

SUPPLEMENTARY MATERIAL 3: ESTIMATES

Rank-ordered estimates for potential adopters (N= 31)

Attributes	Coefficient	Standard Error	p-value
Interval between injections	-0.295	0.078	<0.001
Risk of complications			
0.10%	0		
0.01%	1.476	0.214	<0.001
0%	2.397	0.255	<0.001
Annual out-of-pocket cost	-0.001	0.000	<0.001
Doctor recommendation			
Doctor recommends	0		
No recommendation	0.628	0.177	<0.001
ASC for Eye drops	-0.899	0.284	0.002
Log likelihood	-371		