Onabotulinum toxin A in the treatment of chronic migraine: patient selection and special considerations

Piero Barbanti1
Patrizia Ferroni2
1Headache and Pain Unit, Department of Neurological, Motor and Sensorial Sciences, 2Department of Human Sciences and Quality of Life Promotion, San Raffaele Roma Open University, IRCCS San Raffaele Pisana, Rome, Italy

Abstract: Discovered by serendipity, onabotulinum toxin A (BoNT-A) is the only US Food and Drug Administration-approved treatment for the prevention of chronic migraine (CM), one of the most disabling and burdensome human conditions. Its efficacy, safety and tolerability, proved by the largest and longest migraine therapeutic trial (the Phase III Research Evaluating Migraine Prophylaxis Therapy program [PREEMPT]), have been replicated by various real-life studies also in the presence of medication overuse. The benefit of BoNT-A prophylaxis is likely due to its ability to counteract peripheral and central nociceptive sensitization through reversible chemical denervation of pericranial sensitive afferents. Its efficacy increases considerably over time during long-term treatments, significantly varying among patients. The present review focuses on the state-of-the-art of current knowledge on putative instrumental, biochemical and clinical predictors of BoNT-A responsiveness, outlining the need for a thorough characterization of the full phenotypic migraine picture when trying to predict good responders. Available evidence suggests that disentangling the BoNT-A responsiveness puzzle requires 1) a reappraisal of easy-obtainable clinical details (eg, site and quality of pain, presence of cranial autonomic symptoms), 2) a proper stratification of patients with CM according to their headache frequency, 3) the evaluation of potential synergistic effects of concomitant prophylaxis/treatment and 4) a detailed assessment of modifiable risk factors evolution during treatment.

Keywords: chronic migraine, onabotulinum toxin A, prophylaxis, treatment responder, patient selection, disability

Introduction

Chronic migraine (CM), a headache occurring on >15 days/month (with migraine characteristics on >8 days/month) for at least 3 months, affects 2–3% of the general population and causes extreme disability.1,2 CM evolves from episodic migraine in susceptible individuals through a sequence of mechanisms – still largely unknown – including central sensitization, reduced descending pain inhibitory control and cortical hyperexcitability.3–8 To date, onabotulinum toxin A (BoNT-A) is the only treatment selectively approved for CM prophylaxis.9 Albeit a growing number of experimental and clinical studies have increased our comprehension on its mechanisms of action and therapeutic benefits in CM, efforts are still needed to identify responders and to improve the design of clinical trials for an easier translation of scientific data into clinical daily practice.10

The present review will focus on the state-of-the-art of current knowledge on putative instrumental, biochemical and clinical predictors of BoNT-A responsiveness, exploring unmet needs and suggestion on future directions.
**BoNT-A: chemistry**

BoNT-A is one of the various neurotoxins produced by *Clostridium botulinum*, a gram-positive rod-shaped anaerobic bacterium, responsible for botulism following ingestion of contaminated canned or home-made foods.11

BoNT-A is a 900 kDa complex made of a 150 kDa toxic part and 750 kDa accessory hemagglutinin and nonhemagglutinin proteins supposed to maintain BoNT-A stability.12 The toxic fraction is composed by a 100 kDa heavy chain linked to a 50 kDa light chain with a disulfide bridge. Once the polysialoganglioside protein acceptor in the outer side of the presynaptic ending via the heavy chain is recognized, BoNT-A is internalized into synaptic vesicles and light chain released into the cytosol. Free light chain, in turn, is responsible for the cleavage of synaptosomal-associated protein of 25 kDa (SNAP-25), whose integrity is essential for the full fusion of synaptic vesicles with plasma membrane and neurotransmitter release (Figure 1). In fact, the interaction between SNAP-25 with vesicle-associated membrane protein/synaptobrevin and syntaxin (which constitute the soluble n-ethylnmaleimide-sensitive factor attachment protein receptor complex) controls delivery of ion channels, neurotransmitters and receptors from presynaptic vesicles.13

**BoNT-A in headache disorders**

BoNT-A represents the most popular plastic surgery procedure worldwide. Its potential usefulness in headache therapy was serendipitously discovered in 1998 by a plastic surgeon, Dr. William Binder, who noted that BoNT-A treatment of hyperfunctional upper facial lines (in forehead, temporal and/or glabella regions) was associated with a significant improvement of concomitant “migraine or chronic headache pain”.14 Since then, the toxin has been tested in the prevention of different episodic and chronic headaches, providing at first disappointing results.

**Tension type headache**

BoNT-A does not work in chronic tension type headache (CTTH) prophylaxis. A randomized placebo-controlled trial (RCT) on 300 patients demonstrated the superiority of

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**Figure 1** BoNT-A in migraine: putative mechanisms of action.

**Notes:** BoNT-A induces a chemical denervation, which reverses peripheral sensitization and, indirectly, central sensitization. BoNT-A injection in pericranial muscles blocks neuropeptide (substance P, CGRP) and neurotransmitter (Glu) release from peripheral trigeminal sensory nerve endings. BoNT-A also deranges the translocation to nerve ending plasma membrane of NMDA glutamate receptor, TRPV1 and P2X3 purinoreceptors. A still controversial hypothesis suggests that BoNT-A could also act centrally, being transferred to second-order nociceptive neurons via retrograde axonal transport and transcytosis.

**Abbreviations:** BoNT-A, onabotulinum toxin A; CGRP, calcitonin gene-related peptide; Glu, glutamate; NMDA, N-methyl-D-aspartate; TRPV1, transient receptor potential vanilloid 1; NKA, Neurokinin A; SP, substance P; SNARE, soluble n-ethylmaleimide-sensitive factor attachment protein receptor; SNAP-25, synaptosomal-associated protein of 25 kDa.
placebo versus BoNT-A (dose range 50–150 U, 10 injections in five muscular groups for each side) in monthly headache day reduction at day 60 (primary endpoint), even though BoNT-A was better at day 90 (secondary endpoint).15

Chronic daily headache
The prophylactic effect of BoNT-A was tested in a RCT in chronic daily headache.16 After screening placebo responder from non-responders, 355 patients with “headaches on more than 15 day of the 30-days baseline period” were treated with BoNT-A (mean dose 190 U, range 105–260 U) using a “follow the pain” approach with a variable number of injection sites over 7 muscles (frontal/glabella, occipitalis, temporalis, masseter, trapezius, semispinalis and splenius capitis).17 However, at day 180, the difference in headache-free days between active drug and placebo was not significant (6.7 vs 5.2). Unfortunately, the study was biased by an obsolete diagnosis, which did not allow to differentiate patients affected by CM from those with CTTH.18

Episodic migraine
Controlled studies disproved the initial hypothesis that BoNT-A treatment could prevent episodic migraine, as suggested by a pioneering open study.19 A meta-analysis of 8 RCTs comparing the efficacy of pericranial injections of BoNT-A (dose range 7.5–260 U) versus placebo in the prophylaxis of episodic migraine on a total of 1.601 patients revealed no significant difference in the overall treatment effect size on migraine frequency for BoNT-A over placebo at 30, 60 and 90 days.20

Trigeminal autonomic cephalgias and cranial neuralgias
BoNT-A could be useful in the treatment of intractable chronic cluster headache, hemicrania continua and occipital neuralgia, according to the findings of small uncontrolled studies.21–26 In trigeminal neuralgia, BoNT-A outperformed placebo for responders’ proportion, daily paroxysm frequency and pain intensity, as reported by a systematic review and a meta-analysis of 4 RCTs including 178 patients.27

Chronic migraine
The formulation of more precise chronic headache diagnostic criteria and the setup of ad hoc-designed clinical trials ultimately led to the demonstration that BoNT-A is effective in CM prophylaxis.28–31

The PREEMPT study
The efficacy and safety of BoNT-A in CM prevention were explored in the Phase III Research Evaluating Migraine Prophylaxis Therapy (PREEMPT) program consisting of 2 large parallel RCTs: the PREEMPT 1 study, carried out at 56 North American sites on 679 patients, and the PREEMPT 2 study, enrolling 705 patients recruited at 50 North America and 16 European sites.30,31 Both trials shared the same protocol design characterized by a 24-week randomized, double-blind (DB) phase followed by a 32-week open-label (OL) phase. Patients were randomly treated with BoNT-A (155 U) or placebo (ratio 1:1) in 31 fixed-site, fixed-dose injections across 7 head/neck muscles every 12 weeks for 5 cycles. At investigator’s discretion, additional 40 U was given in the temporalis, occipitalis or trapezius muscles using a follow-the-pain treatment paradigm.

The PREEMPT 2 study reached the primary efficacy endpoint (change from baseline in frequency of headache episodes at week 24: −9.0 vs −6.7; p<0.001) unlike the PREEMPT 1 (change from baseline in headache day frequency at week 24: −5.2 vs −5.3; p=0.344). In addition, BoNT-A outperformed placebo in 2 out of the 4 pre-specified secondary endpoints in the PREEMPT 1 study (frequency of headache and migraine days) and in all 5 secondary endpoints in the PREEMPT 2 study (frequency of headache and migraine days, headache episodes, cumulative total headache hours on headache days, % of patients with Headache Impact Test (HIT)-6 score >60). Most patients overused analgesics. At week 24, no significant reduction in acute medication intake was observed in both studies, although a post hoc analysis documented a triptan use reduction (PREEMPT 1: −3.3 vs −2.5; p=0.023; PREEMPT 2: −3 vs −1.7; p<0.001). Adverse events, usually of mild or moderate severity, occurred more frequently in patients treated with BoNT-A than in placebo-treated patients (PREEMPT 1: 59.7% vs 46.7%; PREEMPT 2: 65.1% vs 56.4%).30,31

Pooled analyses of the 56-week PREEMPT clinical program revealed that the early BoNT-A treatment was more effective than the late one. In fact, chronic migraineurs receiving BoNT-A in both the double-blind and the open-label phases (B/B) reported a greater reduction in headache day frequency at week 56 (primary endpoint) than those treated with placebo during the double-blind phase (P/B) (−11.7 vs −10.8; p=0.019), showing also a greater reduction in migraine days (p=0.018), moderate/severe headache days (p=0.027) and cumulative headache hours on headache days (0=0.018).32 Nevertheless, at the end of OL (when all had received the active treatment), both B/B and P/B significantly improved in all efficacy measures compared to baseline, demonstrating a continued improvement over repeated BoNT-A treatments cycles. BoNT-A was safe and well tolerated as
indicated by the high proportion of patients completing the 56-week study (72.6%) and the very low discontinuation rate due to adverse events (4.6%).

**PREEMPT study sub-analysis**

The PREEMPT program, the largest and longest migraine prophylactic trial, gave rise to several sub-analyses.

**Safety and tolerability**

A good safety and tolerability profile was highlighted by a pooled analysis of 5 trials (including the 2 PREEMPT studies and 2 previous exploratory phase II trials) with multiple BoNT-A treatments (up to 5 cycles) using a mean 163 U dose (range 75–260 U). Adverse events, most commonly neck pain and muscle weakness, were mild or moderate in intensity and occurred in 72.9% of patients (placebo 56.8%). Serious adverse events were reported by 5.4% of patients receiving the active drug and 3% of placebo-treated patients.

**Proportion of responders per treatment cycle**

Patients not responding to the first BoNT-A treatment cycle may well respond to the second or third one. The pooled PREEMPT data showed, in fact, that albeit half of the patients responded to the first BoNT-A treatment cycle (≥50% reduction in headache days: 49.3%; ≥50% reduction on cumulative headache hours: 54.2%; total HIT-6 ≥5-point improvement: 56.3%), more than 1 out of 10 responded to the second BoNT-A cycle (range 75–260 U). Adverse events, most commonly neck pain and muscle weakness, were mild or moderate in intensity and occurred in 72.9% of patients (placebo 56.8%). Serious adverse events were reported by 5.4% of patients receiving the active drug and 3% of placebo-treated patients.

**Presence of medication overuse at baseline**

BoNT-A was proven to be effective also when considering the subgroup of migraineurs with medication overuse (MO) at baseline. At week 24, these patients had a meaningful improvement in headache and migraine days (p<0.001), cumulative headache hours on headache days (p<0.001), headache episodes (p=0.028), migraine episodes (p=0.018) and proportion of patient with HIT-6 score >60 (p<0.001). Conversely, the acute analgesic intake was not significantly modified. It is worth mentioning that BoNT-A overperformed placebo in the proportion of patients who showed a sustained shift from MO to no MO at 3 and 6 months (p=0.002).

**Patients receiving all PREEMPT treatment cycles**

Two-thirds (72.6%) of patients enrolled in the PREEMPT studies were treated with BoNT-A in all the 5 treatment cycles (B/B), whereas 27.4% received BoNT-A in only 3 cycles (P/B), during the OL. B/B continued to show lower frequency of headache days (p=0.035), migraine days (p=0.038) and moderate/severe headache days (p=0.042) at week 56 compared to P/B, with no plateau effect, in line with progressive and addictive therapeutic benefits over time.

**Improvement in migraine impact and quality of life**

Migraine impact on quality of life, measured by HIT-6 and Migraine-Specific Quality of Life Questionnaire (MSQ), continued to improve during long-term BoNT-A treatment. In the PREEMPT program, B/B maintained the HIT-6 and MSQ benefits obtained in the DB period also during the OL, whereas P/B reached B/B improvements at the end of the OL.

**Real-life studies**

The benefits of BoNT-A in CM prophylaxis also emerged in a number of investigations carried out in real-life settings. The largest post-marketing, real-life, prospective studies on BoNT-A prophylaxis in CM were performed in the UK. The first, considering 254 patients attending a headache center, basically confirmed the efficacy and tolerability data of the PREEMPT studies. Headache days were reduced by >50% in 32% and >75% in 14% of patients, while migraine days were reduced by >50% in 50% and >75% in 24% of cases, demonstrating a significant increase in crystal clear days (no pain at all), lower analgesic assumption, reduced work absenteeism and improved quality of life. Of note, patients included in this trial had more severe conditions than those of the PREEMPT studies because almost all (94.4%) had been previously treated with >3 preventative treatments and had a higher baseline headache frequency. The same research group confirmed these findings in a larger outpatient population (434 patients), emphasizing the same BoNT-A responsiveness (primary and secondary endpoints) in patients with MO (50.3%) who outperformed those without MO in terms of 2-fold and 3-fold increase in headache-free days.

**Long-term studies**

As CM is a chronic condition, an important question is how long should BoNT-A treatment last. There is evidence prompting its long-term use (>1 year) in CM. BoNT-A benefits seem sustained, as documented by a study reporting that 74.2% of the 108 responders during the first year still respond to the treatment at 2 years and, among them, 90% continue to benefit for longer periods. In 60% of cases, the attempt to postpone BoNT-A administration to 4 months seemed unsuccessful,
leading to prefer the classic quarterly injection program. On the other hand, 40% of patients had benefit even with less frequent BoNT-A inoculation.\textsuperscript{47} Long-term treatment with doses ranging from 155 to 195 UI may also significantly reduce MO (61.9%) and induce discontinuation of concomitant prophylaxis (CP) in almost half of patients (48.8%).\textsuperscript{52}

Long-term trials specifically focusing on MO pointed out that BoNT-A benefit is not only sustained but even increased over repeated administrations.\textsuperscript{48-50} Extending the treatment from 6 to 18 months induced a further significant improvement of headache index (12%), analgesic consumption (41%), pain intensity (22%), and headache-related disability and quality of life scores.\textsuperscript{48} In addition, 8 BoNT-A treatments over 24 months (especially at the dose of 195 U) caused a significant reduction in headache days, migraine days, medication intake days and HIT-6 scores.\textsuperscript{49}

Comparative trials
BoNT-A proved effective as topiramate (TPM), a well-established prophylactic drug for CM.\textsuperscript{51} Two small RCT trials reported similar clinical benefits in patients randomized to BoNT-A (2 treatment cycles at baseline and month 3; maximum dose: 200 U) plus oral placebo or to TPM 100 mg (up to 200 mg) plus saline injections.\textsuperscript{52,53} BoNT-A provoked less adverse events and less discontinuation than TPM only in the first pilot study.\textsuperscript{52}

Studies on specific migraine subpopulations
CM with comorbid depression
Depression is frequently comorbid with CM and may represent a significant obstacle to its successful treatment. An open-label study on a small sample (32 patients) of CM subjects with comorbid depression hinted that BoNT-A (given at the dose of 155 U following the PREEMPT paradigm) not only reduced headache frequency, severity and disability but also improved depression and anxiety (through direct or indirect mechanism).\textsuperscript{54} These findings, however, were not replicated by subsequent, larger, observational studies.\textsuperscript{51,48}

Cervical dystonia with concomitant migraine
Headache attributed to cranio-cervical dystonia, as currently classified, is a very rare event.\textsuperscript{1,55} However, migraine may be comorbid in patients with cervical dystonia. In these subjects, high BoNT-A doses (up to 175 U for dystonia plus up to 125 U for migraine) significantly reduced headache days, but not migraine days, at day 180 compared to baseline (−4.38+7.99 from a baseline of 15.33+6.7 days; \( p=0.0178 \)).\textsuperscript{56}

Putative mechanism of action of BoNT-A in headache
How BoNT-A acts in migraine prevention is still debated (Figure 1).\textsuperscript{57} A number of experimental cues suggest that BoNT-A disrupts peripheral and, indirectly, central sensitization by inducing a reversible chemical denervation of peripheral nociceptive endings through the following hypothetical mechanisms of action:

- Blockade of the release from peripheral trigeminal sensory nerve endings of neuropeptides (substance P, calcitonin gene-related peptide [CGRP]) and/or neurotransmitters (glutamate).\textsuperscript{38,59}

- Derangement of nociceptive receptors and ion channels translocation to synaptic plasma membrane (namely, N-methyl-D-aspartate glutamate receptor, transient receptor potential vanilloid 1 and P2X3 purinoreceptors).\textsuperscript{59-61}

It is worth mentioning that some researchers hypothesized that BoNT-A could act also centrally, via retrograde axonal transport and transcytosis to second-order nociceptive neurone.\textsuperscript{62}

How to identify CM patients responsive to BoNT-A?

Neuroimaging
BoNT-A responders could have distinctive brain morphological and functional properties as suggested by a functional magnetic resonance imaging study in patients with CM revealing “a significant cortical thickening of right primary somatosensory cortex, anterior insula, left superior temporal gyrus and pars opercularis” in responders compared to non-responders.\textsuperscript{63} However, whether such brain changes – occurring in areas corresponding to sensory face representation and autonomic/interoceptive/emotional processing – are BoNT-A-induced or rather reflect pre-existing premorbid brain condition is uncertain.\textsuperscript{65}

Biochemistry
Increased plasma levels of CGRP (the marker of trigeminal activation) and vasoactive intestinal peptide (VIP, the marker of parasympathetic activation) could distinguish BoNT-A responders from non-responders.\textsuperscript{64} In particular, CM patients with a CGRP level above the cutoff value of 72 pg/mL seem to have 28 times higher probability of being BoNT-A responders.\textsuperscript{64} Moreover, elevated baseline CGRP plasma concentrations are significantly decreased 1 month after treatment (from 76.85 to 52.48 pg/mL; \( p=0.003 \)) only in BoNT-A responders, suggesting a BoNT-A-induced reversal of peripheral nociceptive sensitization in such patients.\textsuperscript{65}
The aforementioned studies represent the first demonstration that biochemical parameters may not only identify CM but also detect responsive subgroups. Nevertheless, as commonly happens in clinical trials, in spite of a quite detailed description of patient treatments and comorbidities, no clinical details on migraine are provided by these studies, if one excludes the simple diagnostic distinction between the episodic and chronic form. In addition, the introduction of the sub-categories of “moderate” and “excellent” responders (which identify patients improving headache frequency between 33–66% and >66% post-treatment, respectively), although innovative, could be misleading, increasing the proportion of “true” CGRP-responders.

Clinical features

We suggest that an easy obtainable method to foresee the response to BoNT-A (and also other trigeminal-targeted treatment) might be to check some too often neglected migraine simple clinical features: where the headache is? How the pain is like?10

Migraine attack-associated features: unilateral cranial autonomic symptoms

A considerable proportion of migraine patients (1 out of 3) has unilateral autonomic symptoms (UAs: eyelid edema, tearing, nasal congestion, etc.) during the attack.67,68 These migraineurs (UAs+), clinically characterized by a more severe and strictly unilateral headache compared to general migraine population, show a pain topography, which traces the distribution of the ophthalmic branch of the trigeminal nerve, in line with a very intense peripheral nociceptive sensitization.68 Such a heavy peripheral nociceptive activation leads to the stimulation of the parasympathetic efferent arm of the trigemino-autonomic reflex (giving rise to cranial autonomic symptoms) and also to a more frequent occurrence of central sensitization, documented by the presence of allodynia and photophobia.68

By simply reasoning in clinical terms, the trigeminal overactivation and parasympathetic stimulation during migraine attacks indicate that UAs+ have high levels of both CGRP (marker of trigeminal activation) and VIP (hallmark of parasympathetic activation).10 This hypothesis is biochemically documented, because increased CGRP and VIP concentrations in ipsilateral jugular blood during the attack have been detected in UAs+.68 Notably, UAs+ show a very convincing triptan responsiveness and manifest a sharp reduction in CGRP and VIP plasma concentrations following rizatriptan assumption.70–72 Thus, UAs+ could represent a peculiar migraine endophenotype characterized by a very good response to trigeminal-targeted treatments.10

Direction of pain: exploding and imploding/ocular headache

Directionality of pain could also matter. Migraineurs with pain pointing inward (imploding) respond better to BoNT-A prophylaxis than those with pain pointing outward (exploding), according to Jakubowski et al’s findings.73 In fact, pooling together the results of a prospective and of a retrospective study on a total of 63 patients affected by episodic (n=36) or chronic (n=27) migraine, the author found that responders (i.e., individuals with a monthly migraine day reduction by >80% compared to pre-treatment) were 100% (n=5) of patients with ocular (eye-popping) pain, 94% (n=29) of those with imploding pain and only 19% (n=5) of those with exploding pain, suggesting that an involvement of extracranial nociceptors could lie at the basis of BoNT-A responsiveness.73 Strikingly, most responders (54%) were episodic migraineurs, in contrast to the current opinion that BoNT-A is effective only in CM.26,38 This clearly implies that pain characteristics (location and quality) are more relevant than migraine frequency in determining BoNT-A responsiveness and prompt for a more thorough clinical evaluation of migraine features of patients enrolled in pharmacological trials.10

Unfortunately, the Jakubowski et al’s study did not investigate the presence of UAs, which – intriguingly – occur in the same proportion of migraineurs with imploding/ocular pain (30%).68,73 These 2 migraine endophenotypes could indeed be coincidental, because – at least theoretically – the imploding/ocular migraine pain could arise from extracranial nociceptor stimulation induced by periocular edema and vasodilation following the activation of the trigemino-autonomic reflex in UAs+ (Figure 2).68

Duration of migraine

Short duration of migraine, regardless of being episodic or chronic, would predict a positive response to BoNT-A treatment. This hypothesis was proposed in a prospective, open-label study reporting a better response rate in patients with disease duration of <30 years, compared to those with longer migraine duration (>25% MIDAS score reduction: 79% vs 46%; p=0.02).74 suggesting that functional and biochemical brain changes due to repeated migraine episodes would render patients with longer migraine duration less sensitive to BoNT-A prophylaxis.
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Pericranial muscle tenderness
The presence of pericranial muscle tenderness (PMT) could identify BoNT-A responders among patients with MO. A small RCT (68 patients) revealed that BoNT-A (100 U given in 16 injection sites) does not overperform placebo in terms of headache day reduction in patients affected by CM with MO, inducing only a reduction in analgesic intake. When selectively considering migraineurs with PMT, however, BoNT-A was significantly more effective, reducing not only drug consumption but also headache days, pain intensity and disability measures.75 PMT, a symptom characterizing a large number of patients CTTH and reflecting a state of central nociceptive sensitization, may indeed be present in patients with CM, and is even more pronounced in CTTH with concomitant migraine.76 These data seem to indicate that BoNT-A – a drug believed to reduce peripheral and central sensitization in CM – works better when central sensitization, the hallmark of this condition, is extremely pronounced.

Special considerations
A series of clinical trials and real-life studies proved that BoNT-A represents the best option for the prophylaxis of CM in terms of efficacy, safety, tolerability, reduced disability and headache-related resource use, and improved quality of life.43,77,78 Nevertheless, we deem that some major issues remain to be addressed (Table 1).

BoNT-A responders’ identification
The clinical characterization of patients with CM in pharmacological trials with BoNT-A is unsatisfactory. Tailored therapy, a reasonable patient expectation and the goal of any effective treatment strategy, relies indeed on a careful assessment of disease clinical characteristics. The detailed assessment of individual migraine endophenotype, more than a trite application of CM classification criteria based mostly on migraine frequency, might widen BoNT-A therapeutic benefits.10 As a matter of fact, various studies outlined that unilaterality, intensity, quality and direction of pain, presence of UAs, disease duration and PMT may predict responsiveness to trigeminal targeted treatments.10,70,71,73–75 These symptoms, reflecting a higher degree of peripheral and central nociceptive sensitization in a subset of patients with CM, might well drive the therapeutic choice of BoNT-A, a drug preferentially targeting hyperactive terminals, whose clinical efficacy is indeed related to its ability to reverse the sensitization of head pain circuitry.

Figure 2 Imploding/ocular pain might be a consequence of the trigemino-autonomic reflex activation: a hypothesis.
Notes: In 1/3 of migraineurs, an overactivation of the TN – causing a more strictly unilateral and severe headache located along the areas of cutaneous distribution of the ophthalmic branch (1) – induces both central sensitization (alldynia and photophobia) and the activation of the efferent arm of the trigeminal-autonomic reflex (2). Activated preganglionic parasympathetic fibers originating in the SSN exit the brainstem via the seventh cranial nerve (VII), traverse the GG and synapse in the SPG with postganglionic neurons innervating cranial and conjunctival vessels, lacrimal glands and nasal mucosa, triggering UAs (ocular/periocular vasodilation and edema, lacrimation and rhinorrhea) (3). UAs would activate extracranial nociceptors (4), being responsible for imploding/periocular pain characteristics, and would in turn amplify trigeminal afferent firing (5), further perpetuating the vicious cycle.

Abbreviations: TN, trigeminal nerve; SSN, superior salivatory nucleus; GG, geniculate ganglion; SPG, sphenopalatine; UAs, unilateral autonomic symptom; TCC, trigemino-cervical complex; TG, trigeminal ganglion.
Better clinical trial designs
Due to its complex nature, CM requires more precise and specifically designed clinical trials.\(^4\) It should be borne in mind that CM is a “fluctuating” disease spontaneously reverting to the episodic form in 26.1% of patients and flowing in and out of CM in 40% of cases over years, whose definition is still arbitrary being based on expert consensus and not on biological grounds.\(^79,80\) Thus, the possibility of including “false” CM – especially considering patients with a headache frequency <20 day/month – can never be definitely ruled out. Furthermore, CM develops from episodic migraine in presence of risk factors for chronic evolution (migraine transformation), but may well revert to the episodic form when transformation factors are being controlled or in presence of reversion factors.\(^4,79\) Hence, a favorable inversion in the ratio between transformation and reversion factors might account per se for CM improvement, independently of any treatment.
As a consequence, we believe that more attention should be paid in clinical trials to the following points:

Patients’ selection
To verify the real effect of BoNT-A in CM subpopulations, it would be advantageous to stratify patients differentiating CM in “low frequency” (potentially including also spontaneously remitting cases), “average frequency” and “high frequency” (daily/near daily, encompassing patients with complex comorbidities, transformation risk factors and MO). This distinction would help, at least in part, to enucleate “pure” CM patients.\(^51\)

Clinical endpoints
Given the fluid nature of the CM, endpoints should always be stringent, avoiding too generous endpoints such as “moderate responders”.\(^4,65\)

Synergistic effects of concomitant treatments
Data on CP during BoNT-A therapy in clinical trials are scanty and mostly limited to the specification of the preventive agent used. Nevertheless, CP could, indeed, exert a positive synergistic effect with BoNT-A on CM. Hence, a stratification of patients according to the specific class of CP (anticonvulsants, beta-blockers, calcium-antagonists, antidepressants, etc.) would be helpful to verify whether BoNT-A produces more benefits on patients simultaneously treated with a given migraine prophylaxis. The same applies for treatments used for comorbidities (eg, depression, anxiety).

Evolution of modifiable risk factors
How to exclude that a positive clinical outcome following a long-lasting BoNT-A treatment can also be linked to reduced CM risk factors?\(^34,80\) CM patients consulting a physician on a regular basis for the treatment cycles over 1 year or more could be more prone or motivated to concomitantly reduce modifiable CM risk factors than those treated with oral drugs, such as TPM. As a consequence, the outcome of transformation and reversion factors during trials should be monitored and taken into account in result analysis.

Rapid CM relapse following BoNT-A discontinuation
CM is the paradigm of a difficult-to-treat headache, given its obscure pathophysiology and complex comorbidities. However, the rapid CM relapse following BoNT-A discontinuation and, even more, the increased attack frequency when slightly postponing the subsequent treatment cycle are not easily explainable with a non-symptomatic drug capable of reverting peripheral and central sensitization, hence theoretically inducing plastic changes in pain matrix.\(^54,65\) Thus, it should be verified in future studies if this issue could be bypassed by using higher doses. Alternatively, the hypothetical BoNT-A mechanisms of action in CM should be reconsidered.

Conclusion
More attention to clinical migraine features and the setup of better designed clinical trials could improve the identification of BoNT-A responders, allowing a more tailored treatment for CM.

Table 1 BoNT-A in CM treatment: issues to be addressed

| Identification of responders | • Detailed sociodemographic and clinical characterization of patients |
| Improvement of clinical trial design | • Stratification of CM patients according to headache frequency |
| | • Use of restrictive efficacy endpoints |
| | • Assessment of synergistic effects of concomitant prophylaxis/treatments |
| Understanding post-discontinuation relapse | • Monitoring of concomitant evolution of modifiable CM risk factors |
| | • Exploring the usefulness of higher doses |
| | • Reconsidering BoNT-A mechanism of action |

Abbreviations: BoNT-A, onabotulinum toxin A; CM, chronic migraine.
Disclosure
Piero Barbanti has received consultancy fees from Allergan, Bayer, electroCore and Visufarma and advisory fees from Abbott and Merck. The authors report no other conflicts of interest in this work.

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