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REVIEW

Vemurafenib: a new treatment for BRAF-V600 mutated advanced melanoma

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Abstract: The BRAF inhibitor, vemurafenib, has demonstrated improved progression-free and overall survival compared with chemotherapy in a randomized trial, and represents a new standard of care in patients with advanced melanoma harboring a BRAF-V600 mutation. A BRAF-V600 mutation is identified in approximately half of patients with cutaneous melanoma, and is unequivocally a biomarker predictive of profound clinical benefit for these patients. However, acquired vemurafenib resistance is a major clinical challenge and therapy is not yet curative. A substantial body of translational research has been performed alongside clinical trials of vemurafenib, providing key insights into the molecular basis of response and resistance. This review summarizes the development of vemurafenib for the treatment of BRAF-V600 mutant melanoma and discusses how knowledge of critical signaling pathways will be applied for its optimal clinical use in future.

Keywords: vemurafenib, melanoma, BRAF-V600, BRIM-3

Introduction

Malignant melanoma is the most aggressive type of skin cancer. Melanoma was diagnosed in approximately 85,000 people globally in 2008,1 and is in general confined to economically developed countries. In particular, there is a high incidence in countries with fair-skinned populations, such as Northern Europe, the US, Australia, New Zealand, and South Africa. Despite only accounting for around 5% of new cancer diagnoses in adults in the US,2 melanoma is of epidemiological significance because its worldwide incidence and death rate has been rising for the last 30 years, and continues to do so,³ and it affects a high proportion of younger adults.⁴

While the majority of patients present with a primary cutaneous malignant melanoma and are cured by surgical resection alone, metastasis to regional lymph nodes or distant sites occurs in a proportion and is associated with poor long-term survival.⁵ Furthermore, in those with visceral metastatic disease, melanoma is usually rapidly fatal, with an average survival of less than one year,5 and is associated with much morbidity. Prognosis from melanoma is determined by traditional anatomical staging; the risk of relapse from a primary melanoma correlates with features such as tumor thickness, ulceration, and mitotic rate, and in advanced melanoma, worsened clinical outcomes are observed in those patients with visceral metastases and those with an elevated lactate dehydrogenase level, presumed to reflect a higher burden of metastatic disease.⁵ Similarly, performance status was also found to be a prognostic variable in patients with stage IV melanoma treated in clinical trials.⁶

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Palliative systemic therapy is the basis of management for metastatic melanoma, and until very recently, a global standard was dacarbazine, an alkylating chemotherapy agent. However, metastatic melanoma is regarded as being insensitive to cytotoxic chemotherapy, as evidenced by response rates to dacarbazine in the order of 10% and no proven survival benefit. 7-10 Immunotherapy, including cytokine and vaccine treatments, provides the only alternative to chemotherapy but does not benefit the majority of patients, although durable responses have been observed in a small proportion of patients treated with high-dose interleukin-2.11

The generally held view that metastatic melanoma is refractory to systemic treatments was dramatically altered in 2010, when positive Phase III clinical trial results were reported for two novel agents. 12,13 Both the anti-cytotoxic T lymphocyte-associated antigen-4 antibody, ipilimumab, and the small molecule inhibitor of BRAF, vemurafenib (formerly referred to as PLX4032 and RG7204), were shown to improve overall survival in patients with advanced melanoma in randomized controlled trials. Thus, these agents represent new standards of treatment, and are the basis for two broad but possibly complementary research directions in this disease. This review focuses on the development of vemurafenib, how it has transformed clinical practice in BRAF-V600 mutant melanoma, and how its use may be optimized in the future in this setting. It should be noted that the label for vemurafenib differs between licensing authorities in the US and Europe, and this review will refer to vemurafenib as treatment for BRAF-V600 mutant melanoma in accordance with the licensing conditions of the European Medicines Agency.

Preclinical development of vemurafenib

The promise of molecularly targeted therapy for melanoma began with the discovery of somatic mutations in the *BRAF* gene in 66% of melanoma cell lines.¹⁴ Other oncogenes, such as *NRAS*, *KIT*, *GNAQ*, and *GNA11*, were found to characterize distinct clinicopathological subtypes

of melanoma (Table 1).^{15–18} The shift from an anatomical to a molecular classification of melanoma has had profound implications for systemic drug therapy in advanced melanoma, and vemurafenib provides an example of how such an approach may lead to personalized treatment in this disease.

BRAF is an integral part of the RAS-RAF-MEK-ERK (mitogen-activated protein kinase) signal transduction pathway, a protein kinase cascade which regulates cellular growth, proliferation, differentiation, and survival in response to extracellular signals, including growth factors, cytokines, and hormones. 19,20 This highly conserved pathway is strongly associated with human cancers; RAS mutations are found in approximately 15% of human cancers, including melanoma, 14,15,21-23 and RAS and BRAF mutations can occur in the same tumor types in a mutually exclusive pattern. The most common mutation in BRAF is caused by a single amino acid substitution of valine for glutamine at codon 600, representing the majority of BRAF mutations found in human cancer.²⁰ At least 40 missense mutations have been identified in BRAF, with the majority clustering in the kinase domain and causing constitutive activation.²⁴ Determination of the crystal structure of mutant BRAF revealed that most mutations involve amino acids which stabilize the interaction between the glycine-rich loop and the activation segment, leading to an inactive conformation; disruption of this interaction leads to the protein being held in the active state and elevating the kinase activity by 500-fold. 25,26 The potency of BRAF as an oncogene and therefore its appeal as a therapeutic target was confirmed in further studies, all of which showed mutant BRAF to be the prime activator of MEK-ERK signaling in cancer cells, independently of RAS, resulting in induction of proliferation and protection from apoptosis. 14,20,25-28 Several BRAF mutants possess low kinase activity, but are able to activate MEK indirectly through recruitment of CRAF. 25,26 A mouse model of BRAF-V600E mutant melanoma, in which tumors bore close pathological and genetic similarity to those seen in humans, established this mutant as a driving

Table I Molecular drivers in melanoma

Anatomical site of origin	Somatic gene mutation	Approximate frequency (%)	References	
Skin				
With chronic sun damage	BRAF	10	15	
_	NRAS	15		
Without chronic sun damage	BRAF	60	15	
_	NRAS	20		
Acral surfaces	KIT	6–40	16,17,72	
Mucosal surfaces	KIT	15-40	16,17,72	
Uveal	GNAQ	22–45	18	
	GNAII	30–60		

event in melanomagenesis.²⁹ However, the observation that *BRAF-V600E* is capable of inducing senescence in melanocytes,³⁰ consistent with the common finding of *BRAF* mutations in benign nevi,³¹ and the latency for the development of melanoma, suggest that additional genetic alterations are involved.

Initial therapeutic strategies to inhibit oncogenic *BRAF* used sorafenib, subsequently shown to target multiple tyrosine kinases and have limited anti-BRAF activity.³² This was borne out by clinical studies in which sorafenib failed to demonstrate a significant antitumor effect.^{33,34} In contrast, vemurafenib is a small molecule inhibitor of mutant *BRAF* developed through a crystallographic approach by Plexxikon Inc, resulting in greater potency for *BRAF-V600E* (IC₅₀ 31 nM/L, versus 100 nM/L for wild-type *BRAF*).³⁵ Vemurafenib was chosen over a similar compound (PLX4720) for further development because of favorable pharmacokinetic properties.^{35,36}

In vivo models confirmed the cellular selectivity of vemurafenib; in melanoma cell lines and xenograft models with V600E mutant *BRAF*, including Colo829, LOX, and A375, vemurafenib rapidly suppressed ERK signaling and hence tumor cell proliferation and survival, but lacked activity or conferred a growth advantage in wild-type *BRAF* melanoma cell lines.^{37–41} MEK and ERK phosphorylation was also inhibited in melanoma cell lines expressing other mutations at the V600 position, including *BRAFV600D*, *BRAFV600R*, and *BRAFV600K*. The effect of three doses of vemurafenib was examined in a LOX xenograft model; inhibition of tumor growth was observed at all three dose levels, but tumor regression and mouse survival were clearly altered in a dose-dependent manner.³⁷

In summary, shortly after *BRAF* was established as a driver oncogene in melanoma, the small molecule BRAF inhibitor, vemurafenib, exhibited potent antitumor efficacy in biochemical and in vivo assays. As a result, it was driven rapidly through a clinical drug development program. Importantly, preclinical studies provided a foundation for research

into the molecular mechanisms underlying particular clinical issues relevant to vemurafenib treatment, such as drug resistance and toxicity, which will be discussed later in this review.

Clinical trials of vemurafenib

Clinical trials of vemurafenib began in 2006. The BRAF Inhibitor in Melanoma (BRIM) Phase I, II, and III trials have now been completed, demonstrating striking consistency of clinical outcomes, and are summarized in Table 2.

Phase I: BRIM-I

This was a multicenter trial with a two-stage design; a dose-escalation phase, open to patients with any tumor type, and an extension phase, which included patients with BRAF-V600E mutant melanoma only. 42 The trial objectives were to establish the safety and pharmacokinetic profile of vemurafenib, and to make a preliminary assessment of clinical efficacy in those treated with the recommended Phase II dose of vemurafenib. Fifty-five patients (49 of whom had melanoma) and 32 patients were enrolled in each cohort, respectively. Eligibility for the extension phase was determined by a polymerase chain reaction (PCR) assay for the V600E BRAF mutation in formalin-fixed, paraffin-embedded tumor tissue; this was not required for patients enrolled in the dose-finding phase, but in fact, a significant proportion of the cohort was identified as harboring the V600E mutation as the trial progressed. It should also be noted that the initial crystalline formulation of vemurafenib did not show any antitumor activity and was changed early in the trial to a microprecipitated bulk powder formulation, with substantially higher bioavailability.

A dose of 960 mg twice daily was determined as the maximum tolerated and recommended Phase II dose. Side effects were mild to moderate in most patients and necessitated dose reduction in 41%. Dose-limiting toxicities began at a dose of 720 mg twice daily and most commonly involved arthralgia, fatigue, and cutaneous side effects, such as rash, photosensi-

Table 2 Summary of BRIM trial results

Phase	Patient number	Patient population	Response rate (%)	Median PFS (months)	Median OS (months)	References
1/11	32ª	Advanced melanoma; previous systemic therapy	56 ^b	>7	12.6	42
II	132	Advanced melanoma; previous systemic therapy	53	6.8	15.9	45
III	675 (336 treated with vemurafenib)	Advanced melanoma; no prior systemic therapy	48	5.3 ^c HR 0.26 favoring vemurafenib	13.2° HR 0.44 favoring vemurafenib	13

Notes: ^aWith BRAF mutations; ^bby independent assessment; ^cfrom the Summary of Product Characteristics, European Medicines Agency **Abbreviations:** HR, hazards ratio; PFS, progression-free survival; OS, overall survival.

tivity, cutaneous squamous cell carcinoma, and palmar-plantar dysesthesia. Squamous cell carcinoma was an unexpected finding, and occurred in 15% and 31% of the dose-escalation and extension cohorts, respectively. All but one of these were characteristic of the keratoacanthoma type, and none required intervention beyond simple excision.

A complete or partial tumor response occurred in 26 of 32 patients (81%) who had melanoma with the V600E *BRAF* mutation (56% by independent assessment) and 11 of 16 patients (69%) with *BRAF-V600E* mutant melanoma treated with doses of 240 mg twice daily or higher in the dose-escalation phase. There was no evidence of tumor regression in five patients who had wild-type *BRAF* metastatic melanoma. The rapidity of radiological and clinical responses observed in this study across all secondary tumor sites generated much excitement. Subsequently, the median overall survival in the 32 extension cohort patients was reported to be 12.6 months, and the 2-year survival rate was 35%.⁴³

The Phase I trial included two translational research components. Tumor biopsies at baseline and at day 15 were performed in seven patients in the extension cohort. Phosphorylated ERK, cyclin D1, and Ki-67, both indicators of mitogen-activated protein kinase pathway signaling and cell proliferation, were profoundly suppressed in these tumor samples in response to vemurafenib treatment. Recently, a functional imaging substudy was reported.⁴⁴ All 31 patients in the extension cohort underwent baseline and day 15 imaging with fluorodeoxyglucose positron emission tomography, and for 100% of those who were treated at potentially the rapeutic levels of vemura fenib (n = 27), at least a partial metabolic response was observed. This compares with 85% of patients in this cohort who achieved a tumor response in terms of conventional imaging and Response Evaluation Criteria In Solid Tumors (RECIST). Another notable feature of this substudy was the homogeneity of tumor metabolic response, as assessed by positron emission tomography, across tumor lesions, but a relationship between an early metabolic response and clinical outcomes, such as duration of response, progression-free survival, and overall survival, could not be demonstrated.

Phase II: BRIM-2

The Phase II trial of vemurafenib was again multicenter, but specifically tested the drug in patients with *BRAF-V600* mutant melanoma who had been previously treated (noting that approximately 50% of patients in BRIM-1 had received at least two prior lines of therapy). ⁴⁵ *BRAF* mutation status was assigned by the cobas[®] V600 PCR-

based assay and verified by Sanger sequencing at a central laboratory. The main criterion for eligibility was progressive disease after at least one prior systemic therapy for advanced melanoma, and other criteria were standard, including the absence of active brain metastases.

The study recruited quickly and was over-enrolled; 132 patients were treated with vemurafenib, 122 of whom had *BRAF-V600E* mutations. The remaining 10 patients had *BRAF-V600K* mutations. Approximately half had received one prior line of therapy, 27% had received two lines, and 22% had received three lines, usually chemotherapy. The majority of patients had advanced stage melanoma with either M1c disease or an elevated lactate dehydrogenase level. The primary endpoint of overall response rate was 53% (95% confidence interval [CI] 44–62) and responses were again rapid, with less than 15% of patients demonstrating disease progression at their first disease assessment. The median duration of response was 6.7 months. Four patients with *BRAF-V600K* mutant melanoma had a partial response, and a further three had stable disease.

With a median follow-up of 12.9 months, median progression-free survival was 6.8 months (95% CI 5.6–8.1) and median overall survival was 15.9 months (95% CI 11.6–18.3). The latter was unchanged when those patients who had further treatment with ipilimumab in the follow-up period were excluded from the analysis. These results were viewed as highly encouraging, particularly in a challenging disease setting.

The toxicity profile in the Phase II study was very similar to that of the Phase I trial; 45% of patients had their dose reduced, and the most commonly reported side effects were arthralgia, rash, photosensitivity, fatigue, and alopecia. Cutaneous squamous cell carcinoma or keratoacanthoma developed in 26% of patients and a very small proportion were invasive cutaneous squamous cell carcinomas, but all were managed adequately with resection.

Phase III: BRIM-3

BRIM-3 was the registration trial for vemurafenib and randomized treatment-naïve patients with *BRAF-V600E* mutant melanoma in a 1:1 ratio to vemurafenib or dacarbazine. Overall survival was the original primary endpoint of the study, but progression-free survival was added as a co-primary endpoint as a result of the efficacy seen in the Phase I and II clinical trials. Secondary endpoints included response and adverse event data.

Eligible patients had unresectable stage III or stage IV melanoma harboring the *BRAF-V600E* mutation,

as determined by the cobas 4800 BRAF V600 mutation test. Six hundred and seventy-five patients were assigned to treatment during a 12-month period at multiple centers worldwide. The study population was characterized by features of advanced stage disease; stage M1c disease or an elevated lactate dehydrogenase was present in 60%–70% of patients. Nineteen patients had *BRAF-V600K* mutations and one had the V600D mutation. Treatments were administered at doses of 960 mg orally twice daily for vemurafenib and 1000 mg/m² intravenously every 3 weeks for dacarbazine.

Results of the interim analysis for BRIM-3, at a median follow-up of 3.8 months for patients in the vemurafenib arm and 2.3 months for those in the dacarbazine arm, were presented in the plenary session of the annual American Society of Clinical Oncology meeting in 2011, and revealed highly significant results in favor of vemurafenib. The hazards ratio for death in the vemurafenib group was 0.37 (95% CI 0.26-0.55, P < 0.001) and for progression-free survival in the vemurafenib group was 0.26 (95% CI 0.20-0.33, P < 0.001). Although most patients treated with vemurafenib had at least some tumor regression, an objective response occurred in 48% of vemurafenib patients (95% CI 42-55), compared with 5% of patients treated with dacarbazine (P < 0.001). The response rate for dacarbazine was lower than predicted from earlier trials, and it is possible that BRAF mutant metastatic melanomas are less sensitive to chemotherapy. However, 13% of patients in the dacarbazine group did not actually receive treatment, usually due to withdrawal of consent. Additionally, patients with elevated lactate dehydrogenase levels had been excluded from many previous trials of dacarbazine. Adverse events were consistent with those in earlier trials, and the incidence of cutaneous squamous cell carcinoma or keratoacanthoma or both was 18% in the vemurafenib group. Positive endpoints in this study were observed across all subgroups, and particularly in those patients deemed to have a poor prognosis on the basis of elevated lactate dehydrogenase or visceral disease burden.

On the basis of these results, the independent trial monitoring committee recommended that patients in the dacarbazine arm be allowed to cross over to receive vemurafenib. Updated results, with an additional 3 months of follow-up, were presented in 2011.⁴³ The new hazards ratio for overall survival in the vemurafenib group was 0.44 (95% CI 0.3–0.59) and the Kaplan-Meier estimate of median overall survival was 13.2 months compared with 9.6 months for dacarbazine patients. Six-month survival was estimated to be 83% and 63% for vemurafenib-treated and dacarbazine-treated patients, respectively. A global, multicenter safety trial

of vemurafenib is currently recruiting. Vemurafenib has now received regulatory approval in the US and Europe, and in the latter is licensed as monotherapy for patients with advanced melanoma harboring a *BRAF-V600* mutation.

Vemurafenib resistance

Clinical trial data indicate that almost all patients treated with vemurafenib for a *BRAF-V600E* mutated melanoma experience some tumor shrinkage, even if it does not amount to a RECIST-defined response. However, it is also clear that most patients develop resistance to vemurafenib, manifested by progressive disease, and speed of relapse, once resistance is established, can be as rapid as the initial response to the drug. Additionally, there is a small proportion of patients whose tumors display primary refractoriness to vemurafenib.

In contrast with resistance to targeted therapies in other solid tumor types, acquired resistance to vemurafenib does not appear to result from secondary mutations in the *BRAF* gene. Although resistance to vemurafenib in preclinical models could be conferred by the introduction of mutations into the "gate-keeper" region in the ATP-binding pocket of mutant *BRAF*, ⁴⁶ next-generation sequencing of 16 biopsy specimens with clinically acquired resistance to vemurafenib revealed retention of the original *BRAF-V600E* mutation and no secondary mutations. ⁴⁷ This finding was confirmed in two further studies. ^{48,49} The molecular mechanisms underlying vemurafenib are complex, but for simplicity can be divided into mitogen-activated protein kinase-dependent and mitogen-activated protein kinase-independent pathways.

Mitogen-activated protein kinasedependent mechanisms

Clinical trial evidence for continued "addiction" of *BRAF-V600* mutant melanoma cells to the oncogenic RAS-ERK pathway comes from biopsies taken from progressing patients in the Phase I trial of vemurafenib.⁵⁰ In 15 samples obtained at progressive disease, all had persistence of the original *BRAF* mutation, and in some cases ERK phosphorylation remained reduced.

There are three RAF proteins in cells (ARAF, BRAF, and CRAF) which under certain conditions form dimers. In cells with wild-type *BRAF*, inhibition of one molecule of the heterodimer (CRAF-BRAF) or homodimer (CRAF-CRAF) by a selective BRAF inhibitor results in transactivation of the drug-free protein and activation of the ERK pathway.^{51–53} In cells with the *BRAF-V600* mutation and normal upstream *RAS* levels, BRAF functions as a monomer; thus, when it is inhibited by a BRAF-V600 inhibitor, transactivation of

heterodimers does not occur, and ERK signaling is suppressed.⁵² However, in the presence of upregulated RAS (occurring through mutation in RAS⁴⁷ or an upstream activator of RAS), inhibition of V600-BRAF by a selective inhibitor releases it from its autoinhibited state in the cytosol and it is recruited to the plasma membrane where it dimerizes with CRAF, enhancing the activation of CRAF and allowing CRAF to hyperactivate the signaling pathway.⁵¹ Thus, inhibition of BRAF with a specific BRAF-V600 inhibitor appears to cause paradoxical CRAF-mediated activation of the ERK signaling pathway in wild-type BRAF cells and in cells harboring both BRAF-V600E and RAS mutations; the former explains why selective BRAF-V600 inhibitors such as vemurafenib only induce tumor regression in BRAF-V600 mutant cells, and the latter may be partly responsible for drug resistance. It has also been shown that with chronic BRAF inhibition, BRAF-V600E cells acquire cross-resistance via flexible switching through the different RAS isoforms (ARAF and CRAF).⁴⁸ A second mechanism to increase RAF dimer formation, independent of RAS, has been proposed.⁴⁹ A splicing variant of BRAF-V600E, p61BRAF (V600E) has been identified, which lacks the exon coding region encompassing the RAS-binding domain and is associated with increased dimerization in cells with low levels of RAS. In cells expressing this variant, ERK signaling is resistant to vemurafenib, but sensitivity is restored with the introduction of a mutation which impairs dimerization, and BRAF splicing variants were found in tumors of six of 19 patients with acquired resistance to vemurafenib.

BRAF-V600E copy number gain has been shown to exist in 20% of melanoma cell lines with acquired resistance to vemurafenib,⁵⁴ and targeted massively parallel sequencing of a tumor from one patient with acquired resistance to vemurafenib identified an activating mutation in downstream kinase MEK1.⁵⁵ The MEK1^{C121S} mutation was not present in the baseline biopsy sample, and conferred resistance to both RAF and MEK inhibition in vitro. This is the first report of a resistance mechanism involving an activating mutation downstream of the target kinase.

Mitogen-activated protein kinase pathway reactivation may also result from mechanisms which bypass RAF signaling. For example, Johannessen et al systematically introduced a library of DNA constructs, each encoding a different kinase, into *BRAF-V600E* mutant melanoma cell lines, to identify candidates responsible for resistance to BRAF inhibition. Two kinases emerged as mediators of acquired resistance to PLX4720; CRAF, consistent with previous preclinical experiments and mitogen-activated protein kinase 8 (MAP3K8,

referred to as COT/TPL2), which functions upstream of MEK. Importantly, this study suggested that amplification of COT in melanoma cell lines may also be involved in de novo resistance.

Mitogen-activated protein kinaseindependent mechanisms

In BRAF-V600E mutant melanoma cell lines with acquired resistance to vemurafenib, gene expression signatures of persistent MEK-ERK activation were observed in one cell line, but two other cell lines retained vemurafenib-sensitive gene signatures.⁴⁷ In the latter, platelet-derived growth factor β upregulation was identified as an alternative survival pathway. The in vitro findings were confirmed in biopsies from clinical trial patients; platelet-derived growth factor β overexpression and NRAS upregulation together accounted for acquired clinical resistance to PLX4032 in five of 12 study patients. Upregulation of insulin growth factor-1 receptor has also been found in resistant melanoma cells treated chronically with BRAF inhibitors, and enhanced activity of the IGF-1R-PI3K-Akt signaling pathway was evident in paired tissue samples (pretreatment and post-relapse) from one of five patients who had initially responded to vemurafenib.⁴⁸

In summary, a body of evidence indicates that the mechanisms of resistance to vemurafenib are multiple and varied. Clinical resistance to therapy is arguably the biggest challenge facing oncologists treating *BRAF-V600* mutant melanoma, and further insight into the molecular basis for resistance will likely change the way that vemurafenib is used in the clinic in future to optimize treatment outcomes.

Other clinical challenges

Brain metastases

The case of a 16-year-old patient with *BRAF V600E* metastatic melanoma with multiple brain metastases treated with vemurafenib has been reported. Symptomatic benefit was evident after one month of vemurafenib, and a partial radiological response in the brain was confirmed at 6 months. Preliminary results from an open-label, single-arm trial of vemurafenib in patients with brain metastases (pretreated by radiotherapy and/or chemotherapy) have also indicated that it is active in this context, with two of four patients showing some degree of response. These early results are highly significant because brain metastases from melanoma are very common, and particularly when viewed in the context of historical therapy for this clinical situation. Whole brain radiotherapy is considered standard but has not been shown to improve survival or to be associated with substantial morbid-

ity,⁶¹ and the oral alkylating agent temozolomide crosses the blood-brain barrier but has very limited efficacy.⁶²

Vemurafenib in non-V600E mutant melanoma

The *BRAF-V600K* mutation is the most common after *BRAF-V600E*, and has been noted to account for up to 30% of *BRAF* mutations in melanomas in case series. ^{63,64} Melanoma cell lines harboring the V600K mutation demonstrated reduced ERK signaling in response to PLX4032 treatment. ⁴⁰ There was an early report of a profound clinical response to vemurafenib in a patient with *BRAF-V600K* mutant melanoma ⁶⁴ and a 40% response rate was observed in patients with the V600K variant in both the Phase II and III trials. ^{13,45}

It appears then that vemurafenib has in vitro and in vivo activity in non-V600E mutant melanoma, raising issues for companion diagnostic tests and drug licensing. The US Food and Drug Administration has issued guidance that "personalized" drugs will only be reviewed in parallel with the diagnostic test that was used to select patients for the drug in its clinical trials,65 and thus the licensed indication for vemurafenib in the US is for patients with BRAF-V600E mutant advanced melanoma as defined by the Roche cobas assay. Although the number of V600K patients treated in clinical trials is small and there are no definitive survival data on this group to date, treatment with vemurafenib would seem reasonable and indeed the European label allows for this situation. In the US, the acceptability of treatment outside the drug's indication is debated, and may have consequences for reimbursement of treatment. This issue also has implications for the future of laboratory-developed tests in individual scientific institutions.65

Secondary non-melanoma skin tumors

Vemurafenib treatment is associated with a distinct dermatological toxicity profile, which includes a keratosis pilarislike rash, palmar-plantar dysesthesia, papillomas, and/or cutaneous squamous cell carcinomas. There appears to be a pattern of keratoacanthoma and squamous cell carcinoma development particular to vemurafenib treatment. The lesions are usually well differentiated and clinically indolent, occur early in the course of vemurafenib treatment (within the first 3 months) and are observed at higher frequencies in patients with ultraviolet exposure. Up to one third of patients treated in the three clinical trials of vemurafenib developed squamous cell carcinomas, and although all were managed adequately

with excision, this gives cause for concern. Specifically, the risk of cutaneous and non-cutaneous squamous cell carcinomas has implications for the potential role of vemurafenib in an adjuvant setting.

Two studies confirm that the mutational profile of keratoacanthoma and squamous cell carcinomas associated with vemurafenib treatment is also unique, with frequent RAS mutations, and support paradoxical activation of the mitogen-activated protein kinase pathway as the molecular basis for tumor development. 66,67 The first of these analyzed 237 keratoacanthoma or squamous cell carcinoma tumor samples from patients treated with either vemurafenib or sorafenib and compared them with squamous cell carcinomas which developed spontaneously or because of immunosuppressive therapy.66 A higher rate of RAS mutations, most commonly in HRAS, was found in patients treated with the RAF-inhibitor (21.1% versus 3.2%, P < 0.01), and HRAS mutations were identified in 30% of samples from patients treated with vemurafenib. In the second study, Su et al identified RAS mutations in 60% of keratoacanthoma and squamous cell carcinoma samples from vemurafenib-treated patients.⁶⁷ Cell lines harboring the most prevalent mutation, HRAS Q6IL, showed evidence of ERK signaling despite treatment with PLX4720, and PLX4720 accelerated growth of skin tumors in an HRAS Q6IL mutant mouse model. Importantly, this model also demonstrated that concomitant treatment with a MEK inhibitor suppressed tumor development. Sorafenib, a pan-RAF inhibitor, has also been shown to induce keratinocyte proliferation in in vitro and in vivo.68 The proposed mechanism common to all three studies is that treatment with a BRAF inhibitor accelerates cutaneous tumor development in skin cells harboring pre-existing (H)RAS mutations, by causing hyperproliferation through mitogen-activated protein kinase pathway signaling as in the models of vemurafenib resistance. It is also theorized that the life expectancy of most patients with metastatic melanoma is not long enough to allow development of non-cutaneous squamous cell carcinoma. However, the situation may be quite different if vemurafenib is used as adjuvant treatment, and one author has proposed prospective determination of RAS status in all patients treated with BRAF inhibitors.⁶⁹

Future directions

The unprecedented success of vemurafenib in the treatment of advanced melanoma has predictably led to proposals that it is trialed as treatment of earlier-stage disease, after surgical resection. Although there is a clear molecular basis for patient selection with the *BRAF-V600* mutation,

which predicts highly effective treatment, the issues of drug resistance and toxicity described above present challenges to curative therapy. Vemurafenib is currently being tested in other clinical settings, such as in patients with poor performance status and in those with non-V600E mutant melanoma (NCT01474551 and NCT01586195, respectively), and a study in pediatric patients is planned (NCT015193232).

The role of mitogen-activated protein kinase pathway restoration in resistance to vemurafenib and the development of cutaneous squamous cell carcinoma provides the rationale for combination therapy with a BRAF and a downstream MEK inhibitor. Another selective BRAF inhibitor, dabrafenib (GSK21118436), has been trialed with a MEK inhibitor, trametinib (GSK1120212) in a Phase I/II trial, with preliminary evidence of antitumor efficacy and safety. Notably, the rate of skin rash was substantially lower than that observed in the trials of vemurafenib, and no patient in this cohort to date has developed a squamous cell carcinoma. Combination strategies, such as vemurafenib and an IGF-1R inhibitor or an Akt inhibitor may also provide a means by which to overcome clinical resistance.

A trial of vemurafenib combined with the novel immunotherapy agent ipilimumab is already underway (NCT01400451). Oncogenic *BRAF* may have a role in immune evasion, and in a preclinical study, use of vemurafenib resulted in increased expression of melanocyte differentiation antigens and improved recognition by antigenspecific T lymphocytes, with no apparent impairment of T cell function.⁷¹

Conclusion

Vemurafenib is a new standard of care for patients with *BRAF-V600* mutant melanoma, and the overall survival benefit established by the BRIM-3 trial represents a landmark event for the treatment of advanced melanoma. Importantly, all three clinical trials of vemurafenib demonstrated a high clinical benefit rate with manageable toxicity, and early evidence of vemurafenib activity in challenging clinical situations, such as the presence of brain metastases, suggests it has major therapeutic potential. A substantial body of translational research has been undertaken in parallel with clinical trials and already much is known of the complex molecular mechanisms underlying drug resistance and toxicity. However, it is clear that vemurafenib treatment is not yet curative, but can be optimized to improve patient outcomes even further.

Disclosure

JL has received honoraria from and served on advisory boards for GlaxoSmithKline and Bristol Myers Squibb. RF declares no conflict of interest.

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