Technologies for physical activity self-monitoring: a study of differences between users and non-users

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Background: Different kinds of physical activity (PA) self-monitoring technologies are used today to monitor and motivate PA behavior change. The user focus is essential in the development process of this technology, including potential future users such as representatives from the group of non-users. There is also a need to study whether there are differences between the groups of users and non-users. The aims of this study were to investigate possible differences between users and non-users regarding their opinions about PA self-monitoring technologies and to investigate differences in demographic variables between the groups.

Materials and methods: Participants were randomly selected from seven municipalities in central Sweden. In total, 107 adults responded to the Physical Activity Products Questionnaire, which consisted of 22 questions.

Results: Significant differences between the users and non-users were shown for six of the 20 measurement-related items: measures accurately ($p=0.007$), measures with high precision ($p=0.024$), measures distance ($p=0.020$), measures speed ($p=0.003$), shows minutes of activity ($p=0.004$), and shows geographical position ($p=0.000$). Significant differences between the users and non-users were also found for two of the 29 encouragement items: measures accurately ($p=0.001$) and has long-term memory ($p=0.019$). Significant differences between the groups were also shown for level of education ($p=0.030$) and level of physical exercise ($p=0.037$).

Conclusion: With a few exceptions, the users and the non-users in this study had similar opinions about PA self-monitoring technologies. Because this study showed significant differences regarding level of education and level of physical exercise, these demographic variables seemed more relevant to investigate than differences in opinions about the PA self-monitoring technologies.

Keywords: physical activity, technology, opinion, user, non-user

Introduction

Today, many lifestyle-related diseases are caused by risky behaviors. According to the World Health Organization (WHO),¹ 80% of diabetes, stroke, and heart disease cases can be prevented. Physical activity (PA) has a positive impact on the human body,²⁻⁶ is used as an important component for the treatment and prevention of several diseases,^{2,7} and can also reduce the risk of chronic diseases.⁸ PA is defined as “bodily movement produced by the muscles, which generates energy expenditure”.⁹ In contrast, sitting, lying down, or any waking activity characterized by low energy expenditure corresponds to a sedentary behavior.¹⁰ Being physically inactive is defined as performing only a small amount of PA or not being physically active enough to meet current recommendations.¹¹

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Technology has been used as a tool in interventions to promote PA.^{12,13} Currently, there are several technical devices available that aim to monitor and motivate change in PA behavior. Such devices include pedometers, accelerometers, activity trackers, heart rate monitors, and smartphone applications. These devices can be used separately or in combination with a computer, a smartphone, or an iPad when self-monitoring PA (PA self-monitoring technologies). According to Bandura,¹⁴ interactive technologies can increase the effects of health promotion efforts. However, using such technology in daily life requires a high level of acceptance among prospective users.¹⁵ The active involvement of users is also regarded as essential in health care device development.^{16–18} User-centered studies contribute important information to improve the fit between a user and a technology, and this information is essential for the acceptance and usability of a technical device.¹⁹ Additionally, when developing new technological interventions that aim to improve health, it is important to focus on the user perspective. Differences between users and non-users of health technology have been investigated, including the factors that influence the adoption of technology in general,²⁰ the factors that influence the use of technology when exercising at a gym,²¹ and how opinions on telemedicine differ between users and non-users.²² Demographic variables have also been explored in relation to different types of technology.^{23,24} No studies were found that focused on investigating possible differences in the opinions regarding PA self-monitoring technologies between the groups of users and non-users. To develop and refine the PA self-monitoring technologies that future users need and accept for use to measure and encourage PA, it is essential to investigate whether such opinions differ between the two groups. The aims of the present study were to investigate possible differences between users and non-users regarding their opinions about PA self-monitoring technologies and to further investigate differences between users and non-users regarding demographic variables.

Materials and methods

This study had a cross-sectional design. The study was approved by the Regional Ethics Committee, Uppsala, Sweden (EPN, D-nr 2013/072). Data collection were performed during February–May 2015.

Study sample

The sample consisted of people who lived in central Sweden. Males and females were included in this study if they were aged between 18 and 84 years and if they were registered in

one of the seven chosen municipalities in central Sweden. The parameters for random sampling were based on age, gender, and obtaining a proportional sample in relation to the size of the chosen municipality. In this study, statistical power was based on differences between users and non-users among the means of the studied variables. With an effect size of 0.30 and a significance level of $p < 0.05$, a minimum sample of 174 respondents was required to achieve statistical power at the level of 0.80. When a dropout rate of 42% was included, a random sample size of ~300 respondents was needed. A total of 300 respondents were therefore asked to participate in the study. The random selection of the sample was achieved through the Swedish population and address register (SPAR), which includes all people who are listed in Sweden and is owned by the Swedish Taxes Office. The test leader (i.e., the first author) received the full names and addresses of the respondents. The sampling process is presented in Figure 1.

The total number of external dropouts was 190 individuals. The reasons for dropping out of the study included a lack of time and/or a lack of interest in participation (Figure 1). Additionally, we encountered individuals who were unable to participate because they did not speak or understand the Swedish language or had a disease or impairment that made it impossible for them to participate in the study. Another group that was not included consisted of individuals who had moved out of the selected municipalities in central Sweden. Finally, individuals who were not reachable because their addresses

Figure 1 Sampling process.

Abbreviation: SPAR, Swedish population and address register.

were unknown or because they had no registered telephone number (or were not reachable by phone) were not included due to a lack of response. In total, 107 individuals provided written consent to participate in the study (36% response rate), of which 51% were males and 49% females. The demographic data of the participants are presented in Table 1.

Measures

The Physical Activity Products Questionnaire (PHYS-PRO) was developed and designed for an adult population. The PHYS-PRO was partly based on other available questionnaires. The PHYS-PRO included 22 questions divided into six parts, as shown in Table 2.

Part 1 – background information (Q1–Q9) – included questions regarding gender (Q1), age (Q2), housing condition (Q3), level of education (Q4), employment (Q5), perceived health condition (Q6), disease/disability status (Q7), body weight (Q8), and body height (Q9). All questions, except Q2 (age), were based on the “Health on Equal Terms – A Survey on Health and Living Conditions in Sweden in 2012”²⁵ and

the “Life and Health 2008”²⁶ questionnaires. Some modifications were made to these questions. The participants were restricted to current conditions for two questions (Q6 and Q7). Additionally, the instructional text preceding questions Q4–Q9 and the response options for Q3 were modified to be clearer to the target group of the PHYS-PRO. Part 2 – level of PA (Q10–Q13) – included questions regarding level of everyday activity (Q10), level of physical exercise (Q11), level of sedentary behavior at work (Q12), and level of sedentary behavior during leisure time (Q13). All questions in part 2 were based on the WHO questionnaire “The Global Physical Activity Questionnaire” and the “Short Last 7 Days Telephone” version of the International Physical Activity Questionnaire (IPAQ)²⁷ but were modified or divided into several questions to be suitable for the purposes of this study. Part 3 – readiness for behavioral change (Q14) – was presented as four statements regarding the PA of the respondent: 1) I am currently physically active; 2) I intend to become more physically active in the next 6 months; 3) I currently engage in regular PA; and 4) I have been regularly physically active for the past 6 months. This part was based on Marcus and Forsyth.²⁸ The response options were no and yes, and the scoring method reported by Marcus and Forsyth²⁸ was used to classify the stages of change (SOC). Part 4 – the use of different technical devices (Q15–Q18) – contained questions developed for this study regarding the use of PA self-monitoring technologies, reasons for using them, frequency of use, and opinions about them (Q15). The remaining three questions in this part were open-ended questions regarding the strengths (Q16) and weaknesses (Q17) of the devices and whether the participants had any further comments regarding the improvement of the devices (Q18). Part 5 – measuring PA (Q19–Q20) – and Part 6 – encouraging PA (Q21–Q22) – were both developed for the present study and focused on the user perspective. Parts 5 and 6 consisted of two tables with

Table 1 Demographic data of the participants

Group	Parameter	M	Median	SD	Range	n
Users	Age (years)	47	44	±15	20–77	36
	Body weight (kg)	77	75	±15	53–110	
	Body height (cm)	174	174	±10	158–198	
	BMI (kg/m ²)	25.5	24.5	±4	19–35	
Non-users	Age (years)	54	55	±18	19–84	71
	Body weight (kg)	80	78	±22	49–173	
	Body height (cm)	172	172	±10	151–192	
	BMI (kg/m ²)	27	27	±7	16–60	
Total	Age (years)	51	51	±17	19–84	107
	Body weight (kg)	79	76	±19	49–173	
	Body height (cm)	172	172	±10	151–198	
	BMI (kg/m ²)	27	25	±6	16–60	

Abbreviations: M, mean; SD, standard deviation; BMI, body mass index.

Table 2 PHYS-PRO divided into six parts with the number of questions and aims of the questions for each part

Part	Name	Questions	Aim of the questions
1	Background information	9 (Q1–Q9)	To present relevant demographics
2	Level of PA	4 (Q10–Q13)	To investigate and present the level of PA and sedentary time of the respondents in their daily life
3	Readiness for behavioral change	1 (Q14)	To map the respondents' readiness for behavioral changes regarding PA
4	The use of different technical devices	4 (Q15–Q18)	To investigate the use of PA self-monitoring technologies and gain the respondents' opinions regarding these devices
5	Measuring PA	2 (Q19–Q20)	To understand the respondents' opinions on how PA self-monitoring technologies able to measure PA should work
6	Encouraging PA	2 (Q21–Q22)	To understand the respondents' opinions on how PA self-monitoring technologies that encourage PA should work

Note: In the “Questions” column, the first number describes the number of questions and the numbers in brackets indicate the question numbers.

Abbreviations: PHYS-PRO, Physical Activity Products Questionnaire; PA, physical activity.

20 (part 5) and 29 (part 6) hypothetical statements regarding how to measure (part 5) and encourage (part 6) PA. The hypothetical statements were based on earlier research and the authors' ideas and experiences. The main question and the related items in Q19 (measuring PA) and Q21 (encouraging PA) are described in Table 3.

The respondents were asked to grade their level of agreement for each statement with a value between 1 and 10 (1 corresponded to do not agree at all/very bad and 10 corresponded to fully agree/very good). The tables for parts 5 and 6 were followed by an open-ended question requesting further comments on measuring PA and encouraging PA.

The PHYS-PRO was pilot tested twice before distribution. The first and second pilot tests were conducted with five and six individuals, respectively, and included males and females of different ages. The PHYS-PRO was revised for language comprehension, grammar, and spelling as a result of the pilot tests.

Procedure

The PHYS-PRO was distributed in Swedish as a letter by traditional post, but the respondents also had the option of answering the questionnaire through a web link as instructed in the paper version of the questionnaire. The

Table 3 The main questions and the related items in Q19 (measuring PA) and Q21 (encouraging PA)

Q19 – How do you think that a technical device that measures PA should function?	Q21 – How do you think that a technical device that encourages PA should function?
The following questions should all be answered, regardless of whether you use PA self-monitoring technologies. Please mark a number between 1 and 10 to indicate what you think about these hypothetical statements (1=do not agree at all/very bad and 10=completely agree/very good)	The following questions should all be answered, regardless of whether you use PA self-monitoring technologies. Please mark a number between 1 and 10 to indicate what you think about these hypothetical statements (1=do not agree at all/very bad and 10=completely agree/very good)
19.1 – The device can perform accurate measurements (measures with high accuracy that is near the true value)	21.1 – The device can be used 24/7 (all day and night)
19.2 – The device measures with high precision every time it is used (measures with high precision that is measured accurately every time)	21.2 – The device can perform accurate measurements (measures with high accuracy and precision)
19.3 – The device can measure activity based on movements of the arms and the upper body (from the waist and up)	21.3 – The device can continually measure all day/as long as it is worn (measures constantly and uninterrupted)
19.4 – The device can measure activity based on the movements of the legs and the lower body (below the waist)	21.4 – The device can automatically measure all day/as long as it is worn (measures by itself – automatically)
19.5 – The device can measure activity generated by the whole body	21.5 – The device can give feedback on measurements in real time on a display
19.6 – The device can measure different forms of intentional and conscious activity (e.g., biking, swimming, ball games, gymnastics, and gym activities)	21.6 – The device can show graphs for activity and physical inactivity
19.7 – The device can measure all everyday activities performed in your everyday life that are not intentional exercise (e.g., cleaning, gardening, shoveling snow, going to the bus, and going shopping)	21.7 – The device can give some type of feedback on performed activity (e.g., flashing lights, vibrations, and sending text messages or email)
19.8 – The device can measure body temperature	21.8 – The device can remind you when you need to be active/have been inactive for too long
19.9 – The device can measure heart rate	21.9 – The device can remind you of planned occasions/activities on specific days and times
19.10 – The device can measure air temperature (where you are both indoors and outdoors)	21.10 – The device can set an individual/personal activity target (e.g., steps per day, a certain intensity, or a certain number of minutes per day)
19.11 – The device can measure distance (e.g., the route you have performed)	21.11 – The device can indicate time left to meet an individual target (e.g., flashing lights or approximate time left to meet the target)
19.12 – The device can measure load (e.g., uphill or carried load)	21.12 – The device can be individually adjusted according to your preferences (e.g., target groups, ages, or activity goals)
19.13 – The device can measure activity intensity (e.g., slow, medium, and fast)	21.13 – The device has long-term memory for saving data (e.g., several months)
19.14 – The device can measure speed (e.g., meters per second)	21.14 – The device can upload data manually/wirelessly/automatically to other devices (e.g., computer, smartphone, or iPad)
19.15 – The device can calculate energy expenditure (calculation of calories expended during different activities)	21.15 – The device has functions for showing data trends (e.g., comparisons between weeks/months)
19.16 – The device can show the number of minutes you were active	21.16 – The device resets automatically at midnight each day
19.17 – The device can show the number of minutes you were inactive	21.17 – The device resets automatically when it is put on
19.18 – The device can show when you were active (time of day)	21.18 – The device can be easily paused temporarily (e.g., in certain situations or if you desire to pause it)
19.19 – The device can show the GPS where an activity was performed	21.19 – The device can be placed/positioned on several locations on your body
19.20 – The device can show the time when you achieved your personal goal	21.20 – The device is designed in an attractive and elegant way

(Continued)

Table 3 (Continued)

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- 21.21 – The device is designed in a practical and not flashy way
 - 21.22 – The device can be hidden easily if desired
 - 21.23 – The device has a function to post results on social media (e.g., Facebook or Twitter)
 - 21.24 – The device enables participation in competitions (e.g., Internet-based competitions)
 - 21.25 – The device enables voluntary participation in user groups with the same or similar devices (e.g., at work, with friends, or with neighbors)
 - 21.26 – The device enables voluntary participation in groups with the same or similar activity interests (e.g., daily exercisers, bikers, and joggers)
 - 21.27 – The device is easily assessable for purchase
 - 21.28 – The device is inexpensive/affordable to purchase
 - 21.29 – The device has an accompanying manual, which clearly describes how the device should be worn and used
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Note: n=32–34 (users) and n=63–66 (non-users).

Abbreviations: PA, physical activity; GPS, geographical position.

letter also included information about the study purpose and a consent form. No incentive or reward was given to the respondents for participating in the study. All participants provided written consent. Data collection for the PHYS-PRO occurred from February to May 2015, by sending the questionnaire to the respondents' home addresses. The first distribution was delivered during February, and reminders were sent thereafter by post. Respondents who answered the PHYS-PRO and left some questions unclear or unanswered were contacted by phone with a request to complete the questionnaire.

Data analyses

Descriptive statistics were presented as mean (M), standard deviation (SD), absolute frequency, and relative frequency. Body mass index (BMI) was calculated as kg/m² and was categorized according to WHO guidelines as follows: underweight (BMI<18.5), normal weight (BMI 18.5–24.9), and overweight/obese (BMI≥25.0).²⁹ The classification of users and non-users was made depending on how respondents answered Q15. A respondent was classified as a user if gave a positive answer (yes) on the item Q15 “Do you use any kind of technical device if or when you are physically active”? Using the Q14 answers, the respondents were divided into different SOC according to the algorithm recommended by Marcus and Forsyth.²⁸ Pearson's chi square test and the independent Mann–Whitney *U* test³⁰ were used to study differences between users and non-users regarding demographic variables and opinions on PA self-monitoring technologies. A significance level of 0.05 was used in the analyses. Data were analyzed using IBM SPSS Statistics (v.22; IBM Corporation, Armonk, NY, USA).

Results

All respondents (N=107) were classified as users (n=36) or non-users (n=71). Furthermore, the users and non-users were divided into different SOC, as presented in Table 4.

Regarding demographic variables, the chi-square tests showed no significant differences between users and non-users regarding gender, age, perceived health condition, disease/disability status, BMI, level of sedentary behavior at work, level of sedentary behavior during leisure time, or level of everyday PA. However, significant differences were seen between the users and non-users regarding level of education and level of physical exercise, as shown in Table 5.

Regarding the participants' opinions of PA self-monitoring technologies (Q19 – measuring PA and Q21 – encouraging PA), the Mann–Whitney *U* test showed no significant differences between the users and non-users for 14 out of the 20 items in Q19 and 27 out of the 29 items in Q21. However, the remaining six items in Q19 and two items in Q21 showed significant differences between the two groups, as listed in Table 6. The items with significant differences are presented as mean, SD, and *p*-value.

Discussion

The results implied that the users and non-users had similar opinions regarding PA self-monitoring technologies. Only a few significant differences between the users and non-users were found regarding their opinions on how a technical device that measures and encourages PA should work, i.e., whether a device should measure accurately/perform accurate measurements, measure with high precision, measure distance, and show number of active minutes. All

Table 4 Classification of the users and non-users in different SOC, in absolute and relative frequencies

	SOC						Total
	Unidentified	Pre-contemplation	Contemplation	Preparation	Action	Maintenance	
Users	2 (5.6%)	3 (8.3%)	6 (16.7%)	6 (16.7%)	1 (2.8%)	18 (50.0%)	36 (100.0%)
Non-users	6 (8.5%)	11 (15.5%)	14 (19.7%)	11 (15.5%)	3 (4.2%)	26 (36.6%)	71 (100.0%)
Total	8 (7.5%)	14 (13.1%)	20 (18.7%)	17 (15.9%)	4 (3.7%)	44 (41.1%)	107 (100.0%)

Note: Unidentified=not possible to categorize.

Abbreviation: SOC, stages of change.

Table 5 Absolute and relative frequencies and chi-square test results for the variables of level of education and level of physical exercise

	Level of education					Chi-square test results
	Lower education (elementary school, primary school)	Medium education (high school)	Higher education (university)	Other education	Total	
User	2 (5.6%)	16 (44.4%)	17 (47.2%)	1 (2.8%)	36 (100.0%)	$p=0.030^*$ $\chi^2=8.936$
Non-user	18 (25.4%)	27 (38.0%)	20 (28.2%)	6 (8.5%)	71 (100.0%)	
Total	20 (18.7%)	43 (40.2%)	37 (34.6%)	7 (6.5%)	107 (100.0%)	
	Level of physical exercise				Total	Chi-square test results
	Sedentary (0–30 minutes)	Less than PA recommendation (0.5–1.5 hours)	More than PA recommendation (>1.5 hours)			
User	11 (30.6%)	9 (25.0%)	16 (44.4%)		36 (100.0%)	$p=0.037^*$ $\chi^2=6.596$
Non-user	38 (53.5%)	17 (23.9%)	16 (22.5%)		71 (100.0%)	
Total	49 (45.8%)	26 (24.3%)	32 (29.9%)		107 (100.0%)	

Note: * $p<0.05$.

Abbreviation: PA, physical activity.

participants rated their level of agreement regarding these items as very good; however, the users rated their level of agreement slightly higher compared to the non-users. There were also differences between the groups regarding desired device characteristics, i.e., measurement speed, the ability to show geographical position, and the inclusion of long-term memory. For these characteristics, the users rated their level of agreement as good and the non-users scored their level of agreement as medium, i.e., neither good nor bad. This study also showed that there were no significant differences between the groups among most of the items. Both users and non-users agreed that it was bad if a technical device had the following functions: measurement of body temperature, measurement of air temperature, automatic reset at midnight, automatic reset when the device is first put on, post results on social media, and enabled participation in web-based competitions and in groups with the same device or activity interests. Both users and non-users agreed that it was very good if a technical product was easy to buy, economical, and had an instruction manual. For all the remaining variables, both users and non-users rated their level of agreement as medium good, a value between good and bad. As both groups had similar opinions regarding PA self-monitoring technologies, other factors

in addition to those studied here may influence the use of these technologies.

Existing research within the health technology field has focused mainly on device-related or technical aspects and substantially less on individual use or adoption-related challenges.³¹ However, opinions or attitudes regarding technology in general have been studied by others. For instance, Robinson and Martin³² investigated social attitude differences between Internet users and non-users with the General Social Survey. The study of Robinson and Martin³² mostly showed no significant differences in social attitudes between the Internet users and non-users, and the few significant differences that were found could be explained by other factors, e.g., level of education. Thus, the present study seems to agree with earlier research investigating differences between users and non-users regarding technology in general.

Czaja et al²⁰ claimed that technology adoption was influenced by sociodemographic factors as well as attitudes and cognitive abilities, e.g., older adults are less likely than younger adults to use technology in general. According to Patel and O’Kane,²¹ individual values, motivations, and preferences, as well as the context or situation, can influence the use of technology. In our study, 33% of the participants who answered the PHYS-PRO were users of

Table 6 Descriptive statistics and Mann–Whitney *U* test results for significant items in Q19 and Q21

Q19 – How do you think that a technical device that measures PA should function?	Group	M	SD	Mann–Whitney U test (p-value)
The following questions should all be answered regardless of whether you use PA self-monitoring technologies. Please mark a number between 1 and 10 to indicate what you think about these hypothetical statements (1=do not agree at all/very bad and 10=completely agree/very good)				
19.1 – The device can measure with accuracy (measure with high accuracy that is near the true value)	User	9.5	±1.1	0.007*
	Non-user	8.2	±2.4	
19.2 – The device can measure with high precision every time it is used (measures with high precision that is measured accurately every time)	User	9.7	±0.6	0.024*
	Non-user	8.6	±2.2	
19.11 – The device can measure distance (e.g., the route you have performed)	User	8.9	±2.1	0.020*
	Non-user	8.0	±2.2	
19.14 – The device can measure speed (e.g., meters per second)	User	8.1	±2.6	0.003*
	Non-user	6.6	±2.9	
19.16 – The device can show the number of minutes you were active	User	9.1	±2.0	0.004*
	Non-user	8.0	±2.5	
19.19 – The device can show the GPS where the activity was performed	User	7.3	±3.2	0.000*
	Non-user	4.4	±2.8	
Q21 – How do you think that a technical device that encourages PA should function?	Group	M	SD	Mann–Whitney U test (p-value)
The following questions should all be answered regardless of whether you use PA self-monitoring technologies. Please mark a number between 1 and 10 to indicate what you think about these hypothetical statements (1=do not agree at all/very bad and 10=completely agree/very good)				
21.2 – The device can measure with accuracy (measures with high accuracy that is near the true value)	User	9.6	±1.0	0.001*
	Non-user	8.1	±2.4	
21.13 – The device has long-term memory for saving data (e.g., several months)	User	8.0	±3.1	0.019*
	Non-user	7.1	±2.7	

Notes: n=32–34 (users) and n=63–66 (non-users). The results are divided into user and non-user groups and described with M, SD, and p-value. *p<0.05.

Abbreviations: PA, physical activity; M, mean; SD, standard deviation; GPS, geographical position.

PA self-monitoring technologies, which probably meant that they used these devices because the devices matched their needs, expectations, and requests; this is an instance of technological transition. Geels³³ described technological transition as the method by which technological innovations arise, how they will be integrated into society, and where a technology meets and fulfills consumer needs to ultimately become stable over time.

A significant difference was shown between the users and non-users regarding the educational level. Almost all users (91.6%) reported medium or higher education compared with 66.2% of the non-users. Similar results were found when Gattiker and Howg²³ investigated the influence of demographic variables on employees' attitudes toward the effects of information technologies on working life. Their results implied that level of education might be one of the demographic variables that could explain the differences in attitudes between the users and non-users of information technology. Additionally, Vroman et al²⁴ investigated older adults' dispositions toward information communication technology (ICT) and found that elderly people with higher education or who were living with a partner were more likely to use ICT. Thus, the results regarding education in our study were similar to those of previous technology studies.

In this study, the level of physical exercise also showed significant differences because the number of participants who exercised more than the recommended amount in the users group was twice that of the non-users group. More than half (53.5%) of the non-users were sedentary compared to 30.6% of the users. This was interesting because it implied that half of the non-users were not sedentary, which was good and positive for their health. The findings also indicated that one-third of the PA self-monitoring technology users were sedentary. The results also showed that the majority of the participants in this study were non-users. Previous studies have shown that the use of pedometers¹² and electronic activity monitor systems³⁴ has the ability to increase the level of PA. Litman et al³⁵ showed that users of mobile exercise monitoring applications were more likely to perform leisure time exercise compared with those who were not using monitoring applications. Our study agreed with earlier studies that showed that users are associated with higher levels of PA or exercise.

The results of the PHYS-PRO provided important information about the opinions of users and non-users on PA self-monitoring technologies that is important in the process of developing self-monitoring technology to support PA behavioral change. Middelweerd et al³⁶ found that mobile

applications that promoted PA used an average of five out of 23 potential behavioral change technologies, and Painter et al³⁷ claimed that only a small part of published health behavior research is based on theory. The SOC are one of the core constructs in the transtheoretical model (TTM), which describes an individual's willingness to act on a new, healthier behavior. PA interventions, which are based on the SOC model, have been shown to increase PA levels among adults.³⁸ Regarding the participants in this study and their tendency to change PA behavior, >10% of the users were classified in the action stage (stages 4–5) compared to the non-users. The SOC classification showed that several users had performed actions to change their PA behavior compared to the non-users. However, because the users in this study were significantly more physically active than the non-users, it seemed logical that more of the users were classified in action stages.

This cross-sectional study only represented the opinions of the respondents at a certain point in time. The responses to the PHYS-PRO were collected during the year 2015, from February to May, to avoid distribution in the beginning of the new year (when it is common to make a resolution to start physical exercise) and to avoid distribution in the middle of the summer or winter. Regarding the choice to use a questionnaire, it is important to note that self-reported measures of PA have shown both high and low reliabilities compared to direct PA measurement methods.³⁹ Almost all studies that support the relationship between regular PA and chronic diseases are based on self-reports,⁴⁰ and the questionnaire is the most frequently used method of measuring PA in epidemiological studies.⁴¹ However, it is essential to consider the measurement qualities of a questionnaire⁴¹ in relation to the aims of a study. Therefore, a questionnaire was regarded as a suitable method to collect data.

The selection process was mainly based on a random sample with the exception of the geographical requirement, which generated larger samples for larger municipalities. The geographically proportional sample ensured an accurate reflection of the population, which therefore can be seen as a strength of the study. However, if we had the resources, it would have been interesting to increase the sample size, which possibly could have helped us to draw conclusion on a more detailed level, especially investigating different categories of users and non-users. Examples of such categories are elderly, young people, low education, or other education, which in the present study have few people in each group. For example, different categories of individuals are in focus in several studies that have investigated the concept of motivation in relation to PA.^{42–44} Another strength of this

study was that instead of choosing only cities, whole municipalities were selected in order to obtain a larger variation of participants and a representative sample of the population in central Sweden. Nevertheless, the results can only be generalized to the total population of the seven municipalities in central Sweden or possibly similar populations with similar preconditions.

The external dropout rate in the study could be considered high. Approximately 25% of the external dropouts were individuals who clearly stated their unwillingness to participate in the study. Among those who were approached to participate, a relatively small percentage had moved out of the region or stated health reasons for not participating. The majority of the external dropouts were individuals who were not reachable. It was not possible to determine whether these individuals made a choice not to answer, whether they were not interested, or whether they could not be contacted. One respondent clearly stated that he/she did not answer the questions because he/she did not need technology during PA. Several actions were made in order to minimize the dropout rate. The test leader had conversations with several participants who stated that they were not interested in the study because they had no technology interest. The test leader tried to inform them that their opinions were just as important as the respondents who were interested in technology. Some individuals did not want to participate because they were, according to their opinion, not physically active or had a sedentary lifestyle. In these cases, the test leader explained that their participation was important to gain their opinions about PA self-monitoring devices in general and to be able to compare the opinions between the two groups of users and non-users. The test leader also tried to inform them that their PA level was not the focus of the study. Most of these respondents changed their mind and accepted to participate. A reflection is, however, that the original written information regarding these issues should have been more detailed.

Generally, possible explanations for the relatively large dropout rate in this study might be a combination of lack of interest from the potential respondent in technology in general, PA self-monitoring technologies specifically, PA, or combinations of these. The internal dropout rate was also minimized by completing missing items by phone. However, the relatively high dropout rate can be regarded as a limitation and possibly affected the results of this study.

Furthermore, a possible limitation could be the PHYS-PRO questionnaire, which was specifically developed for the present study. Although several parts of the questionnaire were taken from existing questionnaires, many of the questions and statements were modified to match the purposes

of the present study. Several questions and statements were also developed to meet the specific aims of the study. Van Poppel et al⁴⁵ investigated available PA questionnaires and concluded that the best questionnaire could not be determined. Therefore, they recommended selecting a PA-measuring questionnaire based on the purposes of the study. The Quality Assessment of Physical Activity Questionnaire (QAPAQ) checklist is a tool to determine measurement properties of PA questionnaires. The QAPAQ checklist includes nine quality properties: purpose, target population, setting, construct, recall period, justification, format, interpretability, and ease of use.⁴⁶ The purpose and target population of the PHYS-PRO were clearly described in the instructions. The questions regarding PA (Q10–Q11) were not fully clear about the settings; however, the questions about sedentary behavior (Q12–Q13) were clear. The recall periods were fully described in all PA questions (Q10–Q13). To include all the participants' opinions, new questions were developed (Q15–Q22); therefore, the development of the PHYS-PRO could be justified. Regarding the format, the number of questions and response options in the PHYS-PRO can be regarded as relevant. The web version of the PHYS-PRO was developed to be as similar as possible to the paper version. Some of the respondents stated that the questionnaire was difficult and somewhat “heavy” to answer and therefore the design of it can be reformed. If the PHYS-PRO is used in the future, then it should be revised. For example, improving the integration and design of the difficult parts (Q19–Q21) may make it simpler to answer. Thus, according to the quality assessment by Terwee et al,⁴⁶ the PHYS-PRO fulfilled some criteria for high quality, but unfortunately not all. Therefore, psychometric studies are needed for the PHYS-PRO questionnaire before further use in the future.

Conclusion

This study indicated that users and non-users of PA self-monitoring technologies, with a few exceptions, have similar opinions regarding the functions of these technologies. However, the results showed significant differences regarding the levels of education and physical exercise between the users and the non-users. Therefore, differences in these demographic variables seemed more important to investigate than differences in opinions about the PA self-monitoring technologies between the two groups. This study also showed that a considerable number of the participants were non-users and that half of the non-users were also physically inactive. Because this relatively large group of individuals contained potential future users of PA self-monitoring technologies, the non-users' opinions

should be a focus for future studies. Studying this group would also be beneficial from a public health perspective.

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Disclosure

The authors report no conflicts of interest in this work.

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