

# Diet Sugar-Free Carbonated Soda Beverage, Non-Caloric Flavors Consumption, and Diabetic Retinopathy: Any Linkage

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**Purpose:** Assessing diabetic retinopathy (DR) risk factors and daily nutrition habits are vital for prevention. This study aims to evaluate the relationship between diet soda cans, non-nutritive sweetener consumption, and diabetic retinopathy.

**Patients and Methods:** A cross-sectional study was conducted among 200 patients attending a diabetes center in Tabuk City, Saudi Arabia, from September 2019 to July 2020. A structured questionnaire was used to collect patients' demographic factors, and DR risk factors including the use of diet soda, non-nutritive sweeteners, and exercise habits. Dilated fundus eye examination was done to detect any diabetic retinopathy. A blood sample was taken for measuring glycated hemoglobin to assess the degree of glycemic control.

**Results:** The participant's age was  $50.74 \pm 13.51$  years, and the duration since the diagnosis of diabetes was  $9.99 \pm 6.97$  years, body mass index was  $27.28 \pm 4.68$ , and HbA1c %,  $8.50 \pm 1.61$ , the patients used to consume  $1.31 \pm 1.57$  diet soda cans/week, and  $1.06 \pm 1.39$  artificial sweeteners/sachet/day. DR was found in 33%. Diet sugar-free carbonated soda beverage was associated with poor glycemic control and retinopathy, while non-caloric flavor consumption was associated with obesity ( $P$ -value $<0.05$ ). No association was evident regarding other factors ( $P$ -value $>0.05$ ).

**Conclusion:** Diet sugar-free carbonated soda beverage was associated with higher HbA1c and retinopathy, while non-caloric flavor consumption was associated with obesity. No association was evident regarding other factors. Further larger multicenter studies are needed.

**Keywords:** non-caloric flavors, carbonated soda beverage, diabetic retinopathy

## Introduction

Diabetes mellitus is a major health problem; the disease is rapidly growing with great morbidity and mortality that mainly from its vascular complications. Currently, around 350 million people worldwide have diabetes mellitus, and this number expected to increase because of an aging population globally, an increased prevalence of obesity, as well as sedentary lifestyles.<sup>1</sup> The Kingdom of Saudi Arabia is among the countries with the highest prevalence. It is estimated that 23.7% are suffering from this morbid disease, with more than one-third being affected by diabetic retinopathy (DR).<sup>2,3</sup> DR is considered a primary vascular complication of diabetes mellitus on the retina blood vessels; more specifically, it represents microvascular end-organ damage because of uncontrolled diabetes and it

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is usually asymptomatic in its early stages. When left untreated, DR may substantially affect vision and even can lead to blindness. DR is the leading cause of blindness among the working-age group worldwide.<sup>4</sup> The prevalence and risk factors of DR are not uniform and differ widely by geographical areas; however, among well known, its risk factors are hypertension, uncontrolled diabetes mellitus, long duration of diabetes, smoking, gender, obesity, dyslipidemia, and others.<sup>5</sup> The Wisconsin Epidemiologic Study of Diabetic Retinopathy (WESDR) Cohort showed that after 20 years of diabetes mellitus, nearly all patients with type 1 and 60% of patients with type 2 show some degree of retinopathy.<sup>6,7</sup> By 2030, it is estimated that around 191 million people will have some degree of diabetic retinopathy, and approximately more than 50 million will have vision-threatening diabetic retinopathy if no urgent intervention is taken.<sup>8</sup>

Nowadays, with more and more diet habits changes, we can see shifting toward healthy food using non-caloric sweeteners and diet soda beverages instead of regular soda. The beginning of diet soda was in 1952 when the local company in Brooklyn, New York launched a sugar-free ginger ale; it was designed for people with diabetes; since that time, diet soda consumption became more and more popular with many different flavor production.

To our best of knowledge, no researchers have assessed the association of diet soda soft drink and non-nutritive sweeteners in the Kingdom of Saudi Arabia as risk factors of DR. Thus, we conducted this research to assess any relationship between diet soda soft drink and non-nutritive sweeteners and the rate of diabetic retinopathy.

## Patients and Methods

This is a cross-sectional study conducted among 200 adult patients with diabetes mellitus attending the diabetes center in King Fahd Specialty Hospital, Tabuk City, Saudi Arabia, during the period from September 2019 to July 2020. All the patients aged above 18 years were included; children and pregnant women were excluded. The participants were enrolled from the outpatient; one clinic will be selected randomly from the three clinics. The data collector came to the center one day/week. Thus, the sample size was limited to the time of the study period. A structured questionnaire was used to collect demographic data, the duration of diabetes mellitus, diet soda (cans/week), body mass index, artificial sweeteners (sachet/day), and symptomatic hypoglycemia in the last year, hypertension, smoking, if on regular exercise, family history of diabetes, and anti-diabetic medications. A blood sample

was taken for the glycated hemoglobin estimation. All the participants signed written informed consent, and the ethical committee of the University of Tabuk approved the research (ref. number, UT-93-1-2020, date, 27/1/2020).

For this research, the following definitions were adopted:

**Diabetic retinopathy:** either non-proliferative diabetic retinopathy signs (retinal hemorrhage in all form flame-shaped or blot, soft or hard exudate, venous beading, vein looping, intraretinal microvascular abnormalities (IRMA) and others) or proliferative diabetic retinopathy signs (neovascularization of the optic nerve disc, neovascularization elsewhere, vitreous hemorrhage and others).<sup>9</sup>

**Body mass index:** obesity was defined at BMI  $\geq 30$ , overweight at 25–29, and a BMI of 18–25 was considered normal.

**Regular exercise:** Exercise for 30 minutes daily for 5 days a week.

**Hypertension:** If diagnosed previously with hypertension, taking anti-hypertensive drugs, or cutoff value (140/90 mmHg, recorded twice).<sup>10</sup>

**Poor control of diabetes mellitus:** A glycated hemoglobin  $> 8$  is regarded as poorly controlled diabetes mellitus.<sup>11</sup>

**Symptomatic hypoglycemia:** Fingerstick glucose of  $\leq 70$  mg/DL.<sup>12</sup>

**Soft drink consumption:** depend on validity and reproducibility of a 145-item self-administered food frequency questionnaire (FFQ), and according to it all patients sample were asked about consumption of soft drink then divided to no consumption when using less than 1 can/week (375mL), moderate when using 1–4 cans/week, severe when using more than 5 cans/week.<sup>13,14</sup>

## Statistical Analysis

The Statistical Package for Social Sciences (SPSS, version 20, New York) was used during the analysis of the collected data. Descriptive and summary statistics were performed to describe the study participants according to their different characteristics. Additionally, a binary logistic regression analysis was conducted to test the relationship between DR and various risk factors. A P-value of  $< 0.05$  was considered to be significant.

## Results

Out of 200 patients with diabetes, their age mean  $\pm$  SD was  $50.74 \pm 13.51$  years, the duration of diabetes mellitus was  $9.99 \pm 6.97$  years, their mean body mass index was  $27.28 \pm 4.68$ , the glycated hemoglobin % was  $8.50 \pm 1.61$ , the

**Table 1** Basic Characters of the Study Group (Mean± SD)

| Character                          | Mean± SD    |
|------------------------------------|-------------|
| Age                                | 50.74±13.51 |
| Duration of diabetes               | 9.99±6.97   |
| BMI                                | 27.28±4.68  |
| The glycated hemoglobin            | 8.50±1.61   |
| Diet soda (cans/week)              | 1.31±1.57   |
| Artificial sweeteners (sachet/day) | 1.06±1.39   |

patients used to consume  $1.31 \pm 1.57$  diet soda cans/week, and  $1.06 \pm 1.39$  artificial sweeteners/sachet/day (Table 1).

In the current survey (49% women), diabetic retinopathy was found in 33%, also in the present sample, 57% were obese, 53% hypertensive and the majority (70%) were poorly controlled diabetes. Symptomatic hypoglycemia was reported in 20%, 52% were on oral hypoglycemic drugs and 48% were on both oral medications and insulin. In addition to that, smoking was found in 20%, 53% were on regular exercise, and a family history of diabetes was reported by 73% (Table 2).

In the present study, multiple regression analysis showed Diet soda consumption was positively associated with diabetic retinopathy, HbA1c, duration of diabetes, and age (P-values, 0.043, 0.030, 0.008, and 0.016), no association was found between diet soda consumption, BMI, and sex (P-values, 0.295, and 0.491). R=0.306, R square=0.093, and standard

error of the estimate=1.543, the ANOVA showed a mean square of 7.4, F=3.10, P-value=0.006. Regarding artificial sweeteners, they were associated with BMI (P-value, 0.01); however, no association was found regarding age, sex, duration since the diagnosis of diabetes, HbA1c, and retinopathy (P-values, 0.401, 0.622, 0.569, 0.429, and 0.951). R for artificial sweeteners=0.221, R square=0.049, and standard error of the estimate=1.397, the ANOVA showed a mean square of 3.017, F=1.54, P-value=0.166 (Tables 3 and 4).

## Discussion

In the present study, 33% of the patients were suffering from diabetic retinopathy. The current observations were in line with a previous study in South Saudi Arabia, which reported a prevalence of 27.8%. A registry-based study in the Kingdom of Saudi Arabia<sup>15</sup> reported a prevalence of 19.7% and attributed the low rate of retinopathy to the lack of screening program so many patients may be missed. Regarding the association of diet soda and non-nutritive sweeteners with glycated hemoglobin, obesity, and diabetic retinopathy, we found a contradiction. Diet soda was associated with a higher HbA1c and diabetic retinopathy, while no association was found regarding obesity. The reverse holds for non-caloric flavor consumption (associated with obesity only). Our findings are in line with a previous study conducted among 609 patients with diabetes<sup>14</sup> and found a two-fold increase in proliferative DR among those who consumed >4 bottles/week. Further previous studies reported the association of diet soda and artificial sweeteners with a high body mass index and cardiometabolic consequences.<sup>16,17</sup> The association of diet soda and higher glycated hemoglobin has been reported by a study from the USA.<sup>18</sup> Non-nutritive sweetener association with higher body mass index was reported in the United States and Australia.<sup>18,19</sup> Reward inhibition at the ventrolateral pre-frontal regions of the brain and adaptation to taste-calorie uncoupling are suggested.<sup>20</sup> The association of NNS, diet soda, and demographic variables was inconsistent between studies. Ahmad et al reviewed the literature and found no association between NNS and HbA1c and in line with the current observations.<sup>21</sup>

## The Gut Microbiota, and Taste Receptors Modulation by NNS as Drivers of Cardiometabolic Risk Factors

The ecology of gut microbiota (which contains trillions of organisms) is essential for intestinal barrier integrity and the host immune system. Animal studies showed that NNS

**Table 2** Basic Characters of the Study Group (number%)

| Character                                 | No %        |
|---|-------------|
| Sex                                       |             |
| Women                                     | 98 (49%)    |
| Men                                       | 102 (51%)   |
| Diabetic retinopathy                      | 66 (33.0%)  |
| Peripheral neuropathy                     | 14 (7.0%)   |
| Obesity                                   | 114 (57.0%) |
| Hypertension                              | 106 (53.0%) |
| Poorly controlled diabetes                | 140 (70.0%) |
| Symptomatic hypoglycemia in the last year | 40 (20.0%)  |
| Medications                               |             |
| Oral hypoglycemic drugs                   | 104 (52.0%) |
| Oral hypoglycemic agents and insulin      | 96 (48.0%)  |
| On regular exercise                       | 106 (53.0%) |
| Family history of diabetes                | 146 (73.0%) |
| Smoking                                   | 44 (22.0%)  |

**Table 3** The Relationship of Dirt Soda to Retinopathy, HbA1c, Age, Sex, and BMI, and the Duration Since the Diagnosis of Diabetes Mellitus

| Model                      | Unstandardized Coefficients |                | Standardized Coefficients | t                          | Sig.  | Correlations |                    |         | Collinearity Statistics |       |
|----------------------------|-----------------------------|----------------|---------------------------|----------------------------|-------|--------------|--------------------|---------|-------------------------|-------|
|                            | B                           | Std. Error     | Beta                      |                            |       | Zero Order   | Partial            | Part    | Tolerance               | VIF   |
| Duration                   | 0.060                       | 0.022          | 0.267                     | 2.694                      | 0.008 | 0.065        | 0.196              | 0.191   | 0.510                   | 1.962 |
| BMI                        | 0.026                       | 0.025          | 0.077                     | 1.050                      | 0.295 | 0.060        | 0.078              | 0.074   | 0.936                   | 1.069 |
| HbA1c                      | 0.157                       | 0.072          | 0.158                     | 2.188                      | 0.030 | 0.171        | 0.160              | 0.155   | 0.955                   | 1.047 |
| Retinopathy                | 0.527                       | 0.259          | 0.157                     | 2.037                      | 0.043 | 0.093        | 0.150              | 0.144   | 0.843                   | 1.186 |
| Age                        | −0.027-                     | 0.011          | −0.235-                   | −2.422-                    | 0.016 | −0.107-      | −0.177-            | −0.171- | 0.534                   | 1.874 |
| Constant                   | −1.026-                     | 1.247          |                           | −0.823-                    | 0.412 |              |                    |         |                         |       |
| Sex                        | 0.159                       | 0.230          | 0.050                     | 0.690                      | 0.491 | 0.094        | 0.051              | 0.049   | 0.959                   | 1.043 |
| Model Summary <sup>b</sup> |                             |                |                           |                            |       |              |                    |         |                         |       |
| Model                      | R                           | R Square       | Adjusted R Square         | Std. Error of the Estimate |       |              |                    |         |                         |       |
| 1                          | 0.306 <sup>a</sup>          | 0.093          | 0.063                     | 1.54312                    |       |              |                    |         |                         |       |
| ANOVA <sup>c</sup>         |                             |                |                           |                            |       |              |                    |         |                         |       |
| Model                      |                             | Sum of Squares | df                        | Mean Square                |       | F            | Sig.               |         |                         |       |
| 1                          | Regression                  | 44.402         | 6                         | 7.400                      |       | 3.108        | 0.006 <sup>d</sup> |         |                         |       |
|                            | Residual                    | 431.002        | 181                       | 2.381                      |       |              |                    |         |                         |       |
|                            | Total                       | 475.404        | 187                       |                            |       |              |                    |         |                         |       |

**Notes:** <sup>a</sup>Predictors: (constant), retinopathy, sex, HbA1c, BMI, age, duration. <sup>b</sup>Dependent variable: soda. <sup>c</sup>Dependent variable: soda. <sup>d</sup>Predictors: (constant), retinopathy, sex, HbA1c, BMI, age, duration.

is bacteriostatic to the gut microbiota and shifting the Bacteroides/Firmicutes balance leading to inflammation, oxidative stress, and cardiometabolic diseases including obesity, insulin resistance, and diabetes.<sup>22</sup> NNS-induced molecular crosstalk between the G protein-coupled receptors and insulin receptor was observed.<sup>23</sup> A multitude of endocrine changes were observed through activation of taste receptors in the mouth, gastrointestinal tract,  $\beta$  cells of the pancreas, and brain.<sup>24</sup> Activating the bitter receptors might increase the appetite and food consumption increasing weight.<sup>25</sup> On the other hand, authorities including FDA consider NNS safe if limited to acceptable daily intake (ADI), of note is that NNS is not uniform as aspartame and its degradation products are not contacting the microbiota. However, Potassium Acesulfame is absorbed and excreted in the urine and surprisingly it

induced Firmicutes/*A. muciniphila* disruption despite no direct contact.<sup>26</sup> A recent study used the ADI of aspartame and sucralose and found no alteration of the gut microbiome supporting the above findings.<sup>27</sup> There is a big gap of knowledge regarding the mechanism through which NNS exerts its effects. Importantly, people may not realize the consumption of these products because they are widely available in many food and beverages. An interesting trial found that nearly half of the patients randomized for sucralose non-consumers showed the substance in their urine. The authors explained their findings by non-dietary sources including personal care products.<sup>28</sup> Randomized controlled trials with a long follow-up period are needed to solve the issue; currently, it is wise to avoid Potassium Acesulfame and use Aspartame and Sucralose in the ADI doses.

**Table 4** The Relationship of Artificial Sweeteners to Retinopathy, HbA1c, Age, Sex, and BMI, and the Duration of Diabetes

| Model                      | Unstandardized Coefficients |                | Standardized Coefficients | t                          | Sig.  | Correlations |                    |         | Collinearity Statistics |       |
|----------------------------|-----------------------------|----------------|---------------------------|----------------------------|-------|--------------|--------------------|---------|-------------------------|-------|
|                            | B                           | Std. Error     | Beta                      |                            |       | Zero Order   | Partial            | Part    | Tolerance               | VIF   |
| Constant                   | −0.472-                     | 1.129          |                           | −0.418-                    | 0.676 |              |                    |         |                         |       |
| Age                        | −0.009-                     | 0.010          | −0.084-                   | −0.842-                    | 0.401 | −0.044-      | −0.062-            | −0.061- | 0.534                   | 1.874 |
| Sex                        | −0.103-                     | 0.208          | −0.037-                   | −0.493-                    | 0.622 | −0.023-      | −0.037-            | −0.036- | 0.959                   | 1.043 |
| Diabetes duration          | 0.012                       | 0.020          | 0.058                     | 0.571                      | 0.569 | −0.007-      | 0.042              | 0.041   | 0.510                   | 1.962 |
| BMI                        | 0.059                       | 0.022          | 0.196                     | 2.614                      | 0.010 | 0.201        | 0.191              | 0.190   | 0.936                   | 1.069 |
| HbA1c                      | 0.052                       | 0.065          | 0.059                     | 0.793                      | 0.429 | 0.091        | 0.059              | 0.058   | 0.955                   | 1.047 |
| Retinopathy                | 0.015                       | 0.234          | 0.005                     | 0.062                      | 0.951 | −0.036-      | 0.005              | 0.005   | 0.843                   | 1.186 |
| Model Summary <sup>b</sup> |                             |                |                           |                            |       |              |                    |         |                         |       |
| Model                      | R                           | R Square       | Adjusted R Square         | Std. Error of the Estimate |       |              |                    |         |                         |       |
| 1                          | 0.221 <sup>a</sup>          | 0.049          | 0.017                     | 1.39716                    |       |              |                    |         |                         |       |
| ANOVA <sup>c</sup>         |                             |                |                           |                            |       |              |                    |         |                         |       |
| Model                      |                             | Sum of Squares | df                        | Mean Square                |       | F            | Sig.               |         |                         |       |
| 1                          | Regression                  | 18.104         | 6                         | 3.017                      |       | 1.546        | 0.166 <sup>d</sup> |         |                         |       |
|                            | Residual                    | 353.322        | 181                       | 1.952                      |       |              |                    |         |                         |       |
|                            | Total                       | 371.426        | 187                       |                            |       |              |                    |         |                         |       |

**Notes:** <sup>a</sup>Predictors: (constant), retinopathy, sex, HbA1c, BMI, age, duration. <sup>b</sup>Dependent variable: sweeteners. <sup>c</sup>Dependent variable: sweeteners. <sup>d</sup>Predictors: (constant), retinopathy, sex, HbA1c, BMI, age, duration.

## Conclusion

Non-nutritive sweeteners were associated with obesity but not retinopathy or HbA1c, while diet soda was associated with high glycated hemoglobin and diabetic retinopathy.

The study limitations were the small size of the study sample, the low consumption of Diet sugar-free carbonated soda beverage, non-caloric flavors, and the fact that the survey was conducted at a single tertiary center, so generalization to the whole Kingdom of Saudi Arabia cannot be insured.

## Abbreviations

DR, diabetic retinopathy; BMI, body mass index; IRMA, intraretinal microvascular abnormalities; SPSS, the Statistical Package for Social Sciences.

## Data Sharing Statement

All the data presented in this manuscript are available on request.

## Ethical Issues

This study was conducted following the Declaration of Helsinki, the patient's privacy was secured and they were assured that the data will be used only for this survey. All the participants signed written informed consent, and the ethical committee of the University of Tabuk approved the research (ref. number, UT-93-1-2020, date, 27/1/2020).

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## Author Contributions

All authors made a significant contribution to the work reported, whether that is in the conception, study design, execution, acquisition of data, analysis, and interpretation,



or in all these areas; took part in drafting, revising, or critically reviewing the article; gave final approval of the version to be published; have agreed on the journal to which the article has been submitted; and agree to be accountable for all aspects of the work.

## Disclosure

The authors report no conflict of interest in this work.

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