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Cactus Communications and Dove Medical Press enter into an alliance in the United States

Cactus Communications, a reputed scholarly communication partner of several journal publishers, has entered into an alliance with Dove Medical Press, a leading publisher of targeted peer-reviewed open access journals covering the broad spectrum of biomedicine and science, effective April 1, 2009. As per the agreement, Cactus will help Dove extend the outreach of published clinical research and basic science within the healthcare communities.

Shedding light on the nature of the relationship, Kevin Toale, Director – Dove Medical Press, remarks, “This alliance is an ideal way for us to further improve our service to clients and authors in the USA and indeed globally. In particular, and consistent with the rigor of peer review and the need to maintain high standards of quality, the open access publishing model and the support of Cactus will provide the potential to assist more authors to reach a wider audience and readership in a faster publication time frame.”

This move provides mutually beneficial opportunities for both parties. Being open access, Dove is not restricted by space constraints as many traditional publishers are; this makes its collection of peer-reviewed journals an easily accessible repository of key research and reviews in the scientific and medical fields. Through the recently formed alliance, Dove now aims to achieve even wider dissemination of information by efficiently using Cactus’ resources and technologies.

Says Donald Samulack, PhD, VP – Medical Affairs and Strategic Partnerships, Cactus US, about Cactus’ role in the alliance, “A relationship between Cactus and Dove is a win-win for both parties, broadening access on many levels of commercial endeavor, worldwide. Our business models are really very complementary. It only makes sense that we continue to explore novel approaches to providing unique market value through a combined effort, and to leverage our capabilities in the movement toward global expansion.”

About Dove: Dove Medical Press is a private company, founded in 2003 with the objective of combining the highest editorial standards with the best-of-breed new publishing technologies. Currently, it has offices in the United Kingdom and New Zealand, with an active presence in the USA and a network of agents in other key worldwide markets in Europe, the Americas, and Southeast Asia. Dove Medical Press has created a broad range of over 70 open access, high quality, peer reviewed biomedical and scientific titles. These online journals are scholarly and international focusing on medicine, drug treatment, risk management and basic science across a breadth of disease states and technologies. The aim is to support authors and provide very rapid publication in a range of targeted titles to extend reach and readership. Visit <http://www.dovepress.com/> for more details.

About Cactus: Cactus Communications is a specialist provider of academic editing, medical communications, media/design, and training services to journals, researchers, pharmaceutical companies, and corporations worldwide. With offices in the US, Japan, and India and a professionally trained editorial workforce, Cactus has one of the world's largest and most recognized editing and writing teams under the flagship arm Editage. Visit <http://www.cactusmed.com> (USA), <http://www.cactus.co.jp> (Japan) and <http://www.cactusglobal.com> (India) for more details.

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