Alopecia: evaluation and treatment

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Abstract: Hair loss is a very common complaint. Patients may describe increased shedding and
diffuse or localized alopecia. The differential diagnosis of hair loss includes a number of disor-
ders causing cicatricial or noncicatricial alopecias. This paper describes the clinical approaches
and diagnostic tests that are useful in the evaluation of patients presenting with alopecia. It also
reviews treatments for noncicatricial alopecias, including androgenetic alopecia, alopecia areata,
and telogen effluvium, as well as cicatricial alopecias, including lichen planopilaris, its clinical
variant frontal fibrosing alopecia, and discoid lupus erythematosus.

Keywords: alopecia, evaluation, treatment

Background
There are many resources available for the assessment of patients who present with
hair loss. Evaluations can be categorized as invasive (eg, scalp biopsies), semi-invasive
(eg, trichogram), or noninvasive (eg, hair counts, microscopic evaluation, trichoscopy).
Each of the following approaches, when interpreted with the comprehensive clinical
picture, can provide valuable insights into patient diagnosis, treatment, and monitoring.1
This paper reviews the clinical approaches and diagnostic tests that are useful in the
evaluation of patients presenting with alopecia. We reviewed the PubMed literature
for evaluative methods and therapeutic interventions for noncicatricial alopecias,
including androgenetic alopecia, alopecia areata, and telogen effluvium, and cicatricial
alopecias, including lichen planopilaris, its clinical variant of frontal fibrosing alopecia,
and discoid lupus erythematosus.

A careful clinical history is essential. In patients complaining of increased hair
shedding, clinicians should investigate for potential triggers from the 3 months before
the development of hair loss, including drug intake, systemic illness, or weight loss.
Gynecologic history is very important in women, and hormonal evaluation is indicated
in women with androgenetic alopecia and a history of irregular menses. Further, a family
history of hair loss is characteristic in androgenetic alopecia and alopecia areata.
Laboratory tests should evaluate iron and vitamin D levels and thyroid function.2

Clinical evaluation should establish if hair density is normal or decreased and if
the scalp shows diffuse or patchy alopecia. The severity of hair shedding should be
assessed by a pull test. The pull test begins with gentle traction on a group of hairs
(approximately 40–60) on three separate areas of the scalp.3 The hairs extracted by
this gentle traction are examined microscopically and quantified. A normal or negative
pull test extracts three or fewer hairs and a positive pull test extracts six or more hairs.
from a single area. Microscopically, the hair roots should be identified as being in the telogen or anagen phase and checked for dystrophy. The telogen roots, which have a club-shaped bulb and an absence of an inner root sheath, are the most commonly seen in a variety of hair disorders. Dystrophic, broken hairs are seen in diseases that interrupt the mitotic activity of anagen follicles, including alopecia areata and systemic chemotherapy. Anagen roots, which are darkly pigmented and triangular or delta-shaped, are typically seen in lymphocytic cicatricial alopecia.

The wash test is a valuable tool in which the patient collects hairs shed during standardized shampooing. In one study, hair was washed and all shed hairs were counted and divided into groups of 5 cm or longer, intermediate length (3–5 cm), and 3 cm or shorter (considered telogen vellus hairs). Patients who had at least 10% telogen vellus hairs were classified as having androgenetic alopecia. The modified wash test permits evaluation of the whole scalp. One recent study found that dystrophic, anagen hairs were present among the shed telogen hairs in patients with presumed telogen effluvium, who may in fact have alopecia areata incognita.

Trichoscopy, or dermoscopy and videodermoscopy of the scalp, may reveal features of a specific type of hair loss. As an example, in the case of alopecia areata, a characteristic “yellow dot” pattern is often seen, as well as micro-exclamation hairs and black cadaverized hairs or “black dots” (Figure 1). Dermoscopy in androgenetic alopecia reveals greater than 20% diversity in the hair diameter (Figure 2). A brown, depressed halo at the follicular opening can be observed in early androgenetic alopecia and yellow dots can be seen in advanced cases. Further, a honeycomb-pigmented appearance can be appreciated in sun-exposed regions of the scalp. Dermoscopy of active lesions of tinea capitis reveals comma hairs, which are slightly curved, fractured hair shafts.

Dermoscopy of primary and secondary cicatricial alopecia reveals decreased hair density and loss of follicular openings (Figure 3). In the case of lichen planopilaris and its clinical variant, frontal fibrosing alopecia, hyperkeratotic, perifollicular white scales with variable perifollicular erythema and

Figure 1 Alopecia areata: yellow dots and exclamation mark hairs.

Figure 2 Androgenetic alopecia: hair diameter variability.

Figure 3 Lichen planopilaris: loss of follicular openings and perifollicular casts.
peripilar white dots can be observed, along with blue-gray dots with a target distribution around the follicle. In the case of discoid lupus erythematosus of the scalp, mottled dyschromia, follicular plugs, telangiectasias, white central plaques, and irregularly distributed blue-gray dots in a speckled pattern between the hair follicles may be seen. Red dots can help distinguish discoid lupus erythematosus of the scalp from lichen planopilaris. Red dots appear as erythematous, polycyclic, concentric structures, regularly distributed around the follicular opening. In folliculitis decalvans tufted hairs and perifollicular pustules can be appreciated.

A scalp biopsy (the gold standard is a 4 mm punch biopsy) can be used for a more definitive diagnosis. Scalp biopsies can be vertically or horizontally oriented. Vertical or longitudinal punch biopsy is appropriate for the assessment of alopecias associated with interface changes, lichenoid infiltrates, and subcutaneous pathology. Only portions of a small number of follicular units (2–3) are seen in a given tissue section due to biopsy tangentially interrupting the characteristic angle of hair follicle growth. Thus, only 10% of the follicles present in the specimen will be visualized. Horizontal or transverse biopsy is best taken by a 4 mm punch biopsy 1–1.5 mm below the epidermal–dermal junction and yields follicular pathology and a quantitative approach to diagnosis. Horizontal biopsy also allows complete evaluation of the hair follicles throughout their entire length.

Scalp biopsy is a useful tool for the evaluation of most cases of cicatricial alopecia and some cases of noncicatricial alopecia. The ideal location for biopsy depends on the presumed diagnosis. For example, in noncicatricial alopecia, a punch in the center of the lesion is appropriate; in cicatricial alopecia, the punch should be taken from areas of inflammation.

Androgenetic alopecia

Androgenetic alopecia, or patterned alopecia, is the most common form of hair loss in both men and women and is characterized by a progressive loss of hair diameter, length, and pigmentation. The genetic inheritance of androgenetic alopecia is well known, although the causative genes have yet to be elucidated. Androgenetic alopecia is often precipitated and exacerbated by conditions that can induce telogen effluvium, including drugs, acute stressors, weight loss, and partum. For example, drugs with androgenetic effects, including contraceptives containing androgenic progestins and hormonal treatments for menopause, may induce or worsen androgenetic alopecia. Due to the progressive nature of androgenetic alopecia, treatments should be started early and extended to maintain efficacy.

Medical treatments approved by the US Food and Drug Administration (FDA) for androgenetic alopecia include topical minoxidil 2% for women and topical minoxidil 5% and the oral type II 5-α-reductase inhibitor finasteride (1 mg/day) for men. Many authors advocate the use of minoxidil 5% for women, but this is not approved by the FDA. The oral type I and II 5-α-reductase inhibitor, dutasteride, is also effective at the dosage of 0.5 mg/day but is not approved for this indication. Topical minoxidil should be applied twice daily and used for at least 12 months before making a decision regarding efficacy.

Hair transplantation, which is a surgical method of hair restoration, is an option for male and female patients over the age of 25 years with substantial hair loss. The degree and type of hair loss should be considered, because ideal candidates for hair transplantation are those with frontal and midfrontal hair loss. Follicular unit hair transplantation is the gold standard, because it preserves the natural architecture of the hair units and gives natural results.

The loss of progenitor cells, but not stem cells, is evident in bald vs non-bald scalp areas in patients with androgenetic alopecia. These findings reported by Garza et al support the hypothesis that a defect in conversion of hair follicle stem cells to progenitor cells plays a role in the pathogenesis of androgenetic alopecia. This breakthrough could implicate a novel model for future treatments.

Alopecia areata

Alopecia areata is a noncicatricial loss of hair in any area of the body, with a multifactorial autoimmune pathogenesis and an unknown etiology. This disease affects up to 2% of the population and presents with a wide range of clinical heterogeneity. Patients with alopecia areata may present with a very sudden and dramatic loss of hair. Clinically, one or more well circumscribed, smooth, scarless, hairless patches that enlarge in a centrifugal pattern can be observed. Severe forms involve the whole scalp (alopecia areata totalis) or all body hair (alopecia areata universalis). Alopecia areata can be associated with other autoimmune diseases, including thyroid disease, celiac disease, vitiligo, and atopy.

The first episode of alopecia areata can often resolve spontaneously without any medical intervention. The severity of the first episode of alopecia areata is an important prognostic factor. Further, response to topical immunotherapy may be associated with a better prognosis. In children, the
prognosis is worse. Finally, it has been shown that alopecia areata worsens over time.29

Most cases of alopecia areata resolve spontaneously within 1 year, but up to 25% of patients develop severe forms with total loss of scalp hair (alopecia totalis) or of all body hair (alopecia universalis) that often persist indefinitely.27,28 One study showed in adults that the more severe the disease at onset, the more severe the prognosis. In children, the evolution is difficult to predict, because patients with mild alopecia areata also tend to progress to severe forms.29

Available treatments may induce hair regrowth but have never been proven to change the course of the disease. These include pulsed high doses of oral or intravenous steroids, topical high potency steroids under occlusion, photochemotherapy, and topical immunotherapy. Efficacy of treatments in patients with alopecia totalis and alopecia universalis is poor, with long-term complete regrowth in less than 20% of patients.29

Intralesional steroids (triamcinolone acetonide 5 mg/mL) are probably the most utilized treatments for patchy alopecia areata, although there are no controlled studies that confirm efficacy.28 Systemic steroids, which have been used in daily, weekly, and monthly pulse regimens with variable success, are effective in inducing regrowth and arresting hair loss in acute disease.28,30–32 However, the use of systemic steroids is limited by the frequent occurrence of relapses after treatment tapering or interruption.28 High potency topical corticosteroids under occlusion are also effective in alopecia areata totalis and universalis, with long-term benefit in approximately 15% of patients.29

Topical immunotherapy with diphenylcyclopropenone or squaric acid dibutylerster is a good option in severe alopecia, including alopecia totalis and universalis.33 The goal of treatment is to induce a mild contact dermatitis of the scalp. The efficacy of diphenylcyclopropenone has been proven by studies that demonstrated hair regrowth limited to the treated half side of the scalp.28,34–36 Unfortunately, only a few therapies for alopecia areata have been comprehensively evaluated in randomized controlled trials.37

**Telogen effluvium**

Telogen effluvium is the loss of telogen hair due to abnormal hair cycling.28 Excessive daily shedding of approximately 100–200 telogen hairs is typically seen. If hair loss is present for less than 6 months, it is labeled acute telogen effluvium. However, if hair loss is present for more than 6 months, it is labeled chronic telogen effluvium.2 Acute telogen effluvium does not usually produce visible alopecia, because approximately 50% of hair is usually lost before there is an apparent reduction of hair density. Possible causes of acute telogen effluvium include systemic disease, drugs, fever, psychoemotional stress, weight loss, delivery, iron and Vitamin D deficiency, inflammatory scalp disorders, interruption of oral contraceptives, and iron deficiency.2 Treatment for telogen effluvium should be focused on the cause. For example, most dermatologists prescribe iron supplementation when the ferritin level is below 30 ng/mL. However, a recent study showed no statistically significant increase in the incidence of iron deficiency in premenopausal or postmenopausal women with androgenetic alopecia or chronic telogen effluvium vs control subjects.39

**Cicatricial alopecia**

Cicatricial alopecia includes a group of conditions characterized by inflammation and subsequent destruction of the hair follicle, resulting in irreversible hair loss. Cicatricial alopecia can be primary or secondary. Diseases that primarily affect the hair follicle cause primary cicatricial alopecia, which is classified as lymphocytic or neutrophilic, based on the type of inflammatory cell that predominates. Examples of lymphocytic cicatricial alopecia include lichen planopilaris, its clinical variant frontal fibrosing alopecia, and discoid lupus erythematosus.40 Secondary cicatricial alopecia is caused by more systemic disorders, including scleroderma, granulomatous inflammation, such as sarcoidosis, or neoplastic disease. The diagnosis of cicatricial alopecia requires pathological evaluation. Early diagnosis of cicatricial alopecia is essential because the goal of treatment is to slow progression of the condition.41

First-line treatments for discoid lupus erythematosus of the scalp and lichen planopilaris are potent topical corticosteroids, including fluocinonide 0.025%–0.05% and clobetasol lotion or cream,42–45 and intralesional triamcinolone acetonide (4–5 mg/mL and 10 mg/mL).46–48 Oral corticosteroids (1 mg/kg/day or 25 or 50 mg/day for 1 month) can be particularly helpful in the case of rapidly progressive disease and can be tapered over 2–4 months.48–50

Other useful therapeutic options include topical (1.5%) and oral cyclosporine (4 and 5 mg/kg/day for 3–5 months).31,44 Hydroxychloroquine was proven effective in arresting progression of lichen planopilaris, frontal fibrosing alopecia, and discoid lupus erythematosus of the scalp.51–53 Also, mycophenolate mofetil has been shown to be efficacious in treating lichen planopilaris.34,55 Finally, doxycycline has shown some efficacy in the treatment of lichen planopilaris.51
A promising new treatment focus for lichen planopilaris is the abnormal peroxisome proliferator-activated receptor pathways, which leads to aberrant lipid metabolism in the sebaceous gland, a toxic buildup of lipids, and an inflammatory response. Improvement of lichen planopilaris following treatment with the oral peroxisome proliferator-activated receptor-γ agonist, pioglitazone hydrochloride at 15 mg/day was recently reported. Overall, an aggressive multiple modality therapeutic approach is often necessary for the treatment of cicatricial alopecia. Unfortunately, treatment failure is common and none of the available agents clearly halt the progression of cicatricial alopecia.65–66

Conclusion

Overall, there are many useful evaluative approaches to aid in the diagnosis of both cicatricial and noncicatricial alopecias. These include scalp biopsies, microscopic evaluation, trichoscopy, or hair counts, just to name a few. Following diagnosis, a variety of treatments are available. Further, promising new treatment modalities are being considered, including those that target hair follicle stem cells for the treatment of androgenetic alopecia or the peroxisome proliferator-activated receptor pathways for the treatment of lichen planopilaris. Continued advances will aid the clinician in effectively treating both cicatricial and noncicatricial alopecias in the future.

Disclosure

The authors report no conflicts of interest in this work.

References