Maximal intermittent handgrip strategy: design and evaluation of an exercise protocol and a grip tool

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Abstract: Handgrip (HG) exercise has been prescribed as a lifestyle intervention to successfully reduce resting blood pressure (BP) among heterogeneous groups of participants. Current HG protocols have limited accessibility due to complicated exercise prescriptions and sophisticated required equipment. Therefore, this research describes the design and evaluation of the maximal intermittent (MINT) HG exercise strategy, consisting of both a novel exercise protocol (32×5 seconds maximal grip squeezes separated by 5 seconds of rest between sets) and an original grip tool. This research was a multistep progressive design that included 51 postmenopausal women as participants in three separate research studies. Part 1 of this research focuses on the MINT exercise protocol. A literature-informed rationale for the design of the protocol is described. This includes exercise intensity, work-to-rest ratio, and total exercise duration with reference to the unique physiology (mechanoreflex and metaboreflex) of postmenopausal women. Subsequent experimental analyses of acute responses to the MINT protocol revealed that women produced 50% of their maximum grip force with moderate cardiovascular responses (increases of systolic BP: 41.6 mmHg, diastolic BP: 20.1 mmHg, heart rate: 35.1 bpm) that remained far below the thresholds of concern identified by the American College of Sports Medicine. Part 2 of this research describes the creation of a novel grip tool, beginning with a mixed-methods assessment of participant opinions regarding two distinct in-laboratory grip tools, leading to the creation of four prototype MINT tools. Structured focus groups revealed a strong preference for MINT prototype 1 for all tool design features, including color, shape, size, and foam grip. Collectively, the result of this multistep research is a novel HG exercise strategy with enhanced accessibility by being easy to understand and simple to execute. The long-term training effectiveness of MINT as an exercise intervention for the reduction of resting BP has yet to be determined.

Keywords: handgrip exercise, blood pressure, new product development, novel exercise strategy, postmenopausal women, exercise safety

Introduction

Recently, there has been a strong expression of desire by both clinicians and patients for research dedicated toward alternative treatment options, such as lifestyle interventions, for the management and improvement of health. 1 As a lifestyle intervention, physical activity and exercise can improve health through the management of resting blood pressure (BP). 2 Specifically, isometric handgrip (HG) exercise has been prescribed as a lifestyle intervention to successfully reduce resting BP among heterogeneous groups of participants. 3 5 6 Within this literature, the most common HG training protocols prescribe sustained grip squeezes, typically 4×2 minutes contractions, at low to moderate intensities of 20%–50% maximal volitional contraction (MVC), with 1–5 minutes of rest between sets, performed three to five times per week for a total of 4–10 weeks. 3 5 With a relatively small time commitment (<20 minutes/session)
and substantial BP reductions (mean [CI]) of systolic BP (SBP; −6.9 mmHg [−8.4 mmHg to −5.6 mmHg]) and diastolic BP (DBP; −3.6 mmHg [−4.8 mmHg to −2.6 mmHg]),

HG exercise has the potential to be an impactful lifestyle intervention.

Resting BP reduction is especially important for cohorts at an increased risk of cardiovascular disease (CVD), such as postmenopausal women. Following the menopause transition women experience various physiological changes including loss of muscular strength and balance, and an exponential rise in CVD incidence. Despite compelling scientific research and widespread public health recommendations, among women 45–64 years and 65–74 years old only 18% and 11%, respectively, perform physical activities that enhance and maintain muscle strength and endurance two or more times per week. An accessible and effective exercise option, such as HG exercise, may improve postmenopausal women’s health through BP reduction while also introducing positive exercise behaviors in this at-risk population.

Currently, the accessibility of HG exercise is limited by the use of MVC percentages to prescribe intensity, as this requires that force output during each exercise bout be monitored via supervised laboratory visits and/or specialized at-home exercise equipment. Attempts to improve the accessibility of HG exercise while preserving experimental control of moderate-intensity force prescription have used less sophisticated grip tools with resistance-specific rubber bands and springs. However, such tools still require regular laboratory visits to assess training-induced changes in grip strength and consequently adjust the spring and/or band tension throughout the training program. To eliminate the necessity for either specialized equipment or frequent laboratory follow-ups, HG exercise can be prescribed as maximal grip force.

Protocols using maximal grip force against generic grip objects have successfully induced positive CV adaptations such as collateral vascular recruitment and growth, reduced BP and improved local blood flow, and reduced ergoreflex activity. Despite these positive impacts on CV health indices, recommendation of this accessible exercise option by health care providers and exercise professionals is rare. Experimental evidence documenting the safety of maximal HG exercise by examining the acute physiological responses may facilitate acceptance of maximal grip exercise for at-home training. Furthermore, the HG literature currently lacks a comprehensive assessment of participant perceptions and opinions of HG exercise. Together, this information would supplement the growing body of literature in support of HG exercise training.

**General research outline**

This manuscript describes the design and evaluation of the maximal intermittent (MINT) HG exercise strategy, consisting of both a novel exercise protocol (Part 1) and an original grip tool (Part 2). Part 1 begins with a literature-informed rationale for the design of a highly accessible HG exercise protocol that specifically considers the unique physiological responses of postmenopausal women to HG exercise. Subsequent experimental analyses of this protocol quantify grip performance while following the maximal intensity prescription, describe the acute CV responses to MINT in reference to published exercise safety recommendations, and collect participant feedback concerning the MINT protocol. Part 2 describes the development of a participant-informed grip tool, beginning with a mixed-methods assessment of feedback to two distinct in-laboratory grip tools. These results informed the creation of four mock-MINT tools for critique and comparison using structured focus groups, with participant-preferred design features resulting in the final MINT grip tool. Throughout this manuscript, MINT is compared to ZONA (ZonaPLUS; Zona Health, Boise, ID, USA), a commonly used commercial device with a preset exercise protocol of 4×2 minutes sustained grip contractions at 30% MVC with 1 minute of rest in between sets.

All components of the research were approved by the Research Ethics Board at the University of Toronto (REB#29450, REB#31450). Experimental procedures are in accordance with the guidelines set forth by the World Medical Association in the Declaration of Helsinki. At each stage of this research, participants received a full explanation of experimental procedures, exercise protocols, and possible risks associated with participation in the study prior to providing written informed consent. Testing was performed in the Human Health and Performance Laboratory at the University of Toronto.

**Part 1: the MINT exercise protocol**

**Protocol design rationale**

The primary goal in designing the MINT HG exercise protocol was to enhance accessibility by being easy to understand and simple to execute. Conceptualization of MINT addressed three distinct HG protocol design features:

1) exercise intensity, 2) work–rest timing cycles, and 3) total exercise duration.
Directly aligned with the primary design goal, maximal grip force was selected as the MINT exercise intensity due to its ease and simplicity. In addition, maximal grip exercise self-calibrates over time to the individual’s changing grip strength, ideal for prolonged periods of at-home training.

Previous literature using maximal grip intensity exercise for at-home training has included heterogeneous and inconsistent HG protocols with work–rest timing cycles of 1:1 second,14 10:20 seconds,15 40 grips/min,16 and 1:1 minute,17 10 minutes,18 and total exercise durations of 30 minutes,14 10 minutes,17 and 40 minutes.19 None of the previous research has experimentally quantified actual grip performance in reference to the prescribed maximal intensity, an important consideration when evaluating the acute CV responses. Nonetheless, in response to the aforementioned maximal protocols, moderate increases in SBP have been reported (rest ± standard deviation [SD] to peak ± SD) among participants with chronic heart failure (128.1±4.9 mmHg to 176.0±25.3 mmHg),20 coronary artery disease (135.5±12.8 mmHg to 142.6±11.8 mmHg),21 and healthy controls (132.3±5.1 mmHg to 189.6±20.9 mmHg).22 Acute physiological alterations brought on by an exercise bout are correlated to long-term adaptations elicited by that training.23 Long-term HG training-induced reductions in resting BP are postulated to result from improvements in autonomic nervous control of neurocardiac function and vascular structures and/or structural changes to the vasculature in response to perturbations to local forearm blood flow.24 Therefore, these were the regulatory factors of focus when selecting the MINT work–rest timing cycle and the MINT total exercise duration. Where possible, the physiological response patterns of older women were specifically considered.

During an acute exercise bout, the autonomic nervous system acutely alters BP and heart rate (HR) via central command and the exercise pressor reflex (EPR). Central command is a feedforward neural mechanism that increases BP through both reductions of parasympathetic nerve activity and increases of sympathetic nerve activity.25–27 The influence of central command in driving the acute CV response to exercise can be estimated by examining the correlation between an individual’s exercise intensity output and their corresponding CV responses.28–30 During prolonged static contractions, the discharge rate of group III fibers decreases as the working muscle fatigues,23,24 while the metaboreflex is stimulated by exercise metabolites such as [H+], [K+], bradykinin, lactic acid, and adenosine.22,26 Metabolite accumulation is amplified with prolonged static contractions at intensities (>20% MVCs) that limit local blood flow to the working skeletal muscle.27–29

The design of the MINT exercise protocol considered these three neural regulatory pathways with focus on the responsiveness of these pathways among older women. Recent research has identified that older women have an overactive metaboreflex that is associated with enhanced peripheral vasoconstriction20 and an overactive mechanoreflex.31 Therefore, the MINT protocol was designed to minimize the influence of each branch of the EPR during the HG exercise bout. To minimize the mechanoreflex time in grip contraction was limited to 5 seconds, as opposed to previous durations of 10 seconds13 and 1 minute.17 The metaboreflex was limited by integrating equal intervals of rest to reduce impedance of blood flow and facilitate hyperemic flow, providing adequate oxygenated blood and removing metabolic byproducts.24 Young men and women completing a 5 seconds–5 seconds work–rest timing cycle have produced high-intensity grip (50% MVCs) for >13 minutes with high tolerability.32

With a maximal HG exercise intensity and a work–rest cycle of 5 seconds–5 seconds, the final protocol design feature to be selected was the total exercise duration. In line with the primary design goal of high accessibility, a shorter exercise duration was preferred while attempting to align the force–time integral of impulse between MINT and the preset ZONA protocol. Previous research using the ZONA automated digital grip device has reported that during an individual HG exercise bout, participants are able to achieve high exercise compliance (97%,33 100%,34 95%, unpublished in-laboratory work). Using a similar pattern of compliance to MINT, total exercise time was

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(ZONA \text{ force}) \times (ZONA \text{ time}) = (MINT \text{ force}) \times (MINT \text{ time})
\]

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(30\% \text{ of maximum force}) \times (480\text{ s}) = (90\% \text{ of maximum force}) \times (MINT \text{ time})
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144 \text{ (% N} \cdot \text{s}) = \frac{0.9 \text{ (% N)}}{160 \text{ seconds}} = \text{MINT time}
\]
The result of this sequential design process was the MINT HG exercise protocol, consisting of 32×5 seconds maximal grip squeezes separated by 5 seconds of rest in-between sets.

The MINT protocol was then experimentally analyzed to quantify grip performance, determine acute CV responses, and collect participant feedback.

**Experimental analyses**

The experimental analyses of the MINT exercise protocol occurred as two sequential investigations. First, maximal HG exercise was completed by postmenopausal, healthy, normotensive (SBP <120 mmHg) women (NT women) as part of a larger physiological comparison study (Bentley and Thomas 2015, unpublished data). After which, a second cohort of postmenopausal women with above-optimal resting BP and various comorbidities and medications (AO women) was recruited to confirm previous findings.

**Purpose**

The experimental purpose was to 1) quantify grip force performance while completing the MINT protocol, 2) compare the acute CV responses to maximal grip exercise to published exercise safety recommendations, and 3) collect participant feedback regarding the MINT protocol.

**Methodology**

The experimental procedures were similar for both the NT and the AO cohorts and took place following both a familiarization visit (to acclimatize participants to the laboratory assessments) and a baseline visit (for baseline recordings of maximum grip strength [1RM]). All experimental visits were conducted between 2 and 8 pm to limit the impact of diurnal variations in BP with participants completing a 4-hour fast, 4-hour abstinence from caffeine, and a 24-hour abstinence from both alcohol and strenuous activity.

Participants arrived at the laboratory, completed the state–trait anxiety inventory (to examine the influence of stress on BP), and completed 15 minutes of seated and supported rest. The left arm was supported and fitted with an automated oscillometric brachial cuff (BpTRU Vital Signs made by BpTRU Medical Devices, model BPM-100, BC, Canada) for discontinuous BP and HR recordings during both the resting and postexercise recovery time points. The right arm was supported at heart level and fitted with a photoplethysmographic finger cuff (Finometer MIDI Model 2; Finapres Medical Systems, Amsterdam, the Netherlands) on the middle phalanx of the right third digit for beat-to-beat recordings of BP and HR both during rest and throughout each exercise bout. Recordings from the final 10 minutes of seated rest from each device were used to calculate day-of resting values. The BpTRU was then turned off while the brachial cuff remained in position on the left arm. Without changing position, participants completed the MINT exercise protocol against a grip dynamometer (ADInstruments Inc., Colorado Springs, CO, USA) using their nondominant hand (left for all), while Finometer continued to record the acute during-exercise responses of BP and HR. A timed PowerPoint (Microsoft Office Version 7.0, 2010) presentation guided participants through the prescribed protocol timing of 32×5 seconds maximal grip contractions with 5 seconds of rest in between sets. Participants verbally indicated their rating of perceived exertion (RPE: 6–20 scale) at the midway point and at the end of the exercise bout. Following exercise cessation, participants in the initial cohort only (healthy normotensive women) remained in the seated position for 30 minutes of recovery with BP and HR recorded (BpTRU) every 3 minutes.

To quantify grip force performance while completing MINT, real-time force data collected throughout the exercise bout (LabChart, 2010) were calculated as 1-second averages and converted to intensity percentages relative to an individual’s 1RM (1RM determined as the maximum 1-second force output from three consecutive 5-second grips during the baseline visit). Grip performance is expressed as the average performance throughout the working time and the logarithmic decline in force over time. The during-exercise CV responses of SBP, DBP, and HR were collected as beat-to-beat changes from day-of rest (Finometer) and have been expressed as both an average change value (Avg) and a peak 5-second change value (Peak). Statistical correlations were completed to indirectly determine the potential influence of central command and mechanoreflex in driving the acute CV response to MINT exercise. To assess participant feedback of MINT, RPEs were acquired at the midway point and at the end of the MINT exercise bout. Additional feedback collected from participants differed between participant groups. The initial NT cohort completed exit surveys to rate (1–10 scale) their enjoyment of the exercise protocol, the ease of the protocol, and if the protocol was fatiguing. Net promoter scores were also calculated using the answer to a single question, with a 0–10 scale: How likely is it that you would recommend [MINT] to a friend or colleague? Respondents were grouped into promoters (9–10), passives...
(7–8), and detractors (0–6). Subtracting the percentage of detractors from the percentage of promoters yields the net promoter score, which can range from a low of −100 (if every customer is a detractor) to a high of 100 (if every customer is a promoter). The subsequent cohort of AO women provided open-ended feedback regarding the exercise protocol at the end of the experimental visit. Participant feedback regarding the MINT protocol was compared (dependent *t*-test) to feedback regarding the ZONA protocol (acquired during an experimental visit on another day) to determine relative acceptability. All data are presented as mean ± SD with statistical significance set at *P* < 0.05.

**Results**

The initial cohort (NT women) included 20 older (57.7±5.2 years), postmenopausal (8.4±5.6 years) women with optimal resting CV measures (SBP: 109.1±9.1 mmHg, DBP: 73.3±7.7 mmHg, HR: 71.5±7.0 bpm) who self-reported to be active (Rapid Assessment of Physical Activity [RAPA]; 7.4±2.1) and free from comorbidities (Bentley and Thomas 2015, unpublished data). The subsequent cohort (AO women) included eleven older (62.5±3.9 years), postmenopausal (8.1±5.1 years) women who self-reported to be moderately active (RAPA: 6.0±2.4), with various comorbidities, including prehypertension (*n* = 7, two on BP medication), hypertension (*n* = 4, two on BP medication), arthritis (*n* = 2), Raynaud’s disease (*n* = 1), diabetes (*n* = 1), osteoporosis (*n* = 1), asthma (*n* = 2), arterial fibromuscular dysplasia (*n* = 1), and palmar fibromatosis (*n* = 1). All AO women presented with above-optimal resting CV measures (SBP: 134.3±12.5 mmHg, DBP: 80.6±9.4 mmHg, HR: 73.7±8.0 bpm).

All participants successfully completed the MINT HG exercise protocol without experiencing clinical abnormalities or inappropriate symptoms during or immediately after exercise. As is typical during HG exercise, some (*n* = 4) participants experienced mild-to-moderate local muscular fatigue. The initial cohort of NT women had an average grip performance while exerting maximal effort of 50.4%, with the change in force over time characterized as a natural logarithmic decline (*y* = −6.4ln(*x*) +80.92, *R*²=0.59) (Figure 1A). Similar grip force performance was achieved by the subsequent cohort of AO women (average force: 49.7%, logarithmic decline: *y* = −7.3ln(*x*) +84.2, *R*²=0.64) (Figure 1B).

Among NT women, the MINT exercise protocol caused elevations in SBP (Peak: 42.2±14.3 mmHg), DBP (Peak: 21.2±8.1 mmHg), and HR (Peak: 13.8±7.1 mmHg), all *P* < 0.05. Following cessation of exercise, all CV variables returned to day-of resting values within the first recovery window (0–15 minutes) and remained at rest for the 30-minute postexercise duration (Figure 2). Among the AO women, MINT exercise elicited elevations in SBP only (Peak: 40.9±18.2 mmHg, *P* < 0.05), as the Peak acute responses of DBP (Peak: 18.9±16.5 mmHg, *P* > 0.05) and HR (Peak: 21.3±15.0 mmHg, *P* > 0.05) were in significant (Figure 3).

Examination of the average during-exercise CV responses reveals an interesting comparison between cohorts. Although the absolute average SBP value throughout MINT was greater in the AO cohort (NT: 132.2±4.0 mmHg, AO: 157.1±6.0 mmHg, *P* < 0.05), this difference can be attributed to an augmented resting SBP since there was no difference in change scores between the cohorts (NT: 24.1±2.7 mmHg, AO: 23.2±5.9 mmHg, *P* > 0.05). In comparison, the absolute average DBP values were similar between cohorts (NT: 83.5±5.0 mmHg, AO: 84.3±5.6 mmHg, *P* > 0.05) despite different resting values (NT: 72.6±1.9 mmHg, AO: 80.6±2.8 mmHg, *P* < 0.05), due to trending change scores (NT: 10.9±1.5 mmHg, AO: 3.9±4.7 mmHg, *P* = 0.069). Resting HR between the two cohorts was similar (NT: 71.2±7.0 bpm, AO: 73.7±2.4 bpm, *P* < 0.05); however, the response to MINT exercise was significantly different (*P* < 0.01) with a reduction for the AO cohort (AO: −2.6±1.9 bpm) and an increase for the NT cohort (NT: 4.8±1.0 bpm) (Figure 3).

We previously reported that among the cohort of NT women in this research average acute CV responses may be driven by the mechanoreflex, as indicated by the significant correlations between grip performance and SBP (*r* = 0.53, *P* < 0.05), DBP (*r* = 0.55, *P* < 0.05), and HR (*r* = 0.65, *P* < 0.01) (Bentley and Thomas 2015, unpublished data). In comparison, the CV responses of AO women studied in the subsequent analysis of MINT are not correlated to either average RPE (SBP: 0.05, DBP: −0.1, HR: 0.02, all *P* > 0.05) or grip performance (SBP: 0.05, DBP: −0.06, HR: −0.12, all *P* > 0.05). The average acute responses of SBP, DBP, and HR were not correlated with any other variable, including state–trait anxiety, age, body mass index, resting SBP, or year since last menstrual period.

RPEs were similar between cohorts at both the midway (NT: 12.9±2.6, AO: 13.6±1.4) and end (NT: 13.5±2.9, AO: 14.8±2.5) of HG exercise with an average RPE (NT: 13.2±2.7, AO: 14.2±2.0, *P* = 0.27). Exit surveys completed by the NT group revealed that participants found the MINT protocol to be less enjoyable (MINT: 5.3±2.5, ZONA: 8.03±1.4, *P* < 0.05), not as easy (MINT: 6.0±2.8, ZONA: 8.03±1.4, *P* < 0.05), or not as comfortable (MINT: 6.0±2.8, ZONA: 8.03±1.4, *P* < 0.05).
Figure 1 Grip performance over the duration of the MInT exercise protocol.

Notes: (A) Initial protocol analysis in a cohort (n=20) of otherwise healthy, normotensive, postmenopausal women. (B) Subsequent protocol analysis in a cohort (n=11) of postmenopausal women with above-optimal resting BP.

Abbreviations: MVC, maximal volitional contraction; MInT, maximal intermittent; BP, blood pressure.
7.9±2.0, P<0.01), with similar ratings of resulting fatigue (MINT: 5.1±2.7, ZONA: 4.3±2.8, P>0.05). In line with these opinions, 25% of participants indicated that they would promote the MINT protocol to a friend and/or colleague versus 75% that indicated they would promote the ZONA protocol.

In the AO group, only one participant provided additional qualitative feedback for the MINT protocol directly saying “it was easy” – participant LT14.

**Context**

As expected, grip performance throughout MINT was lower than the prescribed 100% MVC. On average, participants exerted a grip force equivalent to approximately half of their 1-second average (NT: 50.4%, AO: 49.7%). Although the high-intensity MINT exercise protocol produced moderate acute changes to BP, the resulting 5-second peak responses of SBP (NT: 150.3±20.1 mmHg, AO: 175.2±20.6 mmHg) and DBP (NT: 89.6±9.5 mmHg, AO: 99.4±20.1 mmHg) remained far below the thresholds of concern for exercise-induced BP response identified by the ACSM (SBP: >250 mmHg, DBP: >115 mmHg).³⁹

The AO women studied in the subsequent experimental analysis of MINT displayed no significant correlations of average CV reactivity to either RPE scores or performed grip intensity. Since neither indicators of central command nor indicators of mechanoreflex are linked to the CV response during MINT, it is reasonable to assume that perhaps the metaboreflex is driving the BP responses of AO women,
Despite efforts to reduce metabolite accumulation, in a study of older adults, enhanced metaboreflex sensitivity is reported among individuals with above-optimal resting BP with significantly stronger responses of SBP to postexercise ischemia (12±3 mmHg vs 6±1 mmHg). Perhaps, the MINT protocol is effective in reducing, but not eliminating, local metabolite accumulation. Research with the primary goal of examining the ANS responses to HG exercise among these two groups of women is required to confirm current speculations. It would be extremely useful if such research also included older men for sex-specific comparisons of the ANS-driven pressor response to exercise.

Within the AO cohort, there were four women controlling their BP with either angiotensin-converting-enzyme inhibitors (n=2), calcium channel blockers (n=1), or diuretics (n=1). An additional explorative analysis was conducted to determine the potential influence of medication use on the BP response to HG exercise. During exercise, those taking BP medication had an enhanced DBP response (15.1±16.5 mmHg) compared to those not taking medication (2.8±8.7 mmHg) (P<0.05). There were no differences in the responses of SBP (30.7±22.3 mmHg vs 18.4±13.2 mmHg, P>0.05) and HR (1.27±7.8 bpm vs 4.9±3.2 bpm, P>0.05). Future research with adequate statistical power is required to adequately assess the impact of BP medication on the acute CV response to maximal HG exercise.

While participant feedback appears discouraging, further analysis of specific comments reveals that the physical discomfort of using the ADI instrument as the grip tool during the MINT protocol drove the negative reviews. “The texture of the devices is enormously different and influences one’s response to both the device and the protocol” – participant ST09. “The ZONA protocol was frustrating to keep squeeze constant, but it was still more enjoyable than the cold steel, hard to hold, [ADI] tool” – participant ST15. Given that participants experienced only moderate RPEs and comparable levels of muscular fatigue between protocols, the maximal protocol design was accepted.

**Part 2: the MINT grip tool**

Participant feedback indicated that the in-laboratory grip tool (ADInstruments Inc.) was unpleasant and uncomfortable. This presented the opportunity to develop a grip tool that would be more acceptable for maximal HG exercise. The process of new product development (NPD) identifies activities commonly employed when creating and launching new products (Table 1). The precommercialization stages of NPD were followed in designing the MINT grip tool.

**Design and development stage**

**Research methodology**

During the in-laboratory experimental analyses of the MINT exercise protocol, both NT women (n=20) and AO women (n=11) used the ADI tool, a heavy (287.7 g) metal device with a rectangular shape (12.8 cm circumference). The NT women also completed a HG exercise bout on a separate research day using an alternative exercise tool, ZONA, which has a contoured shape (~15.5 cm circumference) and weighs 162.7 g (Table 2). Feedback was collected from each group of women separately. As part of an exit survey, the NT cohort rated (1–10 scale) each tool (ADI and ZONA) for enjoyment, comfort, and provided net promoter scores (10-point

| Table 1 Precommercialization stages of NPD with reference to the MINT grip tool development |
|----------------------------------|----------------------------------|----------------------------------|
| **NPD stage name** | **Stage summary** | **Relationship to MINT grip tool** |
| New product strategy | Links the NPD process to company objectives and provides focus for idea/concept generation and guidelines for establishing screening criteria. | Product idea presented itself after initial feedback from research participants. |
| Idea generation | Searches for product ideas that meet company objectives. | |
| Screening and evaluation | An initial analysis to determine which ideas are pertinent and merit more detailed study. | |
| Business analysis | Further evaluates the ideas on the basis of quantitative factors, such as profits, return-on-investment, and sales volume. | |
| Design and development | Turns an idea on paper into a product that is demonstrable and producible. | Four mock-MINT tools were created. |
| Testing | Conducts commercial experiments necessary to verify earlier business judgments. | Mock-MINT tools were compared against the original two in-laboratory tools using structured focus groups. The final output of structured feedback acquisition was the resulting MINT grip tool. |

**Abbreviations:** MINT, maximal intermittent; NPD, new product development.
Results

The NT women expressed greater enjoyment using the ZONA tool (8.1±1.8) versus the ADI tool (5.0±2.6) \((P<0.01)\) and greater comfort using the ZONA tool (9.0±0.9) versus the ADI tool (4.4±2.6) \((P<0.01)\). Only 35% of participants indicated that they would promote the ADI tool to a friend and/or colleague versus 90% that indicated they would promote the ZONA tool. A total of 14 women (70%) chose to provide qualitative feedback on what would make an ideal HG tool, and this was combined with open-ended feedback from the eleven AO women. Thematic assessment revealed four primary areas: real-time feedback, grip material, physical shape, and circumference size. Two of the women expressed a desire for real-time digital feedback regarding grip force performance \((n=1)\) and time remaining \((n=1)\). Unfortunately, given that the primary goal of this research was to design a simple and accessible HG strategy, the decision was made not to incorporate a real-time feedback component. With regard to grip material, many thought that a softer \((n=8)\) grip with texture \((n=3)\) was desirable, with comfort \((n=3)\) and grip responsiveness \((n=2)\) as items to consider in tool creation. Finally, participants suggested that the tool has an ergonomic shape \((n=2)\) that is not too heavy \((n=1)\) with a small circumference \((n=3)\).

Using all aspects of participants’ suggestions, four mock-MINT grip tools were constructed from simple materials. The four mock-MINT grip tools that varied in size, shape, grip covering, and color progressed to the testing stage of product development.

Testing stage

Purpose

To compare participant preferences and ratings of acceptability regarding four mock-MINT tool prototypes and two in-laboratory tools.

Research methodology

Postmenopausal women from the community were invited to participate in focus groups where they independently rated (using a 50-point scale from 0 [The Worst] to 10 [The Best]) the features of color, shape, size, and grip material of six separate tools. The characteristics of the tools (the ADI dynamometer, the ZONA dynamometer, and the four mock-MINT tool prototypes) have been summarized in Table 2. Participants also used the net promoter scale to indicate how likely they would be to recommend each tool, with its current combination of features, to a friend. To conclude the focus group, participants independently selected their top choice of color, shape, size, and foam grip. Before leaving, the hand size of each participant was determined by measuring from the most distal tip of the third digit to the natural proximal wrist crease (approximately the distal edge of the radius). Participants’ ratings of the grip tools were statistically compared using a 6 (tools) ×4 (factors) two-way analysis of variance (ANOVA) with repeated measures, followed by multiple one-way ANOVAs with Bonferroni corrections as necessary. Pearson’s correlations were completed.
to assess relationships between factors. Significance was set at $P<0.05$.

**Results**

Twenty postmenopausal women from the community participated in focus groups. Participants were a combination of women who were new to the laboratory facilities ($n=9$) and those who had previously completed other HG research studies ($n=11$). Two-way ANOVA revealed a significant interaction effect between tools and factors ($P<0.01$) with corresponding post hoc comparisons revealing a robust preference for mock-MINT tool 1 for both shape and grip (Figure 4). When asked to select only one tool for each feature, mock-MINT tool 1 was consistently selected the majority of the time (size: 55%, shape: 50%, color: 45%, grip: 50%), achieving an extremely high NPS ranking of 75%. Mock-MINT tool 2 was the runner-up for all tool factors (size: 25%, shape: 30%, color: 25%, grip: 40%), with a corresponding NPS ranking of 50%. Hand size was not correlated with tool size ratings for any of the tools ($r$ range $=-0.03$ to 0.29).

Interestingly, although the in-laboratory grip tools have specific features that make them desirable research tools, such as real-time grip force data (ADI instrument) and set training parameters (ZONA), their design features were rated extremely low with corresponding NPS ratings of 0% and 5%, respectively.

**Context**

This research represents the testing stage of NPD, where six grip tools were rated by focus groups of postmenopausal women from the community. Although it was unanticipated that one tool would be favored across all tool dimensions, focus group participants preferred for all design features of the mock-MINT tool 1, including color, shape, size, and foam grip. As such, tool 1 with its current design features and high degree of population acceptability was selected as the MINT HG tool.

**Collective discussion**

This research describes the development and assessment of the MINT HG exercise strategy. The MINT HG exercise protocol was theoretically developed for enhanced accessibility by being easy to understand and simple to execute. MINT was first experimentally analyzed among a cohort of healthy postmenopausal women and was found to be both low risk (as determined by measuring both BP and HR reactions and postexercise CV recovery) and tolerable (as determined through participant opinions and measures of exercise performance). The MINT protocol was subsequently analyzed among a cohort of postmenopausal women with above-optimal BP and was confirmed to be low risk and tolerable. In addition to the MINT exercise protocol, this research also describes the development of a new product: the MINT...
grip tool. Research participants initially provided structured feedback regarding two in-laboratory devices that led to the design of four mock-MINT tool prototypes. Using focus groups, participant opinions were collected that informed the final MINT grip tool design. Together, the MINT exercise protocol and the MINT grip tool represent a highly accessible and participant-informed HG exercise strategy.

A strength of this research was the focused target population, postmenopausal women. As women age, their risk of CVD increases fourfold after the menopause transition.\(^4\) Controlling CVD risk factors, such as resting BP, can mitigate the impact of CVD as >50% of all CV diseases are directly related to high BP.\(^4\) HG exercise training has been used in the health literature as a strategy to effectively reduce BP with a surprising lack of research regarding potential sex-specific BP reductions. Furthermore, there is minimal research regarding the potentially disparate physiological responses of men and women to various HG exercise protocol design features (ie, intensity, duration of static contraction, work-to-rest ratios, etc). During sustained isometric HG contractions, women, compared to men, experience longer endurance times and less fatigue across a range of grip intensities from 30% to 75% MVC.\(^32,43\) In contrast, during intermittent (5-second contraction, 5-second relaxation) HG exercise at 50% MVC intensity, this dichotomy in grip performance and fatigue disappears.\(^32\)

The majority of previous research using HG exercise has recruited men, and this research is the first to design a HG exercise strategy specifically for postmenopausal women. Future experimental assessments of MINT should employ longitudinal designs to determine the potential training effect of MINT on resting BP. Such research would be especially impactful if proposed mediators of resting BP change were included as secondary outcome variables, such as improvements in autonomic nervous control of neurocardiac function.

### High-intensity grip safety

Isometric exercise produces an acute pressure load on the heart by raising SBP and DBP spanning the duration of the exercise bout. The large BP responses have resulted in concerns regarding isometric exercise, especially in hypertensive populations.\(^46,47\) In response to these concerns, the American College of Sports Medicine recently published guidelines that identify concerning exercise BP values of 250 mmHg systolic and 115 mmHg diastolic.\(^39\) With these guidelines in mind, the current research used continuously collected BP and HR data to determine the CV response to high-intensity HG exercise using a conservative approach of identifying 5-second peak values. It was first determined that healthy normotensive women completing high-intensity intermittent HG exercise experienced peak BP responses below these published guidelines (150/90 mmHg). High-intensity HG exercise was subsequently introduced to a cohort of women with above-optimal resting BP, confirming that CV responses during high-intensity HG exercise (175/99 mmHg) remained below threshold values. Based on these results, future researchers should be confident in employing such a training program for at-home or unsupervised use among older women with resting BPs that extend into the classification of Stage 1 of hypertension.

### Health behavior

The efficacy of health behavior change is often limited by low adherence and declining participation, despite the positive impact of incentive programs\(^48\) and robust intervention design for single health behavior change.\(^49\) Uncharacteristically, researchers who used HG exercise report high exercise adherence to an individual exercise bout.\(^33,34\) One reason for this high adherence may be that HG exercise requires relatively little time as compared to traditional aerobic resistance training programs. The MINT protocol requires just over 5 minutes a day, approximately one-fifth the recommended daily aerobic duration. Similarly, strong (>90%) adherence patterns are reported during HG training interventions for BP reduction lasting 4 weeks,\(^50\) 8 weeks,\(^34\) and 10 weeks.\(^51\)

However, a disadvantage of HG exercise is that we know very little about the additional health outcomes that commonly accompany traditional whole body programs (ie, improved blood lipid profile and alterations of body fat). Future research with the primary outcomes of assessing responses to HG exercise for such variables would be useful.

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### Disclosure

The authors report no conflicts of interest in this work.
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