Evaluating botulinum toxin products for clinical use requires accurate, complete, and unbiased data

Andy Pickett
Toxin Science Limited, Wrexham, UK; Botulinum Research Center, UMASS Dartmouth, MA, USA

Modern clinical use of botulinum toxin (BoNT) by doctors requires evidence-based facts and data to support their work. In particular, these need to be unbiased and complete. Too often in the past, speculative statements have been used and repeated until injectors have come to believe they are solid facts. Yet no supporting data exist. Consequently, doctors have often been reluctant to change to or even try other products because of what they have been told. This has not been a good situation for either clinicians or patients. We have published about these “urban legends” and tried, on many occasions, to correct these inaccuracies (see, for example, 2,3).

Therefore the recent paper by Park and colleagues, claiming to be a review of a relatively new BoNT product used in blepharospasm, was disappointing at best.4 Many of the old and outdated claims about the properties of BoNT products have again been repeated. In 2011, this is an incorrect approach and borders on a marketing activity.

For example, the product data contained in their Table 14 has no references cited as to the sources of information, is inaccurate, and does not even take into consideration previous publications which have highlighted errors in such tabular data.1 We published last year a definitive work on the formulation composition of BoNT products in clinical use5 specifically to stop these errors. We have previously suggested that authors contact manufacturers of BoNT products before they publish such data, to ensure complete accuracy;1 all of this has apparently been ignored by Park and colleagues.

Data in error in their Table 1 include the manufacturer of Myobloc®/Neurobloc® (this should be US WorldMeds, who acquired Solstice in August 2010), “stabilization” of Xeomin® (also a freeze-dried product and not as cited), the vial size of Dysport® (also available as 300 units per vial in many countries, including the United States), the vial sizes of Botox® (also available as a 50 and 200 units per vial product in many countries), the so-called “complex sizes” for each product (none of which exist for the BoNT-A products in the actual vial) and storage after reconstitution of Myobloc® (this is already liquid product and not stable “for a few hours” after reconstitution – which simply does not happen!)

More important clinically, Park and colleagues have published a data line reporting “biological activity in relation to Botox®” in their Table 1,4 citing a ratio of 1:1 for Xeomin® and 3:1 for Dysport. This so-called “dose equivalence ratio” is probably the...
Pickett

most contentious issue about use of BoNT-A products and should never be described so definitively. As the authors will know, the regulatory authorities around the world have required an insertion, in all BoNT-A product literature supplied to clinicians worldwide, which clearly states that the units of each product are specific to that product and are not interchangeable. In particular, many clinicians would strongly argue that any “ratio” between Dysport® and Botox® units is more likely to be 2 or 2.5:1, respectively, and not as cited in their table – different reviews of many data strongly indicate this.

Xeomin® is stated as “being obtained from the same strain of Clostridium botulinum as Botox®”.4 This is incorrect. The statement is contradicted by a publication which specifically looked at the subject7 and has been corrected in relation to another recent publication comparing BoNT-A products which reported the same error.8

One of the standard reasons always given why clinicians should use Xeomin® is the reduced potential to raise BoNT neutralizing antibodies in patients. This was, indeed, the prime reason for initially developing the product.9 Often, the subject of how the other proteins of the BoNT-A complex (the neurotoxin associated proteins – NAPs) may have immunostimulating properties has been raised (see, for example,10). However, this has never been demonstrated, even experimentally in animals. Park and colleagues have re-stated old data from flawed studies on this subject.11 They have, unfortunately, dismissed careful and critical appraisal of those studies by the leading expert in the field of BoNT immunology, Professor Zouhair Atassi.10,12

There is currently no evidence that the removal of the BoNT-A NAPs from Xeomin® has had any beneficial effects on reducing BoNT-A neutralizing antibody formation in patients. The current immunological status for the product is carefully described in the current United States prescribing information for Xeomin® – “the potential for antibody formation has not been fully characterized”.13 Statements such as “may reduce the risk markedly”4 are inappropriate in the context of critically reviewing and assessing the properties of a BoNT-A product for clinical use.

Indeed, Park and colleagues have cited a 17-year-old reference that describes the levels of antibody formation in patients treated with BoNT-A.14 These data originated from use of “old” Botox®, that is the original version of Botox®, pre-1997, which was known to contain significant levels of inactive BoNT.15 The inactive BoNT promoted neutralizing antibody responses in patients treated with high doses for conditions such as cervical dystonia, according to the treatment regimens in use at that time (typically, short intervals between injections, “booster” injections, when effects were not apparent after short periods). For modern clinical data dealing with blepharospasm, the report of Bentivoglio and colleagues16 on a large group of patients treated long term with BoNT reported only three patients (2.3%) who likely had antibodies (but also not determined by direct assay).

Indeed, one animal study which apparently found that Xeomin® raised no neutralizing antibodies under conditions where other BoNT-A products did, has been cited by Park and colleagues, namely that of Blumel et al reported actually in 2005.17 Unfortunately this was a poster at an international conference. Careful assessment of those data showed that the doses used of one product in the comparison were so high that they killed several of the test animals. The study was invalidated for comparative purposes.

One factor of product comparison that Park and colleagues4 have used is the amount of BoNT protein that would be injected for each product as used in therapy. This is designated the “protein load” of the product, presented as nanograms (ng) per vial.18 The basis of their argument is that injecting patients with less BoNT protein per treatment is a way of reducing the risk of antibody response. However, they have repeated, yet again, incorrect data for Dysport®. We have published several times over the last 8 years clearly describing the Dysport® historic data for protein load over a 15-year period.18 No similar data have

### Table 1 Clinical studies reported on the use of Xeomin® for the treatment of blepharospasm

<table>
<thead>
<tr>
<th>Authors</th>
<th>Publication year</th>
<th>Patient number treated with Xeomin®</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roggenkamper et al13</td>
<td>2006</td>
<td>129</td>
<td>First published use study</td>
</tr>
<tr>
<td>Jankovic et al4</td>
<td>2009</td>
<td>–</td>
<td>Poster – pre-report of 2011 study publication25</td>
</tr>
<tr>
<td>Jankovic et al4</td>
<td>2009</td>
<td>–</td>
<td>Development of rating scale using earlier data23</td>
</tr>
<tr>
<td>Jankovic27</td>
<td>2009</td>
<td>–</td>
<td>Review of earlier data23</td>
</tr>
<tr>
<td>Jankovic et al21</td>
<td>2011</td>
<td>75</td>
<td>Second published use study</td>
</tr>
<tr>
<td>Wabbels et al21</td>
<td>2011</td>
<td>33</td>
<td>Third published use study</td>
</tr>
</tbody>
</table>
ever been published for the other BoNT-A products. The correct figure is 4.35 ng of Dysport® per vial, not 12.5 ng as Park and colleagues have cited – from a reference related to Xeomin®.

But, strangely, Park et al have not used and compared data on the Xeomin® protein load per vial that have recently been published. These new data, giving 0.44 ng per vial, significantly contradict those previously reported for Xeomin® of 0.6 ng per vial. True, these are very small amounts but they actually represent a significant difference as reported by the product manufacturer. These differences have recently been challenged but no satisfactory explanation has been provided in response. Which figure is correct? What is the long-term consistency of the product?

Park et al have discussed the clinical data available for the use of Xeomin® in blepharospasm. In fact, to my knowledge only six clinical papers on treatment of this condition with the product are listed in PubMed. Of these, one is a poster abstract, two repeat or re-analyze data from a previous study, and the conditions seems to outweigh the use of the different data sets for the review of use in blepharospasm. Facial muscles, as treated in blepharospasm, have a fundamentally different distribution of BoNT target neuromuscular junctions compared with larger muscles of the body.

The reader must make up their own mind as to whether the review appropriately deals with the subject in question. But issues, especially with accuracy of data cited, must also be taken into proper account.

Disclosure
The author declares no conflicts of interest.

References
