

# Economic evaluation of SQ-standardized grass allergy immunotherapy tablet (Grazax<sup>®</sup>) in children

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**Background:** Grass pollen-induced rhinoconjunctivitis is a common allergic respiratory disorder affecting over 20% of the UK population in terms of quality of life and sleep, work, and school patterns. The SQ-standardized grass allergy immunotherapy tablet (AIT) has been demonstrated as a disease-modifying treatment which gives a sustained effect even after completion of a treatment course. The objective of this study was to provide an economic assessment of whether treatment with the SQ-standardized grass AIT, Grazax<sup>®</sup> (*Phleum pratense*) in combination with symptomatic medications is preferable to the standard of care using symptomatic medications only. The analysis was performed for children with grass pollen-induced rhinoconjunctivitis, with or without concomitant asthma, in the UK.

**Methods:** The model evaluated the two treatment regimens in a cohort of 1,000 children from a payer's perspective. Treatment was modeled in terms of management of symptoms, impact on resource use, and development of allergic asthma. The analysis modeled the use of SQ-standardized grass AIT and the sustained effects of treatment over a 9-year time horizon (ie, 3 years of treatment, with modeled long-term benefits). Data inputs were drawn from a recent clinical trial, published studies, and databases.

**Results:** SQ-standardized grass AIT improves patient outcomes, generating an incremental cost per quality-adjusted life year gained of £12,168. This is below commonly accepted thresholds in the UK.

**Conclusion:** The resulting incremental cost per QALY falls below commonly accepted willingness to pay thresholds. Therefore, the SQ-standardized grass AIT is a cost-effective option for the treatment of grass pollen-induced rhinoconjunctivitis in the UK pediatric population.

**Keywords:** cost-effectiveness, cost, quality of life, cost-benefit, United Kingdom, rhinoconjunctivitis, infant

## Introduction

Grass pollen-induced rhinoconjunctivitis is a common allergic respiratory disorder affecting over 20% of the UK population.<sup>1</sup> People of all ages are affected, and a study has estimated that allergic rhinoconjunctivitis is prevalent in 15% of 13–14-year-olds in the UK.<sup>2</sup> Quality of life for individuals with grass pollen-induced rhinoconjunctivitis may be significantly impaired, with work, school, and sleep performance being significantly affected.<sup>3</sup> Other allergic conditions, such as asthma and eczema, frequently coexist alongside grass pollen-induced rhinoconjunctivitis,<sup>4–6</sup> thus adding to its societal impact and economic burden.

A variety of treatments for grass pollen-induced rhinoconjunctivitis generally aim to minimize symptoms and improve the patient's quality of life. In order to ease symptoms, patients may need to use symptomatic medications, such as antihistamines, nasal sprays,

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and eye drops. However, despite use of those medications, some patients continue to experience uncontrolled symptoms. For those patients, allergen-specific immunotherapy is a potential treatment option. Grass allergen-specific immunotherapy increases the immunologic tolerance towards grass pollen by targeting the underlying cause of the allergic disease,<sup>4</sup> thereby reducing the allergic symptoms while providing a long-lasting effect. Immunotherapy has been shown to reduce the development of allergic asthma alongside allergic rhinoconjunctivitis,<sup>7-9</sup> which may be particularly important to target in children, in order to prevent the potential onset of permanent damage.<sup>10</sup>

The long-term effectiveness of subcutaneous immunotherapy (SCIT) has been demonstrated by several studies.<sup>7,11</sup> A new, more convenient form of immunotherapy is allergy immunotherapy tablets (AIT) which can be self-administered by patients at home. Evidence has shown efficacy and a sustained effect after completion of treatment with grass AIT in the adult population,<sup>12-15</sup> and efficacy in the pediatric population.<sup>10</sup> The cost-effectiveness of grass AIT has previously been demonstrated in the adult population;<sup>16-19</sup> however, there is a paucity of published evidence of its economic impact in children.

Our study aimed to evaluate the costs and health outcomes from the viewpoint of the UK National Health Service associated with the use of grass AIT in combination with symptomatic medications for children with grass pollen-induced rhinoconjunctivitis in the UK compared with the use of symptomatic medications alone, which currently represents standard of care. The analysis thus attempts to answer the question: does treatment with grass AIT and symptomatic medications represent good value for money compared with treatment with symptomatic medications alone?

## Materials and methods

### Health economic evaluations

The use of grass AIT is likely to incur costs to the health care system. Although some of these costs may be offset by reductions in other resource use, the overall net change in costs may still be an increase. However, such increases in cost can be acceptable if they result in significant health gains to the patient. Cost-effectiveness analysis allows the decision-maker to assess the health gains and cost consequences associated with a health care intervention and, subsequently, make decisions about its value for money.

Cost-effectiveness analysis was used in this study to evaluate two alternative treatments in relation to their associated costs and health outcomes. The additional cost per

extra unit of effect gained, demonstrated by the incremental cost-effectiveness ratio (ICER), is of key interest to policy and decision-makers because it can be used to determine whether a treatment demonstrates value for money when compared with a viable alternative:

$$\text{ICER} = \frac{\text{Cost}_{\text{GrassAIT}} - \text{Cost}_{\text{Symp}}}{\text{Effect}_{\text{GrassAIT}} - \text{Effect}_{\text{Symp}}}$$

The ICER formula determines the impact of grass AIT in combination with symptomatic medications compared with symptomatic medications alone by dividing the difference in costs of the two alternatives by the difference in the effectiveness of the two alternatives.

In this cost-effectiveness analysis, two different ICERs were calculated, ie, the incremental cost per extra quality-adjusted life year (QALY) and the incremental cost per extra “well day.” The ICER represents the amount that the payer must be willing to pay for one additional unit of health (one QALY or one “well day”) for it to be worthwhile to recommend treatment with grass AIT in combination with symptomatic treatment over symptomatic treatment alone.

### Clinical data input

A recent clinical trial<sup>10</sup> compared the effects of grass AIT plus symptomatic medications versus symptomatic medications alone in children aged 5–16 years. The trial was of a randomized, double-blind, placebo-controlled design and involved 253 children with grass pollen-induced rhinoconjunctivitis, with or without asthma. Patients self-administered the SQ-standardized grass AIT (Grazax®, *Phleum pratense* 75,000 SQ-T/2,800 BAU; ALK-Abelló A/S, Hørsholm, Denmark) sublingually once daily.

Where possible, data from the clinical trial have been incorporated in the model, such as consumption of health care resources and the likelihood of treatment discontinuation due to adverse events.

Patients in the clinical trial were classified as having either excellent or non-excellent symptom control. Excellent control was defined in the trial<sup>10</sup> as more than 50% “well days” in the entire pollen season, whereby a “well day” was defined as a day on which a patient did not require any symptomatic medications and had a symptom score no higher than 2 (symptom score is on a scale from 0 to 18; a higher score indicates higher severity). The trial was a one-year study with patients treated prior to and throughout the pollen season. Based on a parallel immunologic response in children and adults, as measured by immunoglobulin (Ig)G4-blocking and

IgE-blocking molecules, we assume for the purpose of this study that the effect in children can be extrapolated similarly to what has been observed in an adult population.<sup>20</sup>

## Economic model

For the current cost-effectiveness analysis, a computer-based model (Microsoft Excel) was developed to compare two treatment options for grass pollen-induced rhinoconjunctivitis: grass AIT plus symptomatic medications versus symptomatic medications alone, ie, medications taken according to symptoms and severity. The model was designed to capture the effectiveness of treatment in terms of management of symptoms, impact on resource use, and development of allergic asthma. In strict health economic terms, the present analysis is a cost-utility analysis rather than a cost-effectiveness analysis due to the measure studied being utilities (QALYs). However, we follow in the tradition of most authors and label this study a cost-effectiveness analysis.

The model follows two hypothetical cohorts of 1,000 children, aged 10 years at the beginning of treatment, with grass pollen-induced rhinoconjunctivitis, with or without concomitant asthma, who have received symptomatic medications previously. By applying data from the clinical trial and other assumptions as described below, the model calculates the costs incurred and effects experienced by the patients as a result of treatment.

At the beginning of the analysis, patients are categorized into one of eight “states” which differ according to presence of asthma, level of symptom control, and whether patients discontinue due to adverse events or continue treatment. For each of these eight states, the corresponding costs and effects are then applied.

## Time horizon

In the base case, patients in the grass AIT cohort were assumed to take grass AIT for a 3-year treatment period, in line with recommendations.<sup>21</sup> Evidence has shown a sustained effect for up to 6 years after finalization of treatment with SCIT,<sup>7,11,22</sup> while for grass AIT so far there is evidence for a sustained effect 2 years after completion of treatment.<sup>15</sup> Although the mode of administration in the subcutaneous studies differs from that of grass AIT, the injection-based evidence<sup>11,22</sup> relates to the same active ingredient as in the grass AIT tablet used in our study (*P. pratense*). Therefore, the model assumes that grass AIT will have a long-lasting effect, in that the 3 years of treatment will result in an additional 6 years of sustained effect. This assumption is tested in the sensitivity analysis.

## Treatment regimen

In the pediatric population, the grass AIT analyzed in this study is indicated for treatment of children aged 5–16 years and who have a clinical history of grass pollen-induced allergic rhinoconjunctivitis, with or without asthma.<sup>21</sup>

It is recommended to start daily intake of grass AIT 4 months prior to the grass pollen season,<sup>21</sup> hence this was incorporated into the model. In addition to being treated with grass AIT, patients were assumed to have access to symptomatic medications when needed, based on the medications taken in the clinical trial, ie, loratadine, sodium cromoglycate, budesonide, prednisolone, salbutamol, and fluticasone, in addition to their asthma treatment. This reflects the regular practice of treatment in the UK for grass pollen-induced rhinoconjunctivitis with symptomatic medications for children.

In order to incorporate the prospect of adverse events occurring whilst on treatment, the possibility of patients discontinuing treatment due to adverse events was included in the model. The probabilities for treatment discontinuation were based on the clinical trial data, as were the majority of probabilities required for the model. Other model parameters are outlined in Table 1, including asthma prevalence and duration of the pollen season.

## Unit cost data

Unit costs were identified by a search of established published sources<sup>23–25</sup> and existing studies<sup>26,27</sup> (Table 2). All costs are reported in 2008 numbers. The model included direct costs ie, the cost of diagnosis and treatment, visits to the general practitioner, and the annual cost of asthma for those who developed the condition. The asthma cost comprised the cost of annual primary care resource use of £115, and the cost of a hospitalization (£642 per episode) due to asthma, occurring for 23% of asthma patients; generating an overall annual asthma cost of £295 after inflation of costs.<sup>25–27</sup> Further resource use costs were included in the model, such as outpatient visits and nurse visits, but were not populated with corresponding resource usage data due to absence of these.

**Table 1** Key model inputs

	Value
Asthma prevalence, %	22.8*
Time horizon, years	9
Pollen season length, weeks	13
Average age at start of treatment, years	10
Grass allergen immunotherapy compliance, %	85
Annual utility loss due to asthma	−0.059

**Note:** \*Average of asthma prevalence in the UK for children aged 6–7 years old (20.9%) and children aged 13–14 years old (24.7%).<sup>2</sup>

**Table 2** Unit cost inputs

Resource/item	Unit cost	Extra detail
General practitioner (GP) visit	£36.00	Per surgery consultation, of 12 minutes duration <sup>22</sup>
Specialist visit	£88.77	Consultant-led attendance for pediatric clinical immunology and allergy <sup>23</sup>
Diagnosis cost	£165.35	Assumed 100% undergo a skin prick test (£109; patch test), 50% undergo IgE measurement (£46; "other test") and 50% undergo a spirometry test (£66) <sup>23</sup>
Discontinuation due to adverse event cost	£36.00	Costs in clinical trial varied widely; assumed to be equal to a GP visit <sup>22</sup>
Nurse observation cost of first grass allergen immunotherapy tablet dose	£14.00	The first dose of grass AIT requires nurse presence for 20–30 minutes; applied cost of £28 per hour of nurse presence for 30 mins <sup>22</sup>
Annual cost of asthma	£295.43	Comprises annual primary care cost of £115 (in 1999/2000 values) <sup>24</sup> and hospitalization cost for 23% of children <sup>25</sup> (ie, 0.23 multiplied by £641 for wheezing episode). <sup>23</sup> Costs then inflated
Medication (daily)*	Unit cost	Extra detail
Grass allergen immunotherapy, per tablet	£2.25	One tablet daily, at £2.25 per tablet
Loratadine, 10 mg tablet	£0.04	One tablet daily, at £0.04 per tablet
Sodium cromoglicate, 1 mg/mL	£0.02	Eye drops 4 times daily, at £0.01 per eye drop
Budesonide, 100 mcg (per inhalation)	£0.09	Each nostril daily, at £0.05 per inhalation
Prednisolone, 5 mg tablet	£0.11	15 mg dose daily, at £0.04 per tablet

**Note:** \* Data from British National Formulary 57.<sup>21</sup>

**Abbreviations:** AIT, allergen immunotherapy tablet; IgE, immunoglobulin E.

The cost of grass AIT used in the model was £67.50 for a 30-tablet pack (ie, £2.25 per daily dose of one tablet).<sup>23</sup> Symptomatic medication calculations used the cost per dose, according to the British National Formulary,<sup>23</sup> to generate daily costs for the different symptomatic medications. The medication costs are summarized in Table 2. Indirect costs were not included, given the National Health Service perspective of the analysis.

## Utility data

The QALY is the measure of health outcome used in the model. QALYs are widely used in economic evaluations of health care because they measure individuals' health-related

quality of life as well as their length of life, and provide a generic outcome measure that facilitates comparisons between different programs.<sup>28</sup> A scale between 0 (dead) and 1 (perfect health) is used to provide a measure of a patient's health-related quality of life.

Each of the states that individuals were categorized in had a different associated utility. These are shown in Table 3 and were calculated as follows: for each of the eight states, the number of well days, as defined above, was taken from the clinical trial. Utility values on a day with no allergy (ie, a "well day") and on a day with allergy (ie, a "non-well day") were drawn from the study by Petersen et al,<sup>29</sup> and were 0.98 and 0.83, respectively. A well day was defined as a day with a symptom score no higher than 2 and with no rescue medication taken. The utility over the full pollen season (13 weeks' duration<sup>30</sup>) was generated by applying the utility of a non-well day for the proportion of the pollen season that the patient experienced a non-well day, and applying the utility of a well day for the remaining proportion of the season. The QALY value was then calculated using this pollen season utility and by assuming a well day utility (0.98) for the remainder of the year outside the pollen season.

## Resource use data

The model allows for a range of health care resources associated with the two treatment options. These were populated using data from weekly diaries during the pollen season collected from the clinical trial. Of the health care resource data monitored in the clinical trial (visits to the general practitioner, acute ward visits, use of symptomatic rescue medications, hospitalization), only general practitioner visits (Table 3) and symptomatic rescue medications (not shown) were observed in the clinical trial, and hence the hospitalization and acute ward costs are not included in the calculations.

The general practitioner visits observed in the clinical trial represent the extra visits that occur additional to the standard physician visits during the pollen season. The number of standard physician visits during a pollen season for those treated with symptomatic medications only, ie, 2.4, was based on evidence from a European survey.<sup>31</sup> For the grass AIT group, one standard visit to a specialist per year was assumed.

Resource use varied according to the treatment taken, level of symptom control, and presence of asthma. It was assumed that resource use outside the pollen season was similar for the two groups, and was therefore not included in the analysis.

Compliance with prescribed grass AIT treatment was assumed to be 85% in the base case and hence only that proportion of the grass AIT medication cost is incurred. The figure of 85% was based on an assumption due to a lack of

**Table 3** Utilities calculation and resource use

	Proportion of well days in pollen season <sup>a</sup>	“Typical” utility on day in pollen season <sup>b</sup>	Average utility over year (QALY)	Resource use (GP visits per patient per week) <sup>a</sup>
Excellent control + asthma   grass AIT	81.0%	0.952	0.973	0.041
Not excellent control + asthma   grass AIT	18.2%	0.857	0.949	0.086
Excellent control + no asthma   grass AIT	73.5%	0.940	0.970	0.020
Not excellent control + no asthma   grass AIT	23.9%	0.866	0.951	0.048
Excellent control + asthma   ST	76.4%	0.945	0.971	0.030
Not excellent control + asthma   ST	23.7%	0.866	0.951	0.109
Excellent control + no asthma   ST	70.8%	0.936	0.969	0.035
Not excellent control + no asthma   ST	19.9%	0.860	0.950	0.044

**Notes:** | indicates “given that”. For example, Excellent control + asthma | grass allergen immunotherapy tablet (AIT) indicates excellent control and asthma given that the patient received grass AIT treatment. <sup>a</sup>Clinical trial; <sup>b</sup>clinical trial and reference.<sup>27</sup>

**Abbreviations:** QALY, quality-adjusted life year; GP, general practitioner; AIT, allergen immunotherapy tablet; ST, symptomatic therapy.

available data. However, alternative inputs were tested using sensitivity analysis.

The daily cost of symptomatic medications was multiplied by the probability of taking that particular medication, and the proportion of time the medication was taken during the pollen season, both based on the clinical trial findings.

## Impact of asthma

Grass pollen-induced rhinoconjunctivitis is linked to the development of asthma, as individuals who are affected by grass pollen have an increased risk of developing asthma.<sup>4,5</sup> Allergen-specific immunotherapy has been shown to be beneficial in terms of reducing the risk of developing asthma in patients with grass pollen-induced rhinoconjunctivitis. The model therefore incorporates the likelihood of developing asthma for the two treatment options, using findings from the Preventive Allergy Treatment (PAT) study.<sup>7,8</sup> In the short term, the findings of 44% of immunotherapy patients and 24% of symptomatic medication patients developing asthma over 3 years<sup>8</sup> were converted to annual probabilities in the model. In the longer term, the 10-year PAT follow-up data<sup>7</sup> were used, which look at development of asthma 7 years after treatment termination; asthma developed in 25% of immunotherapy patients and 45% of symptomatic medication patients. The use of PAT study data in the model assumes that the effect of grass AIT on reduction of the risk of asthma is equivalent to that of SCIT.

In addition to investigating the effect of development of asthma on patient costs, the model also includes the impact on patient health-related quality of life due to asthma; in that patients incur a loss in utility. Therefore, an annual utility loss due to asthma was included; calculated using the difference between the utility of a patient with asthma and that

of a patient without asthma.<sup>32,33</sup> The resulting disutility due to asthma was of magnitude 0.059 and applied to those who developed asthma during the course of the model.

## Discounting

All future health outcomes (ie, QALYs) and costs were discounted at 3.5% per year, using recommendations from the UK Treasury.<sup>34</sup>

## Sensitivity analysis

Sensitivity analysis was conducted in order to validate the results by investigating the impact of parameter uncertainty. One-way sensitivity analysis and probabilistic sensitivity analysis were therefore conducted, and a cost-effectiveness acceptability curve was generated based on iterations from the latter. The probabilistic sensitivity analysis assumed distributions for key parameters within the model to reflect the second-order uncertainty around input values. Beta distributions, bound by zero and one, were used for probabilities and utilities, whilst cost parameters were modeled using gamma distributions (ie, producing non-negative values with no upper limit).

## Results

The base case results are shown in Table 4. Patients treated with grass AIT plus symptomatic medications experienced additional QALYs, compared with patients treated with symptomatic medications alone. The use of grass AIT plus symptomatic medications resulted in each patient in the model experiencing a total of 7.37 QALYs for the 9-year time horizon, as opposed to 7.27 QALYs per patient on symptomatic medication, representing an incremental effectiveness of 0.10 QALYs per patient.

**Table 4** Incremental cost per QALY

	Grass allergen immunotherapy tablet + SM	Symptomatic medications	Incremental
Expected cost per patient	£3,449	£2,247	£1,202
Expected QALYs per patient	7.37	7.27	0.10
Incremental cost per QALY			£12,168

**Abbreviations:** QALY, quality-adjusted life year; SM, symptomatic medication.

The total cost of treatment for those treated with symptomatic medications alone was estimated to be £2,247 for each patient over the 9 years featured in the base case. The treatment cost for each patient treated with grass AIT and symptomatic medications in combination was estimated to be £3,449 per patient over this period of time, representing an additional cost of £1,202.

The result of the cost-effectiveness analysis is that the additional benefits of grass AIT therapy for children with grass pollen-induced rhinoconjunctivitis can be acquired at a cost of £1,202/0.10 QALY = £12,168 per QALY. This number is the ICER, and we note that it falls below commonly accepted willingness to pay thresholds (which range between £20,000 and £30,000 per QALY in the UK<sup>35</sup>). The interpretation is that the benefits of grass AIT can be acquired at a cost that is considered by UK authorities as being reasonable and thus the treatment should be made available to relevant patients. In addition, the analysis demonstrated a cost per additional well day of £12.42, as shown in Table 5.

### Sensitivity analysis

The results of the one-way sensitivity analyses indicate that varying parameters by ±20% in most cases generated ICERs that reached a maximum of approximately £18,000 per QALY. Table 6 demonstrates the sensitivity analysis results; for each parameter that was varied the value in the base case is shown, in addition to the resulting ICERs when the base case

**Table 5** Incremental cost per well day

	Grass allergen immunotherapy tablet + SM	Symptomatic medications	Incremental
Expected cost per patient	£3,449	£2,247	£1,202
Expected well days per patient	2,901	2,804	97
Incremental cost per extra well day			£12.42

**Abbreviation:** SM, symptomatic medication.

value was either increased or decreased by 20%. When the time horizon of the model was varied (2–30 years), the ICER remained below the £30,000 per QALY threshold for all time horizons above 5 years (ie, 2 years of sustained effect).

The use of different discount rates also had an impact on the results. An increase in the discount rates to 6% for both costs and benefits led to a rise in the ICER, whilst discount rates of 6% for costs and 1.5% for benefits had a lower associated ICER than the base case. When costs and benefits were undiscounted, the ICER fell by 19%. This is intuitive because, whilst the costs of grass AIT are incurred in the short term, the benefits become apparent over a greater number of years. Also shown in Table 6 is the impact of varying grass AIT compliance, the price of grass AIT, asthma prevalence, and the difference between the utility of a well day and a non-well day. The latter two variables were not influential towards the results, whilst compliance and the price of grass AIT were found to have a larger impact.

When the assumption of 85% compliance was dropped (ie, assumed 100% compliance), the ICER increased to £15,695. If compliance was assumed to be 70%, the ICER was £8,642. In the model, compliance affects only the cost of treatment.

### Probabilistic sensitivity analysis

The cost-effectiveness acceptability curve depicted in Figure 1 summarizes the probability that the analysis will show that grass AIT is cost-effective for different willingness to pay threshold values. Figure 1 indicates that for a threshold of £30,000 per QALY, given the assumptions applied, there is a 90% chance that this cost-effectiveness analysis would produce the result that grass AIT is cost-effective compared with symptomatic medications alone.

### Discussion

The finding of long-term cost-effectiveness of grass AIT in children is similar to the previously reported result that grass AIT is a cost-effective treatment for the adult population. Nasser et al<sup>19</sup> reported an ICER of £8,816 (2005 prices) for the UK patients involved in their study who had coexisting asthma, when productivity loss was excluded from the analysis. The cost-effectiveness of grass AIT in adults has been explored for seven Northern European countries from a societal perspective.<sup>16</sup> The resulting cost per QALY was identified as ranging between €12,930 and €18,263 (£8,847 and £12,496, 2005 prices). The adult-based grass AIT cost-effectiveness studies adopted a similar approach to our study, using the same time horizon and length of sustained effect. Factors behind our

**Table 6** Sensitivity analysis

Parameter	Base value	Low value		High value	
		Parameter deviation	ICER	Parameter deviation	ICER
<b>ICER (base case)</b>	£12,168				
<b>Costs</b>					
Cost of grass allergen immunotherapy (per tablet)	£2.25	-20%	£8,172	+20%	£16,165
Cost of symptomatic medications	Various	-20%	£12,188	+20%	£12,149
Annual cost of asthma	£295.43	-20%	£12,824	+20%	£11,513
<b>Utilities</b>					
Utility loss due to asthma	-0.059	-20%	£10,760	+20%	£14,000
Difference between well day utility and non-well day utility	0.15	-20%	£11,381	+20%	£13,072
Average proportion of well days in pollen season	Various	-20%	£13,072	+20%	£11,381
<b>Other</b>					
Length of pollen season (weeks)	13	-20%	£13,174	+20%	£11,293
Compliance	85%	-20%	£8,172	+20%	£15,695
Asthma prevalence	23%	-20%	£11,341	+20%	£13,095
Time horizon	9	-20%	£18,115	+20%	£10,448
Resource use (standard specialist visits: Grazax®)	1	-20%	£11,661	+20%	£12,676
Resource use	Various	-20%	£12,243	+20%	£12,093
<b>Discounting</b>					
Costs 0%, benefits 0%	3.5%; 3.5%	0%; 0%	£9,882	N/A	N/A
Costs 6%, benefits 1.5%	3.5%; 3.5%	6%; 1.5%	£11,361	N/A	N/A
Costs 6%, benefits 6%	3.5%; 3.5%	6%; 6%	£13,814	N/A	N/A

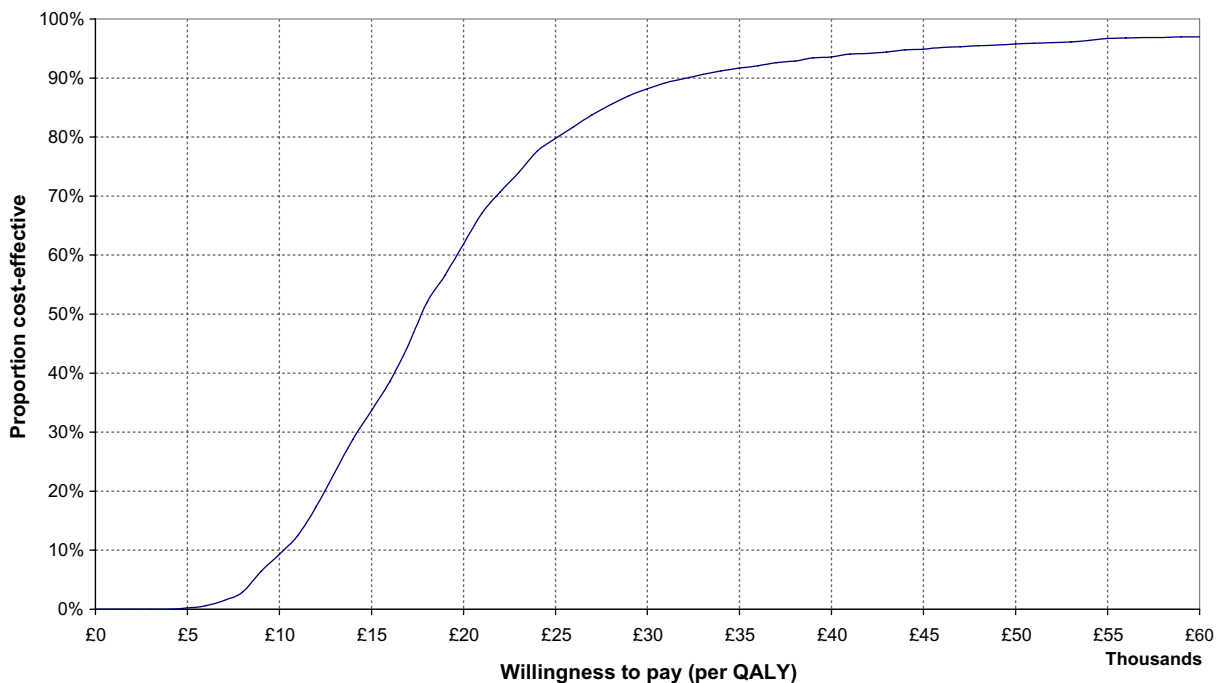
**Note:** Grazax®; ALK-Abelló A/S, Denmark.

**Abbreviations:** ICER, incremental cost-effectiveness ratio; N/A, not applicable.

ICER results exceeding those found by the other studies are the perspectives taken for the analysis, the utilities, discount rates, and the resource use items included.

Our cost-effectiveness findings for AIT are consistent with those of pharmacoeconomic studies for SCIT. In particular,

the cost savings demonstrated by our model in the pediatric population are in line with those found by Hankin et al in 2010,<sup>36</sup> where children who received SCIT incurred lower health care costs in comparison with matched controls. In the adult population, an economic model comparing SCIT



**Figure 1** Cost-effectiveness acceptability curve.

**Abbreviation:** QALY, quality-adjusted life year.

combined with symptomatic therapy versus symptomatic therapy alone demonstrated cost-effective results in a German setting; an ICER of €8,308 per QALY was found, taking the third-party payer perspective.<sup>37</sup> Keiding and Jorgensen<sup>38</sup> also found SCIT to be cost-effective in a range of European countries. When compared with SCIT, the study conducted by Pokladnikova et al in 2008 found AIT to be less expensive from the third-party payer perspective and societal perspective, although highlighted that the patient costs can differ depending on the type of allergen extract required.<sup>39</sup>

The relevance of the data presented in this paper rather depends on whether the clinical trial population that was included matches with patients treated outside a clinical trial setting. Interestingly, the inclusion criteria, selection of patients, and treatment pattern corresponded closely with what is commonly applied and with guideline recommendations in daily routine practice for allergen immunotherapy. Further, the 23 investigators in the clinical trial on which the economic study is based represented a broad selection of those doctors usually treating rhinoconjunctivitis and asthma in the area under analysis.

The asthma cost included in the model is higher than the asthma cost based on the clinical trial. The cost in the model incorporates all primary care resource use, such as general practitioner visits, nurse visits, and medications, which were not all collected in the clinical trial. In addition, it is difficult to determine whether the clinical trial resource use should be attributed to allergic rhinoconjunctivitis or asthma. Hence, the asthma cost was sourced from a comprehensive primary care cost study,<sup>26</sup> in addition to also incorporating hospitalization costs.

An important input was the time horizon used for the analysis. Grass AIT stayed below the cost-effectiveness threshold of £30,000 even when the time horizon was reduced to 5 years (ie, only 2 years of sustained effect assumed). Data have been published showing that the effect of grass AIT treatment is sustained over 2 years following 3 years of treatment<sup>15</sup> and data for SCIT suggest a sustained effect over 6 years<sup>7,11,22</sup> following 3 years of treatment. The base case analysis of 9 years and the limit of 5 years for cost-effectiveness thus do not seem unrealistic.

The usage of symptomatic medications for both treatment arms was based on the clinical trial. However, medications were used as required rather than on a prophylactic basis, which may mean that fewer medications were used and may, therefore, impact on the quality of life outputs.<sup>16</sup>

In order to be able to utilize data relating to the proportion of well days experienced by children in the clinical trial,

we applied utilities for a “well day” and “non-well day” as previously explained, rather than applying available EQ-5D values. This was due to the pediatric version of the EQ-5D not being available at the time of the clinical trial, hence the standard EQ-5D questionnaire was completed by or with the help of the children’s parents, which is perhaps not as reflective of children’s quality of life as the approach taken in our study. We investigated the impact of instead using the EQ-5D values in our analysis, which led to an ICER of £16,642. Hence the results remained within the cost-effective range when the EQ-5D data were included.

Data on health-related quality of life in children are typically less abundant than similar data for the adult population, and we were not able to find data on the health states of a “well day” and “non-well day” for children suffering from allergic rhinitis. We therefore chose to apply utilities for a “well day” and “non-well day”<sup>29</sup> taken from adults. Similarly, the studies used to calculate the asthma disutility<sup>32,33</sup> did not relate specifically to children. To our knowledge, there is no evidence to suggest that the health states of children could be expected to differ substantially from the adult values used, but this is an obvious drawback of our analysis which should lead the way for further research.

Our analysis identified a cost per well day of approximately £12. This is higher than the cost per symptom-free day, similar to the cost per well day found in studies relating to asthma treatment. The ICER in terms of cost per symptom-free day ranged from £1.47 to £6.92 for studies investigating the impact of inhaled corticosteroids, early asthma intervention, and also an education program for children with asthma.<sup>40–43</sup> The decision as to whether the cost per symptom-free day provides value for money will be dependent on the local situation.<sup>40</sup> Due to the disease-specific nature of the cost per symptom-free day measure, the cost per QALY is a more useful measure in decision-making across disease areas.

The assumptions underlying the cost-effectiveness model were made using the most relevant and robust evidence available. A key assumption of the model relates to the continuing effectiveness of grass AIT in the long term, after treatment has ended, which has been demonstrated for both sublingual and subcutaneous forms of immunotherapy.<sup>7,11–13</sup> An effective treatment is likely to significantly reduce health care expenditure on management of asthma, which may develop in the long term if symptoms are not well managed. The efficacy from the treatment period was therefore extrapolated for the remaining years of the model, and discounted.

Due to the lack of evidence relating to grass AIT in relation to development of asthma, data for SCIT were used.<sup>7,8</sup>

However, the raw material in the subcutaneous formulation used in these studies is the same as that in grass AIT, so it was considered reasonable to use these findings for our model.

The clinical trial collected data on physician visits but no other use of health care resources, such as emergency room visits and hospitalizations. As such, it is likely that successful management of grass pollen-induced rhinoconjunctivitis would result in savings in use of other health care resources that were not included in the trial. Therefore, this analysis may have underestimated the cost savings associated with the use of grass AIT. In addition, a reduction in medication use has been demonstrated following AIT;<sup>44</sup> hence if our model were to incorporate this possibility, further cost savings could be seen.

This study demonstrates that SQ-standardized grass AIT is effective and increases patient quality of life. Additional costs are incurred in achieving these additional health benefits compared with current standard of care. The ICER of £12,168 per QALY falls below the commonly used threshold of £20,000–£30,000 per QALY as used by the UK National Institute for Health and Care Excellence. Therefore, AIT (Grazax<sup>®</sup>) is a cost-effective treatment option compared with symptomatic medications alone for grass pollen-induced rhinoconjunctivitis in children in the UK.

## Disclosure

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