even in the face of life events and challenges (resilience). Thus, the awareness of a person’s values and belief systems with respect to his/her life purpose is important for three specific reasons: 1) to modify perception of the immediate environment; 2) to identify modifiable unhealthy coping styles such as turning to alcohol, increase smoking and so on and 3) to identify the unique internal and external resources available for improving the quality of life and disease control.

This type of psychological intervention may be helpful for people who say “It is not that I don’t know what and how to take care of myself but it is just that I don’t want to do it” (value problem), compared to people who say “It is not that I don’t know what and how to take care of myself but I’m just not able/can’t manage to do it” (emotion/motivation problem) or “I don’t know what and how to take care of myself” (cognition problem). A mixture of these problems, rather than discrete characterization of values problems, emotion/motivation problems or cognition problems, is believed to be present in most people. Despite this, psychological interventions that address an individual’s unique value system separately, besides exploring the possible cause(s) of resistance to pro-health behaviors could help the person to overcome the psychological barriers to healthful behaviors, especially when facing with multiple behavioral choices. This form of intervention is similar to the motivational interviewing as proposed by Hettema et al.

### Table 1 (Continued)

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<thead>
<tr>
<th>Key developer or health behavior concept</th>
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<tr>
<td>Corbin and Strauss[^105^]</td>
<td>Self-management framework of three tasks:</td>
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<td></td>
<td>1. Medical management – adhering to medication and recommended lifestyle change</td>
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<td></td>
<td>2. Behavioral/role management – changes in social roles or routines as an adaptation to illness</td>
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<td></td>
<td>3. Emotional management</td>
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<td>Social Cognitive Theory (previously known as Social Learning Theory[^106^])</td>
<td>Behavior is determined by expectancies and incentives. Expectancies consist of:</td>
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<td></td>
<td>1. Expectancies about environmental cues (beliefs about how events are connected – about what leads to what)</td>
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<td></td>
<td>2. Outcome expectation</td>
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<td></td>
<td>3. Efficacy expectation (self-efficacy)</td>
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<td>Health Belief Model[^106^,^107^]</td>
<td>Health behavior depends on simultaneous occurrence of three factors:</td>
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<tr>
<td></td>
<td>1. Sufficient motivation</td>
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<td></td>
<td>2. Perceived threat</td>
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<td></td>
<td>3. Perceived benefit and perceived barriers in following health recommendation</td>
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<tr>
<td>Protection Motivation Theory and Self-efficacy Theory[^108^]</td>
<td>A possible general model of attitude change. The probability of a threat’s occurrence (fear appeal) initiates cognitive appraisal of its severity and believing in possession of an effective coping response (self-efficacy expectancy); both have positive effects on attitudes and intentions to adopt a recommended preventive health behavior. Four basic components:</td>
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<tr>
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<td>1. Outcome expectancy – current behavior</td>
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<td>2. Outcome expectancy – alternative behavior</td>
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<td>3. Self-efficacy (for the alternative behavior)</td>
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<td>4. The relative value of the different sets of outcomes</td>
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<td>Two decision-making strategies that people use when confronted with a fear appeal:</td>
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<td></td>
<td>1. A precaution strategy (a response is not necessary)</td>
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<td></td>
<td>2. A hyperdefensiveness strategy (the danger cannot be avoided)</td>
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<td></td>
<td>A shift to positive emphasis/outcomes was argued to be possible with little modification of the basic components of the theory</td>
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Abbreviation: T2DM, type 2 diabetes mellitus.
the inertia toward pro-health behaviors. The stronger the awareness of the dissonance, the more likely the person will resolve the dissonance by changing their behaviors to be congruent to their unique values and purpose, or vice versa. This step would help people to come to terms with, and be informed of, their behavioral choices. In some instances, the presence of multiple valued goals in the person may be conflicting to each other such that they compete for limited inner reserves, and this could minimize the motivation toward a certain desired behavior. Thus, alignment, synchronization and/or conglomeration of these personal values are necessary before an effective motivation could be generated. Since a personal value is personal and subjected to the demands of immediate circumstances, it is possible that this personal value system is not a pro-healthy behavior at times, or it may not agree with another person’s wants and wishes. However, a personal value that agrees with the universal “good” and “bad” health behaviors prevails and presides in long term.

On the subject of emotions being a driving force to modify behavior, emotional training could provide the necessary emotional skills for people to recognize the emotional information in daily events, and thus gaining insights and energy to effectively managing emotions in themselves and in others toward facilitating productive relationships with self and others, and leading to healthful behaviors. Technical knowledge and skills would then be more effectively learned, retained and applied in the form of new behaviors. The preceding discussion suggests why interventions that work at the cognitive level alone (e.g., educational in nature) were often inadequate for truly forming or altering a behavior, and lesser so in maintaining the required behavior. Even an intervention at both cognitive and emotional levels may initiate a change in behavior, albeit transiently. Based on the review of human health behavioral theories and concepts, we believe that people who have come to terms with their own values/life purpose would have a more profound understanding about themselves, a meaningful feeling about life and a stronger intention to realize their valued goals in life. This could potentially lead to a greater insight into one’s value system, a realignment of cognition, emotion and a new behavior consistent with the realized value system. From another perspective, equipped with sufficient motivation (emotional intelligence) and appropriate knowledge about what and how to behave, an adjustment or a change would lead to a new behavior. This is believed to be a real and meaningful change in a person as compared to the psychological interventions of health-related nudges and behavioral economics that modify the environmental cues and financial incentives.

Figure 1 Value–cognition–emotion psychological framework.

Note: Health Belief Model; Theory of Reasoned Action and Planned Behavior; Protection Motivation Theory; Social Cognitive Theory; Self-regulation; Relapse Prevention Model; Self-efficacy; Resilience; Value System; Willpower; Self-Determination Theory.
to exert or induce a behavioral change, respectively. Regular reinforcement of the upheld values, emotional skills and knowledge is, however, necessary for continuity of the desired behaviors. From a social support perspective, involving the person’s spouse or significant others increases the effectiveness of an intervention by serving as an informed companion to support and remind the person. Thus, initiating a lasting behavior (resilience and self-efficacy) is more effective when its foundational elements, namely, the personal value system/purpose in life is assessed and addressed, surpassing the effects of the personal past achievement in social and occupational domains.

Service and program sustainability

Having psychological and behavioral change services for people with chronic diseases such as diabetes mellitus requires efforts to sustain the services. The sheer burden of diabetes mellitus and its related comorbidities and complications, disease chronicity and treatment complexity demand a sustained support for people with diabetes mellitus. Moreover, a person with diabetes mellitus visits their primary care provider on average four times per year, with an average consultation taking about 20 minutes. This equates to people with diabetes mellitus spending <1% of their lifetime with their doctors and the health care team. However, the successful implementation of such a service requires cooperation on the part of participants to attend the scheduled sessions. To help in this aspect, the program could be individualized and delivered in its separate simpler sufficient parts to certain types of people, depending on their particular needs such as knowledge, emotional skills or goal setting, or learning about providing social supports by the significant others. This would make the program more accessible and feasible to more people and their significant others. Additionally, ongoing feedback from the participants and input from the community that is served by the clinics would help to make the program more person centered, culturally relevant, with the local community. It is equally important that the administration validates the efforts of their staff and acknowledge appropriate recognition of such services. Consequently, nurses and doctors conducting the program can experience lesser or no clashes with other clinic duties or with other colleagues. To further improve the sustainability of the service at the clinic, a quality coordinator can be designated to ensure implementation of the program and oversee the overall services including evidence-based practice, service design, evaluation and continuous quality improvement.

Conclusion

Approaching people with chronic diseases such as diabetes mellitus from the vantage point of their personal value systems and emotional skills besides knowledge does not trade off medical professionalism and commitment to health advancement. On the contrary, this approach is in agreement with the principles of evidence-based medicine, where the personal values and preference of patients are recognized in the formulation of their own treatment plan and the dynamic definition of health as “the ability to adapt and self-manage in the face of social, physical, and emotional challenges.” It may be evident from this review that habitual healthful behaviors arise from successful self-regulation and resilience. Successful forming of a new behavior depends on a strong willpower that is fueled by adequate cognizance (understanding and reasoning) and emotional intelligence (motivation and self-efficacy). These become effective when the behavior is highly valued and in line with the purpose of life of the person. Interventional programs and services should consider including all the components in the value–cognition–emotion psychological framework, probably in different appropriate proportions, through culturally appropriate manners in different health care settings, and for people at different illness stages and phases of life. Outcomes and targets of psychological interventions should primarily be psychological measurements and health behaviors and secondarily be the biomarkers of disease control as measured by the laboratory.
Both are important and supportive of the notions of holistic care and biopsychosocial models of medicine.

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Author contributions
BHC wrote the first draft. All authors contributed toward data analysis, further drafting and revising the paper and agree to be accountable for all aspects of the work.

Disclosure
The authors report no conflicts of interest in this work.

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