How does cognitive dissonance influence the sunk cost effect? [Corrigendum]


On page 37, Introduction section, 4th sentence reads “Over the past half century, research of the sunk cost effect has focused on exploration of probable factors that explain the cause of the sunk cost effect” it should have been “Over the past half century, research of the sunk cost effect has focused on exploration of probable factors that explain the cause of the sunk cost effect”.