Treatment of patients with keratoconjunctivitis sicca with Optive™: results of a multicenter, open-label observational study in Germany

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Objective: To evaluate the efficacy and tolerability of Optive™, a new dry eye product containing sodium carboxymethylcellulose (0.5%) and glycerol (0.9%), in patients with keratoconjunctivitis sicca (KCS).

Methods: This was a non-interventional and observational study including patients with dry eye who required a change of medication or were naïve to dry eye treatment (N = 5,277). Disease severity, tear break-up time (TBUT), tolerability, and change in clinical symptoms were recorded at baseline and at final visit (2 to 4 weeks after first treatment).

Results: The severity of KCS was mild in 18.6%, moderate in 59.9%, and severe in 21.5% of patients based on physicians’ assessment. TBUT was measured in 4,338 patients before switching to or initiating therapy with Optive and at final visit. Baseline measurement of mean TBUT was 7.7 ± 3.9 seconds. This value increased to 10.0 ± 4.7 seconds at final visit. Most patients (85.4%) reported improvement in local comfort. The majority (75.1%) of patients felt an improvement in symptoms after changing their treatment. Two percent of patients reported adverse events, and 0.4% were treatment-related.

Conclusions: Optive was well tolerated and improved the symptoms of dry eye after 2 to 4 weeks.

Keywords: keratoconjunctivitis sicca, dry eye, sodium carboxymethylcellulose, glycerol, Optive™

Introduction

Keratoconjunctivitis sicca (KCS), or dry eye, is an eye disease characterized by dryness of the cornea and conjunctiva.¹² Dry eye is usually a chronic disease, affecting more than 10% of the population worldwide. In particular, it is more common among women and people >65 years old.²³ Dry eye is a multifactorial disease and is accompanied by increased osmolarity of the tear film and inflammation of ocular surface.¹ Symptoms of dry eye vary among patients, and most commonly they include itching, grittiness, burning, sensitivity to bright light, foreign-body sensation, irritation, pain, blurred vision, and contact lens intolerance. In severe cases, dry eye disease can also lead to permanent visual impairment.⁴⁵ Clinical signs of dry eye also vary among patients depending on the specific cause of the disease and include decreased tear film stability as measured by tear break-up time (TBUT).³ Patients with severe KCS may lose the ability to tear in response to neural stimulation,⁴⁶ and are prone to sight-threatening corneal infection and ulceration.²

The symptoms of KCS can be managed and complications can be prevented by the use of artificial tears and lubricating gels that restore normal tear film.⁹¹⁰ In general, artificial tears moisturize the eye surface by simply increasing the water content of the tear film or by preventing tear evaporation. Osmoprotection, however, is a new...
approach to treating dry eye by providing protection against hypertonicity below the corneal surface via hydrating the epithelial surface. Evidence suggests that the combination of sodium carboxymethylcellulose (0.5%) and glycerol (0.9%), Optive™ (Allergan Inc., Irvine, CA, USA), not only treats the tear film but also offers osmoprotection. The effects of Optive are long-lasting, benefitting patients with dry eye symptoms. The purpose of the present study was to evaluate efficacy and tolerability of Optive in a broad population of patients with KCS in a real life setting.

Methods

Study design

This study was a multicenter, non-interventional, observational, open-label study conducted in Germany. Data collection was initiated in September 2007, and was completed in January 2008. Eight hundred thirty-five participating ophthalmologists provided anonymous patient data using a standardized data-collection instrument. German law does not require the collection of informed consent from patients in non-interventional studies.

Patient selection and symptom measurements

All patients included in the analysis were diagnosed with dry eye symptoms ranging from mild to severe. These patients were either naïve to treatment with any dry eye medication, or were using only 1 artificial tear product at the time of initial assessment. At the initial assessment, patients received or were switched to Optive treatment, depending on if they were naïve to treatment or had been using an artificial tear, respectively. Patient demographics, baseline characteristics (TBUT and severity of dry eye), type of prior treatments, and the reason for changing the KCS treatment were recorded. Adverse events and efficacy outcomes were measured and recorded by physicians at the final exam (2–4 weeks after the initial treatment). Efficacy endpoints were changes in clinical signs and symptoms, local comfort, TBUT, and the assessment of satisfaction with Optive. Local comfort was measured by a 5-point scale ranging from “comfort was markedly improved” to “comfort was worse”. The rating was determined both by physician and patient and was described as the Optive experience versus previous therapy. TBUT was measured using a sterile fluorescein paper diluted with a nonpreserved, balanced salt solution. Statistical analyses of changes in TBUT from baseline to final exam across 3 disease severity categories were done via t-tests for paired samples.

Results

Patient disposition and baseline characteristics

Of the initial dataset collected (N = 14,012 patients with dry eye) 5,277 patients fulfilled the selection criteria. As shown in Table 1, the majority of the patients were female and over 60 years old. The lack of efficacy of the prior treatments or the expectancy for a higher efficacy with the new treatment in relieving dry eye symptoms was the most commonly reported reason for switching to Optive (68.6%). The severity of KCS was moderate in 3,162 (59.9%) patients (Table 1).

Table 1 Patient baseline characteristics

<table>
<thead>
<tr>
<th>Reason to change medication</th>
<th>All patients N = 5,277 n (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Efficacy Comfort</td>
<td>3,621 (68.6)</td>
</tr>
<tr>
<td>Safety</td>
<td>483 (9.2)</td>
</tr>
<tr>
<td>Other or Multiple Reasons</td>
<td>150 (2.8)</td>
</tr>
<tr>
<td>Severity of dry eye</td>
<td></td>
</tr>
<tr>
<td>Mild</td>
<td>983 (18.6)</td>
</tr>
<tr>
<td>Moderate</td>
<td>3,162 (59.9)</td>
</tr>
<tr>
<td>Severe</td>
<td>1,132 (21.5)</td>
</tr>
</tbody>
</table>

N/A: not applicable due to missing information.

1Reasons refer to pre-treatments or, in case of the naïve group, to the expectations for the new treatment.
Prior to switching to Optive, patients with KCS used a variety of other artificial tear products (n = 66) or were naïve to dry eye treatments. Among the most common treatment choices were Systane® (n = 396; 7.5%), Hylo-Comod® (n = 367; 7.0%), and Lacophtal® (n = 305; 5.8%). Four and a half percent of patients (n = 237) were naïve to treatment. The remaining 75.3% of the patients (n = 3972) used 1 of the other 63 different artificial tears prior to study entry.

At baseline, disease severity varied in patients using different artificial tear products prior to study entry. In the Hylo-comod® group, severe dry eye was more frequent (29.2%), and mild dry eye was less frequent (12.8%) compared with all the other treatment groups, including the Naïve group. On the other hand, in the Lacophtal® treated group, mild dry eye was more frequent (25.9%) and severe dry eye was less frequent (12.5%) compared with other groups that used artificial tears prior to study enrollment. In the Naïve group, mild dry eye was much more frequent (42.6%) and severe dry eye was much less frequent (8.0%) than in any other groups.

Signs and symptoms of dry eye and local comfort with Optive
At the final visit, 3963 (75.1%) patients of 5,277 patients reported improvement in clinical signs and symptoms (Figure 1). In particular, 68.9% (n = 253), 78.5% (n = 311), 83.0% (n = 253), 75.1% (n = 2,983), and 69.6% (n = 165) of patients showed improvement in the Hylo-Comod®, Systane®, Lacophtal®, Other, and Naïve group, respectively. Only a few patients (n = 136, 2.6%) reported worsening of the symptoms. Figure 2 illustrates that the majority of all 5,277 patients (85.4%) rated local comfort as an improvement after using Optive for 2 to 4 weeks. Specifically, 80.1% (n = 294), 84.6% (n = 335), 90.8% (n = 277), 85.1% (n = 3,381), and 92.0% (n = 218) of patients reported local comfort improvement in the Hylo-Comod®, Systane®, Lacophtal®, Other, and Naïve group, respectively.

TBUT
Figure 3 (top panel) illustrates the TBUT across 7 time categories for all patients. At baseline, the highest number of

**Figure 1** Change in the clinical signs and symptoms at 2 to 4 weeks after switching to Optive.
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patients had a TBUT of ≥6 to <8 seconds, which increased to >10 to <12 seconds after 2 to 4 weeks of using Optive. In particular, as shown in Figure 3 (bottom panel), TBUT significantly increased from baseline to final assessment in all 3 disease severity categories (p < 0.001). Table 2 summarizes the change in the mean TBUT from baseline to final assessment across all prior treatments used before study entry. Within 2 to 4 weeks, TBUT increased in 29.9% of 4,338 patients, indicating a robust improvement in the clinical sign of KCS.

Patients satisfaction with Optive

As shown in Figure 4, most patients (n = 4,797, 90.9%) were somewhat to very satisfied with using Optive. In detail, 86.9% (n = 319), 90.4% (n = 358), 94.1% (n = 287), 90.7% (n = 3,603), and 97.0% (n = 230) of patients were satisfied with the new therapy in the Hylo-Comod®, Systane®, Lacophtal®, Other, and Naïve groups, respectively.

Adverse events

Of 5,277 patients, 107 (2.0%) reported adverse events (AEs), none of which was considered serious. Only 20 of the AEs (0.4% of all patients) were identified as treatment-related. The most commonly reported adverse events were eye irritation (n = 53; 1%), ocular hyperaemia (n = 12; 0.2%), sensation of foreign body (n = 8; 0.2%), blurred vision (n = 7; 0.1%), and drug intolerance (n = 6; 0.1%).

Discussion

In the present study, therapy with Optive greatly improved the signs and symptoms of KCS in the vast majority of patients within 4 weeks. The dual action of Optive is likely the reason that Optive improved signs and symptoms of KCS in our study. Signs and symptoms of dry eye worsened in only a few cases. The vast majority of patients were very satisfied or at least somewhat satisfied with the new product, and the local comfort it provided was rated excellent. Patients valued the comfort of Optive as much better or at least somewhat better compared to their previous dry eye therapy. In accordance with these observations, the clinical sign of KCS (TBUT) was also improved significantly in all stages of the disease (mild, moderate, and severe).

Optive contains sodium carboxymethylcellulose and glycerol, which lubricate the tear film at the eye surface and also promote the growth of epithelial cells...
to provide osmoprotection. The tear film may become damaged under hypertonic stress. Restoring physiologic osmolarity is an important goal in KCS treatment to avoid serious complications, such as sight-threatening corneal infection. A number of different products are available for dry eye treatment, including various polymers and numerous products with diverse viscosities and with or without preservative formulations. However, these products are not known to possess osmoprotective properties, and therefore likely provide only lubrication and do not protect epithelial cells against hypertonic stress.

The formulations of the artificial tear products play key roles in their efficacy in treating KCS. In particular, in patients who used Hylo-comod®, which is a preservative-free formulation, severe dry eye was more frequent at baseline compared with other treatment groups. In the Lacophtal® group, severe dry eye was less frequent at baseline compared to other groups that had prior artificial tear therapy, which, in part, might be due to the low viscosity of this product. The active ingredients in Optive are sodium carboxymethylcellulose, which is used in several artificial tears and is an effective lubricant, and glycerol, which is a non-blurring and long-lasting moisturizer.

**Table 2 Tear break-up time at baseline and at final assessment**

<table>
<thead>
<tr>
<th></th>
<th>Hylo-Comod® n = 288</th>
<th>Systane® n = 333</th>
<th>Lacophtal® n = 245</th>
<th>Other n = 3,302</th>
<th>Naïve n = 170</th>
<th>All patients N = 4,338</th>
</tr>
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<tbody>
<tr>
<td><strong>Baseline TBUT</strong></td>
<td></td>
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<tr>
<td>Mean ± SD</td>
<td>7.1 ± 3.8</td>
<td>8.1 ± 4.1</td>
<td>8.3 ± 3.5</td>
<td>7.7 ± 4.0</td>
<td>7.8 ± 2.9</td>
<td>7.7 ± 3.9</td>
</tr>
<tr>
<td>(Min, Max)</td>
<td>(0.4, 24.0)</td>
<td>(0.3, 30.0)</td>
<td>(0.4, 19.0)</td>
<td>(0.2, 36.0)</td>
<td>(2.0, 20.0)</td>
<td>(0.2, 36.0)</td>
</tr>
<tr>
<td><strong>Final TBUT</strong></td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Mean ± SD</td>
<td>9.5 ± 4.4</td>
<td>10.1 ± 4.8</td>
<td>10.8 ± 4.0</td>
<td>10.0 ± 4.8</td>
<td>9.5 ± 3.7</td>
<td>10.0 ± 4.7</td>
</tr>
<tr>
<td>(Min, Max)</td>
<td>(0.4, 25.5)</td>
<td>(0.3, 45.0)</td>
<td>(0.1, 25.0)</td>
<td>(0.1, 44.0)</td>
<td>(3.0, 22.0)</td>
<td>(0.1, 45.0)</td>
</tr>
<tr>
<td>Change in Mean TBUT</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>(%)</td>
<td>2.4</td>
<td>2.0</td>
<td>2.5</td>
<td>2.3</td>
<td>1.7</td>
<td>2.3</td>
</tr>
</tbody>
</table>

*Tear break-up time, measured in seconds.*

*Standard deviation.*
Sodium carboxymethylcellulose is an anionic water soluble polymer, which binds to the cell surface and aids in reducing water loss.\textsuperscript{11} Glycerol restores the lost cellular volume\textsuperscript{14} and protects cells, but does not increase viscosity that could contribute to blur. Optive also includes a preservative, PURITE\textsuperscript{®}, which is gentle to the ocular surface and has an excellent safety record.\textsuperscript{15} The safety and tolerability of PURITE\textsuperscript{®} has been also established in a study of 62 patients with mild to moderate dry eye who were treated with 0.5% carboxymethylcellulose that was preserved with PURITE\textsuperscript{®} (Refresh\textsuperscript{®} tears) 4 to 8 times a day for 4 weeks.\textsuperscript{16} The characteristics of Optive formulation suggest that it would be efficient in restoring physiologic osmolarity of the tear film with minimal side-effects. As anticipated, Optive was well tolerated and efficient in this clinical study. Given the excellent efficacy and tolerability of Optive in the present study, a longer-term treatment with this formulation may result in further improvements.

**Conclusion**

In this observational study, the use of Optive was effective and well tolerated in patients with dry eye.

**Acknowledgments**

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**Disclosures**

The authors have no proprietary interests in Allergan, Inc., or in the product. Patricia Buchholz is an employee of Allergan Inc. Medical writing assistance was provided by Anita Nagypál Schmid, PhD, Pacific Communications, Costa Mesa, CA, USA.

**References**


